



Can you design our app?

Sure! I'll get right to it.





UI vs UX?

UI design is what makes an interface **beautiful** and
UX design is what makes an interface **useful**.

UI

Visual Design

Colours

Typography

Graphic Design



UX

User Research

Usability

Flexibility

Wireframes





“A user interface is like a joke. If you have to explain it, it’s not that good.”

Martin LeBlance