# Web Scraping

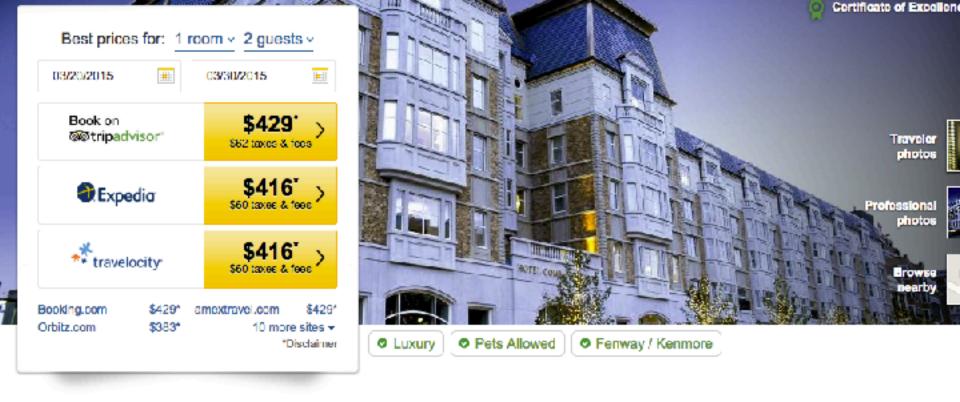
CS591 - Data Science with Python

### Today's material

cs-people.bu.edu/lspinell/cs/cs591.zip

### What is web scraping?

Is a technique used to extract data from websites (also called web harvesting or data extraction)



#### 2,916 reviews from our community

Write a Review



#### Related hotels...



XV Beacon

\$480 and up\*



Boston Harbor Hotel (NO)(NO)(I) 1,233 Reviews

Lowest price at Expedia, 9 sites chocke



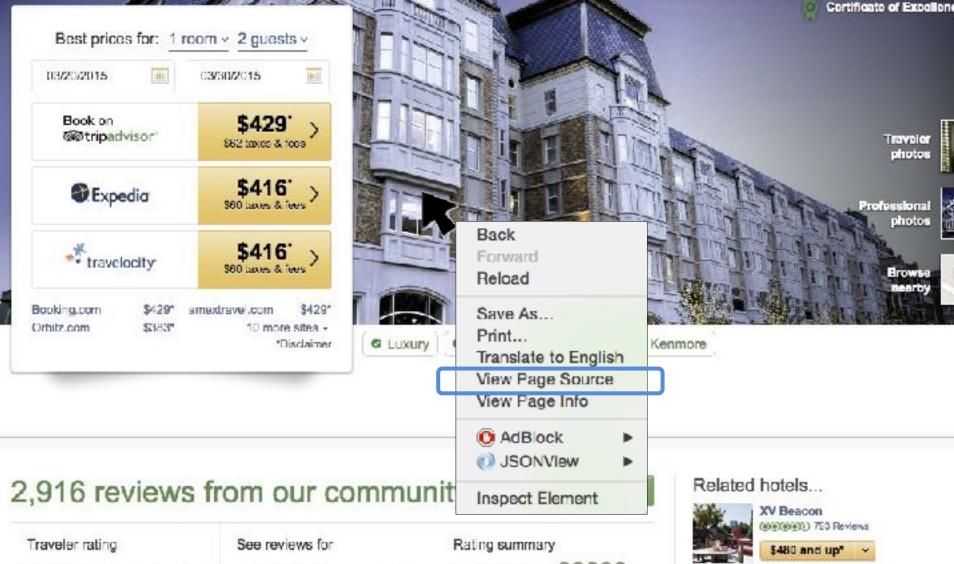


Nine Zero Hotel - a Kimpton Hotel

©©©©© 1,805 Reviews

Lowest price at Expedia, 8 sites chacke

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Cleanliness

Business

Terrib e



Boston Harbor Hotel @@@@() 1,233 Reviews Lowest price at Expedia, 9 sites chacke



Nine Zero Hotel - a Kimpton Hotel (@@@@@) 1,305 Reviews



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### Web scraping I

- 1. Retrieve webpages:
  - low-level HTTP
    - wget, curl: command line tools and library for transferring data with URL syntax
  - Fully-fledged web browsers
    - Selenium (web browser automation)

#### Web scraping II

- 2. Parse and extract information form the html
  - Html parsers (e.g. Python Beautifulsoup)

```
<a class="subLink" href="/Hotels-g60745-
zff4-Boston_Massachusetts-
Hotels.html">Boston Family Hotels</a>
```

JSON parsers (e.g. Python json)

```
{
url_type: "geo",
name: "Boston Tourism",
type: "GEO",
url: "/Tourism-g60745-Boston_Massachusetts-
Vacations.html"
```

## Web scraping II

3. Store the data: MySQL, SQL, etc



#### Retrieve Webpages I

Embed command line tools (wget or curl) in the python code:

```
import os

# define output file name
>>out_file = "test.html"

# url page
>>url = www.tripavisor.com

# crate the cURL command (as a string)
>>cmd = "curl -L -m 20 '%s' > %s" % (url,
out_file)

# use os libray to retrieve tha page
>>os.system(cmd)
```

### Retrieve Webpages II

Use a python network-access libraries:

Urllib, Requests, pycurl, etc.

```
# Retrieve the page
>>response = requests.get(url)
# Get the html
>>html = response.text.encode('utf-8')
```

# Parse and extract data form HTML: Beautifulsoup

```
>>soup = Beautifulsoup(html_file)
>>soup.find_all('a')
# [<a class="sister" href="http://example.com/elsie" id="link1">Elsie</a>,
# <a class="sister" href="http://example.com/lacie" id="link2">Lacie</a>,
# <a class="sister" href="http://example.com/tillie" id="link3">Tillie</a>]
>>soup.find('a', id="link3")
# <a class="sister" href="http://example.com/tillie" id="link3">Tillie</a>
>>for link in soup.find_all('a'):
    print(link.get('href'))
# http://example.com/elsie
# http://example.com/lacie
# http://example.com/tillie
```

# Parse and extract data form JSON: Python json

```
JSON file json-test.txt:
url type: "geo",
name: "Boston Tourism",
type: "GEO",
url: "/Tourism-g60745-Boston Massachusetts-Vacations.html"
        # Read file
        >>json file = open("json-text.txt", 'r')
        # Load it using json library
        >>js obj = json.loads(json.file.read())
        # Retrieve name value
        >>Name = js obj['name']
```

#### Common practice I

#### When collecting the data:

- "Inspect element": helpful to get the format of the HTTP request + headers.
- Do NOT make HTTP requests too fast
  - you can be blocked
  - ... but you can use web proxies (e.g. https:// www.hidemyass.com/)
- Mimic the "real" http request as much as possible
  - Set HTTP headers: User-agent, Host, Referer, etc.
- Use Website API (if exists) (e.g. <u>Airbnb API</u>)

#### Common practice II

#### When parsing the data:

- "Inspect element": very helpful when writing the parser
- Note that sometimes code downloaded != code in your browser

(always save your html files so that you can explore them)

#### Disclaimer: Legal issues

Web scraping may be against the terms of use of some websites!



#### PROHIBITED ACTIVITIES

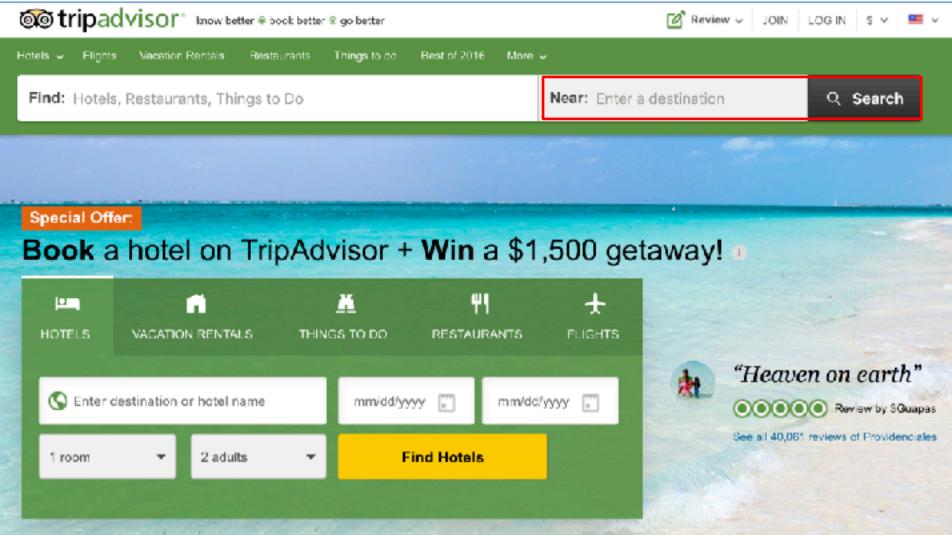
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- (i) use this Website or its contents for any commercial purpose
- (ii) access, monitor or copy any content or information of this Website using any robot, spider, <u>scraper</u> or other automated means or any manual process for any purpose without our express written permission;

## Today's example

- 1. Scrape list of Boston hotels from TripAdvisor
- 2. Extract (and print) the following information:
  - Hotel Name
  - Average rating
  - Number of reviews

#### Step I Obtain the TripAdvisor Boston page

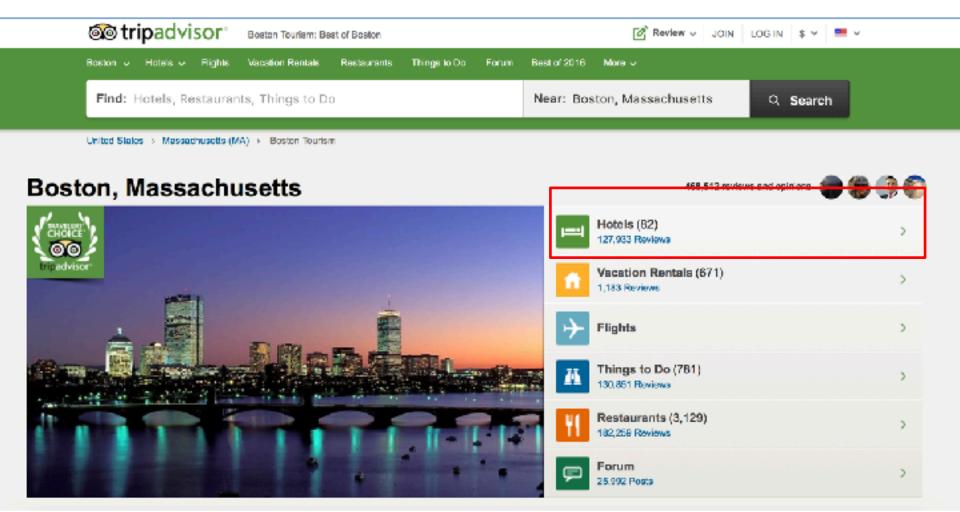


#### Step I Obtain the TripAdvisor Boston page

Get: <a href="https://www.tripadvisor.com/Boston">https://www.tripadvisor.com/Boston</a>

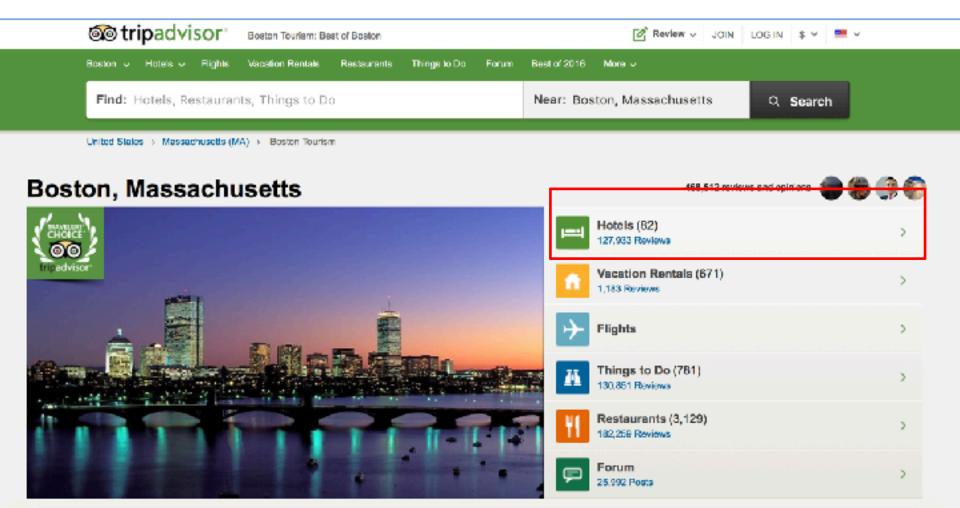


# Step I Obtain the TripAdvisor hotels page for Boston



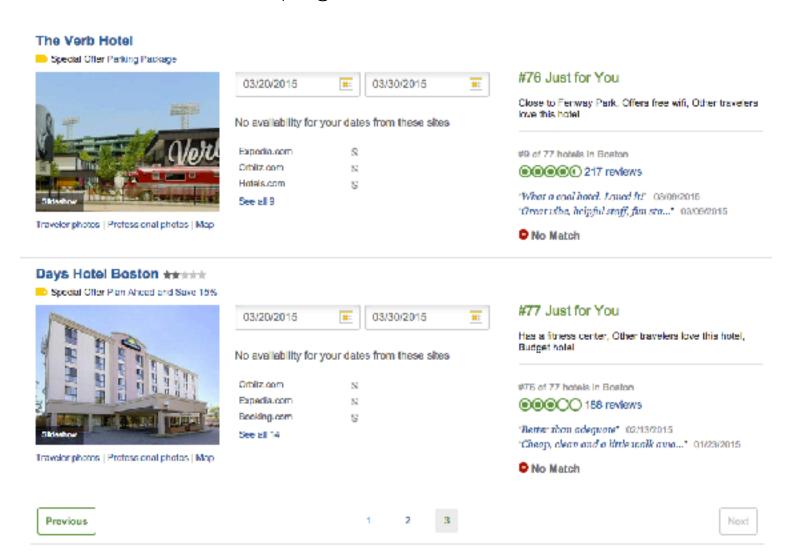
#### Step 2

Extract URL of the hotels list page using Beautifulsoup



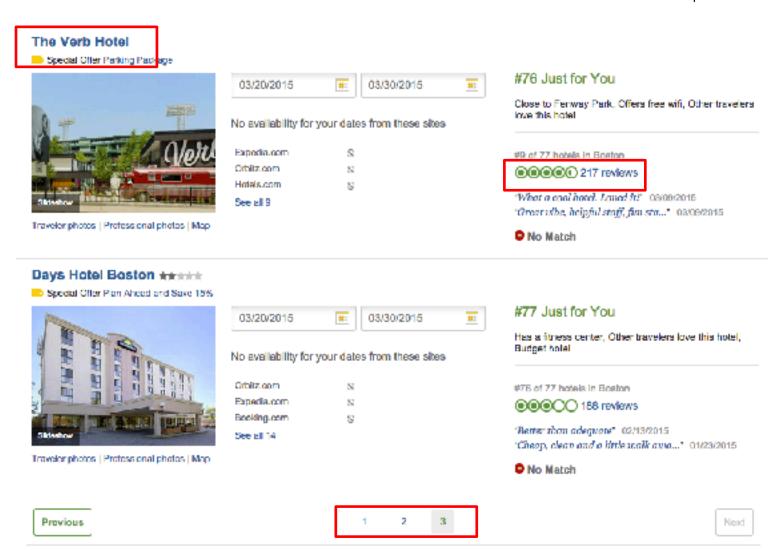
#### Step 3

Retrieve the first page of the list of hotels in Boston



#### Step 4

#### Parse and extract information with Beautifulsoup



Repeat STEPS 3 and 4 for all the other pages until the last one is reached.