

# Analysis of Trader Behavior vs Market Sentiment

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## 1. Introduction

*This report presents an analysis of how trader behavior aligns with overall Bitcoin market sentiment using real trading data. The study combines on-chain trading metrics with the Fear & Greed Index to understand when traders perform better — during fear-driven markets or greed-dominated rallies.*

*The goal of this assignment was to extract meaningful behavioral insights and support them with clean data processing, statistical summaries, and visual validation.*

## 2. Data Overview

Two datasets were analyzed:

<u>Dataset</u>	<u>Description</u>
<b>Market Sentiment (Fear &amp; Greed Index)</b>	<i>Provides a daily sentiment score (0–100) and classification such as Extreme Fear, Fear, Neutral, Greed, or Extreme Greed.</i>
<b>Trader Data (Hyperliquid Exchange)</b>	<i>Contains detailed trade-level records including price, size, side (buy/sell), closed PnL, timestamps, and unique trader accounts.</i>

**Records analyzed:** 211,224 trades

**Time period:** 2023–2024

## **3. Data Processing and Feature Engineering**

### **1. Timestamp Correction**

- Original timestamps were in milliseconds UNIX format.
- Converted to human-readable datetime objects and extracted daily `date`.

### **2. Aggregation**

- Grouped data by `date` to compute daily trading summaries:
  - `Total_PnL` – sum of closed profit and loss
  - `Total_Volume_USD` – total traded USD volume
  - `Avg_Execution_Price` – mean trade price
  - `Unique_Traders` – number of distinct accounts active that day

### **3. Merging Datasets**

- Joined aggregated trader data with the sentiment dataset using the `date` field.
- Each trading day was now labeled with its corresponding sentiment classification and sentiment score (`value`).

## **4. Exploratory Data Analysis**

After cleaning and merging, exploratory analysis was performed to uncover relationships between sentiment and trading behavior.

### **Key Questions Explored**

1. How does trader profitability vary across different market sentiments?
2. Does trading volume increase when the market is fearful or greedy?
3. Is there a measurable correlation between sentiment value and profit?

## **5. Results & Insights**

### **5.1 Profitability vs Market Sentiment (Fig : 1)**

- Average daily profit (*Total\_PnL*) was **highest during “Fear” periods** (~114k USD).
- Profits dropped sharply in “**Greed**” and “**Extreme Greed**” phases.
- Visual evidence: boxplot showed median profit levels significantly higher in “Fear.”

**Interpretation:**

Traders tend to perform better during fearful markets, likely following a contrarian strategy — buying when others are cautious.

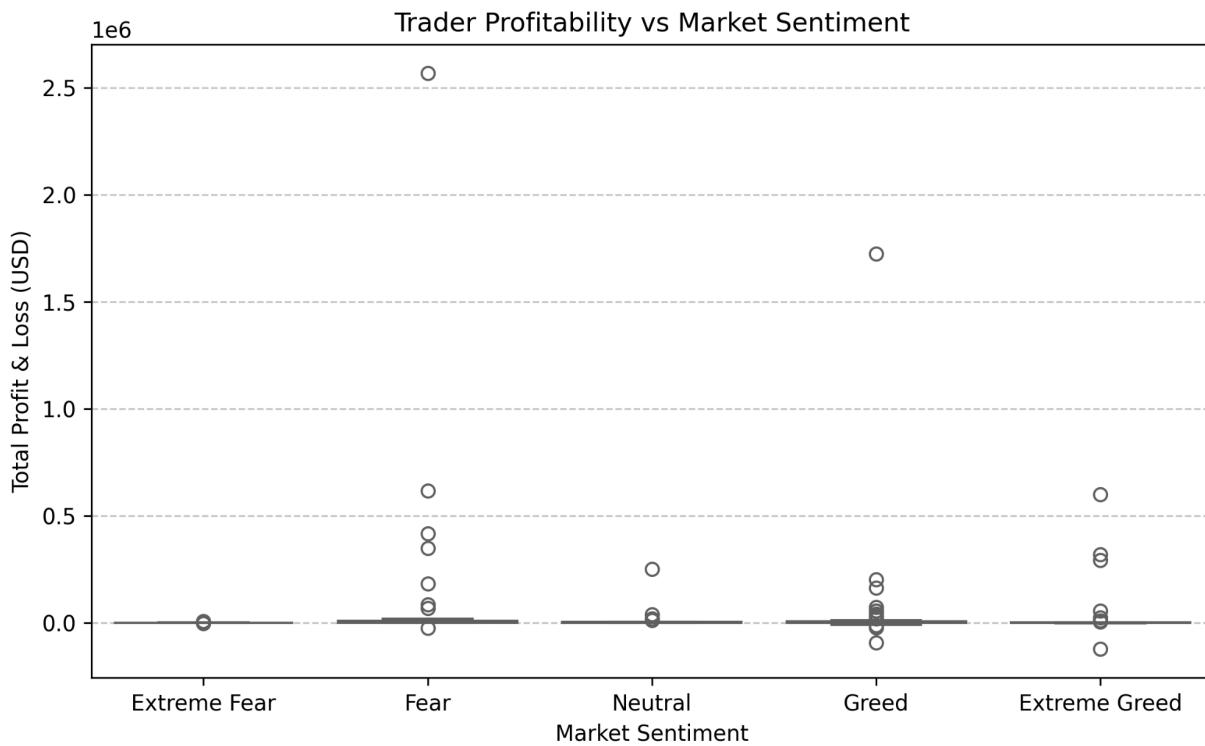


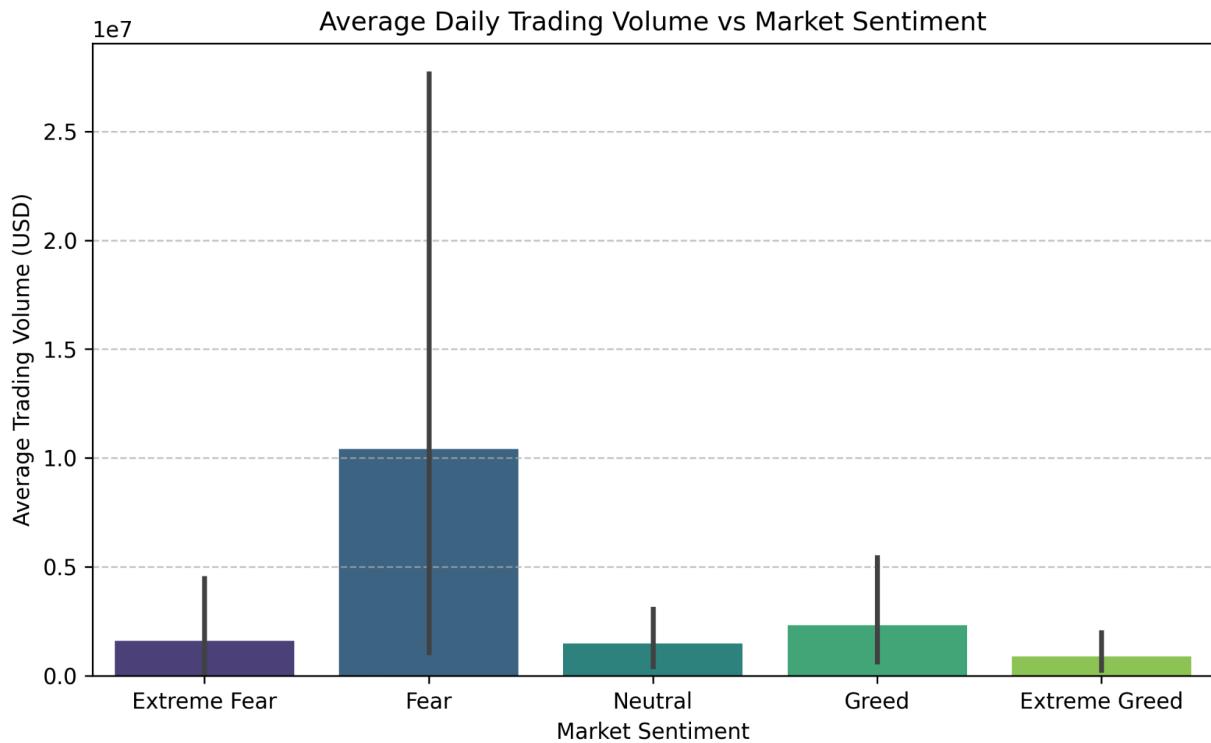
Figure 1: Profit distribution across market sentiment categories.

## 5.2 Trading Volume vs Market Sentiment (Fig : 2)

- Trading activity peaked during “Fear,” followed by “Greed” and “Extreme Fear.”
- Average daily volume during “Fear” was around  $1.04 \times 10^7$  USD, almost double compared to greedier periods.

**Interpretation:**

Experienced traders become more active in fear-driven conditions, taking advantage of volatility and panic selling.



*Figure 2: Average daily trading volume vs sentiment.*

### **5.3 Sentiment Value vs Profit (Continuous Relationship)( Fig : 3 )**

- Scatter and regression plots show **most data points clustered between sentiment values 50–80 (neutral to greedy)**.
- Most daily profits hovered around 0 USD, with a few higher-profit outliers.
- The regression line had a **slight downward slope**, confirming a weak **negative correlation ( $\approx -0.038$ )** between sentiment and profit.

#### ***Interpretation:***

*As the market becomes greedier, trader profitability slightly declines — possibly due to over-leveraging or momentum chasing in optimistic conditions.*

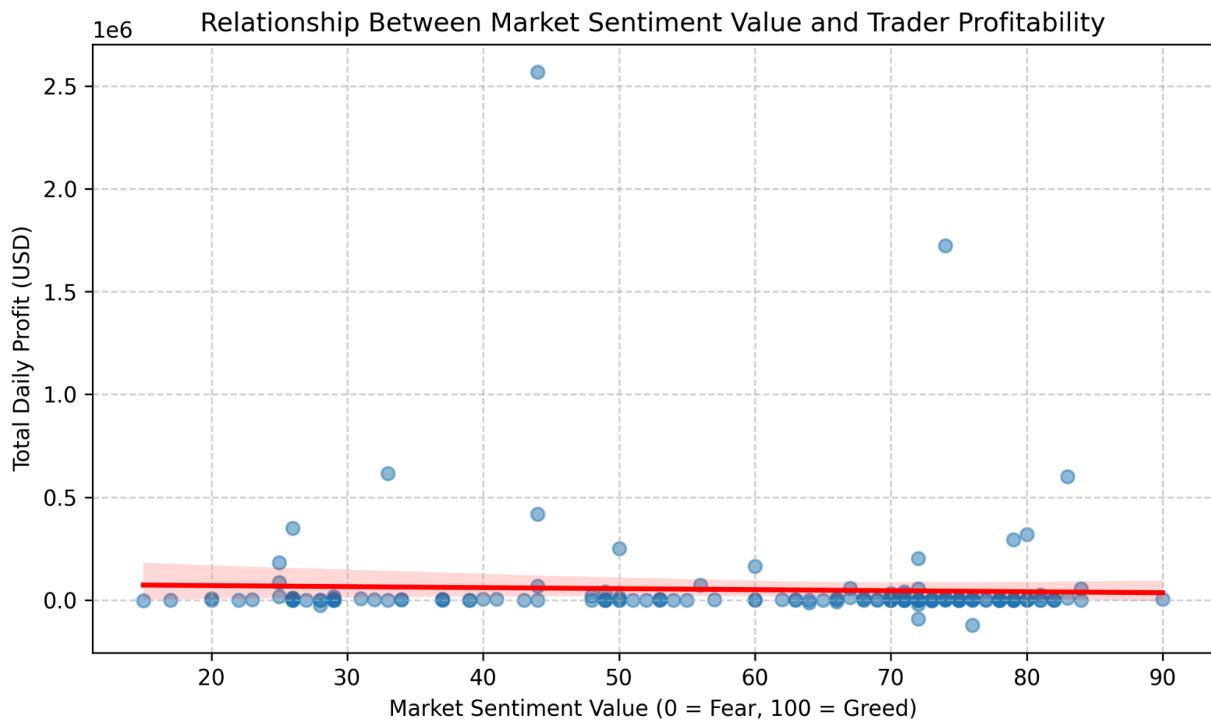


Figure 3: Relationship between sentiment value (0–100) and total daily profit.

## 6. Strategic Takeaways

- **Contrarian Trading Works:** Fear periods are historically more profitable — indicating potential for contrarian or dip-buying strategies.
- **Risk Management During Greed:** Traders should apply tighter controls during greed phases where returns flatten and volatility rises.
- **Sentiment-Aware Systems:** Integrating the Fear & Greed Index into trading algorithms could enhance entry timing and portfolio rebalancing logic.

## 7. Conclusion

This analysis confirms that **market sentiment strongly influences trading behavior and profitability**.

Periods of **fear** attract more active and successful trading, while **greedy markets** often lead to smaller or negative returns.

By embedding sentiment metrics into future trading models, we can better align risk appetite with market psychology.

