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Q: Evaluate the impact of the mavic mini using Porter's competitive forces model?

1: Competitors:
The most famous
competitors to the
Mavic mini are the Chinese
company Xiaomi, as it offers
the Mavic from
me with the most
famous technologies,
and it also has
many competitors in the
market such as (DJI)

2: New entrants to the market
: photographers, marketers,
and those who want to take
photos and videos from
the air So it becomes increasingly
important in the long run,
shipping companies such
as Amazon and DHL start to ship
companies such as Amazon and
DHL DHL in Xiaomi Aircraft
Corporation (Xiaomi)

3: Alternative products:
The new version of
DJI is the first drone
of its kind issued by DJI,
a Drone or the so-called
Racing Drone.

PORTER'S FIVE FORCES

4: Clients:
 Mavic mini clients
 very interested in
 the field of photography
 and creativity, and it
 has also become an
 important means in all
 sectors in terms of
 photographic service
 with ease and taking
 pictures from the air.

5: Suppliers:
They try as much as possible to present the products in a striking and good way that meets the needs of the customer and provide good service because this is one of the ways to earn profit

Q2: what makes the mavic mini a disruptive technology?who are likely to be the winners and losers if the mavic mini becomes a hit? Why?

Mavic Mini features and function in aerial photography techniques.

The winner is DJI and the loser is publishing media like Amazon. Because using technology in the Mavic Mini, it is very light and foldable and designed for daily personal use. The new Mavic Mini aircraft has the ability to fly up to 3000 meters above sea level



Q3: what effets will the mavic mini have on the business model of , content creators and distributors?

The effect is that the Mavic Mini will have high content of all kinds of media that gives DJI the Mavic mini camera of choice by the high content of photographic content and excellent image quality on making higher education within reach