

The slide features four decorative corner elements, each consisting of a white paper-like shape with an orange gradient underneath, creating a layered, torn-paper effect. These elements are positioned in the top-left, top-right, bottom-left, and bottom-right corners of the slide.

PRESENTATION 2024

Amazon Sale Analysis

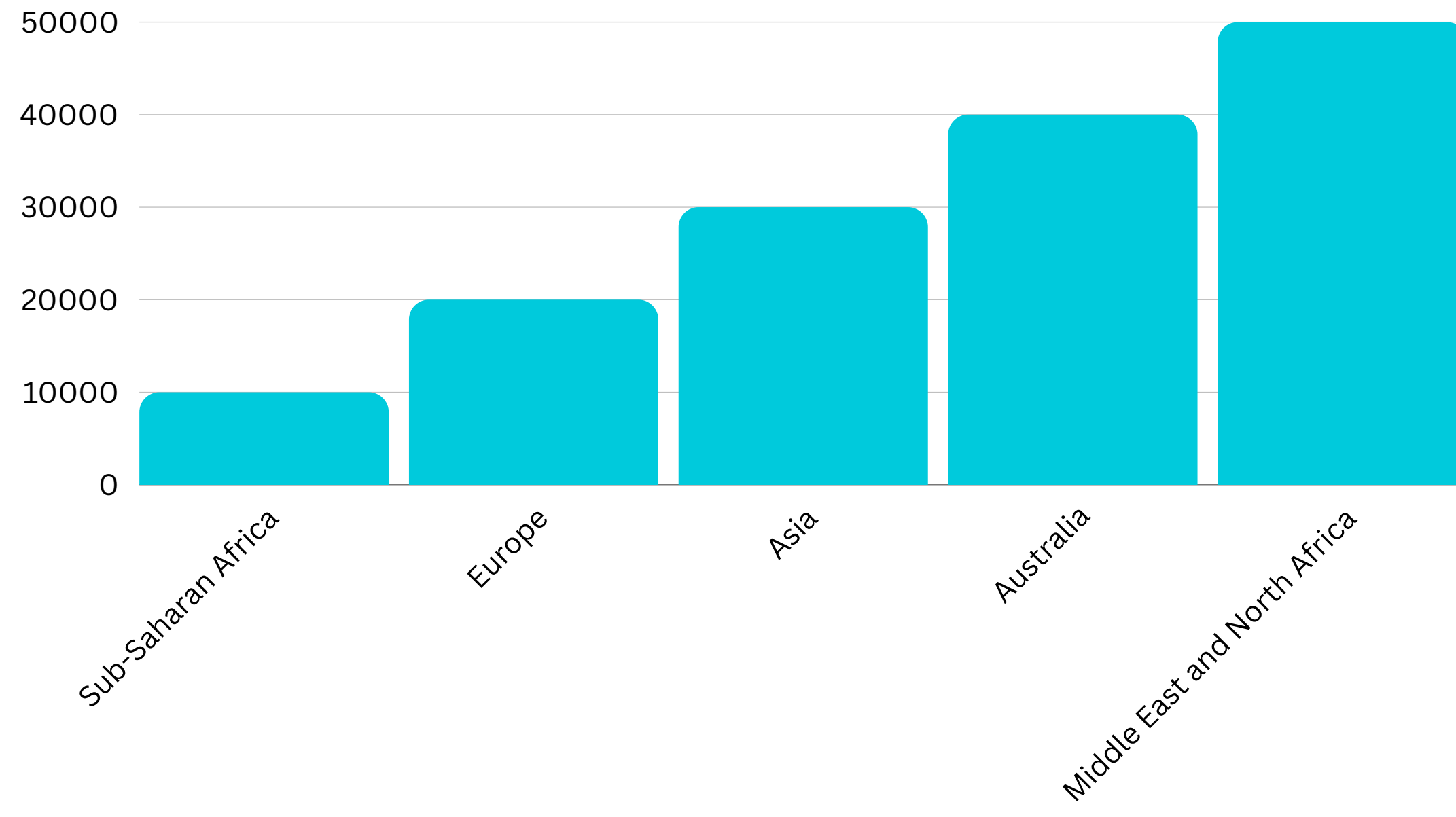
Presented By Abdul Rehman

Details Of Data

Total Revenue
137.3M

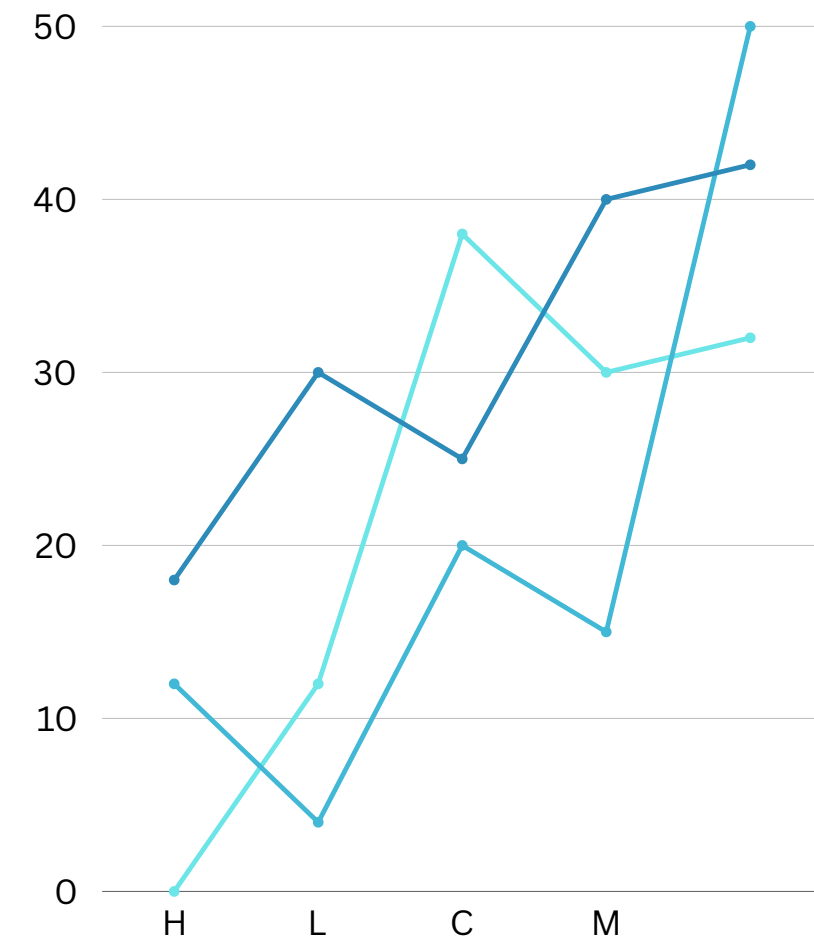
Total Profit
44.2 M

Total Cost
93.2M



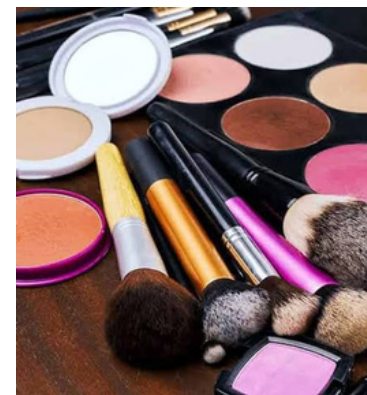
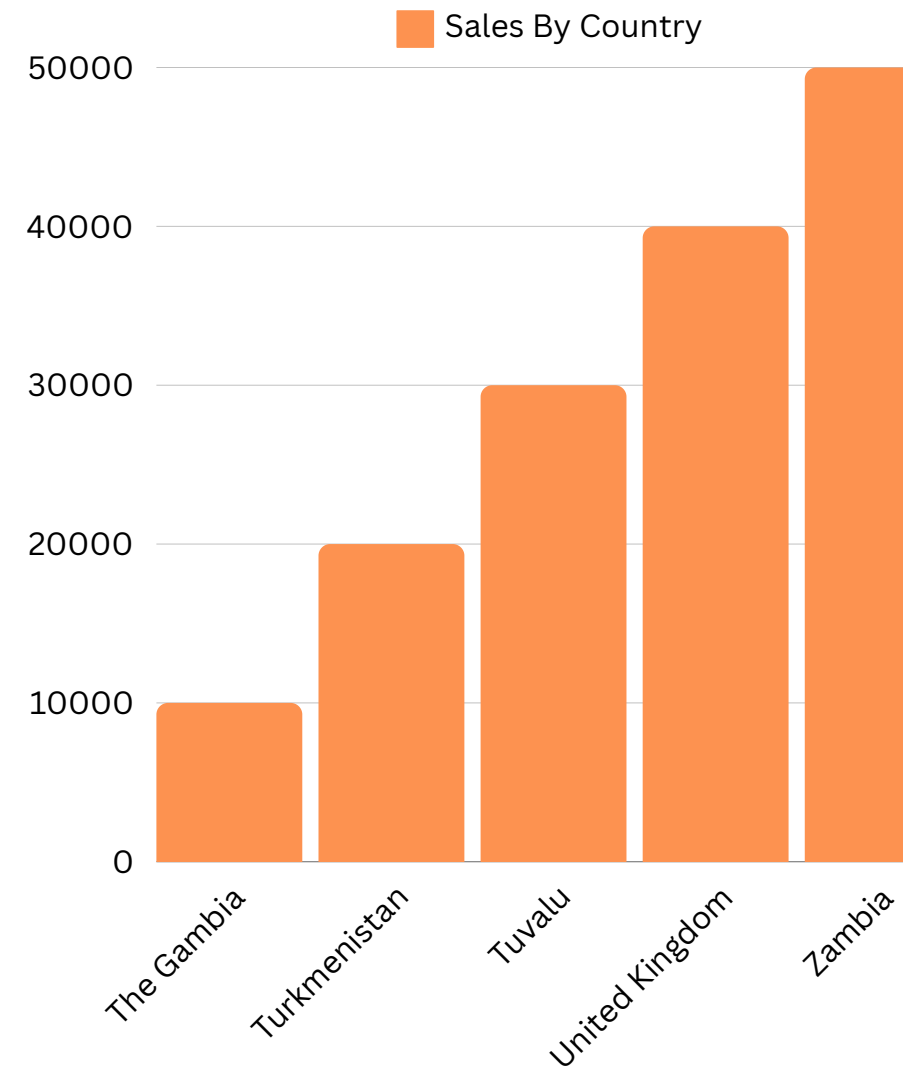
Mock Up Dashboard

Item Type



50%

Offline Online



MAIN KPIS

Total Sales

Unit Sold

**Average Order
Value**

***Geographical
Sales
Distribution***

**Customer
Lifetime Value**

Total Sales -
Overall revenue
generated from
all products.

Unit Sold -
Total number of
items sold
across all
catagories .

Average Order
Value (AQV) -
The average
amount spent
per order .

Geographical
Sales Distribution
Sales
Performance
across differen
regions .

Customer
Lifetime
value (CLTV) -
Total revenue
expected from
a customer
over
their lifetime.

SALES ANALYSIS | AMAZON PRODUCTS



01-04-2011

First Order Date

Baby Food

First Item Type

Offline

First Sales Channel

512.87K

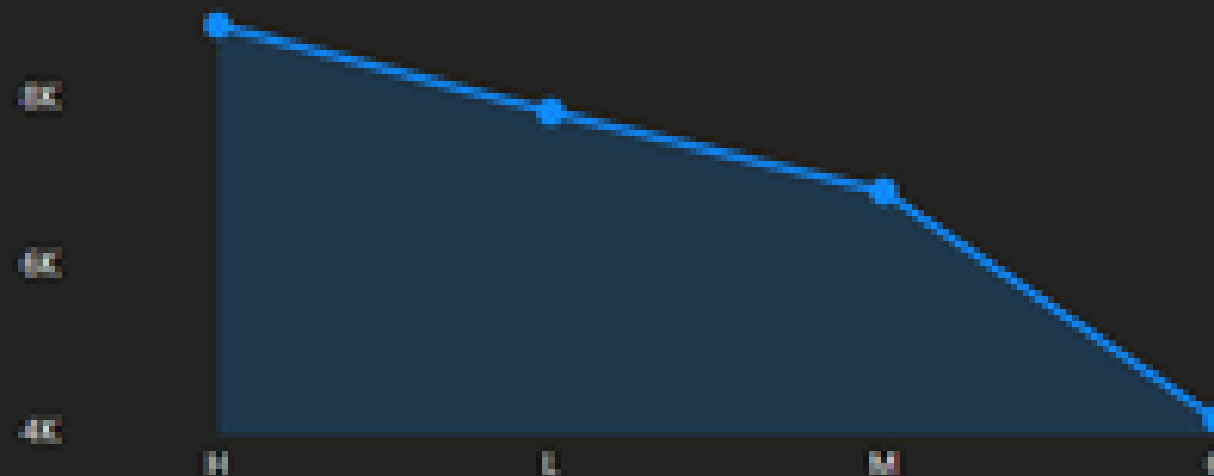
Sum of Units Sold

FILTER

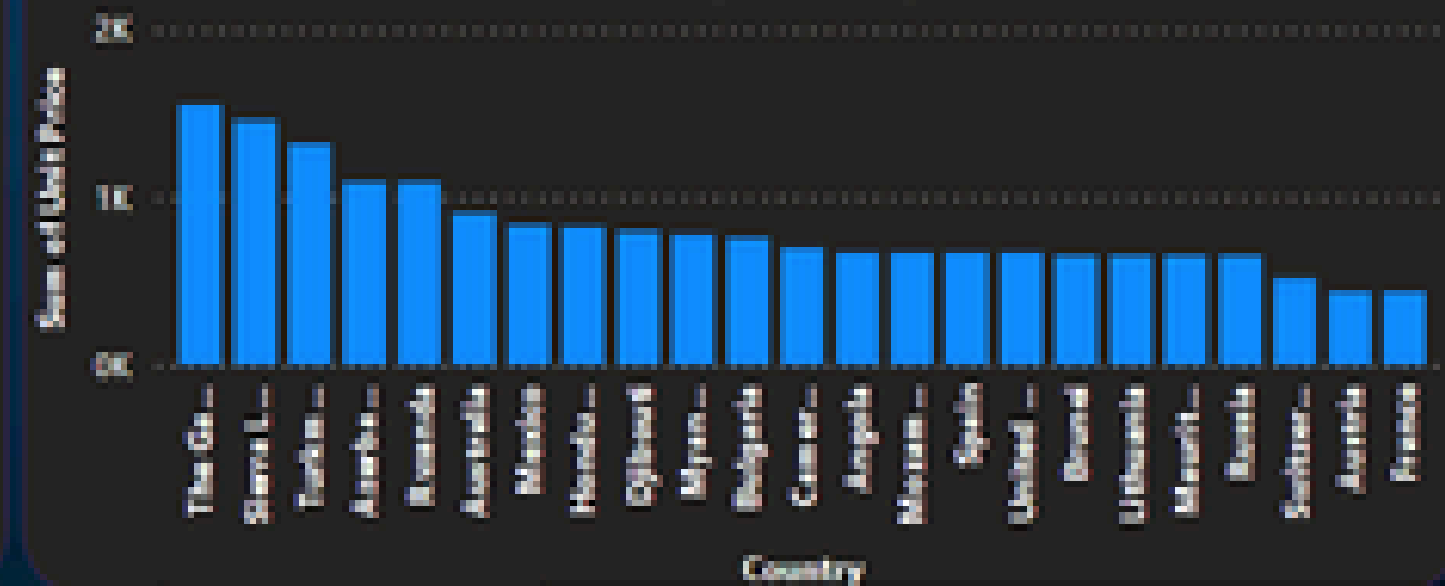
Item Type

All

Order Priority



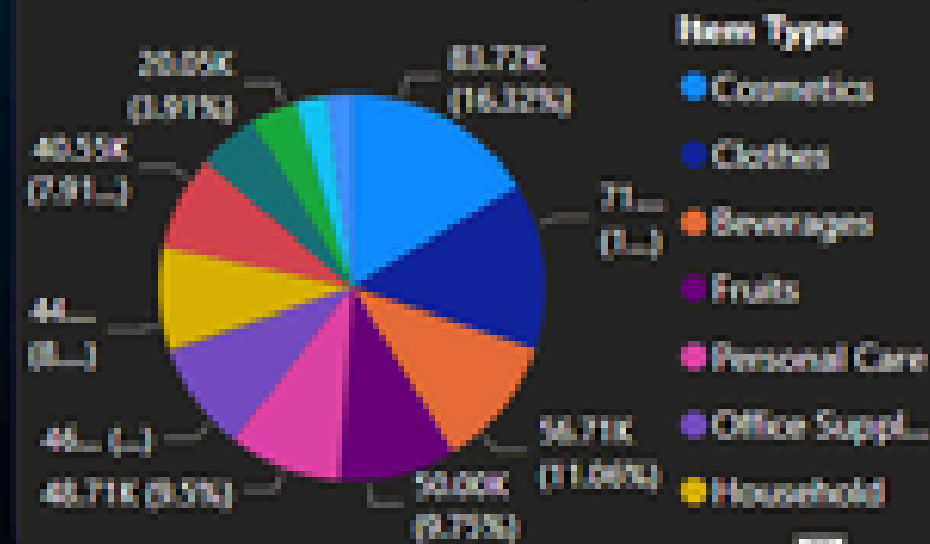
Sales By Country



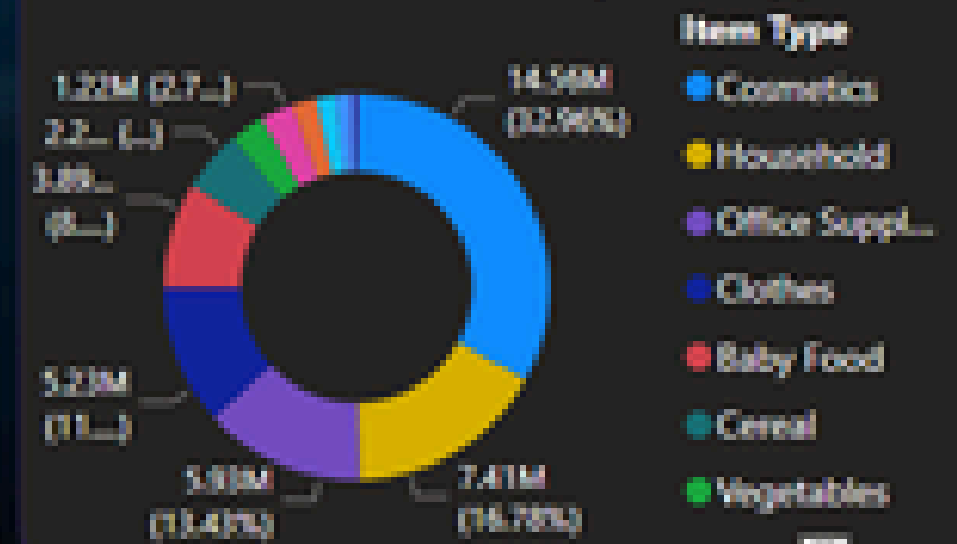
Top 5 Product by Units Sold



Sum of Units Sold by Item Type



Sum of Total Profit by Item Type





THANK YOU



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