PART 1

Design systems and Component

Agisanang Bodibe
ST10153631

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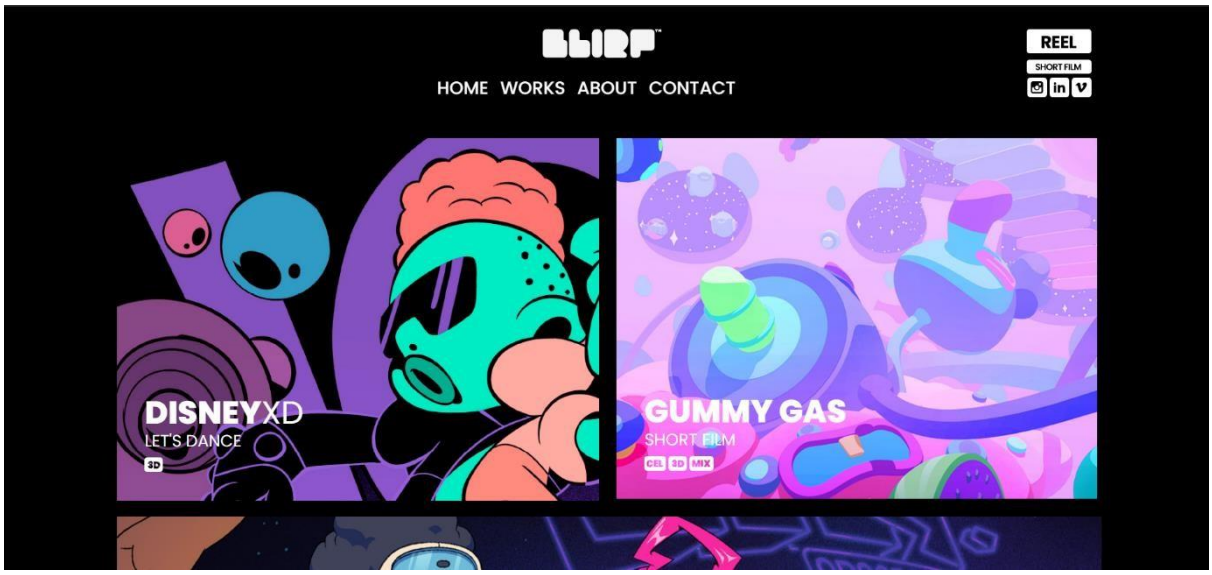
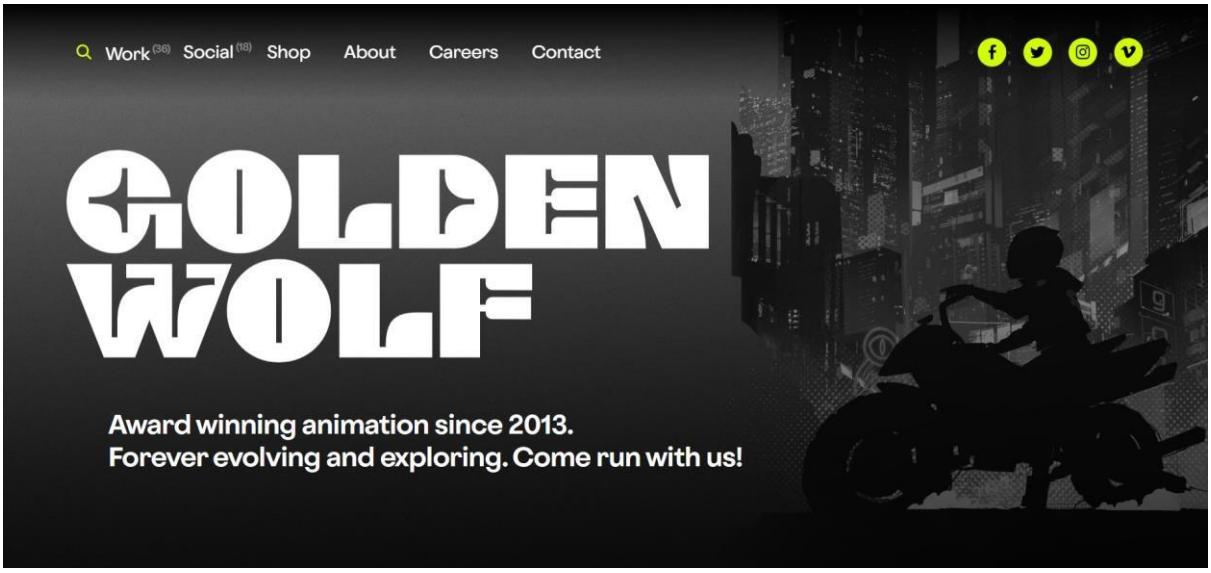
Zeroheight

https://zeroheight.com/2123a7051

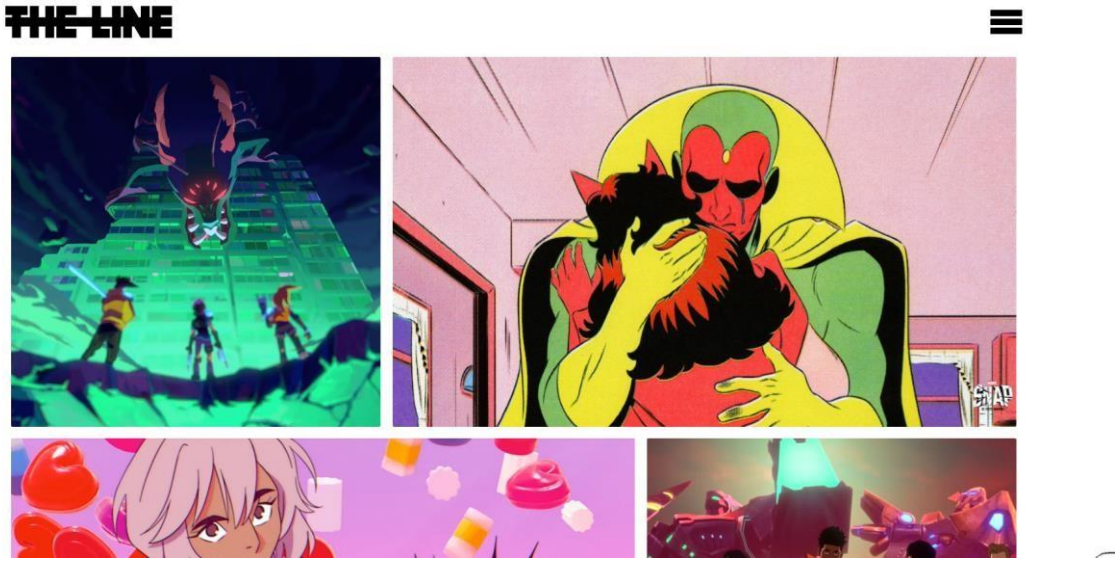
Visual Research:



BLIRP (2023) *BLIRP*. Available at: https://blirp.tv/ (Accessed: April 14, 2023).



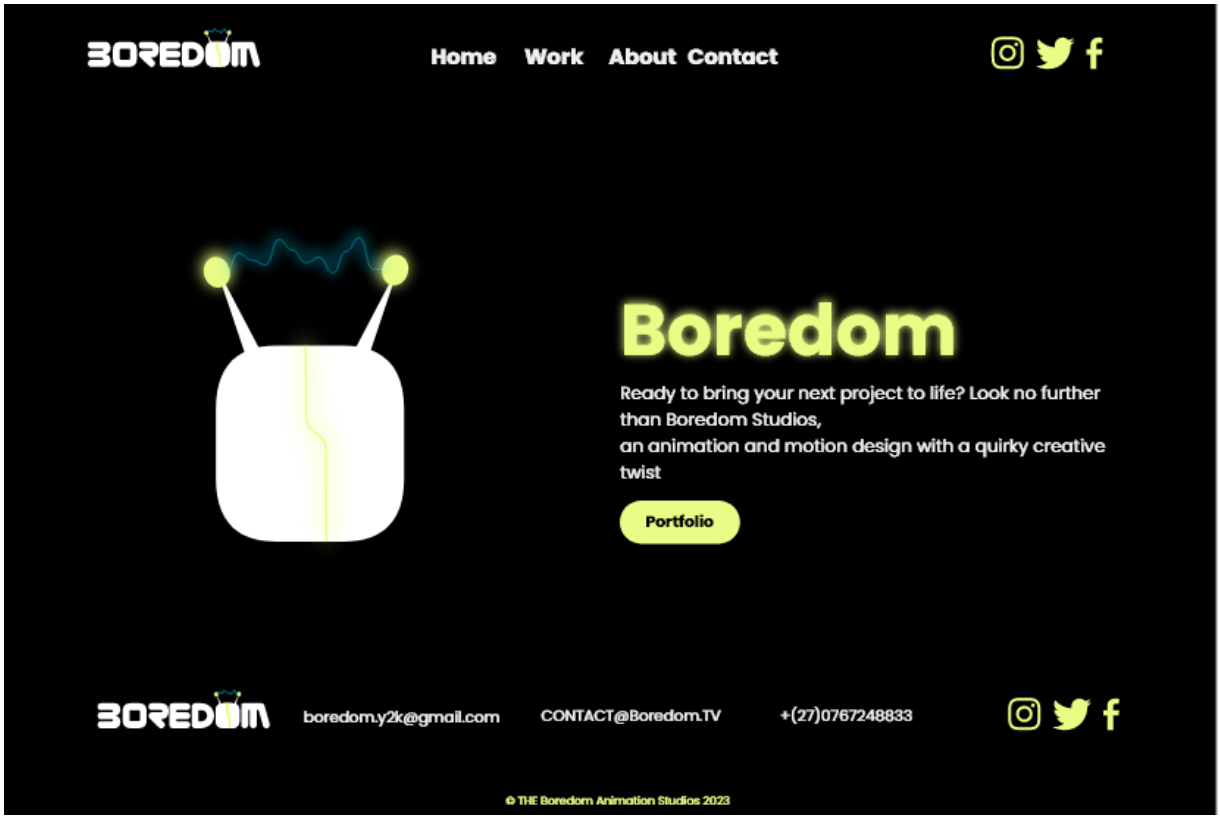
Golden Wolf (2023) *Golden Wolf*. Available at: https://www.goldenwolf.tv/ (Accessed: April 14, 2023).



Line animation (2023) *The line: Animation studio London*, *The Line Animation*. Available at: https://www.thelineanimation.com/ (Accessed: April 14, 2023).

Prototypes

Desktop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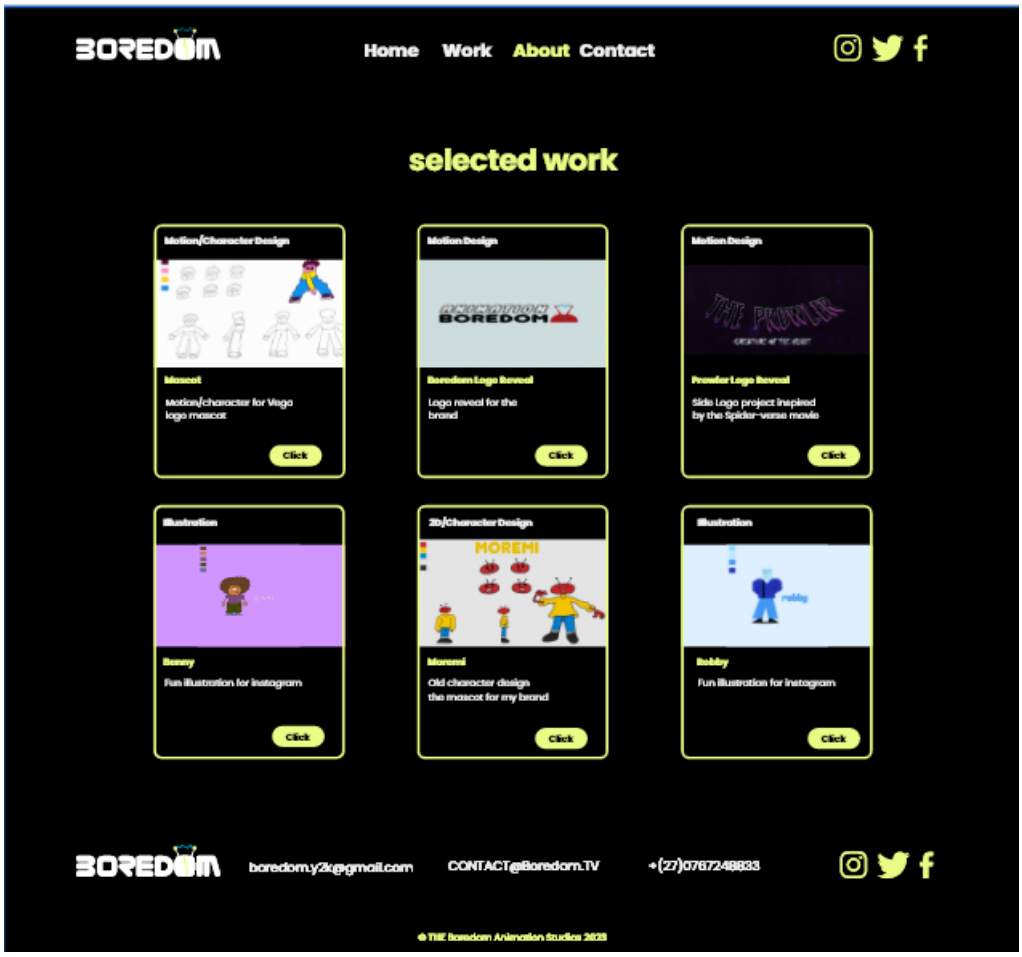
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selected work
Motion/Character Design
Mascot
Motion/character for Viaga
logo mascot
Click
Motion Design
Boredom Logo Reveal
Logo reveal for the
brand
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Side Logo project inspired
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Moremi
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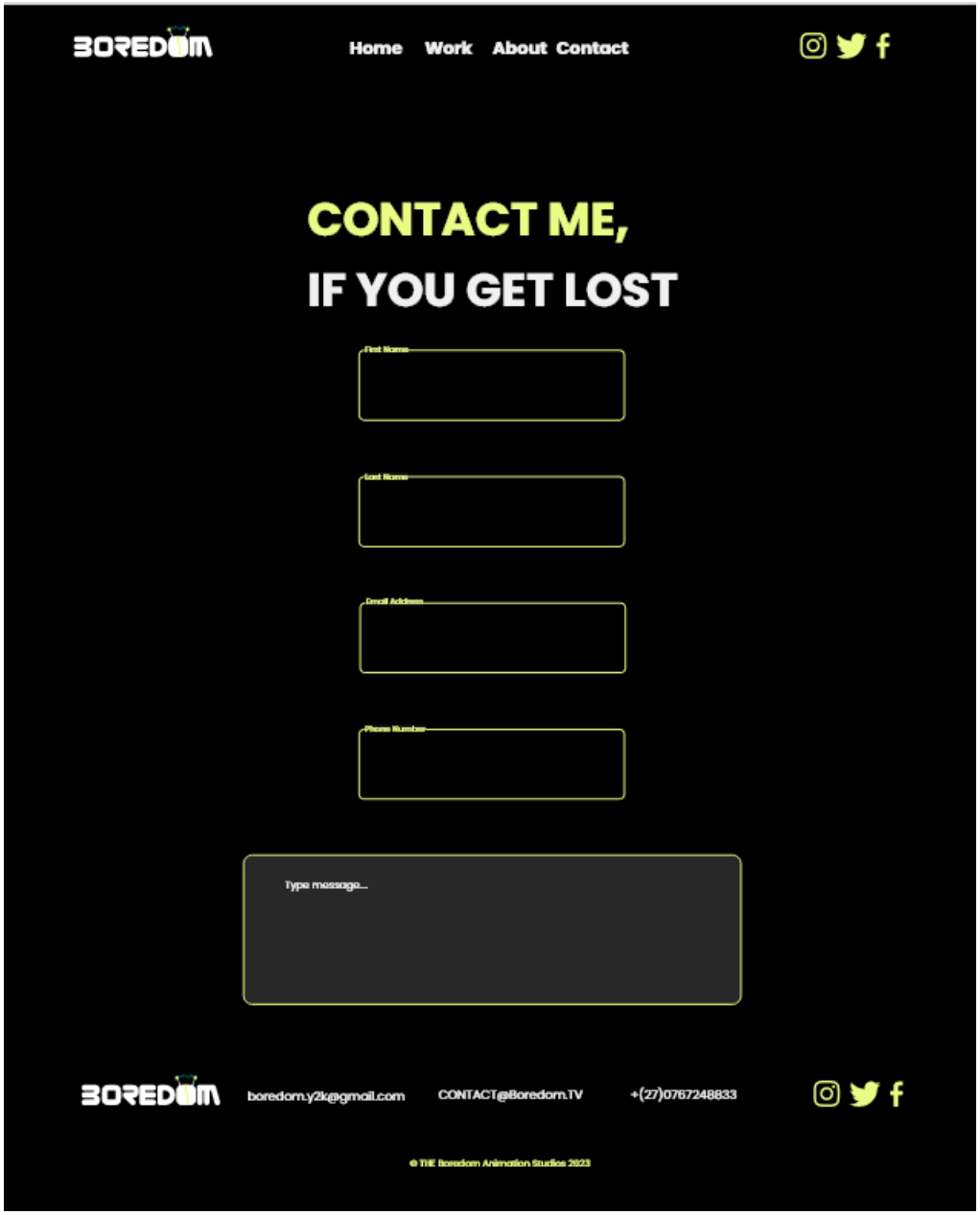
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Home
Work
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CONTACT ME,
IF YOU GET LOST
First Name
Last Name
Email Address
Phone Number
Type message...
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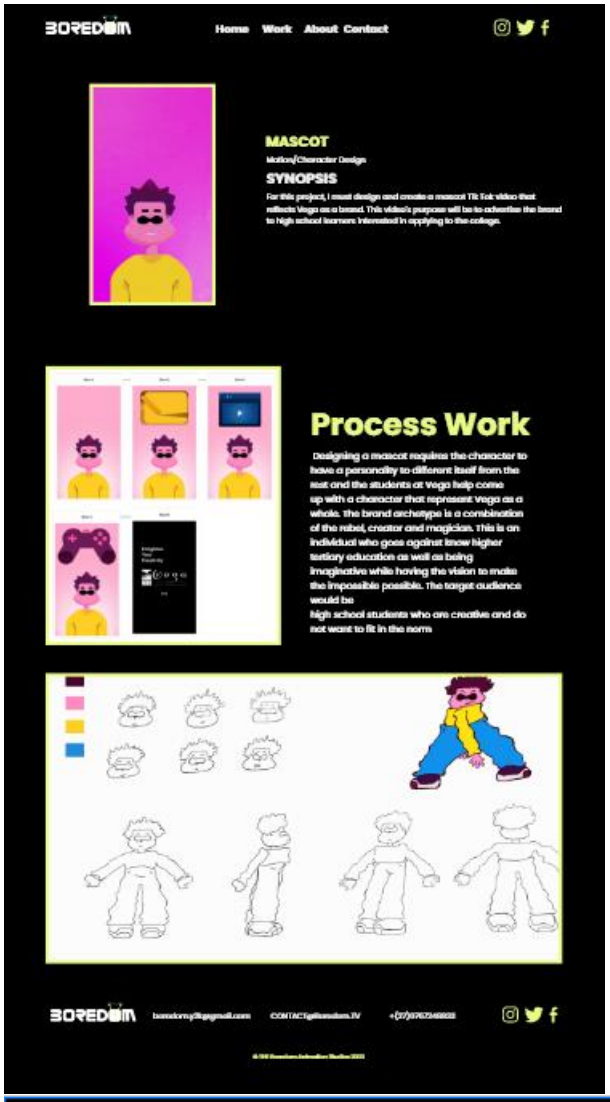
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MASCOT
Motion/Character Design
SYNOPSIS
For this project, I must design and create a mascot TIk Tok video that
reflects Vega as a brand. This video's purpose will be to advertise the brand
to high school learners interested in applying to the college.
Process Work
Designing a mascot requires the character to
have a personality to different itself from the
rest and the students at Vega help come
up with a character that represent Vega as a
whole. the brand archetype is a combination
of the rebel, creator and magician. This is an
individual who goes against know higher
tertiary education as well as being
imaginative while having the vision to make
the impossible possible. The target audience
would be
high school students who are creative and do
not want to fit in the norm
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Prowler Logo Reveal
Motion Design
SYNOPSIS
The project involved creating a dynamic and visually
captivating motion graphic logo reveal for the Marvel
character "The Prowler." The aim was to develop an
engaging and impactful introduction that effectively
showcased the essence and personality of this popular
character. The motion graphic was designed to be utilized
in various digital platforms, including promotional videos,
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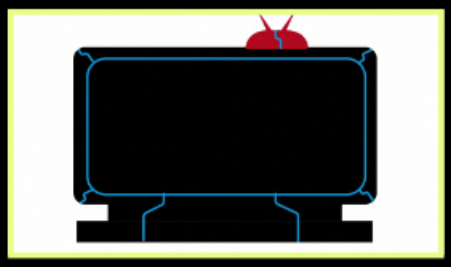

Boredom Logo Reveal

Motion Design

SYNOPSIS

For this project, I developed captivating motion graphic designs to showcase my brand, Animation Boredom, through a logo reveal. Drawing inspiration from nostalgic retro cartoon shows, I incorporated elements that pay homage to the classic era.

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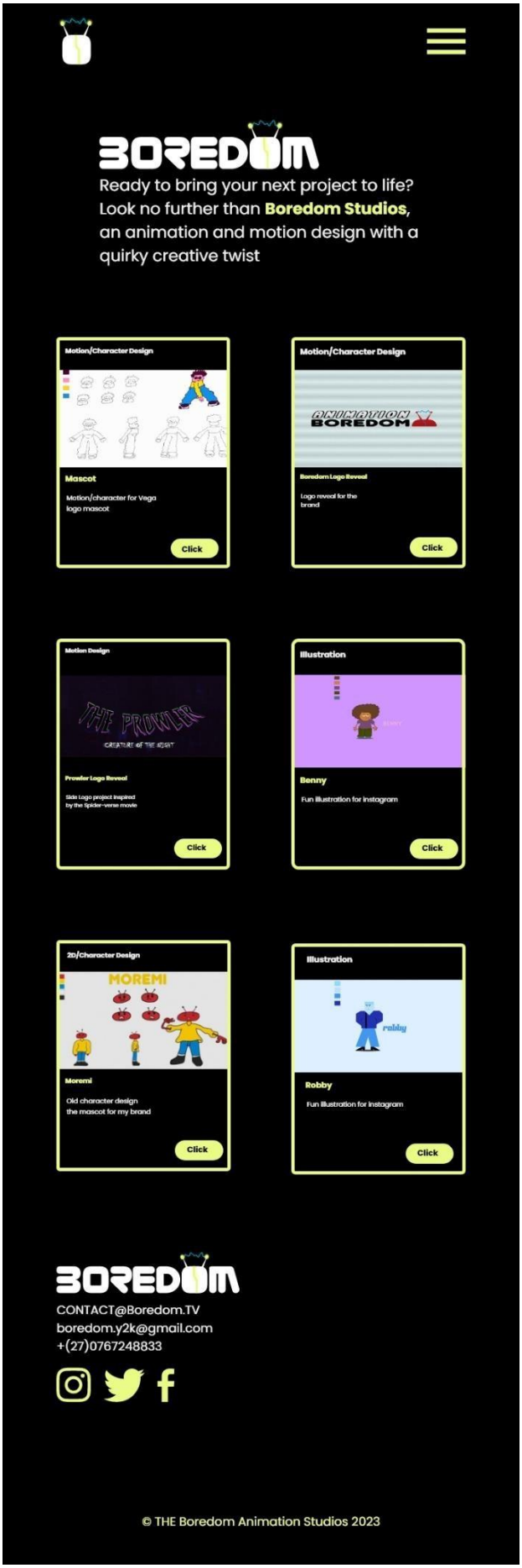
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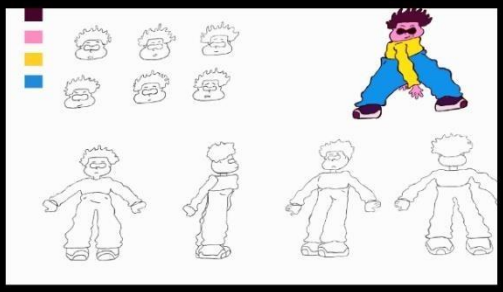
MASCOT

Motion/Character Design

SYNOPSIS

Sportsnet requested us to create a series of short films that would show the audience a different approach to the classic sports channel. The goal was to use a visual style to bring in new viewers and show us both the athlete and the sports fan experience. The IDs show the culture, passion and real love for sports.



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Last Name

Email Address

Phone Number

Type message...

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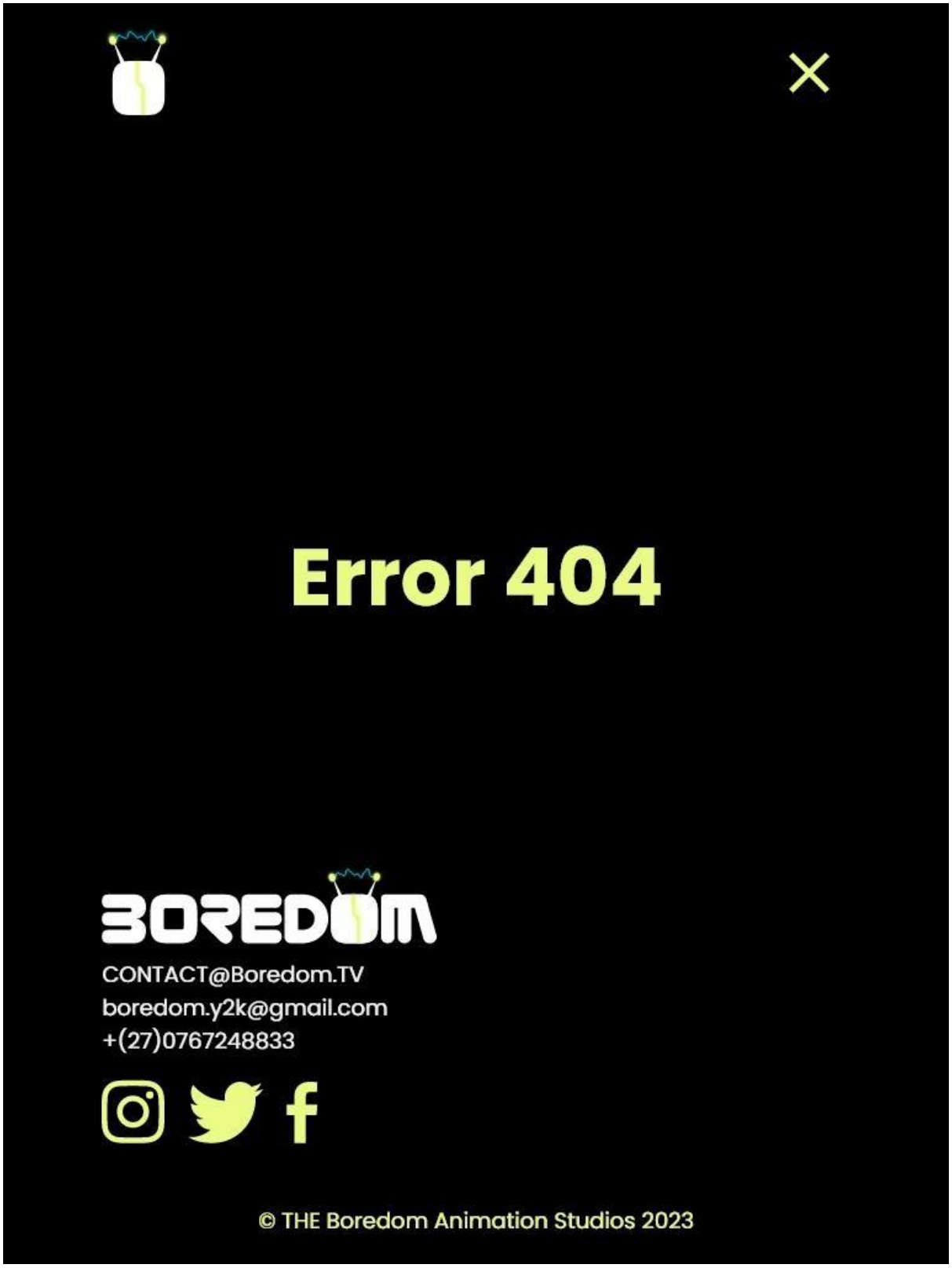
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Mobile

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Motion/Character Design

Mascot

Motion/character for Vega logo mascot

Click

Motion/Character Design

Boredom Logo Reveal

Logo reveal for the brand

Click

Motion Design

Prowler Logo Reveal

Slide Logo project inspired by the Spider-verse movie

Click

Illustration

Benny

Fun illustration for Instagram

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2D/Character Design

Moremi

Old character design the mascot for my brand

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Illustration

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Fun illustration for Instagram

Click

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Motion/Character Design

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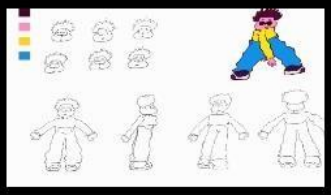

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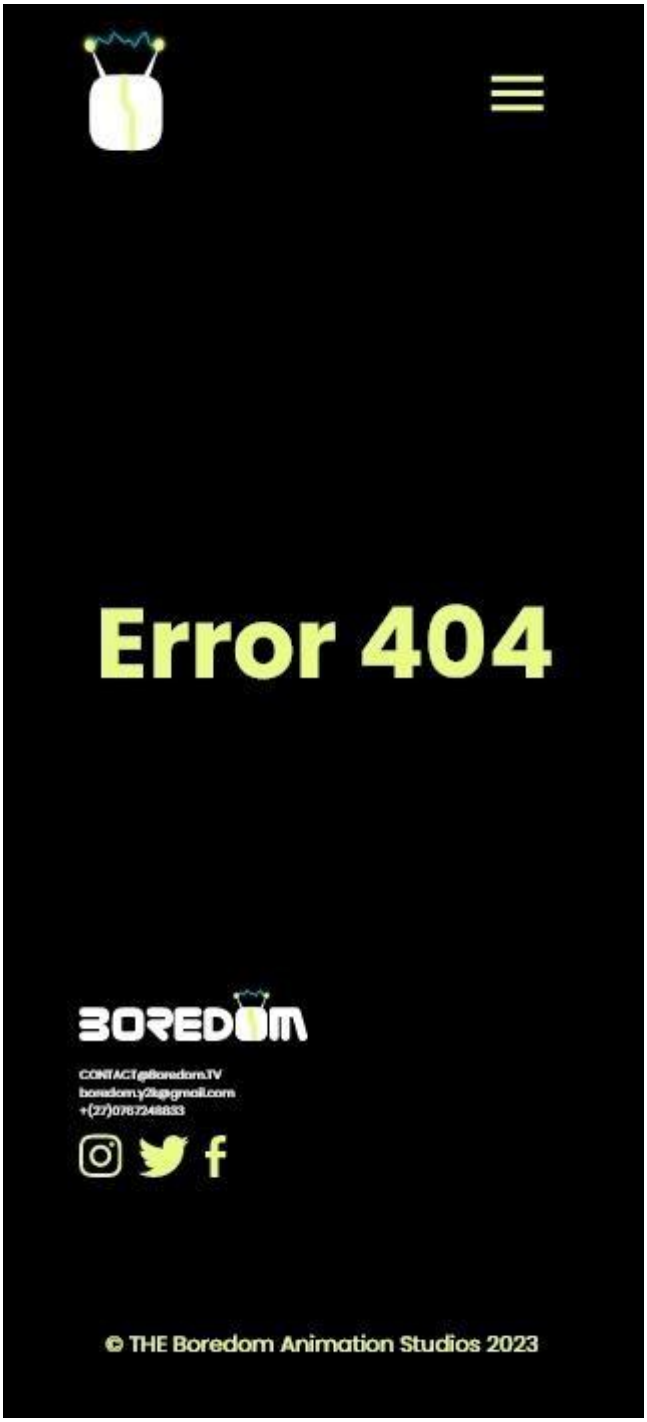
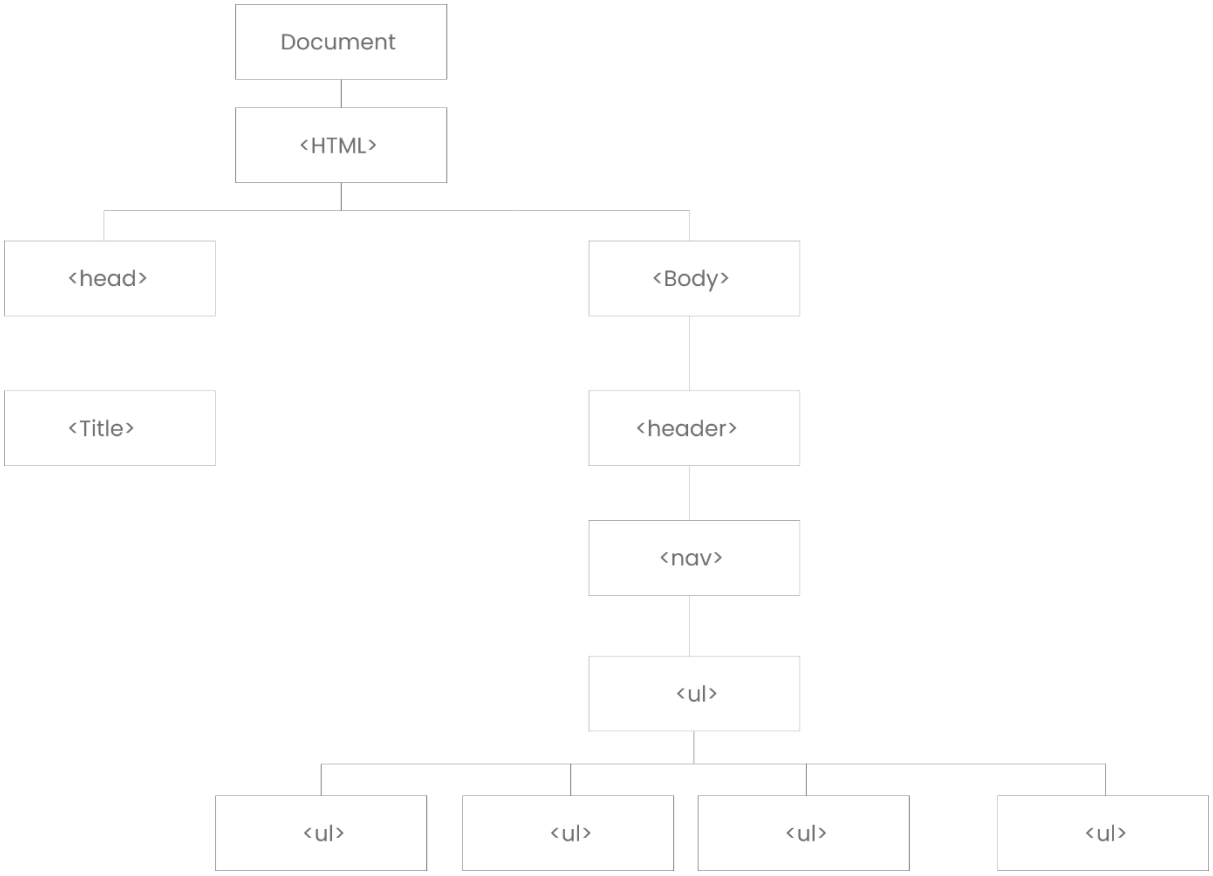


DOM:

Navigation


Document
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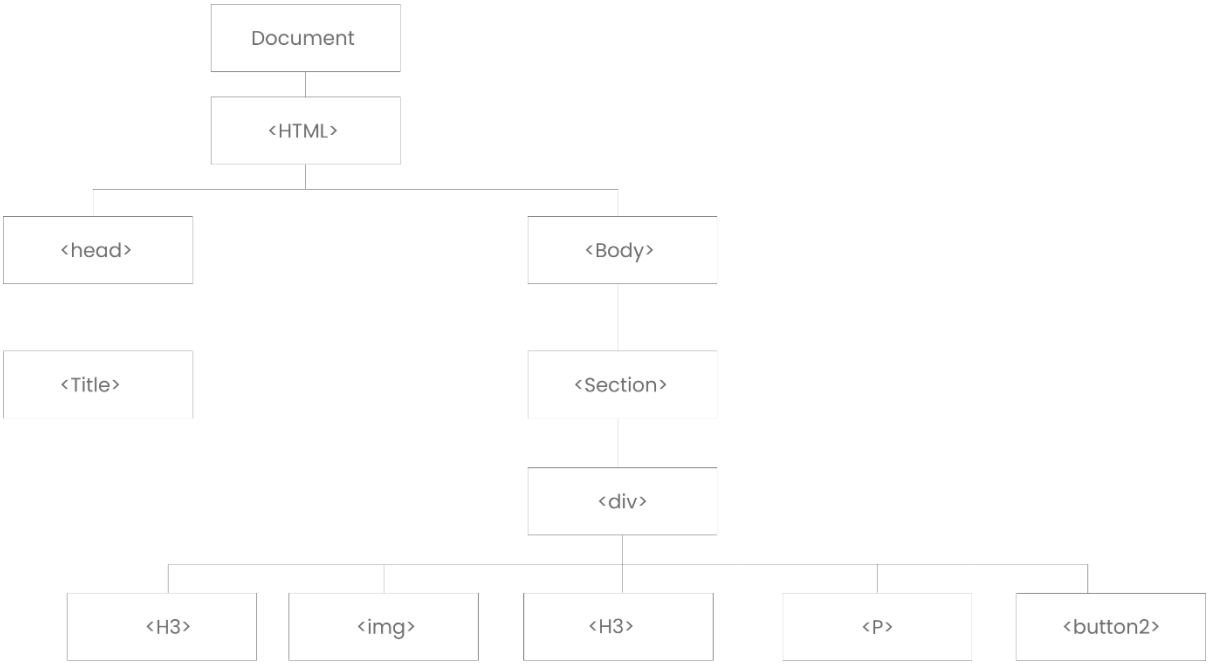
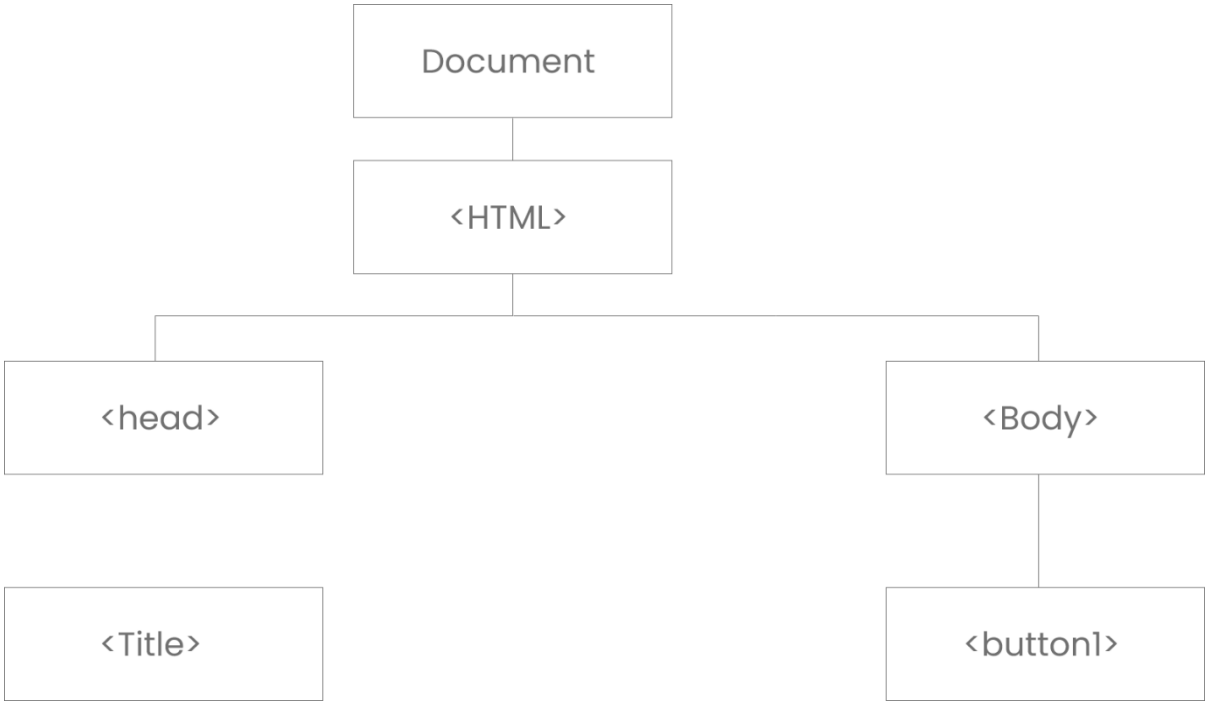
<head>
<Body>
<Title>
<header>
<nav>
<ul>
<ul>
<ul>
<ul>
<ul>

Card


Document
<HTML>
<head>
<Body>
<Title>
<Section>

<H3>
<img>
<H3>
<P>
<button2>

Button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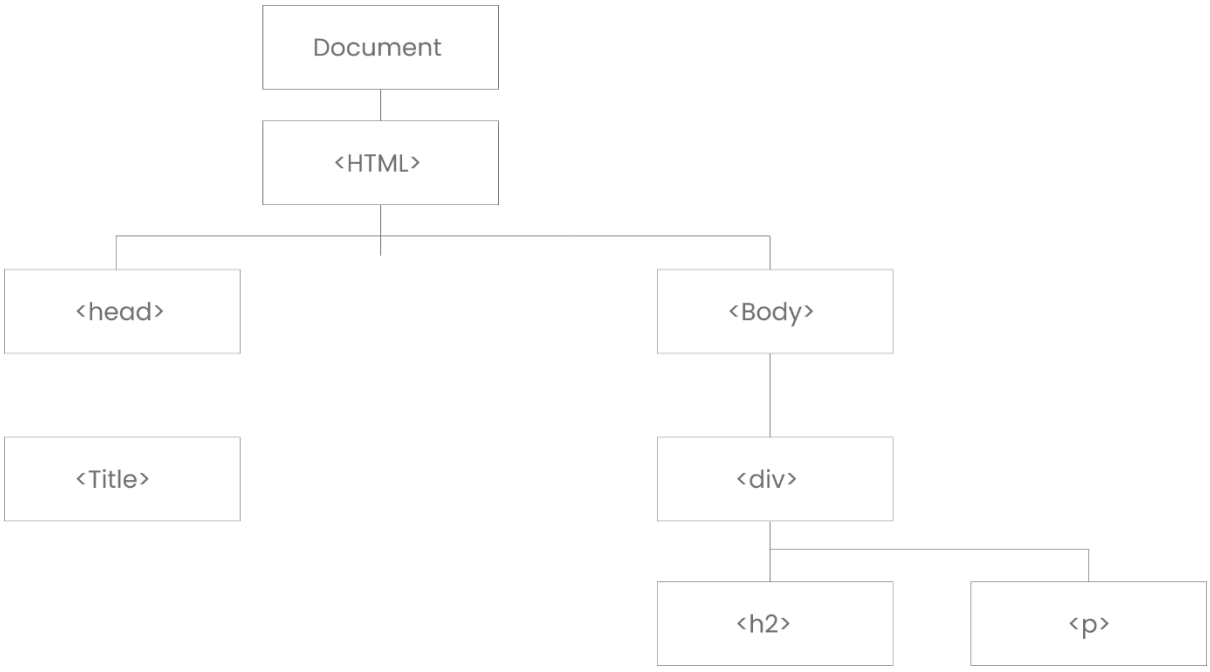
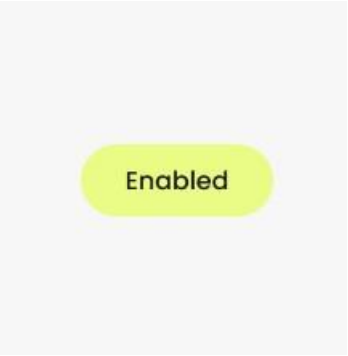
Input List


Document
<HTML>
<head>
<Body>
<Title>

<h2>
<p>

OOCSS components

code snippets	visual representation.

Html :
 	
`<button class="button-1">Button 1</button>`
`<button class="button-2">Button 2</button>`
Syntax HTML
 	
CSS:
	

```
/* Base button styles */
.button {
  display: inline-block;
  border: none;
  border-radius: 50%;
  background-color: #EBFC86;
   border-radius: 94px;
}

/* Button 1 styles */
.button-1 {
  width: 190px;
  height: 68px;

}

/* Button 2 styles */
.button-2 {
  width: 99px;
  height: 40px;
```

Syntax Vue.js

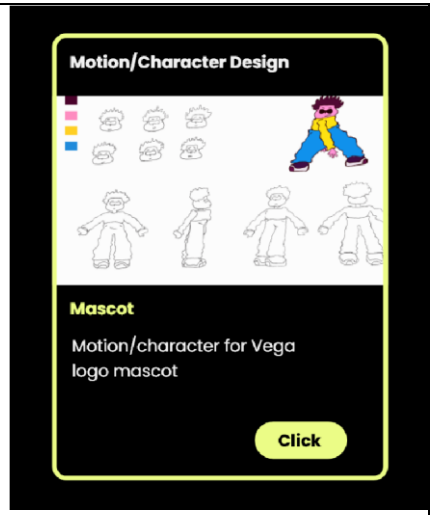
HTML:

```html
<div class="card">
  <h2 class="card__title">Card 1</h2>
  <p class="card__text">This is the content of card 1.</p>
</div>

<div class="card">
  <h2 class="card__title">Card 2</h2>
  <p class="card__text">This is the content of card 2.</p>
</div>

<div class="card">
  <h2 class="card__title">Card 3</h2>
  <p class="card__text">This is the content of card 3.</p>
</div>
```

Syntax HTML



CSS:

```scss
/* Base card styles */
.card {
  width: 360px;
  height: 479px;
  border: 5px solid #EBFC86;
  border-radius: 15px;
  padding: 20px;
  box-sizing: border-box;
}

/* Card title styles */
.card__title {
  font-size: 24px;
  margin: 0 0 10px;
}

/* Card text styles */
.card__text {
  font-size: 16px;
  margin: 0;
}
```

Syntax SCSS

HTML:

```
<div class="input">
  <label class="input__label">First Name</label>
  <input type="text" class="input__field" />
</div>
```

Syntax HTML

CSS:

```css
/* Base input styles */
.input {
  width: 524px;
  height: 151px;
  border: 3px solid #EBFC86;
  position: relative;
}

/* Input label styles */
.input__label {
  font-size: 16px;
  font-family: Poppins, sans-serif;
  position: absolute;
  top: -10px;
  left: 10px;
}

/* Input field styles */
.input__field {
  width: 100%;
  height: 100%;
  border: none;
  padding: 10px;
  box-sizing: border-box;
```

Syntax CSS

Interactive element:

Implement form validation to make sure people fill out the contact form with accurate information before submitting it. This will cut down on errors and improve the quality of the data. Interaction design: To make the website simple to use, accessible, and aesthetically pleasing, employ interaction design strategies including intuitive navigation, obvious and consistent visual signals, and responsive design.Interactive features: Include interactive elements to provide consumers with an interesting and immersive experience with the material. Examples include interactive sliders or carousels to display motion graphic design work, interactive portfolios, or interactive hover effects.

a. Slideshow/Carousel: Allows users to view multiple design projects or images within a limited space, improving content exploration and engagement.

b. Image zoom: Enables users to zoom in on details of design projects, providing a closer look and enhancing the overall visual experience.

c. Interactive hover effects: Offers interactive animations or information pop-ups when users hover over specific design elements, enhancing engagement and providing additional information.

d. Video backgrounds: Integrating motion graphics or showreels as background videos can create a visually captivating experience and effectively showcase the designer's skills.

e. Social media integration: Incorporating social media sharing buttons allows users to easily share the designer's work, increasing exposure and potential client reach.

A flexible jQuery plugin called Magnific Popup makes it simple to make responsive and resizable lightbox modals for showing photos, movies, and other material. The plugin adds the lightbox capability to the chosen items automatically by adding the required HTML and CSS classes to your code. It supports a variety of content kinds, including iframes, inline elements, and material served via AJAX. The plugin offers controls for modifying the modal windows' design, behavior, and animations. The modals easily adjust to various screen sizes because to their responsive design. The Magnific Popup plugin's documentation offers thorough instructions on how to use and modify the plugin to meet particular demands, making it an effective tool for improving a motion graphic's user experience.

Bibliography

BLIRP (2023) *BLIRP*. Available at: https://blirp.tv/ (Accessed: April 14, 2023).

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