





# CONTENTS

Chapter No.	Chapter	Page No.
	<b>ACKNOWLEDGEMENT</b>	<b>I</b>
	<b>ABSTRACT</b>	<b>II</b>
	<b>CONTENTS</b>	<b>III</b>
	<b>LIST OF FIGURES</b>	<b>V</b>
<b>1</b>	<b>Introduction</b>	<b>01</b>
	1.1 Goal	01
	1.2 Need of Application	01
	1.3 Scope	02
	1.4 Platform Specification Development	03
<b>2</b>	<b>System Requirement Analysis</b>	<b>04</b>
	2.1 Information Gathering	04
	2.2 System Feasibility	04
<b>3</b>	<b>System Design</b>	<b>09</b>
<b>4</b>	<b>Design</b>	<b>15</b>
	4.1 Design Goal	12
	4.2 Architectural Design	12
	4.3 Procedural/Modular Approach	13
	4.4 Database Design and Implementation	14
	4.5 User Interface Design and Implementation	15
	4.6 Technical Discussions	21
<b>5</b>	<b>Features And Functionality</b>	<b>23</b>
	5.1 User Experience (UX) Features	23
	5.2 Product Management	23
	5.3 Shopping Cart and Checkout	23
	5.4 Customer Support	23
	5.5 User Account Management	24
	5.6 Profile Management	24
	5.7 Checkout and Payment	24
	5.8 Order Management	24

5.9	Customer Support	24
5.10	Product Reviews and Ratings	25
5.11	promotions and Discounts	25
	<b>CONCLUSION</b>	<b>26</b>
	<b>REFERENCES</b>	<b>27</b>