

# Student News Hub



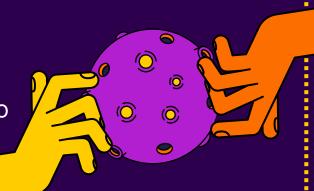
# **Team Members**



Abhishek Yadav (1RV21CS009)
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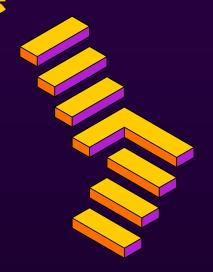
### Who Are We?

We are a group of enthusiastic IV semester CSE students dedicated to simplifying our peers' lives by providing easy access to college club events.



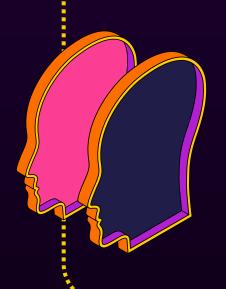
#### **Empathize Phase**

We initiated discussions with the Vice Principal, the Dean of Student Affairs, and the HOD of AIML ensuring we had insights from the administrative perspective. This provided us with a broader understanding of the institutional requirements, helping us align our project's goals with the college's vision.



Furthermore, we didn't stop at the administrative level; we also reached out to multiple students to gain insights into their preferences and needs when it comes to event notifications via surveys and face-to-face interviews.

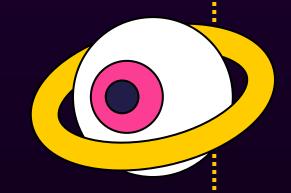
# **Define Phase**



We synthesized the insights gathered during the Empathize phase and outlined clear project objectives. This involved defining the specific features and functionalities of our platform for RV College of Engineering. We also established (KPIs) and success criteria to measure the effectiveness of the platform.

# **Ideation Phase**

We brainstormed and generated creative solutions based on the defined project objectives and requirements. This phase involved sketching out potential design ideas via headstand method, mind mapping and how might we questions.



# **Prototype Phase**



We transformed our conceptual ideas into tangible, interactive representations platform. Through rapid prototyping and iterative refinement, we were able to create a visual and functional blueprint, guiding our development efforts and ensuring that the final product aligns with our defined project objectives.

## **Testing Phase**

The response from students was overwhelmingly positive, with many expressing enthusiasm for the platform's user-friendly interface and the convenience it offers in keeping them informed about campus events.

