



Yasser Tareq Mahmoud

Graphic & UI designer



Portfolio

BASIC INFO

- Hadayk El-kobba/Cairo
- September/1996 (28y)

CONTACT

 yasser.tareq00@gmail.com

 +20 127 5512 839

EDUCATION

Bachelor's Degree of Agriculture

University of Ain Shams

2014 - 2018,

SOCIAL MEDIA

 @yasser tareq

 @yasserrtareqq

 @yasserrtareqq

SOFTWARE & TOOLS

 ADOBE PHOTOSHOP

 ADOBE ILLUSTRATOR

 ADOBE INDESIGN

 ADOBE PREMIERE

 ADOBE XD

 FIGMA

 HTML

 CSS

 WORDPRESS

 SHOPIFY

LANGUAGES

- Arabic (Native)
- English (Very Good)

SUMMARY

Passionate and creative graphic & UI/UX designer with over 3 years of experience in creating stunning visual content. Adept at transforming ideas into captivating designs, with a deep love for arts and a keen eye for detail. This passion drives me to constantly learn, experiment, and push the boundaries of my craft.

My journey as a Graphic & UI/UX designer

I transitioned to the graphic & ui/ux design field because I realized my true passion lies in visual storytelling and creating intuitive and engaging user experiences. My background in graphic design gave me a solid foundation in visual aesthetics, but I wanted to delve deeper into understanding user behavior and solving complex design challenges.

This shift has been incredibly rewarding, as it aligns perfectly with my desire to bring ideas to life through innovative design.

SKILLS

User Experience

User Interface Design

Graphic design

Web design

Design Tokens

interaction design

Variables

Usability Design

prototype

EXPERIENCE

06/2024 - Present
Remotely - part time

Mid-Level UI/UX designer

KELD REAL ESTATE - RIYADH/SAUDI ARABIA

- Designed (UX) and (UI) for the company's real estate investment app
- Conducted user research and analyzed user behavior to understand their needs and expectations
- Improving the app's usability and increasing customer satisfaction
- Ensuring a seamless and intuitive user journey for clients and investors

05/2023 - 05/2024
Remotely

Graphic and UX designer

ALHASOOB - RIYADH/SAUDI ARABIA

- Illustrating concepts by designing examples of art arrangement, size, type size and style and submitting them for approval
- Optimized existing user interface designs for enhanced user experience
- Create marketing content for social media & campaigns

11/2022 - 04/2023
Remotely

UI designer

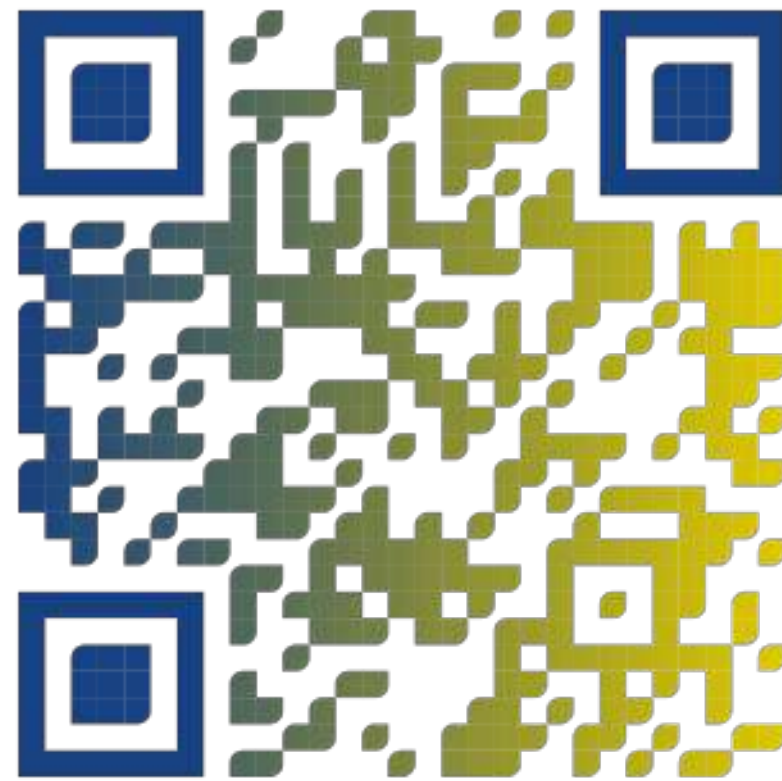
DEPLAN AGENCY - RIYADH/SAUDI ARABIA

- Conducted testing of new design concepts
- Created prototypes to visualize new product ideas
- Worked closely with copywriters and creative directors to deliver polished designs



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EXPERIENCE

06/2021 - 10/2022
On site

Graphic and Website UI designer

ECOMBLACKER - 1ST SETTLEMENT/CAIRO

- Website builder from A to Z including (Logo & Banners)
- WordPress and Shopify designer
- Designed social media posts and packaging
- Technical issues solver
- Shopify theme Editor

03/2020 - 05/2021
On site

Junior Graphic designer

LAB SUPPLY - MASR EL-GDEDA/CAIRO

- Social media Designs
- Website Banners
- Brochures and flyers designs

PROJECTS

Website

- ecommerce
- landing page
- business website
- personal website
- event
- task management

Application

- ecommerce
- kid-friendly
- case study
- utility app
- task management

SAAS Dashboard

- Fourm Builder