

HACKATHON 3 (Day: 1)

STEP 1:

RENTAL E-COMMERCE

STEP 2:

- What problem does your marketplace aim to solve?

The marketplace aims to address the accessing reliable and affordable vehicles for short or long-term needs of consumers. It provides a convenient alternatives for our individuals who cannot or do not want to own a car.

- What is your target audience?

+ PRIMARY AUDIENCE

- Tourists in need for temporary transport.
- Business professionals requiring vehicles for field trips or event trips.
- Common residents who prefer inter-city travelling by cars.

+ Secondary Audience

- Families requiring vehicles such as bus or van for group transportation to celebrations, gatherings, weddings or picnic.
- Students or employees who prefer pickup and drop off to their workplace from their residence.
- What products or services will you offer?

• Various Cars:

We will provide various types of cars as per requirements and budget of individual. Our catalogue of cars starts from economic cars which are budget friendly to luxurious cars for premium experience.

• ISLAMIC INSURANCE:

We offer Takaful or Islamic insurance which operates without interest. You can rent our vehicles with peace of mind.

• 24/7 Support:

Round the clock assistance for reservations or emergencies.

DRIVER
have
service

DRIVER AND PICK-UP SERVICES:

^{We}
have professional chauffers for pick-up
services for customers hand-free driving.

