



# **HSHacks 2025**

**Chicago-Area Hackathon – April 12, 2025**

## **Sponsorship Prospectus**

Contact us at [team@hshacks.org](mailto:team@hshacks.org)



HS HACKS 2024 Opening Ceremony

# What is **HS HACKS**?

HS HACKS is a 12-hour, in-person, non-profit hackathon in the Chicagoland-area where high school participants team up or go solo to program a solution to the theme introduced at our opening ceremony.

## **Skill Development**

- Gain skills through real-world projects and challenges around the introduced theme.

## **Innovation and Inspiration**

- Participants have full control over what they build, which leads to amazing project outcomes and unleashes true creativity.

## **Networking and Collaboration**

- Learn to collaborate if you chose a team and work with professionals/mentors/etc.



# HSHacks Overview

## Quick Information and Logistics

**120+** Participants in 2024  
(**+60%** from 2023)

Secured venue at **John Hersey High School**

Open to all skill levels

**12 Hours**

Grades **9–12**

## History of HSHacks

**HSHacks** has been an amazing and successful hackathon over the past **two years**. To check out **HSHacks 2024**, visit <https://hshacks.org/history>

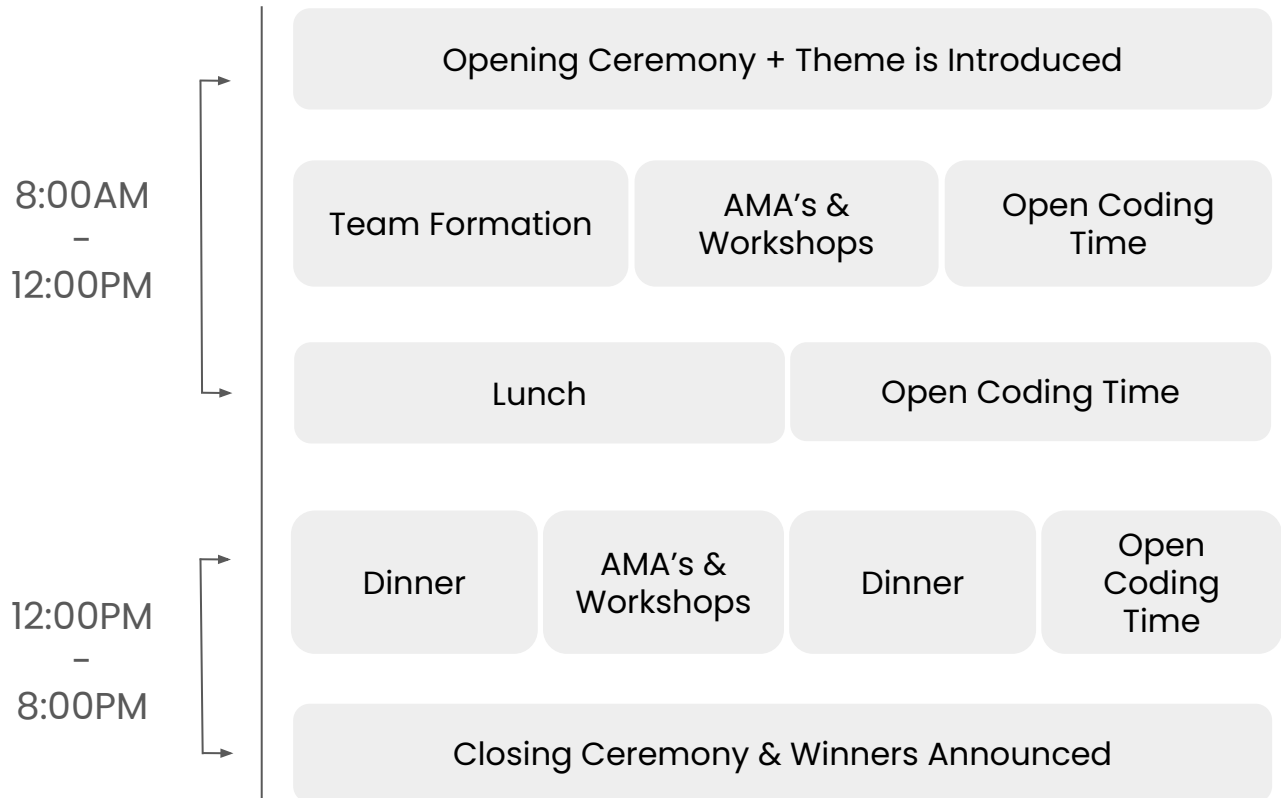


HSHacks 2024 Beginner HTML Workshop



# HSHacks Overview (cont.)

## Event Timeline



HSHacks 2024 Open Coding Time



# Why Sponsor **HS HACKS**?

## Empowering Students

By sponsoring HSHacks, you'll enable over 100 high school students to have a one-of-a-kind collaborative coding experience, enabling them to sharpen essential skills and make **unforgettable memories** that could shape their future career.

As a sponsor of HSHacks, you will showcase your organization's commitment to **education**, **creativity**, and **innovation**. We'll feature you throughout the event, in HSHacks advertising material distributed to schools across the Chicago area, in our post-event press releases!\*

Sponsoring HSHacks helps **the next generation of developers** continue to learn and create careers in a variety of fields.

## Tax Deductibility

HSHacks is fiscally sponsored by Hack Club, a **501(c)(3) nonprofit**, so all donations are tax-deductible.





# Why Sponsor **HSHacks**? (cont.)

## Branding

Sponsoring HSHacks will enable you to establish your brand and connect with tech's next generation of dreamers and doers.

For instance, to this day, attendees remember **Postman's** Intro to APIs workshop or **66Degrees**, HSHacks 2023's largest sponsor.

You'll have the opportunity to:

- **Distribute software demos** used by attendees throughout HSHacks
- **Host sponsored workshops or Q&As** teaching skills with your product offerings \*
- **Send mentors and judges** \*
- **Distribute recruiting material** \*

\* This varies based on sponsorship level



# Sponsorship Perks

General	Silver \$150	Gold \$500	Platinum \$750	Diamond \$1000+
Logo on website and TVs	✓	✓	✓	✓
Intro/Closing Ceremony Sponsor Announcement		✓	✓	✓
Featured in emails to attendees		✓	✓	✓
Featured in general advertising			✓	✓
Featured in Post-Event Press Release			✓	✓
"Co-hosted by _"				✓
<b>Products</b>				
Distribute product demos	✓	✓	✓	✓
Distribute custom prize		✓	✓	✓
Host sponsored workshop or Q&A session		✓	✓	✓
<b>Branding</b>				
Send mentors, judges, or representatives	✓	✓	✓	✓
Distribute recruiting materials			✓	✓
Sponsor Table			✓	✓



# HSHacks FAQ

## Where will my money go?

Your contribution will enable HSHacks to come to fruition by funding **supplies, prizes, food, HSHacks swag-packs**, and anything else needed to run the hackathon.

## How can I help?

- **Donating directly** is the **most effective way** to support HSHacks, as it provides us with flexibility to ensure all attendee needs are fully met
- **Send engineers or other staff** to mentor, host workshops, or judge projects
- **Provide students with tools** to use during the event (hosting, software, hardware, etc.)
- If you have any other ideas, questions, or concerns, please contact us at [team@hshacks.org](mailto:team@hshacks.org).





## Interested?

Please contact us at [team@hshacks.org](mailto:team@hshacks.org) if you are interested. All sponsorships are negotiable and can be discussed in more detail. We're more than happy to discuss a custom sponsorship tier.

If you'd prefer to donate directly, [here](#) is our Donations Page. We'll reach out soon after you complete your donation.

**Thank you for your consideration!**