

# **Comprehensive Analysis of Financial Performance: Insights from a Leading Banks**

## **INTRODUCTION**

### **1.1 Overview**

Data analytics plays a crucial role in the financial analysis of leading banks around the world. Banks use data analytics to gain insights into customer behaviour, market trends, risk management, and regulatory compliance. One of the key areas where data analytics is used in financial analysis is in customer segmentation. Banks use data analytics to segment their customers based on their spending patterns, income, age, location, and other variables. This helps banks to create targeted marketing campaigns and offer personalized services to their customers.

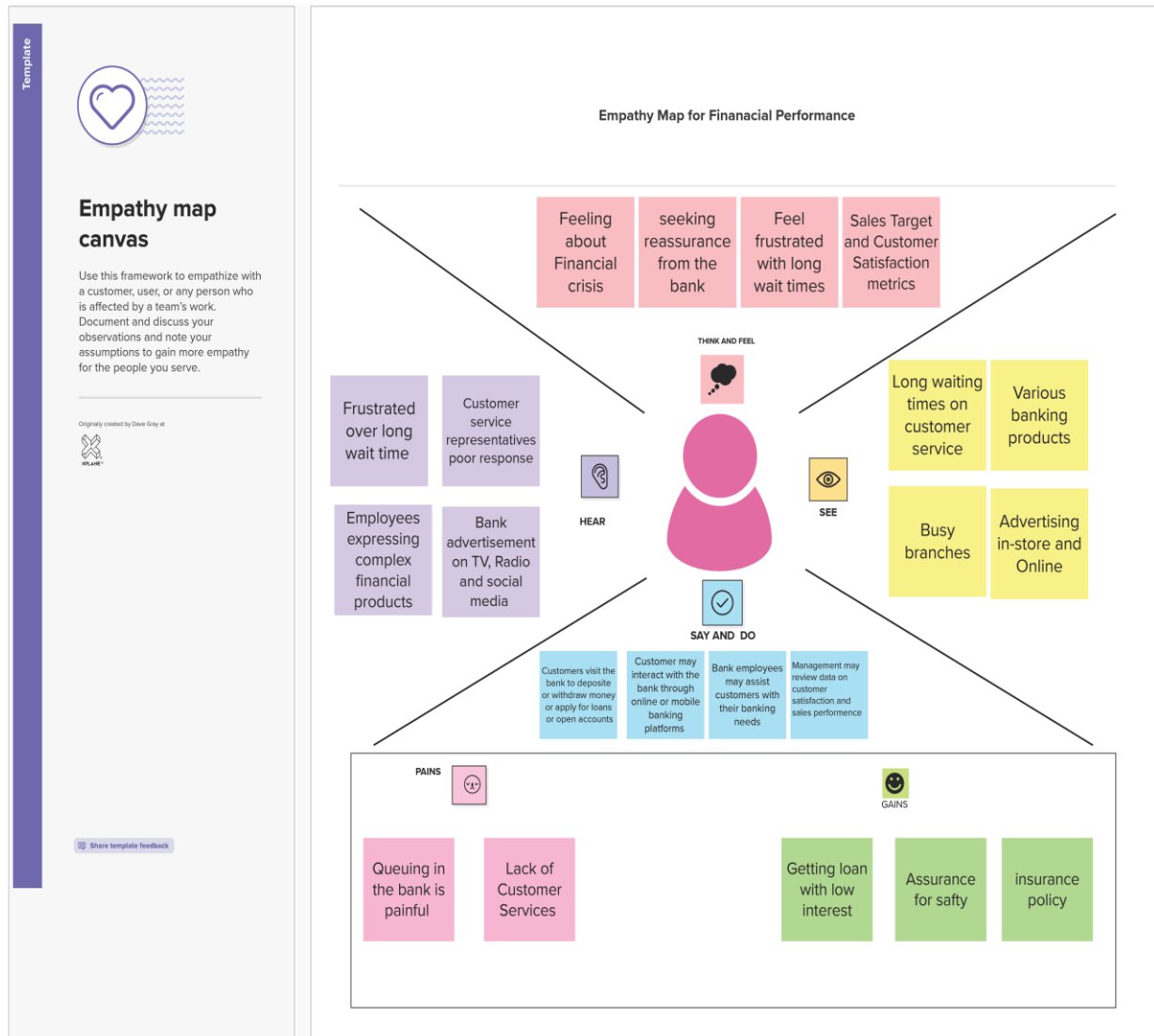
Data analytics is also used in risk management. Banks use data analytics to identify potential risks and vulnerabilities in their operations, and to develop strategies to mitigate those risks. This includes monitoring credit risk, market risk, operational risk, and liquidity risk. Another important area where data analytics is used in financial analysis is in regulatory compliance. Banks must comply with a variety of regulations and laws, and data analytics can help them to identify potential compliance issues and take corrective action.

### **1.2 Purpose**

The purpose of a comprehensive financial analysis is to evaluate the financial health and performance of an organization. It involves analyzing various financial statements and reports, such as income statements, balance sheets, and cash flow statements, to gain insights into an organization's financial position. A comprehensive financial analysis helps organizations make informed decisions about investment opportunities, expansion plans, or mergers and acquisitions. This visualization tool helps organizations to identify and mitigate potential financial risks, such as credit risks, market risks, or liquidity risks. Overall, a comprehensive financial analysis is an essential tool for organizations to assess their financial health, identify risks and opportunities, and make informed decisions.


## 2. Problem Definition & Design Thinking

### 2.1 Empathy Map



## 2.2 Ideation & Brainstorming Map

Template



### Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

15 minutes to prepare  
1 hour to collaborate  
3-5 people recommended

Show template feedback

1


#### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

How do we improve the financial performance of a bank through some insights of leading banks?



#### Key rules of brainstorming

To run an smooth and productive session

- Stay in topic
- Encourage wild ideas
- Defer judgment
- Listen to others
- Go for volume
- If possible, be visual

2

#### Brainstorm

Write down any ideas that came to mind that address your problem statement.

15 minutes


Team leader	Team Member 1	Team Member 2	Team Member 3
1. How can we improve the financial performance of a bank through some insights of leading banks?	1. How can we improve the financial performance of a bank through some insights of leading banks?	1. How can we improve the financial performance of a bank through some insights of leading banks?	1. How can we improve the financial performance of a bank through some insights of leading banks?
2. How can we improve the financial performance of a bank through some insights of leading banks?	2. How can we improve the financial performance of a bank through some insights of leading banks?	2. How can we improve the financial performance of a bank through some insights of leading banks?	2. How can we improve the financial performance of a bank through some insights of leading banks?
3. How can we improve the financial performance of a bank through some insights of leading banks?	3. How can we improve the financial performance of a bank through some insights of leading banks?	3. How can we improve the financial performance of a bank through some insights of leading banks?	3. How can we improve the financial performance of a bank through some insights of leading banks?
4. How can we improve the financial performance of a bank through some insights of leading banks?	4. How can we improve the financial performance of a bank through some insights of leading banks?	4. How can we improve the financial performance of a bank through some insights of leading banks?	4. How can we improve the financial performance of a bank through some insights of leading banks?
5. How can we improve the financial performance of a bank through some insights of leading banks?	5. How can we improve the financial performance of a bank through some insights of leading banks?	5. How can we improve the financial performance of a bank through some insights of leading banks?	5. How can we improve the financial performance of a bank through some insights of leading banks?

3

#### Prioritize

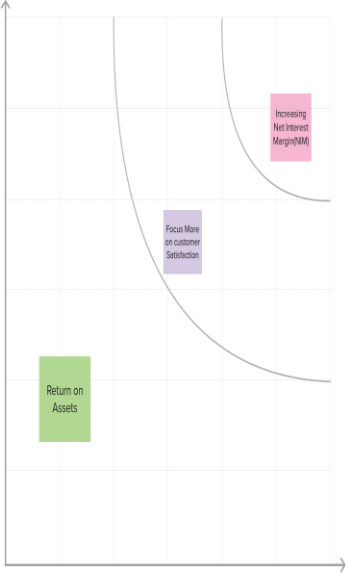
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

10 minutes



#### Importance

Think of these ideas and put them without any effort in mind, which would have the most positive impact?

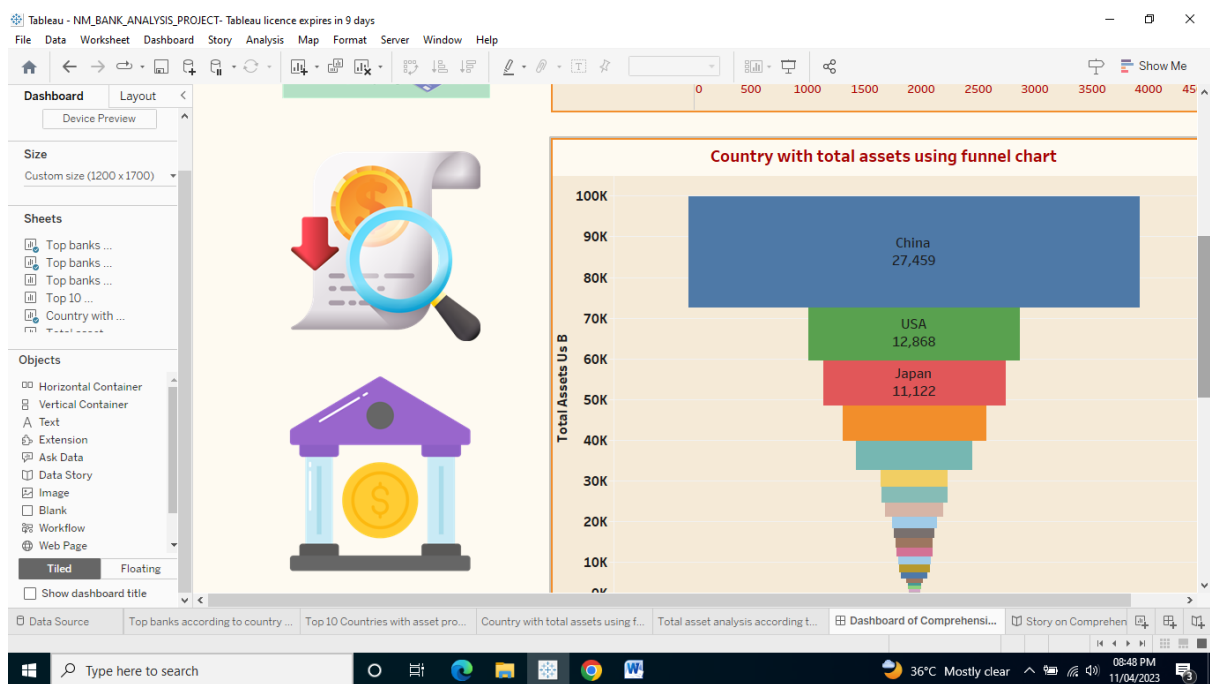
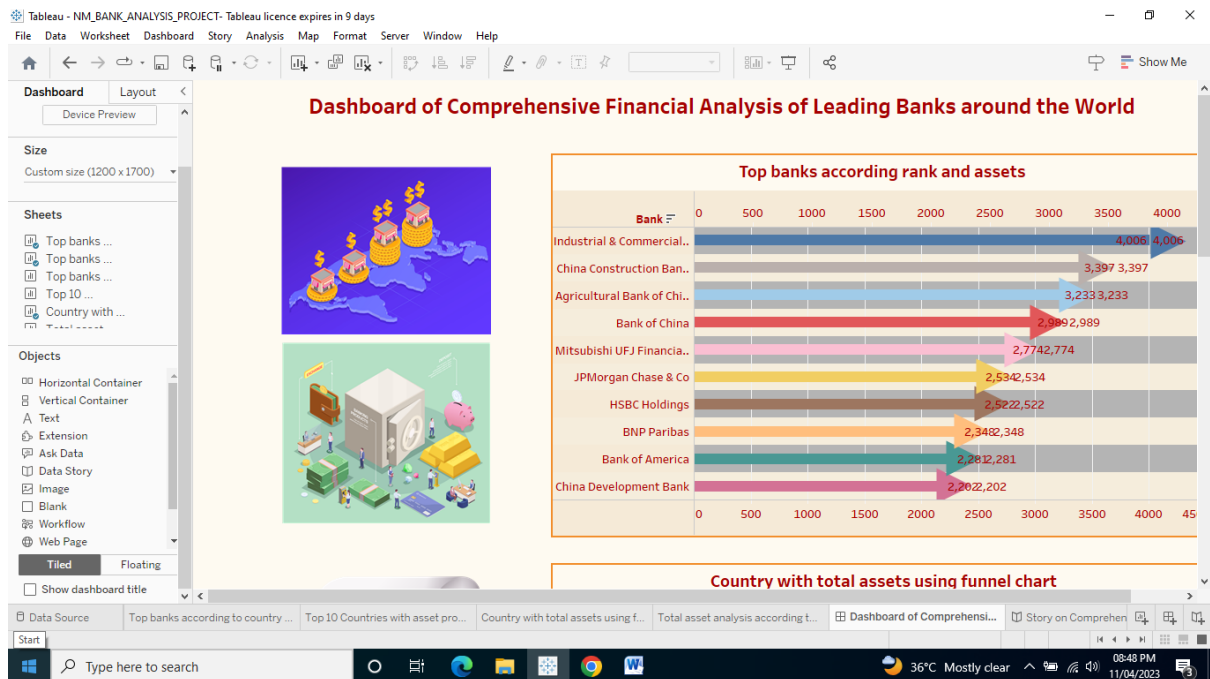


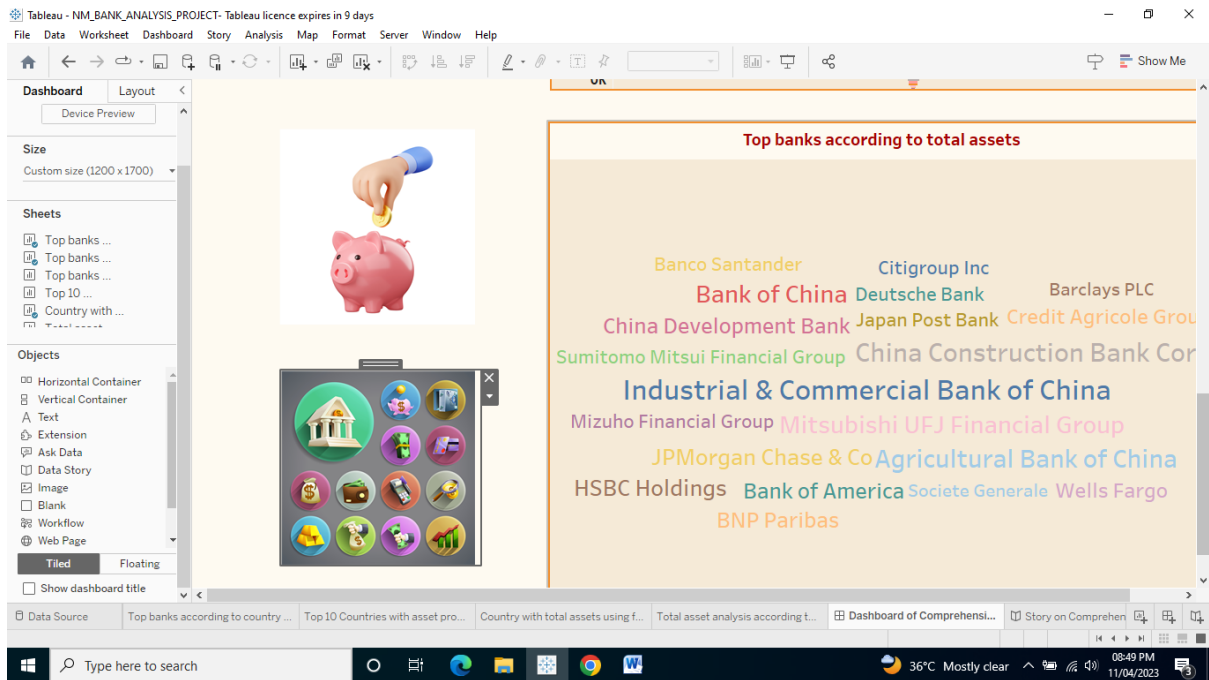
#### Feasibility

Regardless of their importance, which tasks are more feasible than others? Cost, time, effort, complexity, etc.

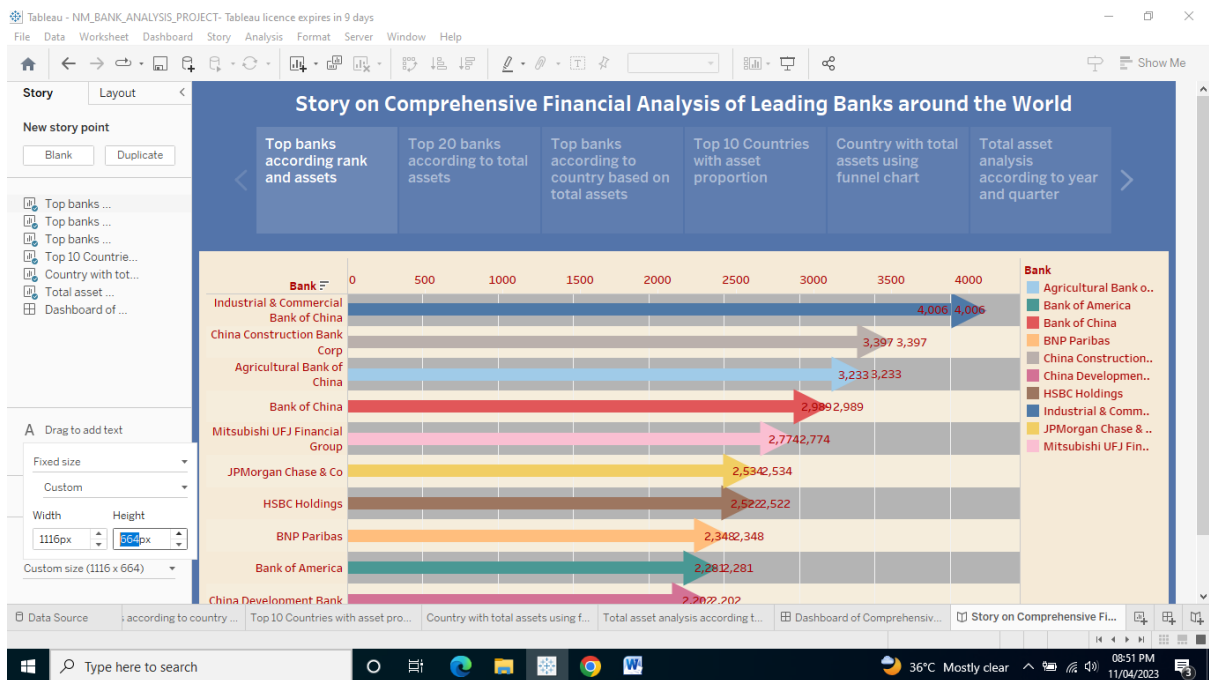
### 3.RESULTS

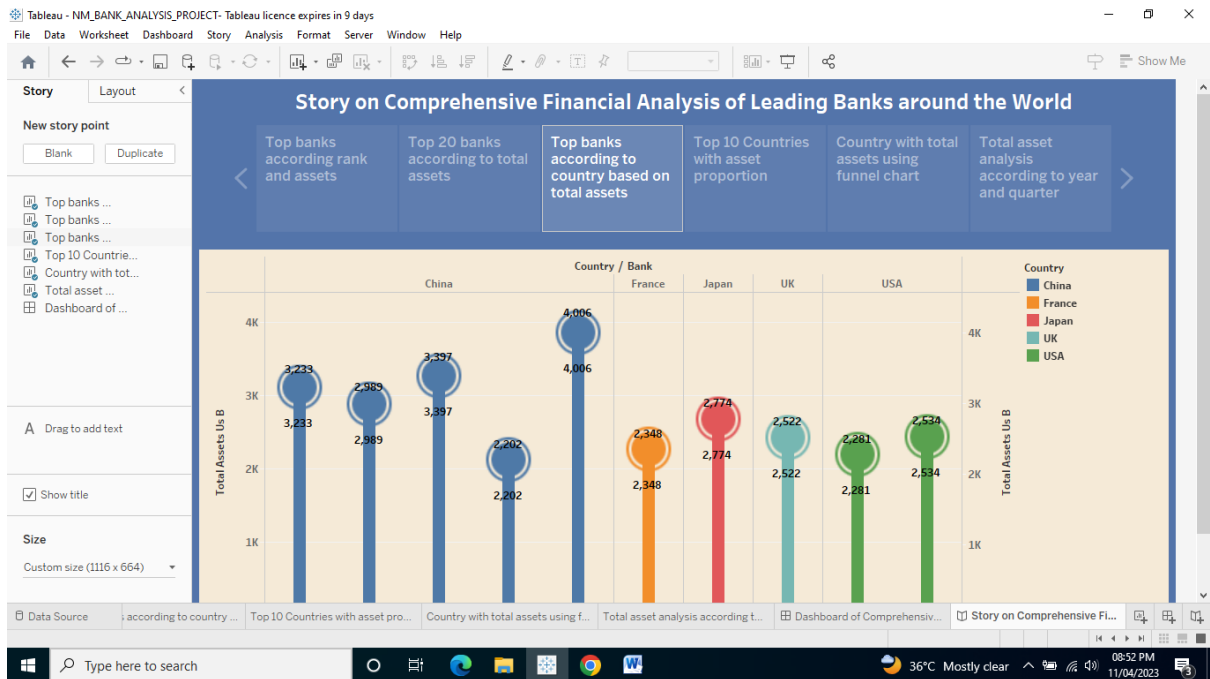
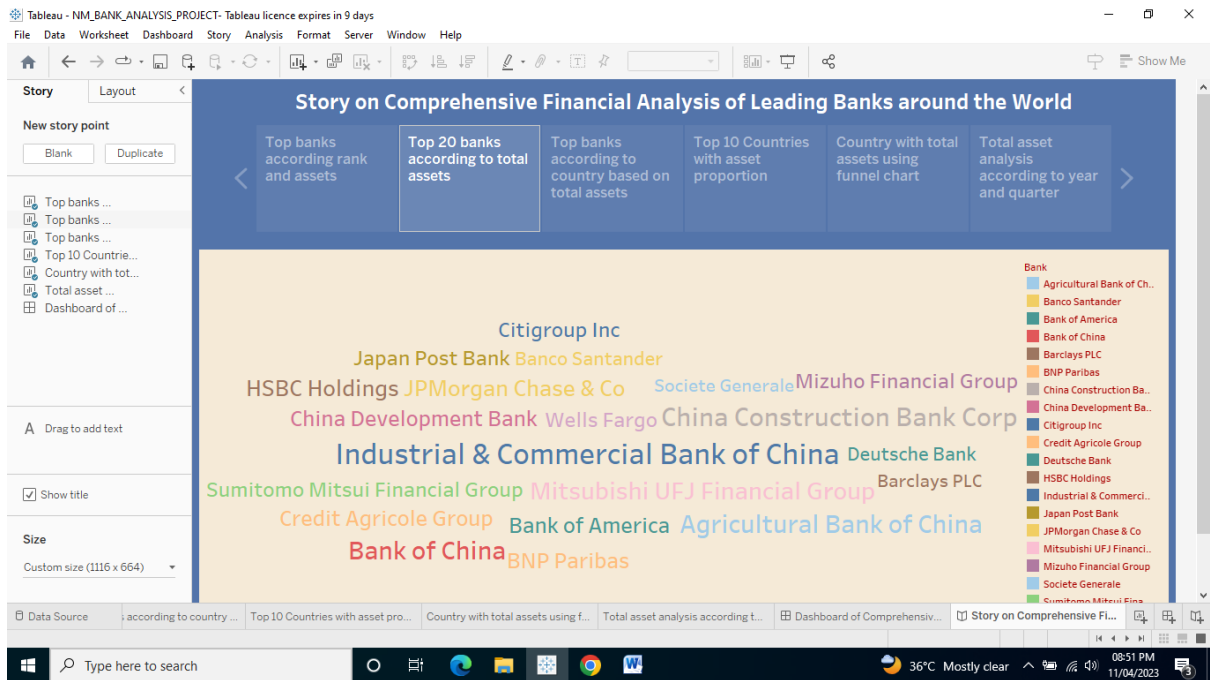
## Dashboard





## Story





## 4. ADVANTAGES & DISADVANTAGE

### Advantages

1. Improved decision-making: Financial analysis provides banks with a better understanding of their financial performance, allowing them to make informed decisions about investment opportunities, mergers and acquisitions, and other strategic decisions.
2. Risk management: Financial analysis helps banks to identify potential risks and vulnerabilities in their operations, enabling them to take corrective action and mitigate risks.
3. Regulatory compliance: Financial analysis helps banks to comply with regulatory requirements and ensure that their financial reporting is accurate and transparent.
4. Operational efficiency: Financial analysis can help banks to identify inefficiencies in their operations and reduce costs, improving their overall profitability.
5. Customer insights: Financial analysis helps banks to gain insights into customer behavior and preferences, allowing them to offer personalized services and improve customer satisfaction.

### Disadvantages

1. Misinterpretation of data: Visualization tools can present complex data in an easy-to-understand format, but if the data is not interpreted correctly, it can lead to incorrect conclusions.
2. Overreliance on technology: If visualization tools are relied on too heavily, it can lead to a lack of critical thinking and analysis skills among the users.
3. Limited scope: Visualization tools may not be able to capture all the nuances and complexities of financial data, leading to a limited understanding of the bank's financial performance.
4. Data privacy and security: Using visualization tools can involve sharing sensitive financial data, which may pose a risk to data privacy and security.
5. Cost: Implementing and maintaining visualization tools can be costly, especially for smaller banks with limited budgets.
6. Need for training: Visualization tools may require specialized training and expertise, which can be time-consuming and costly.

## **6. APPLICATIONS**

Data visualization tools are essential in data analytics because they help to simplify complex data and make it more understandable for the human eye. Here are some of the applications of data visualization tools in data analytics:

1. Identifying trends and patterns: Data visualization tools can help identify trends and patterns in large datasets, enabling analysts to draw insights and make informed decisions.
2. Comparing data: Visualization tools can be used to compare data from different sources or time periods, making it easier to identify differences and similarities.
3. Summarizing data: Visualization tools can help summarize complex data into charts, graphs, and other visuals, making it easier to present information to non-technical audiences.
4. Predictive analysis: Visualization tools can be used to visualize predictive models, helping to understand the factors that drive predictions and identify potential areas for improvement.
5. Real-time monitoring: Visualization tools can be used to monitor real-time data, allowing analysts to respond quickly to changes and take corrective action.
6. Interactive analysis: Visualization tools can allow for interactive analysis, allowing analysts to explore data and identify trends and patterns in a more intuitive way.

## **6. Conclusion**

Through this project we have found that the top banks according to their assets, total assets and sorted out by asset proportion through various visualizations. It provides a insight of a bank and its potential risks, monitoring credit risk, market risk and operational risk

## **7. Future Scope**

The future scope of financial analysis for banks is promising, with advancements in technology and an increasing focus on data-driven decision-making. With the rise of big data and artificial intelligence, banks can leverage predictive analytics to gain insights into customer behavior, improve risk management, and optimize operations. The use of visualization tools and dashboards will continue to provide a more user-friendly experience for analysts and stakeholders, enabling better communication and understanding of financial data



## 8. Appendix

### Source Code

```
<!DOCTYPE html>

<html lang="en">

<head>
  <meta charset="utf-8">
  <meta content="width=device-width, initial-scale=1.0" name="viewport">

  <title>Financial Analysis</title>
  <meta content="" name="description">
  <meta content="" name="keywords">

  <!-- Favicons -->
  <link href="assets/img/favicon.jpg" rel="icon">
  <link href="assets/img/apple-touch-icon.png" rel="apple-touch-icon">

  <!-- Google Fonts -->
  <link
    href="https://fonts.googleapis.com/css?family=Open+Sans:300,300i,400,400i,600,600i,700,700i|Jost:300,300i,400,400i,500,500i,600,600i,700,700i|Poppins:300,300i,400,400i,500,500i,600,600i,700,700i"
    rel="stylesheet">

  <!-- Vendor CSS Files -->
  <link href="assets/vendor/aos/aos.css" rel="stylesheet">
  <link href="assets/vendor/bootstrap/css/bootstrap.min.css" rel="stylesheet">
  <link href="assets/vendor/bootstrap-icons/bootstrap-icons.css"
rel="stylesheet">
  <link href="assets/vendor/boxicons/css/boxicons.min.css" rel="stylesheet">
  <link href="assets/vendor/glightbox/css/glightbox.min.css" rel="stylesheet">
  <link href="assets/vendor/remixicon/remixicon.css" rel="stylesheet">
  <link href="assets/vendor/swiper/swiper-bundle.min.css" rel="stylesheet">

  <!-- Template Main CSS File -->
  <link href="assets/css/style.css" rel="stylesheet">

  <!-- =====
  * Template Name: Arsha - v4.3.0
  * Template URL: https://bootstrapmade.com/arsha-free-bootstrap-html-template-corporate/
  * Author: BootstrapMade.com
  * License: https://bootstrapmade.com/license/
  =====>
```

```

===== -->
</head>

<body>

  <!-- ===== Header ===== -->
  <header id="header" class="fixed-top ">
    <div class="container d-flex align-items-center">

      <h1 class="logo me-auto"><a href="index.html">Financial
Analysis</a></h1>
      <!-- Uncomment below if you prefer to use an image logo -->
      <!-- <a href="index.html" class="logo me-auto"></a>-->

      <nav id="navbar" class="navbar">
        <ul>
          <li><a class="nav-link scrollto active" href="#hero">Home</a></li>
          <li><a class="nav-link scrollto" href="#about">About</a></li>
          <li><a class="nav-link scrollto"
href="#dashboard">Dashboard</a></li>
          <li><a class="nav-link scrollto" href="#story">Story</a></li>
          <!-- <li><a class="nav-link scrollto"
href="#portfolio">Portfolio</a></li> -->
          <li><a class="nav-link scrollto" href="#team">Team</a></li>
          <li><a class="nav-link scrollto" href="#contact">Contact</a></li>
          <li><a class="getstarted scrollto" href="#about">Get
Started</a></li>
        </ul>
        <i class="bi bi-list mobile-nav-toggle"></i>
      </nav><!-- .navbar -->

    </div>
  </header><!-- End Header -->

  <!-- ===== Hero Section ===== -->
  <section id="hero" class="d-flex align-items-center">

    <div class="container">
      <div class="row">
        <div class="col-lg-6 d-flex flex-column justify-content-center pt-4
pt-lg-0 order-2 order-lg-1"
          data-aos="fade-up" data-aos-delay="200">
          <h1>Insights From Leading Banks</h1>
          <h2>A visualization powered by Tableau</h2>
          <!-- <div class="d-flex justify-content-center justify-content-lg-
start">
            <a href="#about" class="btn-get-started scrollto">Get Started</a>

```

```

        <a href="https://www.youtube.com/watch?v=jDDapla0z7Q"
class="glightbox btn-watch-video"><i class="bi bi-play-circle"></i><span>Watch
Video</span></a>
    </div> -->
</div>
    <div class="col-lg-6 order-1 order-lg-2 hero-img" data-aos="zoom-in"
data-aos-delay="200">
        
    </div>
</div>
</div>

</section><!-- End Hero -->

<main id="main">

    <!-- ===== Clients Section ===== -->
    <section id="clients" class="clients section-bg">
        <div class="container">

            <div class="row" data-aos="zoom-in">

                <div class="col-lg-2 col-md-4 col-6 d-flex align-items-center
justify-content-center">
                    
                </div>

                <div class="col-lg-2 col-md-4 col-6 d-flex align-items-center
justify-content-center">
                    
                </div>

                <div class="col-lg-2 col-md-4 col-6 d-flex align-items-center
justify-content-center">
                    
                </div>

                <div class="col-lg-2 col-md-4 col-6 d-flex align-items-center
justify-content-center">
                    
                </div>
            </div>
        </div>
    </section>
</main>

```

```

        <div class="col-lg-2 col-md-4 col-6 d-flex align-items-center
justify-content-center">
            
        </div>

        <div class="col-lg-2 col-md-4 col-6 d-flex align-items-center
justify-content-center">
            
        </div>

    </div>

</div>
</section>
<!-- End Cliens Section -->

<!-- ===== About Us Section ===== -->
<section id="about" class="about">
    <div class="container" data-aos="fade-up">

        <div class="section-title">
            <h2>Overview</h2>
        </div>

        <div class="row content">
            <div class="col-lg-6">
                <p>
                    Data analytics plays a crucial role in the financial analysis of
                    leading banks around the world. Banks use
                    data
                    analytics to gain insights into customer behaviour, market
                    trends, risk management, and regulatory
                    compliance. One of
                    the key areas where data analytics is used in financial analysis
                    is in customer segmentation. Banks use
                    data analytics
                    to segment their customers based on their spending patterns,
                    income, age, location, and other variables.
                    This helps
                    banks to create targeted marketing campaigns and offer
                    personalized services to their customers.
                </p>
            </div>
            <div class="col-lg-6 pt-4 pt-lg-0">
                <p>

```

The purpose of a comprehensive financial analysis is to evaluate the financial health and performance of an organization. It involves analyzing various financial statements and reports, such as income statements, balance sheets, and cash flow statements, to gain insights into an organization's financial position.

```
</p>
  <!-- <a href="#" class="btn-learn-more">Learn More</a> -->
</div>
</div>

</div>
</section><!-- End About Us Section -->

<!-- ===== Why Us Section ===== -->
<section id="why-us" class="why-us section-bg">
  <div class="container-fluid" data-aos="fade-up">

    <div class="row">

      <div class="col-lg-7 d-flex flex-column justify-content-center
align-items-stretch order-2 order-lg-1">

        <div class="content">
          <h3> <strong>Why do we analyze?</strong></h3>
        </div>

        <div class="accordion-list">
          <ul>
            <li>
              <a data-bs-toggle="collapse" class="collapse" data-bs-
target="#accordion-list-1"><span>01</span>
                What is the purpose?<i class="bx bx-chevron-down icon-
show"></i><i
                  class="bx bx-chevron-up icon-close"></i></a>
              <div id="accordion-list-1" class="collapse show" data-bs-
parent=".accordion-list">
                <p>
                  <strong> A comprehensive financial analysis helps
organizations make informed decisions about
                    investment opportunities, expansion
                    plans, or mergers and acquisitions.</strong>
                </p>
              </div>
            </li>
          </ul>
        </div>
      </div>
    </div>
  </div>
</section>
```

```

        <li>
            <a data-bs-toggle="collapse" data-bs-target="#accordion-
list-2" class="collapsed"><span>02</span>
                Why Tableau?<i class="bx bx-chevron-down icon-show"></i><i
                class="bx bx-chevron-up icon-close"></i></a>
            <div id="accordion-list-2" class="collapse" data-bs-
parent=".accordion-list">
                <p>
                    <strong>This visualization tool helps organizations to
identify and mitigate potential
                    financial risks, such as credit risks, market risks,
or liquidity risks.</strong>
                </p>
            </div>

        </ul>
    </div>

    <div class="col-lg-5 align-items-stretch order-1 order-lg-2 img"
        style='background-image: url("assets/img/why-us.png");' data-
aos="zoom-in" data-aos-delay="150">&nbsp;</div>
    </div>

</div>
</section><!-- End Why Us Section -->

<!--Dashboard-->
<section id="dashboard" class="dashboard section-bg">
    <div class="container-fluid" data-aos="fade-up">
        <div class="section-title">
            <h2>Analytics Dashboard of Financial Performance of Leading
Banks</h2>
            <div class="row">

                <div class='tableauPlaceholder' id='viz1681957018941'
style='position: relative'><noscript><a href='#'><img
                    alt='Dashboard of Comprehensive Financial Analysis of
Leading Banks around the World '
                    src='https://&#47;public.tableau.com&#47;static&#47;ima
ges&#47;Da&#47;Dashboard_financial_bank_analysis&#47;DashboardofComprehensiveF
inancialAnalysisofLeadingBanksaroundtheWorld&#47;1_rss.png'
                    style='border: none' /></a></noscript><object
class='tableauViz' style='display:none;'>
                    <param name='host_url'
value='https%3A%2F%2Fpublic.tableau.com%2F' />
                    <param name='embed_code_version' value='3' />

```

```

        <param name='site_root' value='' />
        <param name='name'
            value='Dashboard_financial_bank_analysis&#47;DashboardofCompre
rehensiveFinancialAnalysisofLeadingBanksaroundtheWorld' />
        <param name='tabs' value='no' />
        <param name='toolbar' value='yes' />
        <param name='static_image'
            value='https:&#47;&#47;public.tableau.com&#47;static&#47;ima
ges&#47;Da&#47;Dashboard_financial_bank_analysis&#47;DashboardofComprehensiveF
inancialAnalysisofLeadingBanksaroundtheWorld&#47;1.png' />
        <param name='animate_transition' value='yes' />
        <param name='display_static_image' value='yes' />
        <param name='display_spinner' value='yes' />
        <param name='display_overlay' value='yes' />
        <param name='display_count' value='yes' />
        <param name='language' value='en-US' />
        <param name='filter' value='publish=yes' />
    </object></div>
    <script
        type='text/javascript'>
        var divElement =
document.getElementById('viz1681957018941'); var vizElement =
divElement.getElementsByTagName('object')[0]; if (divElement.offsetWidth >
800) { vizElement.style.width = '1200px'; vizElement.style.height = '1727px';
} else if (divElement.offsetWidth > 500) { vizElement.style.width = '1200px';
vizElement.style.height = '1727px'; } else { vizElement.style.width = '100%';
vizElement.style.height = '2327px'; } var scriptElement =
document.createElement('script'); scriptElement.src =
'https://public.tableau.com/javascripts/api/viz_v1.js';
vizElement.parentNode.insertBefore(scriptElement,
vizElement);
    </script>
    </div>
    </div>
    </div>
</section>
<!-- End Dasboard section -->
<!--Dashboard-->

<!--Story-->
<section id="story" class="story section-bg">
    <div class="container-fluid" data-aos="fade-up">
        <div class="section-title">
            <h2>Story about Financial Performance : Insight From Leading
Banks</h2>
            <div class="row">
                <div class='tableauPlaceholder' id='viz1681957203036'
style='position: relative'><noscript><a href='#'><img
                    alt='Story on Comprehensive Financial Analysis of Leading
Banks around the World '

```

```

src='https://public.tableau.com/static/images/St/Story_financial_bank_analysis/StoryonComprehensiveFinancialAnalysisofLeadingBanksaroundtheWorld/1_rss.png'
style='border: none' /></a></noscript><object
class='tableauViz' style='display:none;'>
  <param name='host_url'
value='https%3A%2F%2Fpublic.tableau.com%2F' />
  <param name='embed_code_version' value='3' />
  <param name='site_root' value='' />
  <param name='name'
value='Story_financial_bank_analysis/StoryonComprehensiveFinancialAnalysisofLeadingBanksaroundtheWorld' />
  <param name='tabs' value='no' />
  <param name='toolbar' value='yes' />
  <param name='static_image'
value='https://public.tableau.com/static/images/St/Story_financial_bank_analysis/StoryonComprehensiveFinancialAnalysisofLeadingBanksaroundtheWorld/1.png' />
  <param name='animate_transition' value='yes' />
  <param name='display_static_image' value='yes' />
  <param name='display_spinner' value='yes' />
  <param name='display_overlay' value='yes' />
  <param name='display_count' value='yes' />
  <param name='language' value='en-US' />
  <param name='filter' value='publish=yes' />
</object></div>
<script
type='text/javascript'>
var divElement =
document.getElementById('viz1681957203036'); var vizElement =
divElement.getElementsByTagName('object')[0]; vizElement.style.width =
'1116px'; vizElement.style.height = '791px'; var scriptElement =
document.createElement('script'); scriptElement.src =
'https://public.tableau.com/javascripts/api/viz_v1.js';
vizElement.parentNode.insertBefore(scriptElement, vizElement);
</script>
</div>
</div>
</section>
<!-- End Story section -->

<!-- ===== Team Section ===== -->
<section id="team" class="team section-bg">
  <div class="container" data-aos="fade-up">

    <div class="section-title">
      <h2>Team</h2>
    </div>

```



```

<div class="row">

    <div class="col-lg-6">
        <div class="member d-flex align-items-start" data-aos="zoom-in"
data-aos-delay="100">
            <div class="pic"></div>
            <div class="member-info">
                <h4>Abirami D</h4>
                <span>Team Leader</span>
                <p>BSc Mathematics</p>
                <p>Sengunthar Arts and Science College, Tiruchengode</p>
                <div class="social">
                    <a href=""><i class="ri-twitter-fill"></i></a>
                    <a href=""><i class="ri-facebook-fill"></i></a>
                    <a href=""><i class="ri-instagram-fill"></i></a>
                    <a href=""><i class="ri-linkedin-box-fill"></i> </a>
                </div>
            </div>
        </div>

    <div class="col-lg-6 mt-4 mt-lg-0">
        <div class="member d-flex align-items-start" data-aos="zoom-in"
data-aos-delay="200">
            <div class="pic"></div>
            <div class="member-info">
                <h4>Gayathri G</h4>
                <span>Team member</span>
                <p>BSc Mathematics</p>
                <p>Sengunthar Arts and Science College,
Tiruchengode</p>
                <div class="social">
                    <a href=""><i class="ri-twitter-fill"></i></a>
                    <a href=""><i class="ri-facebook-fill"></i></a>
                    <a href=""><i class="ri-instagram-fill"></i></a>
                    <a href=""><i class="ri-linkedin-box-fill"></i> </a>
                </div>
            </div>
        </div>

    <div class="col-lg-6 mt-4">
        <div class="member d-flex align-items-start" data-aos="zoom-in"
data-aos-delay="300">
            <div class="pic"></div>

```

```

        <div class="member-info">
            <h4>Preetha G</h4>
            <span>CTO</span>
            <span>Team member</span>
            <p>BSc Mathematics</p>
            <p>Sengunthar Arts and Science College, Tiruchengode</p>
            <div class="social">
                <a href=""><i class="ri-twitter-fill"></i></a>
                <a href=""><i class="ri-facebook-fill"></i></a>
                <a href=""><i class="ri-instagram-fill"></i></a>
                <a href=""><i class="ri-linkedin-box-fill"></i> </a>
            </div>
        </div>
    </div>
</div>

    <div class="col-lg-6 mt-4">
        <div class="member d-flex align-items-start" data-aos="zoom-in"
data-aos-delay="400">
            <div class="pic"></div>
            <div class="member-info">
                <h4>Sankari </h4>
                <span>Team member</span>
                <p>BSc Mathematics</p>
                <p>Sengunthar Arts and Science College, Tiruchengode</p>
                <div class="social">
                    <a href=""><i class="ri-twitter-fill"></i></a>
                    <a href=""><i class="ri-facebook-fill"></i></a>
                    <a href=""><i class="ri-instagram-fill"></i></a>
                    <a href=""><i class="ri-linkedin-box-fill"></i> </a>
                </div>
            </div>
        </div>
    </div>

</div>

</div>
</section><!-- End Team Section -->

<!-- ===== Contact Section ===== -->
<section id="contact" class="contact">
    <div class="container" data-aos="fade-up">

        <div class="section-title">
            <h2>Contact</h2>
        </div>

```

```

<div class="row">

  <div class="col-lg-5 d-flex align-items-stretch">
    <div class="info">
      <div class="address">
        <i class="bi bi-geo-alt"></i>
        <h4>Location:</h4>
        <p></p>
      </div>

      <div class="email">
        <i class="bi bi-envelope"></i>
        <h4>Email:</h4>
        <p>info@senguarts.co.in.com</p>
      </div>

      <div class="phone">
        <i class="bi bi-phone"></i>
        <h4>Call:</h4>
        <p>+91 9597273157</p>
      </div>

      <iframe src="https://goo.gl/maps/5zpsWQ7ZPUtKzWqSA"
frameborder="0"
        style="border:0; width: 100%; height: 290px;"
allowfullscreen></iframe>
    </div>

  </div>

  <div class="col-lg-7 mt-5 mt-lg-0 d-flex align-items-stretch">
    <form action="forms/contact.php" method="post" role="form"
class="php-email-form">
      <div class="row">
        <div class="form-group col-md-6">
          <label for="name">Your Name</label>
          <input type="text" name="name" class="form-control"
id="name" required>
        </div>
        <div class="form-group col-md-6">
          <label for="name">Your Email</label>
          <input type="email" class="form-control" name="email"
id="email" required>
        </div>
      </div>
      <div class="form-group">
        <label for="name">Subject</label>

```

```

        <input type="text" class="form-control" name="subject"
id="subject" required>
    </div>
    <div class="form-group">
        <label for="name">Message</label>
        <textarea class="form-control" name="message" rows="10"
required></textarea>
    </div>
    <div class="my-3">
        <div class="loading">Loading</div>
        <div class="error-message"></div>
        <div class="sent-message">Your message has been sent. Thank
you!</div>
    </div>
    <div class="text-center"><button type="submit">Send
Message</button></div>
</form>
</div>

</div>

</div>
</section><!-- End Contact Section -->

</main><!-- End #main -->

<!-- ===== Footer ===== -->
<footer id="footer">

    <div class="footer-newsletter">
        <div class="container">
            <div class="row justify-content-center">
                <div class="col-lg-6">
                    <h4>Join Our Newsletter</h4>

                    <form action="" method="post">
                        <input type="email" name="email"><input type="submit"
value="Subscribe">
                    </form>
                </div>
            </div>
        </div>
    </div>

    <div class="footer-top">
        <div class="container">
            <div class="row">

```

```

<div class="col-lg-3 col-md-6 footer-contact">
  <h3>Electric Vehicles</h3>
  <p>

    Tamilnadu<br>
    India <br><br>
    <strong>Phone:</strong> +91 9597273157<br>
    <strong>Email:</strong> info@senguarts.co.in<br>
  </p>
</div>

<div class="col-lg-3 col-md-6 footer-links">
  <h4>Useful Links</h4>
  <ul>
    <li><i class="bx bx-chevron-right"></i> <a
href="#">Home</a></li>
    <li><i class="bx bx-chevron-right"></i> <a href="#">About
</a></li>
    <li><i class="bx bx-chevron-right"></i> <a
href="#">Dashboard</a></li>
    <li><i class="bx bx-chevron-right"></i> <a
href="#">Story</a></li>

  </ul>
</div>

<!-- <div class="col-lg-3 col-md-6 footer-links">
  <h4>Our Services</h4>
  <ul>
    <li><i class="bx bx-chevron-right"></i> <a href="#">Web
Design</a></li>
    <li><i class="bx bx-chevron-right"></i> <a href="#">Web
Development</a></li>
    <li><i class="bx bx-chevron-right"></i> <a href="#">Product
Management</a></li>
    <li><i class="bx bx-chevron-right"></i> <a
href="#">Marketing</a></li>
    <li><i class="bx bx-chevron-right"></i> <a href="#">Graphic
Design</a></li>
  </ul>
</div>

<div class="col-lg-3 col-md-6 footer-links">
  <h4>Our Social Networks</h4>
  <p>Cras fermentum odio eu feugiat lide par naso tierra videa magna
derita valies</p>
  <div class="social-links mt-3">
    <a href="#" class="twitter"><i class="bx bxl-twitter"></i></a>

```

```

        <a href="#" class="facebook"><i class="bx bxl-facebook"></i></a>
        <a href="#" class="instagram"><i class="bx bxl-
instagram"></i></a>
        <a href="#" class="google-plus"><i class="bx bxl-skype"></i></a>
        <a href="#" class="linkedin"><i class="bx bxl-linkedin"></i></a>
    </div>
</div>

</div>
</div>
</div>

<div class="container footer-bottom clearfix">
    <div class="copyright">
        &copy; Copyright <strong><span>Arsha</span></strong>. All Rights
Reserved
    </div>
    <div class="credits"> -->
        <!-- All the links in the footer should remain intact. -->
        <!-- You can delete the links only if you purchased the pro version.
-->

        <!-- Licensing information: https://bootstrapmade.com/license/ -->
        <!-- Purchase the pro version with working PHP/AJAX contact form:
https://bootstrapmade.com/arsha-free-bootstrap-html-template-corporate/ -->
        <!-- Designed by <a
href="https://bootstrapmade.com/">BootstrapMade</a>
    </div> -->

</div>
</footer><!-- End Footer -->

<div id="preloader"></div>
<a href="#" class="back-to-top d-flex align-items-center justify-content-
center"><i
class="bi bi-arrow-up-short"></i></a>

<!-- Vendor JS Files -->
<script src="assets/vendor/aos/aos.js"></script>
<script src="assets/vendor/bootstrap/js/bootstrap.bundle.min.js"></script>
<script src="assets/vendor/glightbox/js/glightbox.min.js"></script>
<script src="assets/vendor/isotope-layout/isotope.pkgd.min.js"></script>
<script src="assets/vendor/php-email-form/validate.js"></script>
<script src="assets/vendor/swiper/swiper-bundle.min.js"></script>
<script src="assets/vendor/waypoints/noframework.waypoints.js"></script>

<!-- Template Main JS File -->

```

```
<script src="assets/js/main.js"></script>  
  
</body>  
  
</html>
```