



Logo Versions



Primary

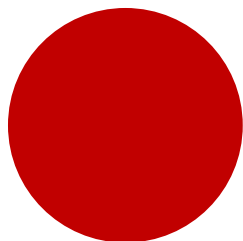
FRESHSAVER

Wordmark Only



Icon

Colours



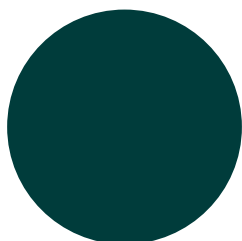
Primary

Hex #c10000

RGB rgb(193,0,0)

CMYK 0 100 100 24

Pantone 18-1664



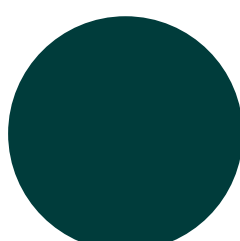
Secondary

Hex #003C3B

RGB rgb(0,60,59)

CMYK 100 0 2 76

Pantone 19-5220



Accent

Hex #003C3B

RGB rgb(0,60,59)

CMYK 100 0 2 76

Pantone 19-5220

Background

Hex #FFFFFF

RGB rgb(255,255,255)

CMYK 0 0 0 0

Pantone 11-0601

Typography

Primary

Cabin Condensed Medium

Aa Bb Cc