

1. 300 million<sup>+</sup> android smartphones exist across the globe.
2. Google play has over 4,50,000 apps available.
3. The one time registration fee for android app is \$50.
4. In terms of commercial developers using app store, 47% are android based and 43% are apple based.
5. Androids feature app in other stores. Apple - limited to apple's app store.
6. 35% of 35-44 year olds played angry birds in the last 30 days.
7. Tiny village app is for free.
8. 4 out of 5 people use facebook for android. It has 86.1 million monthly users.
9. According to the advert, 350 million people access facebook from their mobile phone.
10. Instagram only has 13 full time employees.
11. Instagram was bought for whopping \$1 billion.
12. Startapp has placed this advert. startapp offers android devices a unique business model for app monetization.
13. info@startapp.com is the email address I would use to get in touch with the advertiser.