

# ABHILASH GANGOJIPETA

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## SUMMARY

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Detail-oriented Data Analyst with strong expertise in Python, SQL, Excel, and Power BI for transforming data into actionable insights. Skilled in data cleaning, data modeling, exploratory data analysis (EDA), and dashboard development to support business decision-making. Experienced in working with relational databases MySQL, with a proven ability to deliver interactive reports, KPIs, and trend analysis. Completed 3+ end-to-end projects applying data analytics and visualization techniques to real-world datasets. Strong communicator with a focus on problem-solving, business understanding, and stakeholder collaboration.

## TECHNICAL SKILLS

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**Programming & Tools:** Python, SQL, R, Excel, Power BI, Data Visualization, Dashboard Design

**Libraries:** Pandas, NumPy, Matplotlib, Seaborn

**Databases:** MySQL

**Analytics & Techniques:** Exploratory Data Analysis (EDA), Data Cleaning, Data Transformation, Data Modeling, Statistical Analysis, Business Reporting, KPI Design, ETL (Extract, Transform, Load) and DAX

**Soft Skills:** Problem-Solving, Communication, Business Understanding, Time Management.

## EDUCATION

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**Bachelor of Technology (B.Tech)**, Parul University

2021 – 2025

Major: Computer Science with Artificial Intelligence

GPA: 7.22 / 10

## PROJECTS

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### Amazon Sales Analysis

*Power BI, DAX Power Query, Excel datasets*

- Developed an interactive Power BI dashboard to analyze Amazon product sales and customer reviews.
- Designed KPIs to track YTD and QTD sales, products sold, and customer review trends.
- Created visual insights including monthly/weekly sales trends, category-wise performance, and top-selling products.
- Enabled business users to monitor sales growth, demand patterns, and customer satisfaction.
- Supported data-driven decision-making by providing actionable insights into product performance and customer feedback.
- [GitHub Project Link](#)

### Banking Analytics Loan & Deposit Analysis

*SQL, Python, Power BI, Data Cleaning & EDA*

- Developed a complete data analytics solution for the banking domain by collecting and cleaning large customer and transaction datasets.
- Designed relational databases and wrote optimized SQL queries to extract actionable insights.
- Performed exploratory data analysis (EDA) in Python to identify key customer trends and risk factors.
- Built an interactive Power BI dashboard to visualize customer demographics, loan performance, and transaction trends.
- Enabled data-driven decision-making for branch managers by improving visibility into customer behavior and financial risks.
- [GitHub Project Link](#)

## IPL Analysis Dashboard (2008–2025)

*Power BI, DAX, Power Query, CSV datasets*

- Designed and developed an interactive Power BI dashboard analyzing IPL data across 18+ seasons (2008–2025).
- Implemented dynamic KPIs: Winner & Runner-up teams with logos, total sixes, fours, centuries, half-centuries, matches, teams, and venues.
- Integrated Season Stats (Orange Cap, Purple Cap, most fours, most sixes) with dynamically rendered player details.
- Built a dynamic Points Table using DAX to calculate wins, losses, ties, no-results, and total points as per IPL rules.
- Applied slicers and filters for season-wise insights, enabling comparative performance tracking and improved decision-making.
- Enabled data-driven decision-making for branch managers by improving visibility into customer behavior and financial risks.
- [GitHub Project Link](#)

## INTERNSHIP EXPERIENCE

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**Data Analyst Intern**, Unified Mentor Pvt. Ltd

May 2024 – June 2024

- Performed EDA and data wrangling using Pandas and NumPy on structured datasets.
- Developed automated dashboards using Excel and Tableau for KPI tracking and campaign analytics, improving reporting efficiency by 20%.
- Prepared Excel dashboards and scheduled reports for weekly KPI reviews, supporting cross-functional decision-making.

## VIRTUAL EXPERIENCE

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**Data Visualization Intern (Virtual)**, Tata Group (Forage)

Jun 2025

- Completed a simulation involving creating data visualizations for Tata Consultancy Services
- Prepared questions for a meeting with client senior leadership
- Created visuals for data analysis to help executives with effective decision making

**Data Analytics Intern (Virtual)**, Deloitte (Forage)

Jun 2025

- Completed a Deloitte job simulation involving data analysis and forensic technology.
- Created a data dashboard using Tableau
- Used Excel to classify data and draw business conclusions

## CERTIFICATIONS

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- Data Visualization – Tata ([verify](#))
- Data Analysis – Deloitte ([verify](#))
- Data Analysis – Unified Mentor ([verify](#))
- Data Analysis– Microsoft Simplilearn ([verify](#))