

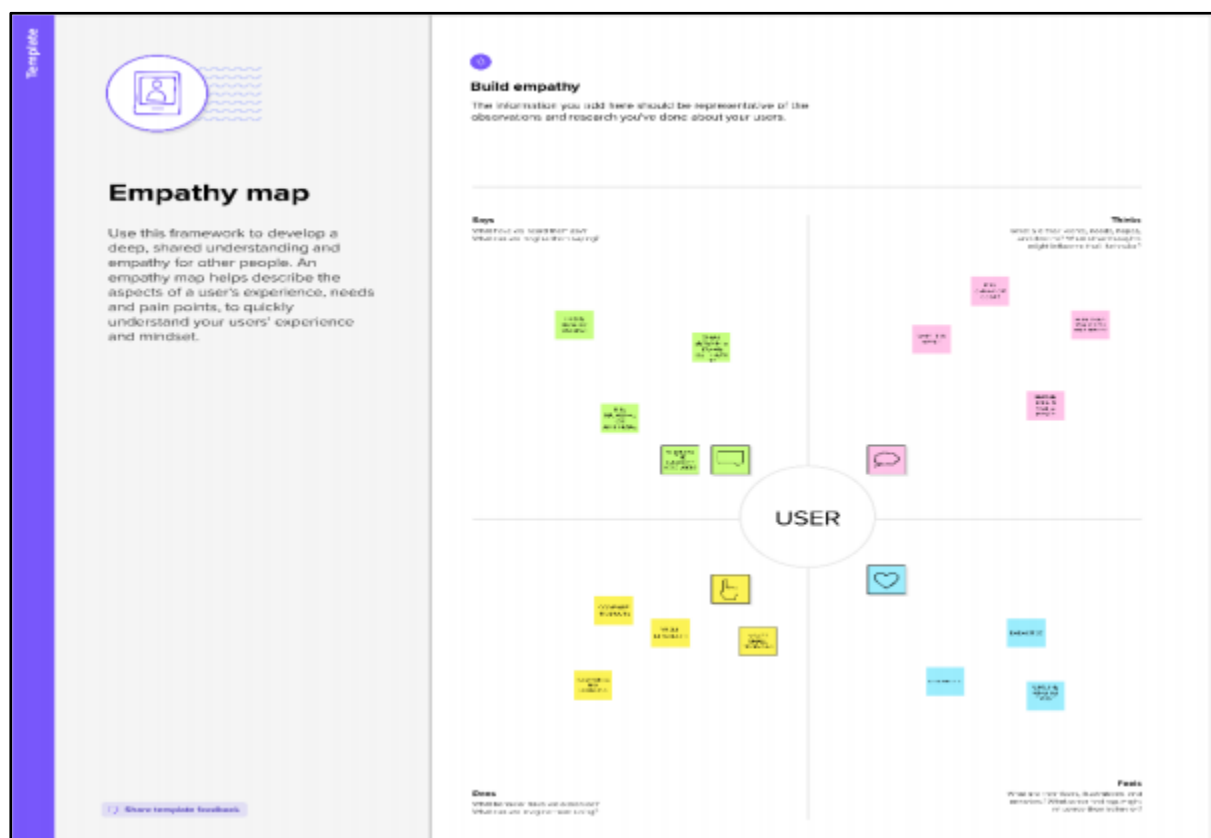
Ideation Phase Empathize & Discover

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|---------------|----------------------------------|
| Date | 20.10.2023 |
| Team ID | NM2023TMID09712 |
| Project Name | Create a Google business profile |
| Maximum Marks | 4 Marks |

EMPATHY MAP CANVAS :

Creating a Google Business Profile is a vital step for any business looking to establish an online presence. To get started, sign in to your Google Account and head to the Google My Business website. Enter your business name, select the appropriate category, and provide essential details such as your location and contact information.

Example:



Reference: <https://www.mural.co/templates/empathy-map-canvas>