

Define Problem/Problem Understanding

Social or Business Impact

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| Date | 09 October 2023 |
| Team Id | NM2023TMID05019 |
| Project Name | Indian Food EDA |

Social or Business Impact

Creating a social impact and business impact:

Social Impact:

1. Analyzing regional preferences in Indian cuisine to understand cultural influences.
2. Exploring nutritional aspects of popular dishes for health conscious trends.
3. Investigating the popularity of vegetarian versus non-vegetarian options.

Business Impact:

1. Examining the growth or decline of certain dishes over time in restaurant menus.
2. Analyzing customer reviews to identify factors influencing restaurant success.
3. Investigating the correlation between food trends and economy factors in the industry.

