Alaa Mohamed Khalil

Product Designer - UX / UI Designer - Graphic Designer

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SUMMARY

UI/UX Designer with Graphic design experience, I optimize business goals by solving human problems through user research and design. I believe a product is wholesome if different kinds of users feel seen during their interactions with the product. I do inclusive and accessible design, as well as cross-functional collaboration within teams. I Also experienced in Agile Methodology...

WORK EXPERIENCE

UI/UX Designer — *The String*

NOV 2022 - PRESENT

Developed and implemented a comprehensive tech-driven dashboard solution, integrating marketing strategies, to streamline workflow management for businesses.

UI/UX Designer — *Global Directions* (PART TIME)

AUG 2022 - PRESENT

Design responsive websites (desktop, mobile), mobile applications, dashboards and digital interfaces.

UI/UX Designer — *Ayamedica*

JUN 2022 - AUG 2022

Working on a medical mobile app and dashboard to help doctors, patients, and parents manage Their medical histories.

UI/UX Designer — *freelancer*

SEP 2021 - PRESENT

Gather and evaluate user requirements in collaboration with Clients.

Graphic Designer — *freelancer*

DEC 2018 - 2022

Designed visually captivating banners, posters, and website elements, I worked as a freelancer and I worked for companies also.

EDUCATION

Minya University — *Bachelor*

OCT 2014 - JUNE 2018

Bachelor's degree in Tourism and Hotels major in Tourism Guidance

Information Technology Institute (ITI) — *Diploma*

DEC 2021 - MAR 2022

User research - User interface - User experience - Empathy mapping - Information Architecture - Usability Testing - Prototype, etc...

TOOLS

Figma

Adobe Photoshop

Adobe XD

Adobe Illustrator

Adobe Lightroom

Invision - Figjam - Miro

Coding : HTML - CSS

SKILLS

UX Research

UX Design

UI Design

Prototyping

Usability Testing

Agile Methodology

Graphic Design

Image Restoration

PERSONAL SKILLS

Creativity

Communications

User empathy

Problem-solving

Detail-oriented

Multitasking

LANGUAGES

Arabic (mother Tongue)

English (V.Good)

PROJECTS

- **The String**

  CRM, Leads Management tool

  [Website](#)

- **Second Opinion**

  Medical website, mobile app and Dashboard

  [Mobile App](#) – [Website](#)

- **Al Hamriyah HCSC**

  Al Hamriyah Sports and Cultural Club mobile app

  [Mobile App](#)

- **Arabella**

  Beauty Salon website, mobile app and Dashboard

  [Mobile App](#) – [Website](#)

- **Nafeest Brands**
  ECommerce website

  [Website](#)

- **Student Center**

  Medical website, mobile app and Dashboard

  [Website](#)

- **Drs Space**

  Medical website, mobile app and Dashboard

  [Mobile App](#) – [Website](#).

- **Taktib**

  Scenario evaluation website

  [Website](#)

- **Orange, Spotify Advertising**
  Graphic work collaborating with AI

  [First Ad Link](#) – [Sec Ad Link](#)

- **GeoSports**

  Sports tracking, shop Mobile app

- **Promoterss**

  Digital Marketing website

  [Website](#)

CERTIFICATIONS

- **Introduction to Agile Development and Scrum**

  Coursera/IBM - 2024

- **UX Design Fundamental**

  MaharaTech - 2021

- **Design In Figma App**

  Barmej - 2022

- **Foundation Of UX Design**

  Coursera - 2022

- **Build Wireframes and Low-Fidelity Prototypes**

  Coursera - 2023

- **Start the UX Design Process: Empathize, Define, and Ideate**

  Coursera - 2023