

KPI

Brand	Discount ..	Mrp	Number O..	Number O..	Sale Price	Star Rating
Apple	11	79,900	2,092	178	70,900	5

Discount Percentage, Mrp, Number Of Ratings, Number Of Reviews, Sale Price and Star Rating broken down by Brand. The data is filtered on Upc, which keeps MOBFWBYZU5FWK2VP. The view is filtered on Brand, which keeps Apple.

Model Specification

Model	Processor	Front Came..	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	<div></div> 92,800
				Red	<div></div> 92,800
				White	<div></div> 92,800
				Yellow	<div></div> 43,900
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	<div></div> 1,99,700
				Blue	<div></div> 59,900
				Green	<div></div> 74,900
				Purple	<div></div> 59,900
				Red	<div></div> 1,34,800
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	<div></div> 74,900
				Blue	<div></div> 74,900
				Red	<div></div> 74,900
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Null	<div></div> 99,900

- Colour
- Null
 - Black
 - Blue
 - Deep Purple
 - Gold
 - Green
 - Midnight
 - Pink
 - Purple
 - Red
 - Silver
 - Space Black
 - Starlight
 - White
 - Yellow

Sum of Original Price for each Colour broken down by Model, Processor, Front Camera and Rear Camera. Color shows details about Colour. The marks are labeled by sum of Original Price. The data is filtered on Brand, which keeps APPLE. The view is filtered on Colour, which keeps 370 of 370 members.

Model Specification

Model	Processor	Front Came..	Rear Camera	Colour	
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	<div></div> 1,49,800
				Midnight	<div></div> 99,900
				Pink	<div></div> 1,69,800
				Starlight	<div></div> 1,49,800
APPLE IPHONE 13 PRO	A Bionic Chip	12MP	12MP + 12MP + 12MP	Silver	<div></div> 1,49,900
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Null	<div></div> 1,69,800
				Blue	<div></div> 1,89,800
				Midnight	<div></div> 1,69,800
				Purple	<div></div> 1,69,800
				Starlight	<div></div> 1,69,800
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Null	<div></div> 1,89,800
				Blue	<div></div> 99,900
				Midnight	<div></div> 2,09,800

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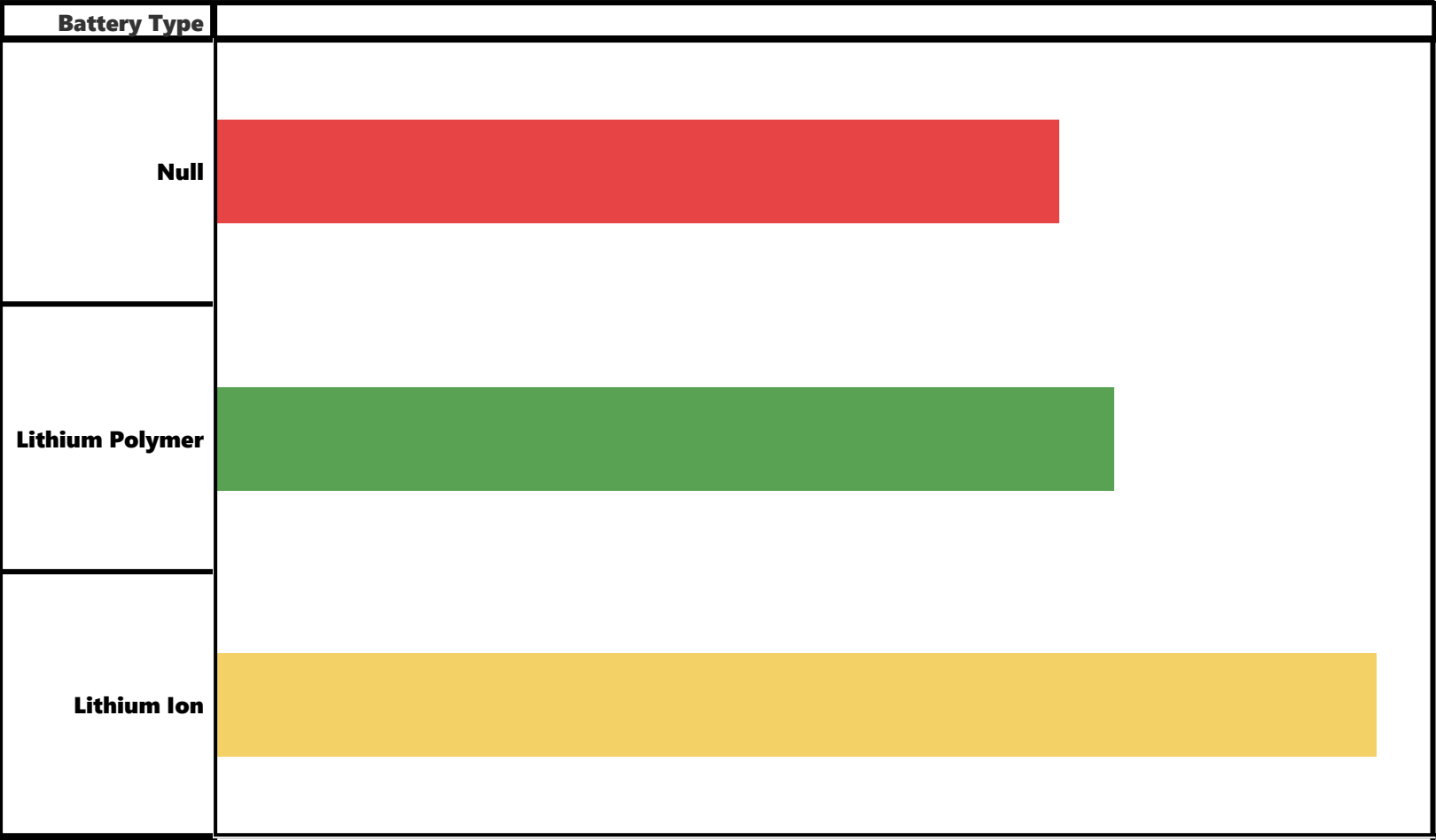
Model Specification

Model	Processor	Front Came..	Rear Camera	Colour	
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Purple	<div></div> 3,09,700
				Starlight	<div></div> 3,09,700
APPLE IPHONE 14 PRO	A Bionic Chip, Core	12MP	48MP + 12MP + 12MP + 12MP	Deep Purple	<div></div> 2,69,800
				Gold	<div></div> 1,29,900
				Space Black	<div></div> 4,29,700
APPLE IPHONE 14 PRO MAX	A Bionic Chip, Core	12MP	48MP + 12MP + 12MP + 12MP	Deep Purple	<div></div> 1,39,900
				Gold	<div></div> 1,39,900
				Silver	<div></div> 1,39,900
				Space Black	<div></div> 1,39,900

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BATTERY TYPE DISTRIBUTION

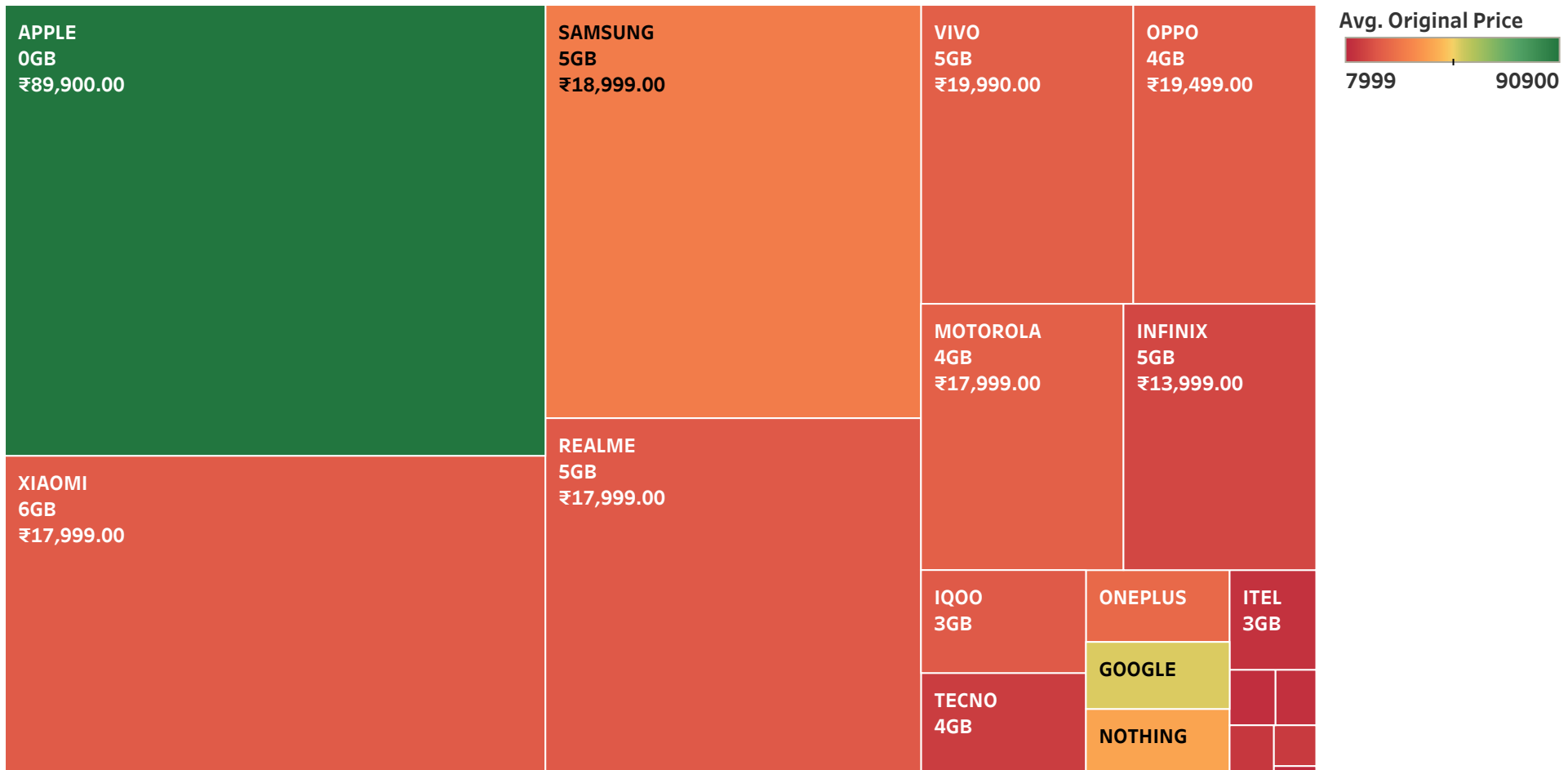


Battery Type

- Null
- Lithium Polymer
- Lithium Ion

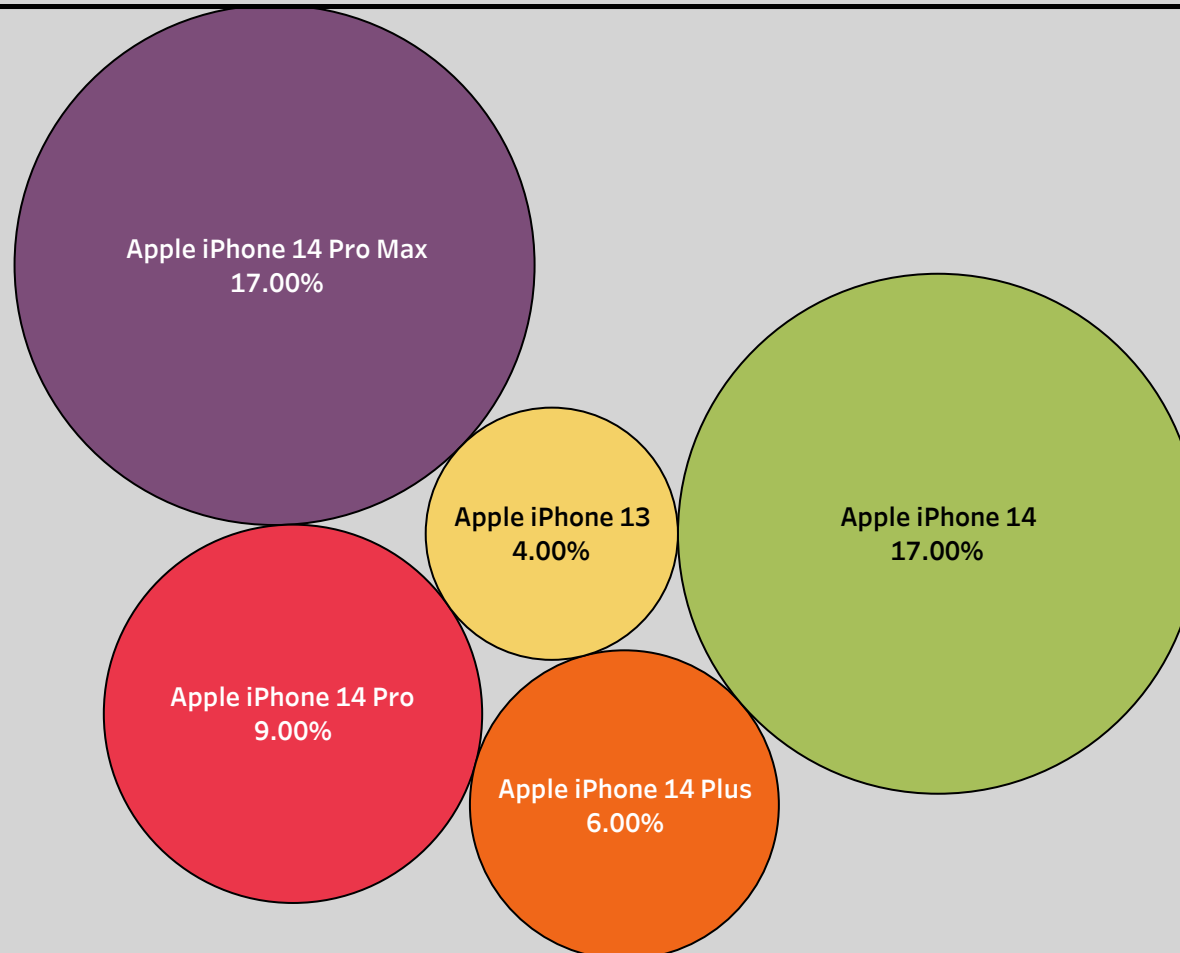
Average of Original Price for each Battery Type. Color shows details about Battery Type. The data is filtered on Brand, which keeps REALME. The view is filtered on Battery Type, which keeps Null, Lithium, Lithium Ion and Lithium Polymer.

Brand Price Comparison



Brand, distinct count of Memory and median of Original Price. Color shows average of Original Price. Size shows sum of Original Price. The marks are labeled by Brand, distinct count of Memory and median of Original Price.

Model Wise Share

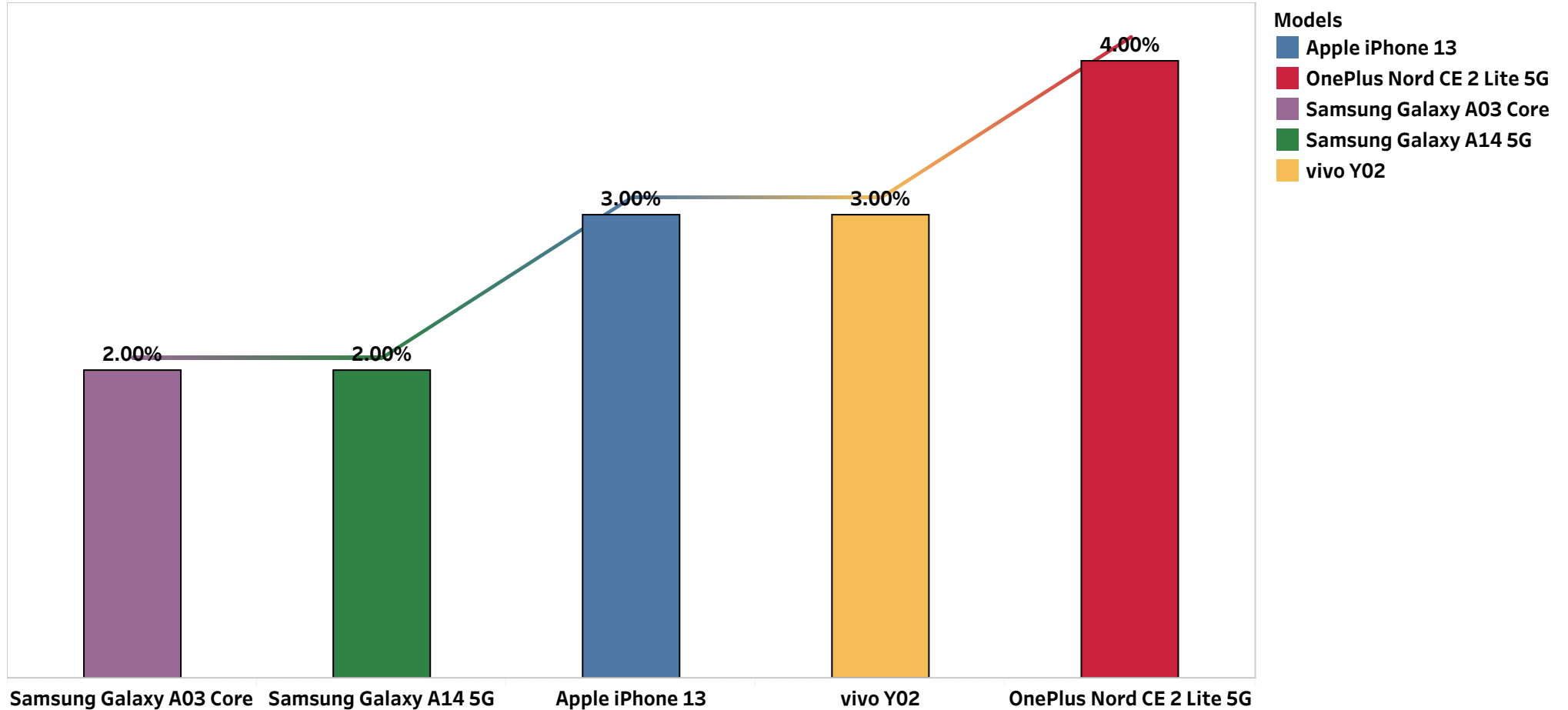


Models

- Apple iPhone 13
- Apple iPhone 14
- Apple iPhone 14 Plus
- Apple iPhone 14 Pro
- Apple iPhone 14 Pro Max

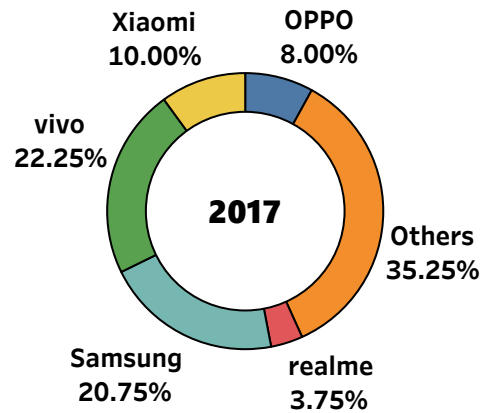
Models and Sales Share. Color shows details about Models. Size shows sum of Sales Share. The marks are labeled by Models and Sales Share.

Country wise best selling smartphones



The trends of sum of Sales Share and sum of Sales Share for Models. Color shows details about Models. The data is filtered on Country, which keeps India.

Quarterly-Share

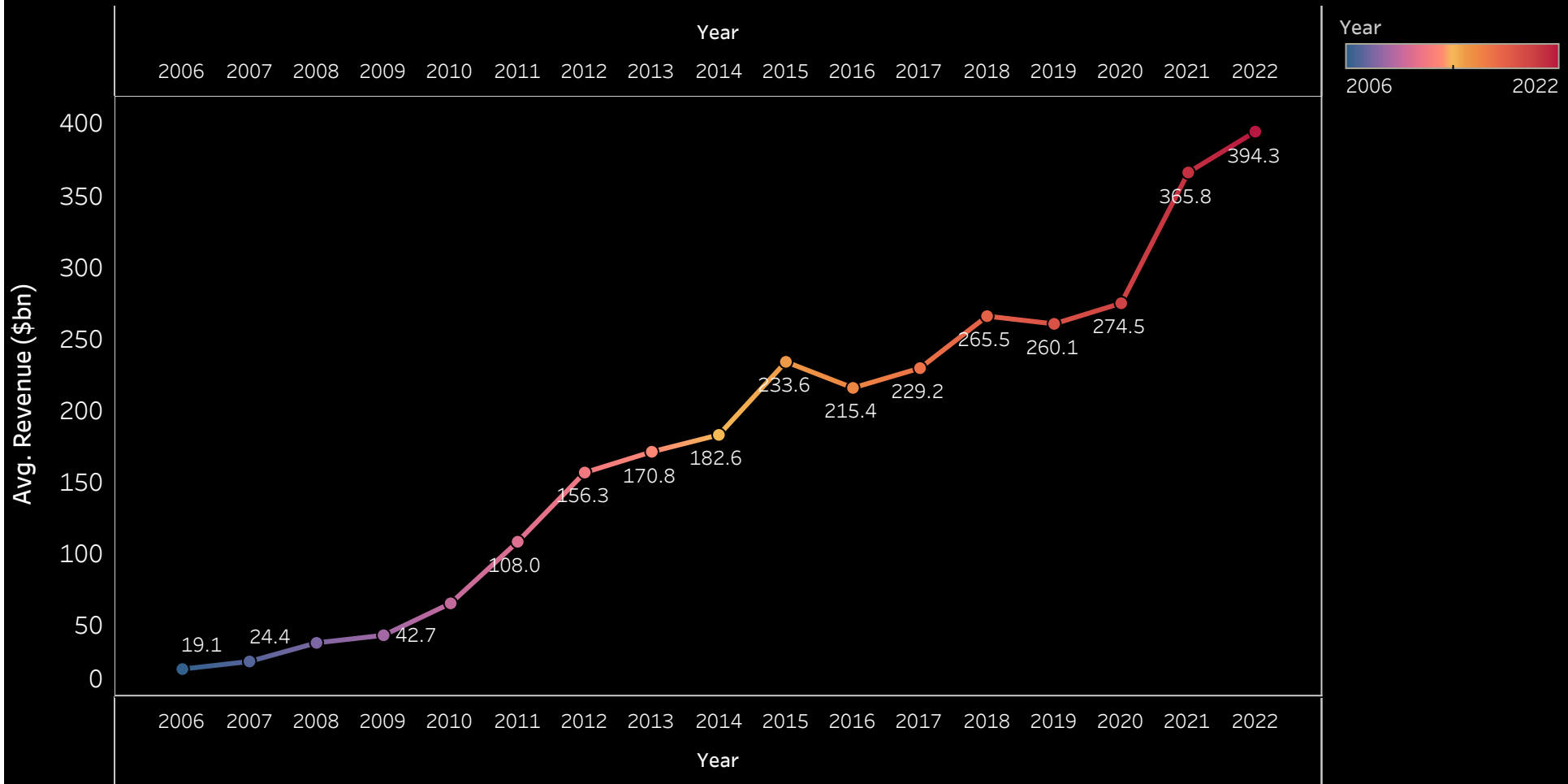


Brand

- OPPO
- Others
- realme
- Samsung
- vivo
- Xiaomi

SUM(0) and SUM(0). For pane SUM(0): Color shows details about Brand. The marks are labeled by Brand and % of Total Annual Share. For pane SUM(0) (2): The marks are labeled by Year as an attribute. The data is filtered on Year, which keeps 2017. The view is filtered on Brand, which keeps 6 of 6 members.

Annual Revenue



The trends of average of Revenue (\$bn) for Year and Year. Color shows details about Year. For pane Year (2): The marks are labeled by average of Revenue (\$bn).

KPI 2

Revenue Generated	Units sold (mm)	Active Users (mm)
45.90	72.30	115.00

Revenue Generated, Units sold (mm) and Active Users (mm). The data is filtered on Year, which keeps 2011.

Global Market Share



Map based on Longitude (generated) and Latitude (generated). Color shows details about Country. The marks are labeled by Country, Models and Sales Share. Details are shown for Country. The data is filtered on Action (Models), which keeps 16 members. The view is filtered on Country, which keeps India.

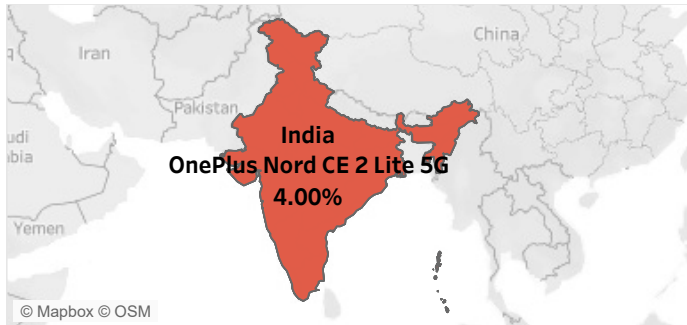


IREVOLUTION - AN IPHONE IMPACT

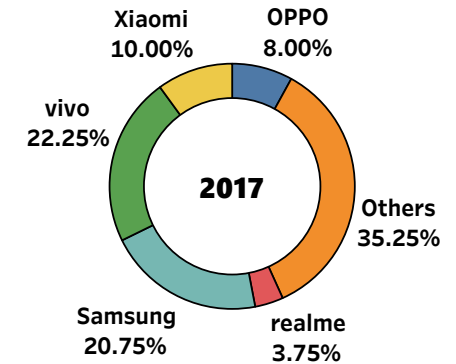
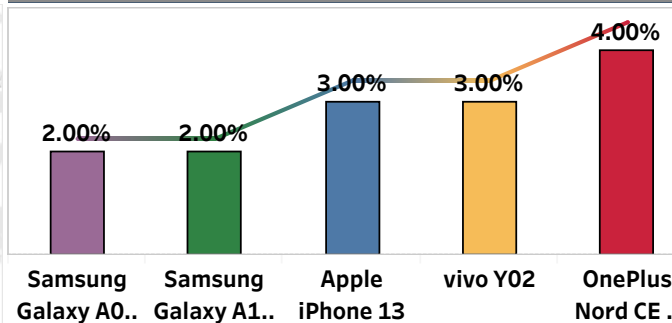
Year
2017

Country
India

Global Market Share



Country wise best selling smartphones



BATTERY TYPE DISTRIBUTION

Battery Type	
Null	
Lithium Polymer	
Lithium Ion	

Brand Price Comparison

APPLE 0GB ₹89,900.00	SAMSUNG 5GB ₹18,999.00	VIVO 5GB	OPPO 4GB
XIAOMI 6GB ₹17,999.00	REALME 5GB ₹17,999.00	INFINIX 5GB	



IREVOLUTION - AN IPHONE IMPACT

Colour
All

Brand
APPLE

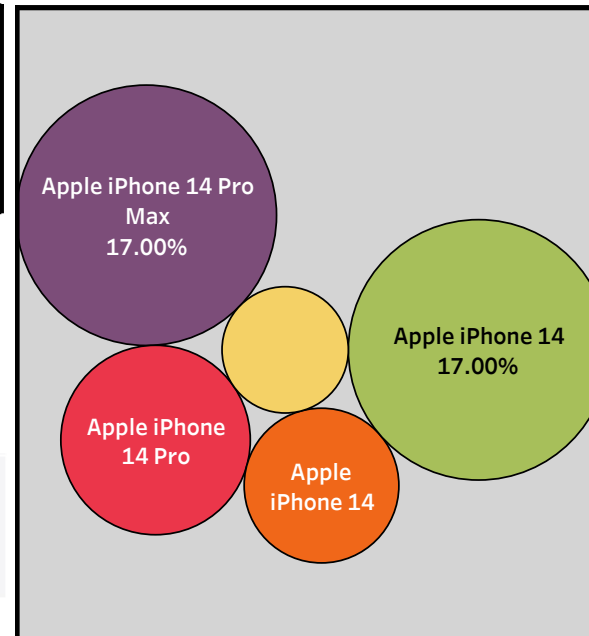
Year
2011

KPI

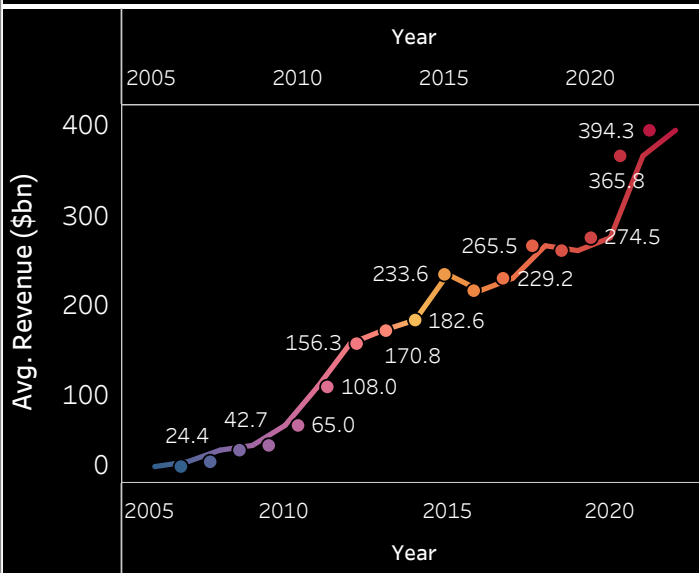
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Model Wise Share



Annual Revenue



Model Specification

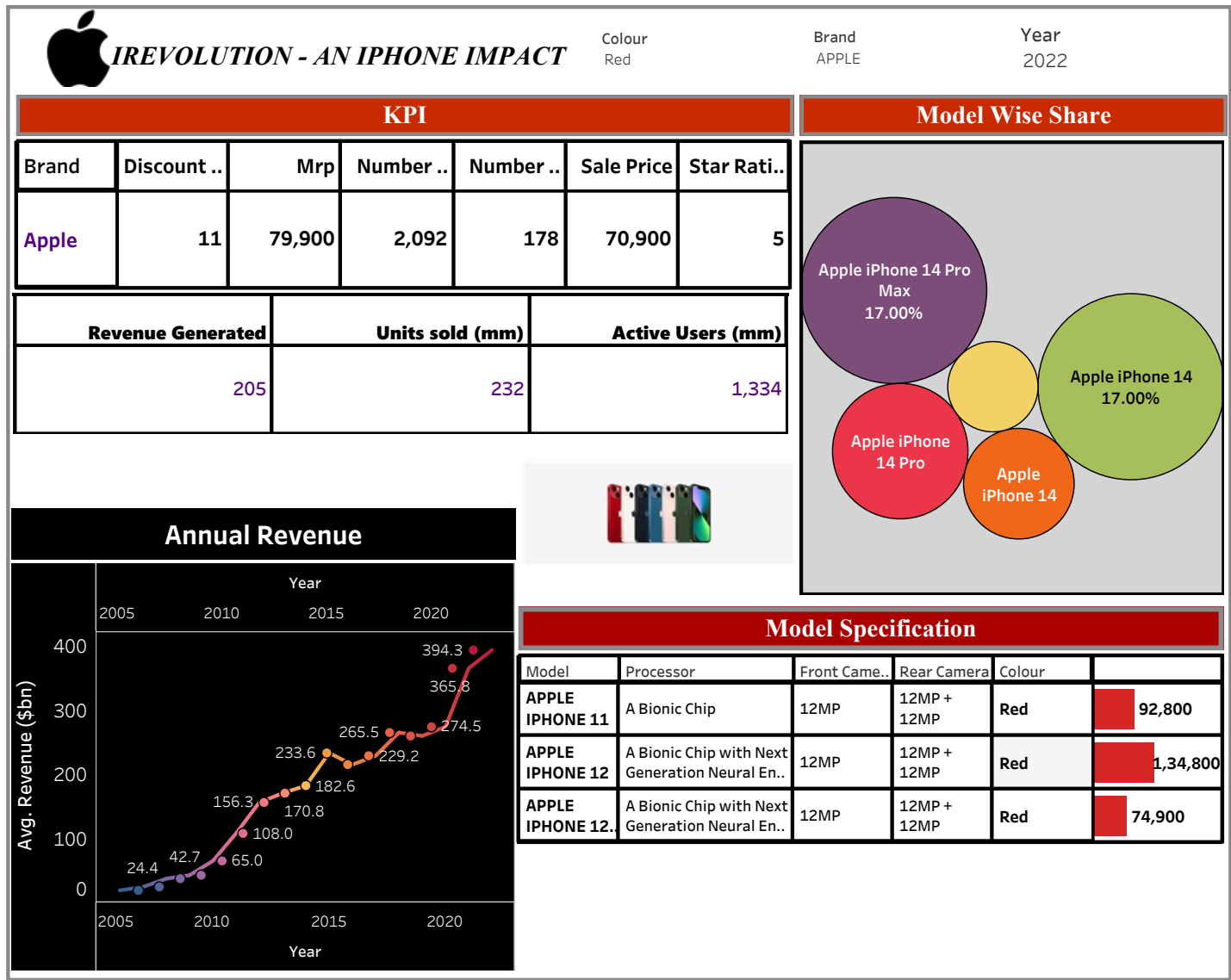
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				Blue	

Story 1

In the dashboard , we discussed about the average sales price, shares of the model, annual revenue of the company, and model specifications.

The annual revenue of Apple is tremendously increasing since 2006. Then as per research its at \$394.3 bn in 2022.

Now-a-days people go for feature then the look. That's why Apple Iphone 14 pro max and Iphone 14 play major role in selling. New the phone new the features..

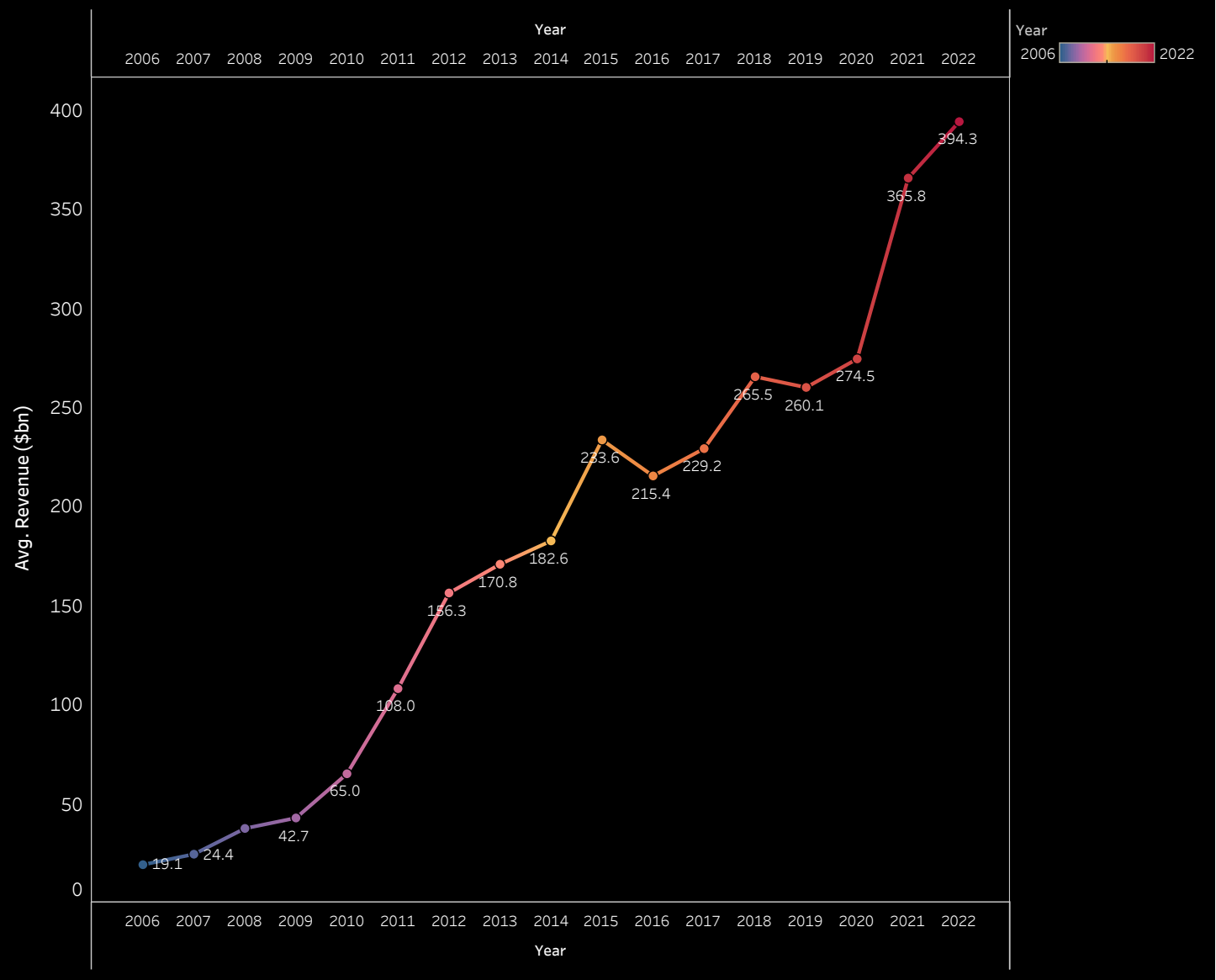


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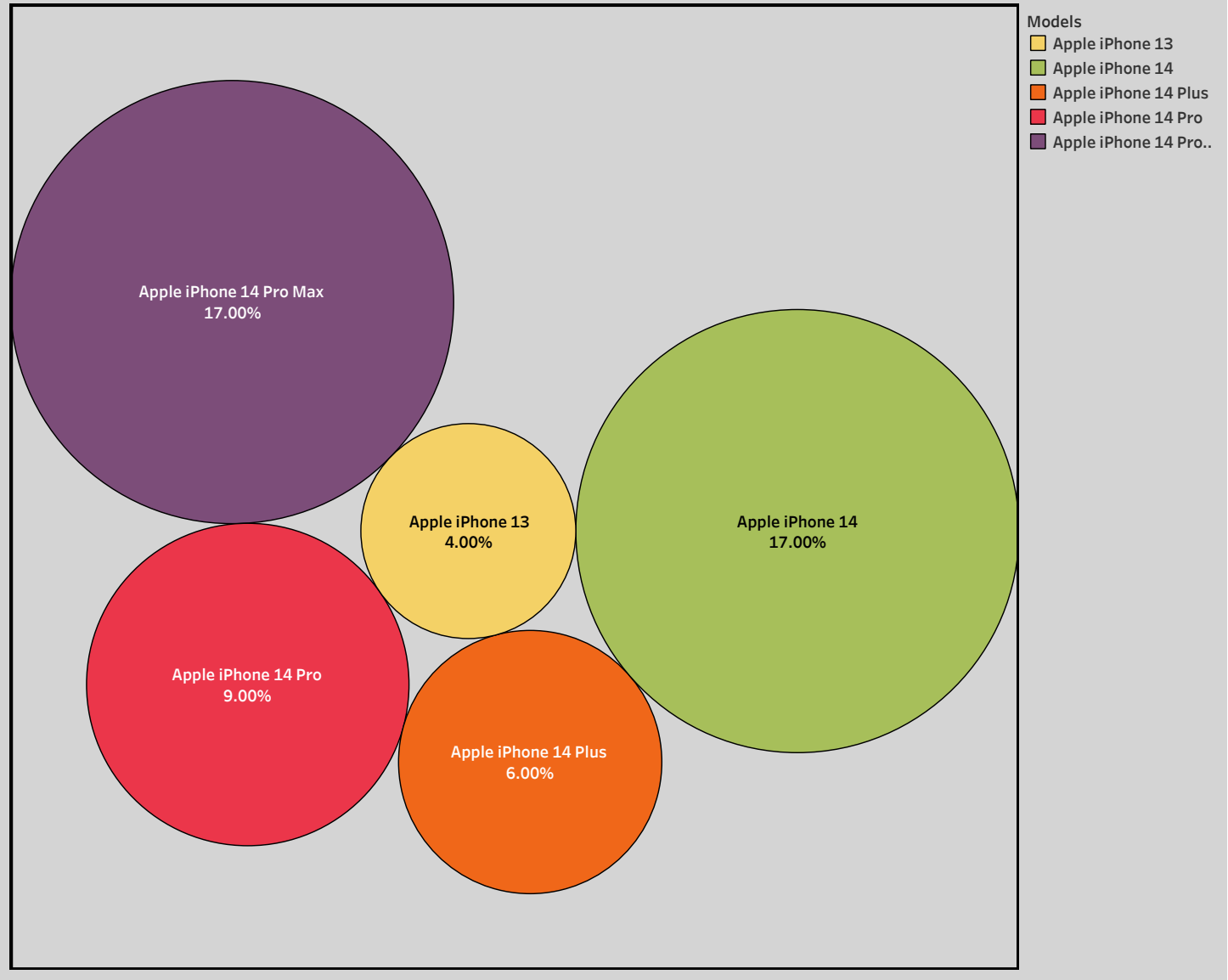


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				Blue	1,49,800
				Midnight	99,900
				Pink	1,69,800
				Starlight	1,49,800
APPLE IPHONE 13 PRO	A Bionic Chip	12MP	12MP + 12MP + 12MP	Silver	1,49,900

- Brand
- APPLE
- Colour
- All
- Colour
- Null

Black

Blue

Deep Purple

Gold

Green

Midnight

Pink

Purple

Red

Silver

Space Black

Starlight

White

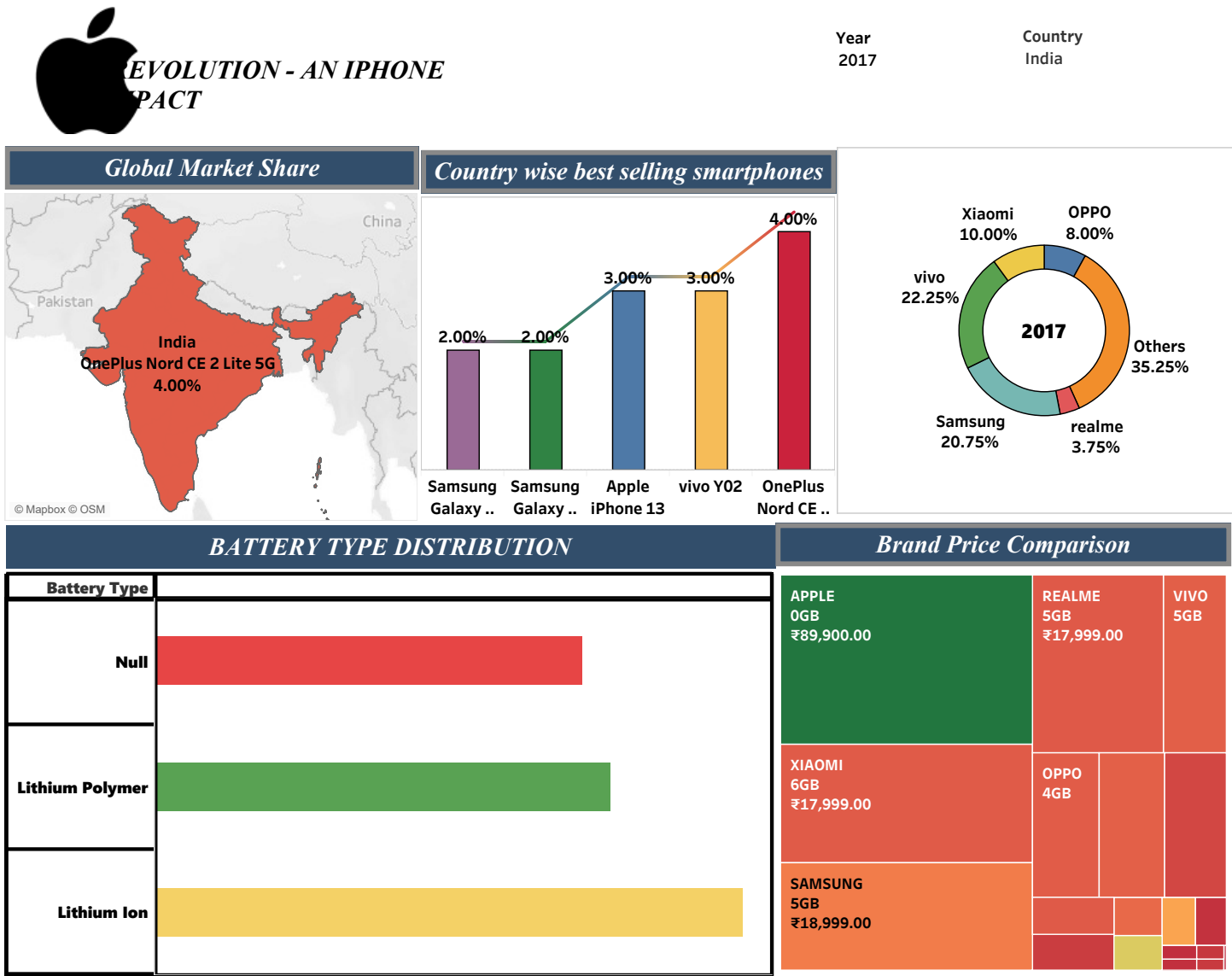
Yellow

Story 2

In this dashboard, we are discussed about global market shares, model shares, sells of the smartphones,battery types, and battery price.

The battery types is most important one in smartphones manufacturing. Table shows the widely using battery in Realme smartphones is Lithium ion.

The Brands are quoting the average price for their smartphones. This slide shows about it. In this world most of the people ..

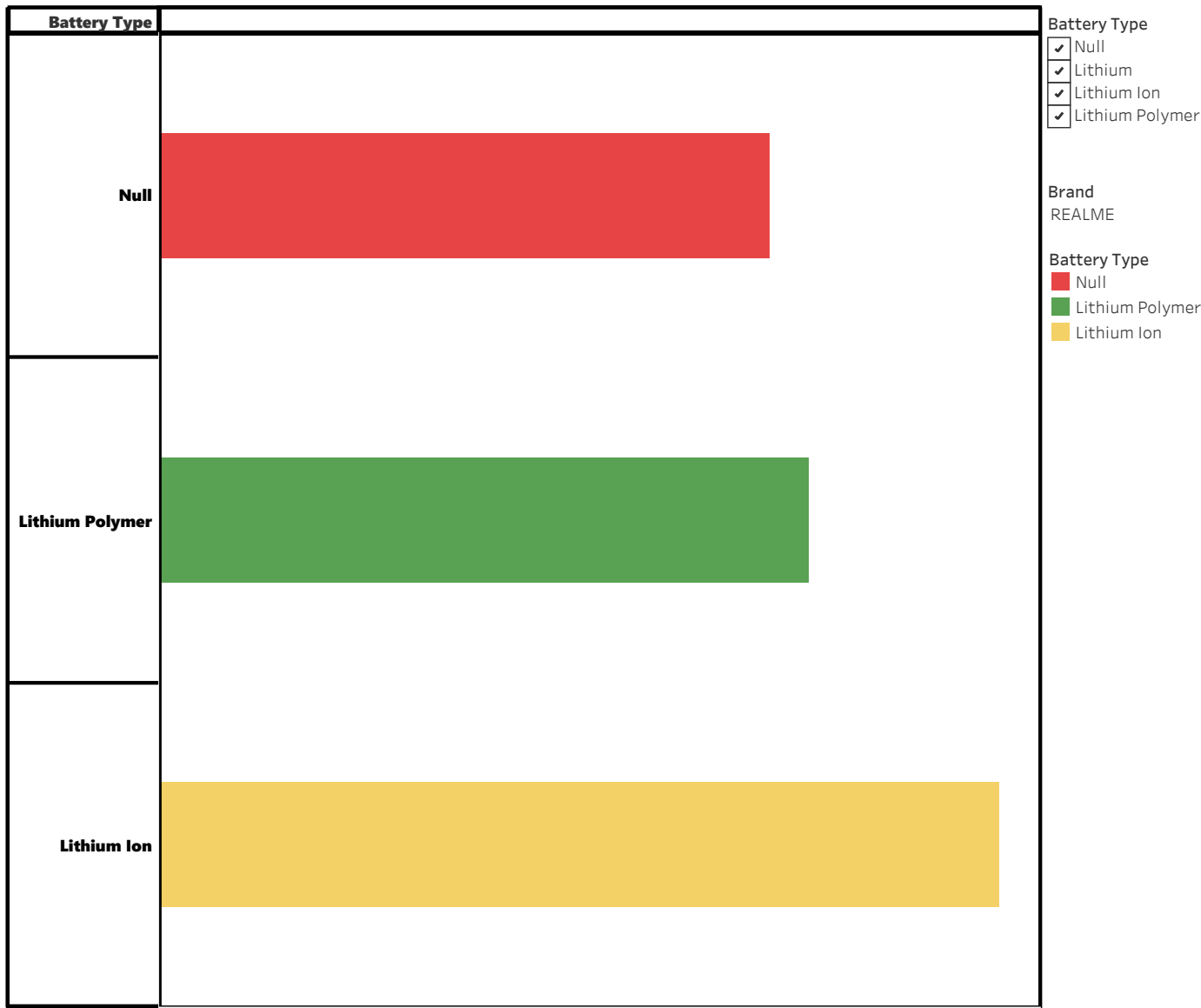


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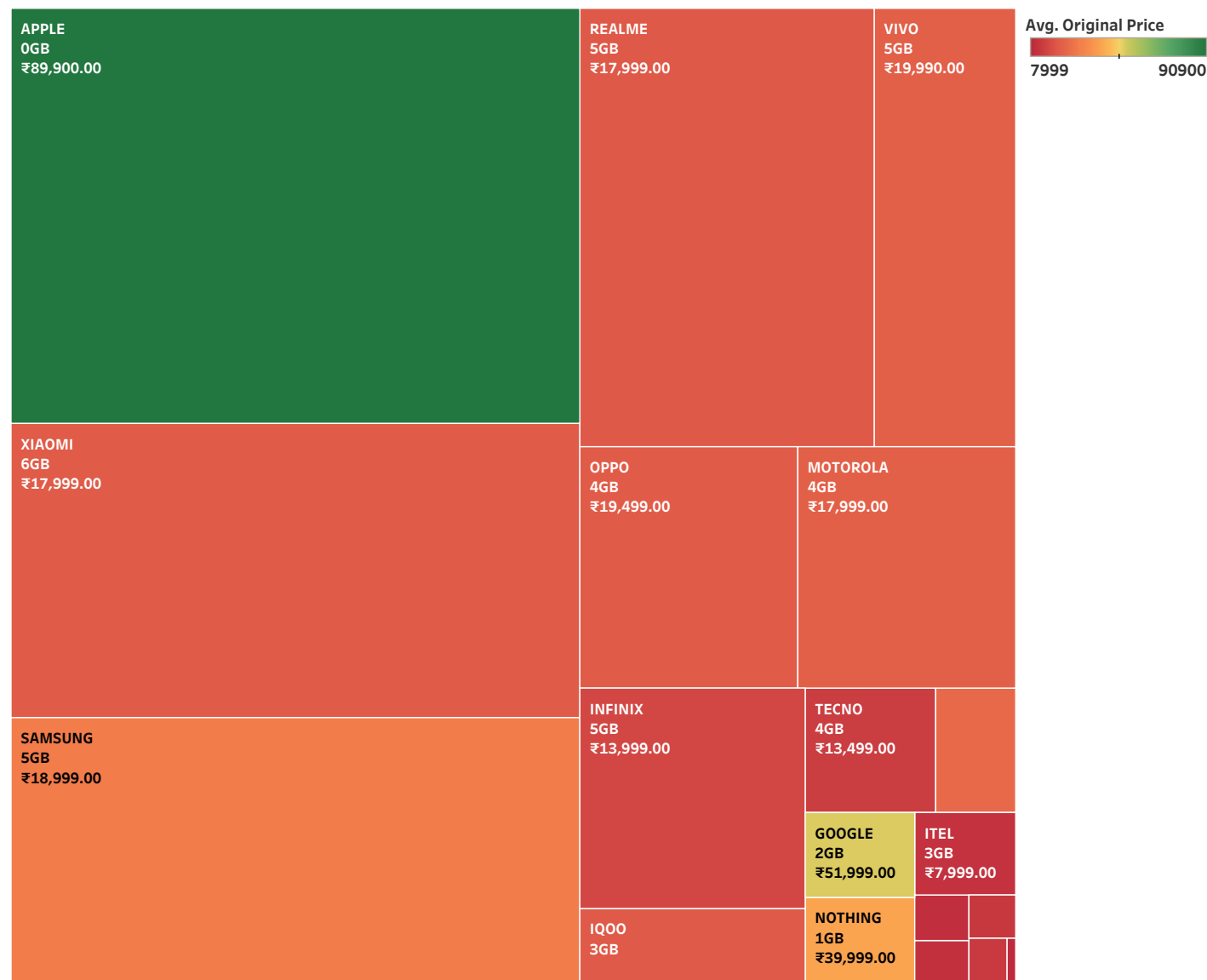


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In india Apple is always down in the list of smartphone, because most the people can't afford it. It is so expensive in India compare to other countries. Oneplu..

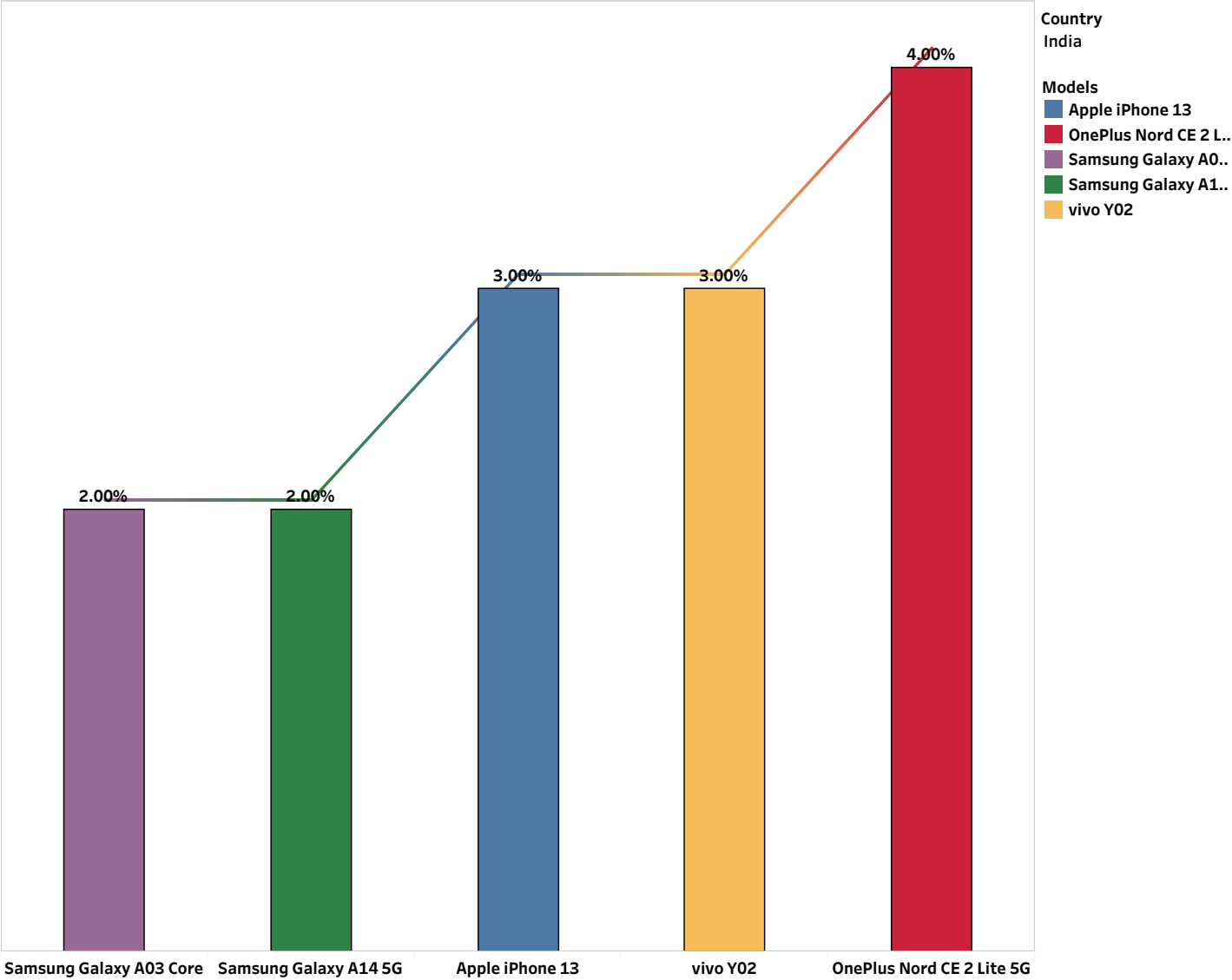


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As we discussed , The map shows the global market shares of the smartphones.

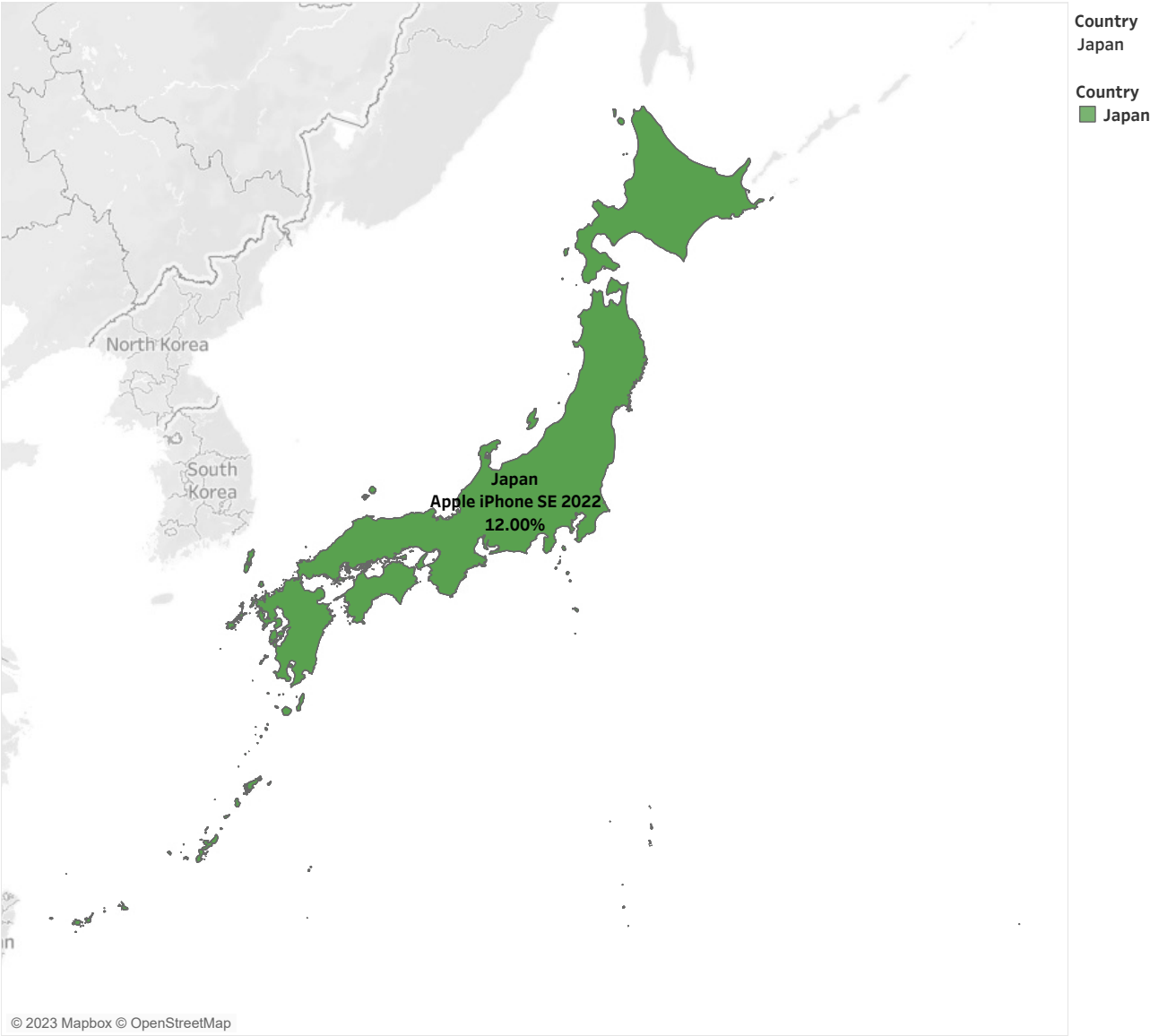


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The annual shares of the smartphones are listed out as donut chart here.

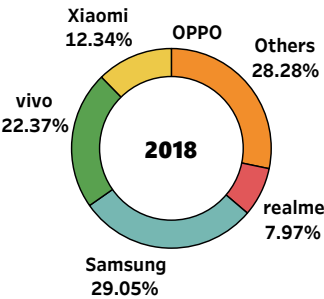


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Year
2018

Brand
OPPO
Others
realme
Samsung
vivo
Xiaomi