

Define Problem/Problem Understanding

Business Requirements

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Team ID	NM2023TMID05019
Project Name	Indian Food EDA : Exploring the World's Top s Top YouTube Channel

Business Requirements

To develop a successful food project "Indian Food EDA" you should start by defining your taste requirements. These requirements will serve as a blueprint for your taste's strategy and operations. Here's a list of essential business requirements for your Indian Food EDA:

1. Channel Concept and Niche: Define the taste and ingredients. Are you exploring different cultures, reviewing products, or showcasing unique experiences? Clarify the primary focus of your taste.
2. Taste Strategy: Develop a strategy that outlines the type of ingredients you'll create, their recipe, and the value they provide to your target audience. Will you focus on travel vlogs, tutorials, reviews, interviews, or a combination of these?
3. Target Audience: Identify and understand your target audience. Who are your ideal customers? What are their interests, tastes, and preferences? Tailor your recipes to cater to this audience.
4. Competitive Analysis: Research and analyze the competitive in your niche. What are they doing well, and what gaps can you fill? This will help you differentiate your taste.
5. Recipe Calendar: Create a recipe calendar that outlines the schedule of your food. Consistency is key to growing your customer base.
6. Branding and Visual Identity: Establish a unique visual identity for your shop, including a logo, shop banner, and consistent thumbnails. This helps in brand recognition.
7. Optimized Titles and Descriptions: Develop a strategy for crafting attention-grabbing titles and descriptions that include relevant keywords to improve endurance.

8. Engagement Strategy: Determine how you will engage with your audience through taste. Building a community can help foster customer loyalty.

9. Monetization Plan: Decide on a monetization strategy. Will you rely on ad revenue, affiliate marketing, sponsored content, merchandise sales, or a combination of these to generate income?

10. Legal and Copyright Compliance: Understand and adhere to copyright and fair use laws. Avoid using copyrighted content without proper permission.

11. Marketing and Promotion: Develop a plan for promoting your shop. Consider collaborations with other shops.

12. Community Guidelines and Moderation: Set community guidelines and moderation policies to maintain a positive and respectful community.

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