

FILE NOTE

To Accounts
From Marketing Department
cc IT Department
Date 21/Nov/2024
Subject RIDDARA – Website Monthly Support

Dear Colleagues,

Following the successful launch of the Riddara website, the IT Department recommends approving ongoing technical support with Bluup, the designated agency responsible for developing the website. This monthly support, at AED 3,499 (USD 953), will ensure the seamless operation of the platform by addressing technical issues, integrating new features, and optimizing its overall performance.

Continuous support is crucial for maintaining website stability, meeting response time targets for critical issues, and ensuring an enhanced user experience. Additionally, access to professional technical assistance will enable us to manage unforeseen challenges effectively, safeguarding the website's reliability and reputation over time.

The IT Department will periodically review the website's requirements to confirm the ongoing need for support from Bluup and ensure alignment with operational goals.

Submitted for Approval,



Egor Fedorov
Brand Manager - Riddara



Fazia Bouksani
Head of Marketing – Geely Group Brands