

Business Problem Framing

 Housing and Real estate Markets are one of the major contributor's in a country's economy. It is very large market and various companies are working in this domain. Data Science can play a vital role in solving problems related to this domain and can help the countries in their overall revenue, profits and improving their marketing strategies. Machine learning techniques can be used for achieving business goals for this housing companies. Our Problem is related to one of such U.S based housing company named Surprise Housing which want to enter Australian Market. The company want to use Data Analytics to purchase houses at a price below their actual values and flip them at a higher prices. The company has collected a dataset from the sale of houses in Australia. The company is looking at prospective properties to buy houses to enter the market. we will build a model using Machine Learning to predict the actual value of the prospective properties and it will help the company to decide whether to invest in property or not.

Conceptual Background of the Domain Problem

• Trends in housing prices indicate the current economic situation and also are a concern to the buyers and sellers. There are many factors that have an impact on house prices, such as the number of bedrooms and bathrooms. House price depends upon its location as well. A house with great accessibility to highways, schools, malls, employment opportunities, would have a greater price as compared to a house with no such accessibility. Predicting house prices manually is a difficult task and generally not very accurate, hence there are many systems developed for house price prediction.

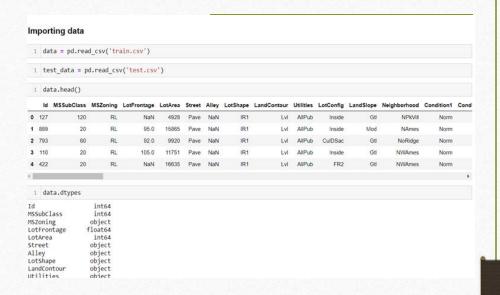
Undertaken

- Growing unaffordability of housing has become one of the major challenge for countries around the world. In order to gain a better understanding of the commercialized housing market we are currently facing, we want to figure out what are the top influential factors of the housing price. Apart from the more obvious driving forces such as the inflation and the scarcity of land, there are also a number of variable that are worth looking into. Therefore, we choose to study thr house price prediction., which enables us to dig into the variables in depth and to provide a model that could more accurately estimate house prices. In this way, people could make better decision when it comes to home investment.
- Our objective is to discuss the major factors that effect housing price and make precise prediction for it. We use 80 explanatory variables including almost every aspect of residential homes in Australia. Methods of both statistical, regression models and machine learning models are applied and firther compared according to their performance to better estimate the final price of each house. The model provides price prediction based on similar comparable of people's dream house, which allow both buyers and sellers to better negotiate home prices according to market treand.

Loading Necessary libraries and Train and test dataset

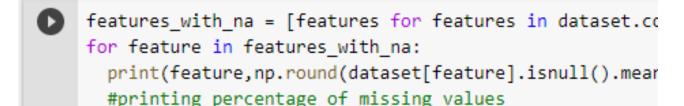
Now we will check the columns and shape of the dataset Simultaneously with the same process we will check our test data set,

1168 rows and 81 columns - train data set and 292 rows and 80 columns - test data set.



Let's check null in dataset

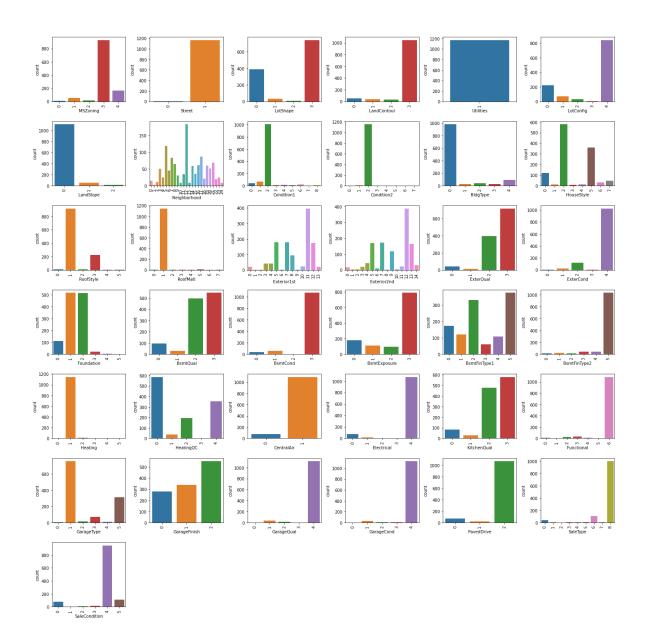
- i) Nan value can't be imported for columns -
- Alley, FireplaceQu, PoolQC, Fence, MiscFeature
- ii) other columns which are having less nan value and we can import values for that column by using any imputer technique -
- LotFrontage
- MasVnrType
- MasVnrArea
- BsmtQual
- BsmtFinType1
- BsmtFinType2
- GarageType
- GarageYrBlt
- GarageFinish
- GarageQual
- GarageCond



LotFrontage 0.1832 Alley 0.9341 MasVnrType 0.006 MasVnrArea 0.006 BsmtQual 0.0257 BsmtCond 0.0257 BsmtExposure 0.0265 BsmtFinType1 0.0257 BsmtFinType2 0.0265 FireplaceQu 0.4717 GarageType 0.0548 GarageYrBlt 0.0548 GarageFinish 0.0548 GarageQual 0.0548 GarageCond 0.0548 PoolQC 0.994 Fence 0.7971 MiscFeature 0.9623

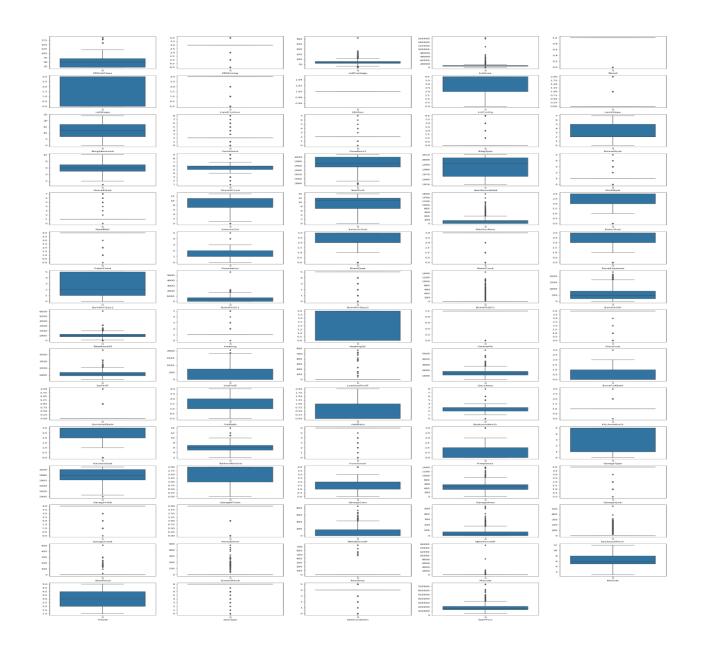
Visualization

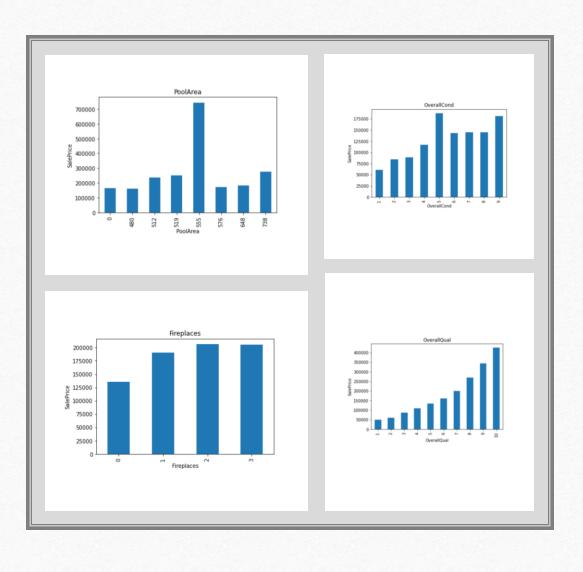
Univariate Analysis:



OUTLIERS -

We can't remove the outliers we don't have the good amount of data as outliers are 13% of data we will not drop it.



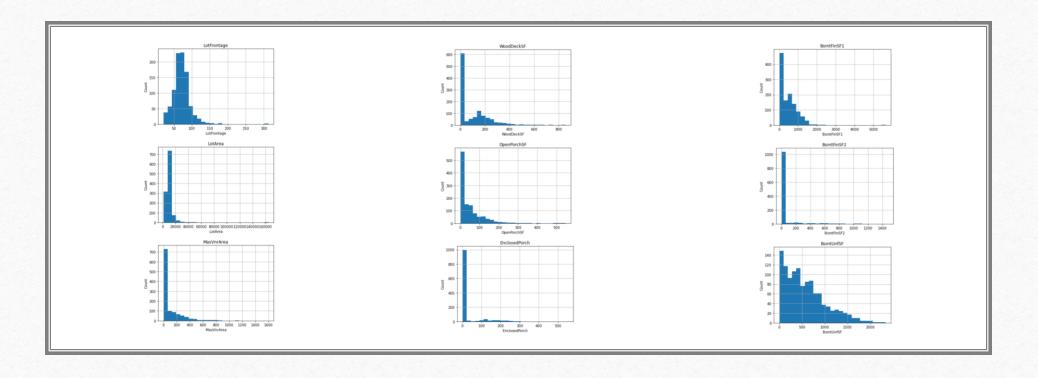


As we can see the overall quality is increasing the price is high.

If the overall condition of the house is average the price is more that others.

As there is increase in no of fire places the price of house is rising.

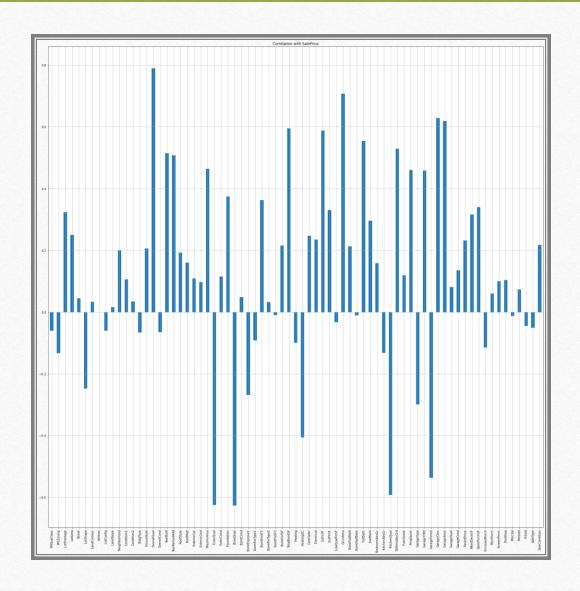
As the house has a pool area of 555 sq feet the price of the house is more as compared to others.



Here you can see that the data is skewed so we will perform power transformation to reduced skewness of the data.

Statistical Analysis

- In this we found that Variables like
 OverallQual (overall material and finish of
 the house), Year Built, TotRmsAbvGrd (
 Total rooms above grade (does not include
 bathrooms), GarageCars (Size of garage
 in car capacity), GarageArea (Size of
 garage in square feet), GrLivArea (Above
 grade (ground) living area square feet),
 FullBath (Full bathrooms above grade)
 have positive relationship with the sales
 Price.
- YearBuilt, YearRemodAdd, GarageYrBuilt are negatively related with sale price



Data preprocessing of train data and test data

• First of all we will drop columns Alley
, MiscFeature, PoolQC,
Fence
and GarageYrBlt because more than 80 % data in these columns are missing if we replace these missing data with some data it can give us wrong prediction in the final model thus making our model less effective so better to drop these columns.

The data of the categorical columns needs to be encoded using LabelEncoder

```
1 features = ['MSZoning', 'Street',
           'LotShape', 'LandContour', 'Utilities', 'LotConfig', 'LandSlope',
           'Neighborhood', 'Condition1', 'Condition2', 'BldgType', 'HouseStyle', 'RoofStyle',
           'RoofMatl', 'Exterior1st', 'Exterior2nd', 'ExterQual',
           'ExterCond', 'Foundation', 'BsmtQual', 'BsmtCond', 'BsmtExposure',
           'BsmtFinType1', 'BsmtFinType2', 'Heating', 'HeatingQC', 'CentralAir', 'Electrical',
           'KitchenQual', 'Functional', 'GarageType', 'GarageFinish', 'GarageQual',
            'GarageCond', 'PavedDrive', 'SaleType', 'SaleCondition']
    from sklearn.preprocessing import LabelEncoder
    labenc = LabelEncoder()
    for col in data[data.columns[data.dtypes == 'object']]:
        data[col] = labenc.fit transform(data[col])
 5 data['Yrsold'] = data.Yrsold.map({2007:2,2009:4,2006:1, 2008: 3, 2010: 5}) # encoding years in Yrsold Column
 6 data['Utilities'] =data.Utilities.map({0:1})
 7 data.dtypes[data.dtypes != 'object']
                  int64
MSSubClass
MSZoning
                  int32
```

float64

int64

int32

LotFrontage

LotArea

Data preprocessing of train data and test data

- KNN imputer for continous data
- Simple imputer for categorical data

```
from sklearn.impute import KNNImputer
imp = KNMImputer(n_neighbors=3)
data[['LotFrontage']] = imp.fit_transform(data[['LotFrontage']])
data[['GarageYrBlt']] = imp.fit_transform(data[['GarageYrBlt']])
data[['MasVnrArea']] = imp.fit_transform(data[['MasVnrArea']])

imp = KNMImputer(n_neighbors=3)
test_data[['LotFrontage']] = imp.fit_transform(test_data[['LotFrontage']])
test_data[['LotFrontage']].isnull().sum()
test_data[['GarageYrBlt']] = imp.fit_transform(test_data[['GarageYrBlt']])
test_data[['MasVnrArea']] = imp.fit_transform(test_data[['MasVnrArea']])
```

imputing mode by simple imputer

```
from sklearn.inpute import SimpleImputer

in SimpleImputer(missing_values = np.nan,strategy = 'most_frequent',verbose = 0 )

si = Si.fit(data[['HasVnrType','Electrical','MasVnrArea','BsmtQual','BsmtCond','BsmtExposure','BsmtFinType1','BsmtFinType2',

data[['MusVnrType','Electrical','MusVnrArea','BsmtQual','BsmtCond','BsmtExposure','BsmtFinType1','BsmtFinType2','GurageType'

data.isnull().sum()

**

MSSubClass 0
```

Data Scaling Using power
transformer
method —" yeo
johnson"

```
features=['LotFrontage','LotArea','MasVnrArea','BsmtFinSF1','BsmtFinSF2','BsmtUnfSF','TotalBsmtSF','1stFlrSF','2ndFlrSF','Gr

from sklearn.preprocessing import PowerTransformer
pt = PowerTransformer()
data[features] = pt.fit transform(data[features].values)
```

	MSSubClass	MSZoning	LotFrontage	LotArea	Street	LotShape	LandContour	Utilities	LotConfig	LandSlope	Neighborhood	Condition1	Condition2	Bld
0	120	3	0.093658	-1.213954	1	0	3	1	4	0	13	2	2	
1	20	3	1.117135	1.100521	1	0	3	1	4	1	12	2	2	
2	60	3	0.998803	0.158048	1	0	3	1	1	0	15	2	2	
3	20	3	1.495566	0.496002	1	0	3	1	4	0	14	2	2	
4	20	3	0.093658	1.196626	1	0	3	1	2	0	14	2	2	

1 from sklearn.preprocessing import PowerTransformer

pt = PowerTransformer()

3 test_data[features] = pt.fit_transform(test_data[features].values)

4 test_data.head()

4 data.head()

	MSSubClass	MSZoning	LotFrontage	LotArea	Street	LotShape	LandContour	Utilities	LotConfig	LandSlope	Neighborhood	Condition1	Condition2	Bld
0	20	2	0.982253	0.842656	1	0	1	1.0	0	0	21	2	0	
1	120	2	0.035790	-0.739104	1	0	3	1.0	1	0	21	2	0	
2	20	2	0.035790	0.524304	1	3	3	1.0	4	0	4	2	0	
3	70	2	0.457389	0.548484	1	3	0	1.0	4	0	5	2	0	
		_				_	_			_			_	

Selecting K - best features -

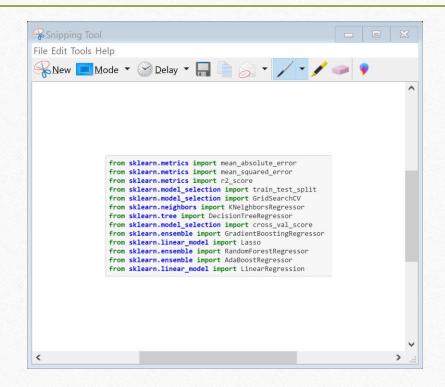
```
1 ### Selecting K best features
 1 from sklearn.feature selection import SelectKBest, f classif
 1 bestfeat = SelectKBest(score func = f classif, k = 'all')
 2 fit = bestfeat.fit(X,y)
 3 dfscores = pd.DataFrame(fit.scores )
 4 dfcolumns = pd.DataFrame(X.columns)
 1 fit = bestfeat.fit(X,y)
 2 dfscores = pd.DataFrame(fit.scores )
 3 dfcolumns = pd.DataFrame(X.columns)
 4 dfcolumns.head()
 5 featureScores = pd.concat([dfcolumns,dfscores],axis = 1)
 6 featureScores.columns = ['Feature', 'Score']
 7 print(featureScores.nlargest(75,'Score'))
         Feature Score
     OverallQual 5.303071
         MiscVal 3.564855
       ExterQual 3.514221
        BsmtQual 2.876879
45 KitchenQual 2.617125
      GarageCars 2.578547
       FullBath 2.435854
      GarageArea 2.242545
50 GarageFinish 2.187163
       YearBuilt 2.133300
   TotalBsmtSF 2.070692
```

Street 1.835751

Model/s Development and Evaluation

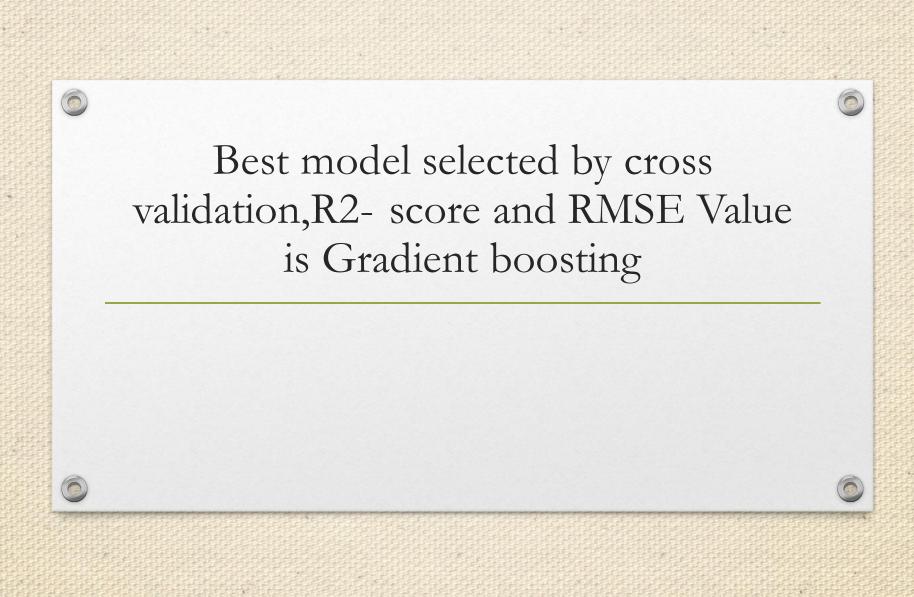
• As we know that it is a Regression problem in which our output is 'Sale Price' so we will use the regression model like linear Regression, , Gradient Boosting Regressor, Random Forest Regressor, Xgboost we will train our training data using these algorithms and then we will test on the finalised test data set for final house price prediction. The algorithm which is giving better accuracy and Cross value score will be chosen as final model.

First we will load the necessary libraries.





Now we will find best Algorithm for our model



Hypertuning the model by GridsearchCV

```
1 from sklearn.ensemble import GradientBoostingRegressor
   from sklearn.model selection import GridSearchCV
    gbr=GradientBoostingRegressor()
   x_train,x_test,y_train,y_test = train_test_split(X,y,test_size=.10,random_state=522)
    params = { 'n_estimators':[100,150],
             'min_samples_split':[2,6],
            'min_samples_leaf':[1,5],
              'learning_rate': np.arange(0.1,0.5,0.1)
 10 grd = GridSearchCV(gbr,param grid = params)
grd.fit(x train,y train)
 12 print('best_pram', grd.best_params_)
14 rf=grd.best estimator #reinstantiating with best params
16 rf.fit(x_train,y_train)
17 pred = rf.predict(x test)
18 print(r2 score(y test,pred)*100)
19 print(mean absolute error(y test,pred))
20 mse = mean squared error(y test,pred)
21 print('RMSE :', np.sqrt(mse))
best pram {'learning rate': 0.1, 'min samples leaf': 5, 'min samples split': 2, 'n estimators': 150}
87.99887426171998
20277.413048933617
RMSE: 32821.07778455571
```

```
from sklearn.ensemble import GradientBoostingRegressor
gb = GradientBoostingRegressor(learning_rate=0.15,min_samples_leaf=1,min_samples_split=2,n_estimators=150,max_depth=5,max_fe
gb.fit(x_train,y_train)
pred = gb.predict(x_test)
print(r2_score(y_test,pred)*100)
print(mean_absolute_error(y_test,pred))
mse = mean_squared_error(y_test,pred)
print('RMSE :', np.sqrt(mse))
```

91.37720676472144 18535.35613679279

RMSE: 27820.557689028996

Best parameters and model selected with it

Now we will predict the sale price for our Test data

```
Out[91]: 0
                129496.528725
                 269888.651048
         1
                 259546.271793
                191102.211020
                 215940.989701
                 222576.247267
                128036.837735
                 156339.858089
                 139828.660292
                115303.935787
         10
                 120652.017724
         11
                 236279.319459
         12
                 203767.127903
         13
                127454.513070
         14
                139662.679025
         15
                 165243.836145
         16
                119604.687454
         17
                 192318.594570
                 151902 623/59
```

Values of test data

CONCLUSION

Key Findings and Conclusions of the Study

Based on the in-depth analysis of the Housing Project,

The Exploratory analysis of the datasets, and the analysis of the Outputs of the models the following observations are made:

Structural attributes of the house Structural attributes of the house like lot size, lot shape, quality and condition of the house, garage capacity, rooms, Lot frontage, number of bedrooms, bathrooms, overall finishing of the house etc play a big role in influencing the house price.

CONCLUSION

Key Findings and Conclusions of the Study

• Due to the Training dataset being very small, the outliers had to be retained for proper training of the models.

• Therefore, Gradient boosting Regressor, being robust to outliers and being indifferent to non-linear features, performed well despite having to work on small dataset.

Learning Outcomes of the Study in respect of Data Science

• The goal is to achieve the system which will reduce the human effort to find a house having reasonable price. The proposed system. House Price Prediction model approximately try to achieve the same one. Proposed system focused on predict the house price according to the area for that image processing and machine learning methods are used. The experimental results showed that this technique that are used while developing system will give accurate prediction of house price