

After you collaborate

Quick add-ons

Keep-moving forward

Strategy blueprint

Open the template

You can export the mural as an image or pdf to share with

members of your company who might find it helpful.

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Define the components of a new idea or strategy.

Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.