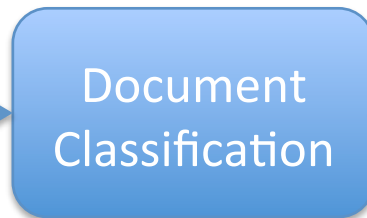




e.g. All Twitter messages mentioning President Obama in June 2011



e.g., Gallup poll



e.g., positive/negative sentiment



e.g., 52% positive

