

Atheer Hamad Al-Otaibi 44002301
Hatoon saad Al-Harthy 44007618
Teaf Abed Al-thobaiti 44000818
Roya Hussain Al-Hamidi 44007787
Noura dayb Al-Harthy 44006364

Q: Evaluate the impact of the mavic mini using Porter's competitive forces model ?



Q2: what makes the mavic mini a disruptive technology?who are likely to be the winners and losers if the mavic mini becomes a hit ? Why ?

Mavic Mini features and function in aerial photography techniques.

The winner is DJI and the loser is publishing media like Amazon. Because using technology in the Mavic Mini, it is very light and foldable and designed for daily personal use. The new Mavic Mini aircraft has the ability to fly up to 3000 meters above sea level

Q3: what effects will the mavic mini have on the business model of , content creators and distributors ?

The effect is that the Mavic Mini will have high content of all kinds of media that gives DJI the Mavic mini camera of choice by the high content of photographic content and excellent image quality on making higher education within reach