

# HSHacks 2025

Chicago-Area Hackathon - April 12, 2025

# **Sponsorship Prospectus**

Contact us at team@hshacks.org





**HSHacks 2024 Opening Ceremony** 

#### What is HSHacks?

HSHacks is a 12-hour, in-person, non-profit hackathon in the Chicagoland-area where high school participants team up or go solo to program a solution to the theme introduced at our opening ceremony.

#### **Skill Development**

 Gain skills through real-world projects and challenges around the introduced theme.

#### **Innovation and Inspiration**

 Participants have full control over what they build, which leads to amazing project outcomes and unleashes true creativity.

#### **Networking and Collaboration**

 Learn to collaborate if you chose a team and work with professionals/mentors/etc.



#### **HSHacks** Overview

#### **Quick Information and Logistics**

**120+** Participants in 2024 (**+60%** from 2023)

Secured venue at **John Hersey High School** 

Open to all skill levels

12 Hours

Grades 9-12

#### **History of HSHacks**

**HSHacks** has been an amazing and successful hackathon over the past **two years.** To check out **HSHacks 2024**, visit <a href="https://hshacks.org/history">https://hshacks.org/history</a>

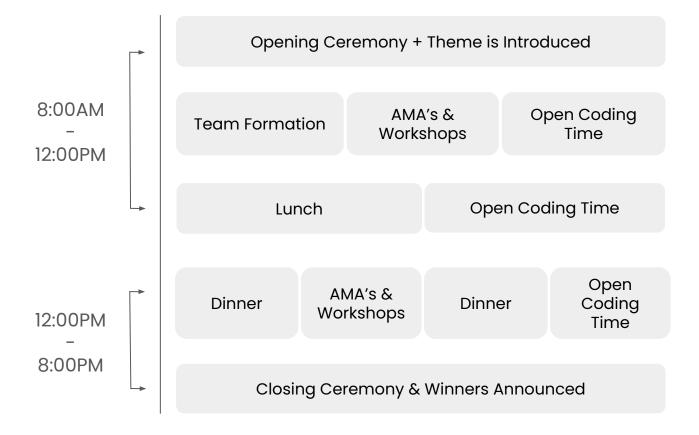


**HSHacks 2024 Beginner HTML Workshop** 



#### HSHacks Overview (cont.)

#### **Event Timeline**





HSHacks 2024 Open Coding Time



# Why Sponsor HSHacks?

### **Empowering Students**

By sponsoring HSHacks, you'll enable over 100 high school students to have a one-of-a-kind collaborative coding experience, enabling them to sharpen essential skills and make **unforgettable memories** that could shape their future career.

As a sponsor of HSHacks, you will showcase your organization's commitment to **education**, **creativity**, and **innovation**. We'll feature you throughout the event, in HSHacks advertising material distributed to schools across the Chicago area, in our post-event press releases!\*

Sponsoring HSHacks helps **the next generation of developers** continue to learn and create careers in a variety of fields.

## **Tax Deductibility**

HSHacks is fiscally sponsored by Hack Club, a **501(c)(3) nonprofit**, so all donations are tax-deductible.



### Why Sponsor HSHacks? (cont.)

## **Branding**

Sponsoring HSHacks will enable you to establish your brand and connect with tech's next generation of dreamers and doers.

For instance, to this day, attendees remember **Postman's** Intro to APIs workshop or **66Degrees**, HSHacks 2023's largest sponsor.

You'll have the opportunity to:

- Distribute software demos used by attendees throughout HSHacks
- Host sponsored workshops or Q&As teaching skills with your product offerings \*
- Send mentors and judges \*
- Distribute recruiting material \*

<sup>\*</sup> This varies based on sponsorship level



# **Sponsorship Perks**

General	Silver \$150	Gold \$500	Platinum \$750	Diamond \$1000+
Logo on website and TVs	<b>V</b>	<b>✓</b>	•	<b>v</b>
Intro/Closing Ceremony Sponsor Announcement		<b>✓</b>	•	<b>✓</b>
Featured in emails to attendees		<b>✓</b>	•	<b>~</b>
Featured in general advertising			•	<b>~</b>
Featured in Post-Event Press Release			•	<b>~</b>
"Co-hosted by _"				<b>✓</b>

#### **Products**

Distribute product demos	V	<b>✓</b>	•	•
Distribute custom prize		<b>✓</b>	•	<b>~</b>
Host sponsored workshop or Q&A session		<b>✓</b>	•	<b>v</b>

#### Branding

Send mentors, judges, or representatives	<b>~</b>	•	•	<b>~</b>
Distribute recruiting materials			•	<b>~</b>
Sponsor Table			•	<b>✓</b>



#### **HSHacks** FAQ

## Where will my money go?

Your contribution will enable HSHacks to come to fruition by funding **supplies**, **prizes**, **food**, **HSHacks swag-packs**, and anything else needed to run the hackathon.

#### How can I help?

- **Donating directly** is the **most effective way** to support HSHacks, as it provides us with flexibility to ensure all attendee needs are fully met
- Send engineers or other staff to mentor, host workshops, or judge projects
- **Provide students with tools** to use during the event (hosting, software, hardware, etc.)
- If you have any other ideas, questions, or concerns, please contact us at team@hshacks.org.



## Interested?

Please contact us at team@hshacks.org if you are interested. All sponsorships are negotiable and can be discussed in more detail. We're more than happy to discuss a custom sponsorship tier.

If you'd prefer to donate directly, here is our Donations Page. We'll reach out soon after you complete your donation.

# Thank you for your consideration!