what really counts are good endings not flawed beginnings.

That is my major preoccupation, memory, the kinhdom of memory. I want to protect and enrich that kingdom, glorify that kingdom and serve it

There are quite a lot of people who think my aspirants are not possible. That's a good thing. We don't'need to really worry about these people very much, because don't think.

THII

## What do they HEAR?

what friends say
what boss say
what influencers say

They say best friends are hard to find. Well that"s cause the best ones are already mine.

A happy boss tells his employees: You worked very hard this year. As a reward, I'll give everyone a check. If you work with the same zeal next year, sign those checks

Marketers place raising brand awereness as one of their top three objectives of influencer marketing

Virtually all public research proceeds on the assumption that citizens posses reasonably well formed attitudes on major political issues and that surveys are passive measures of these attitudes.

Your appearance shouldn't what I like, the contrast between people looking like the opposite of what they truly are deep inside.

If you are willing to look at another person's behavior towards you as a reflection of the state of their relationship with themselves rather them a statement about your value as a person, then you will over a period of time cease react at all.

S