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With Deep Reverence,

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ABSTRACT

The Online Shopping is a web-based application intended for online retailers. The main objective of this application is to make it interactive and its ease of use. It would make searching, viewing and selection of a product easier. It contains a sophisticated search engine for users to search for products specific to their needs. The search engine provides an easy and convenient way to search for products where a user can Search for a product interactively and the search engine would refine the products available based on the user's input. The user can then view the complete specification of each product. They can also view the product reviews and also write their own reviews. The application also provides a drag and drop feature so that a user can add a product to the shopping cart by dragging the item in to the shopping cart. The main emphasis lies in providing a user-friendly search engine for effectively showing the desired results and its drag and drop behaviour. This online shopping application has become more popular lately, so many stores have started selling online with online shopping applications. Online shopping applications are in great demand because existing technology and the internet make the process of buying products more flexible and efficient not limited to space and time. The online shopping application that is currently popular in Indonesia is Shopee. Shopee itself is an online shopping application that is present as a solution to increase store sales in getting far more consumers shopping application can get the products they need and want.

TECHNOLOGIES USED:

- HTML
- CSS
- JAVASCRIPT
- PHP