



**TV Channel using a
decentralized governance and
an Initial Video Offering (IVO)
system.**



Lightpaper v0.1

CONCEPT

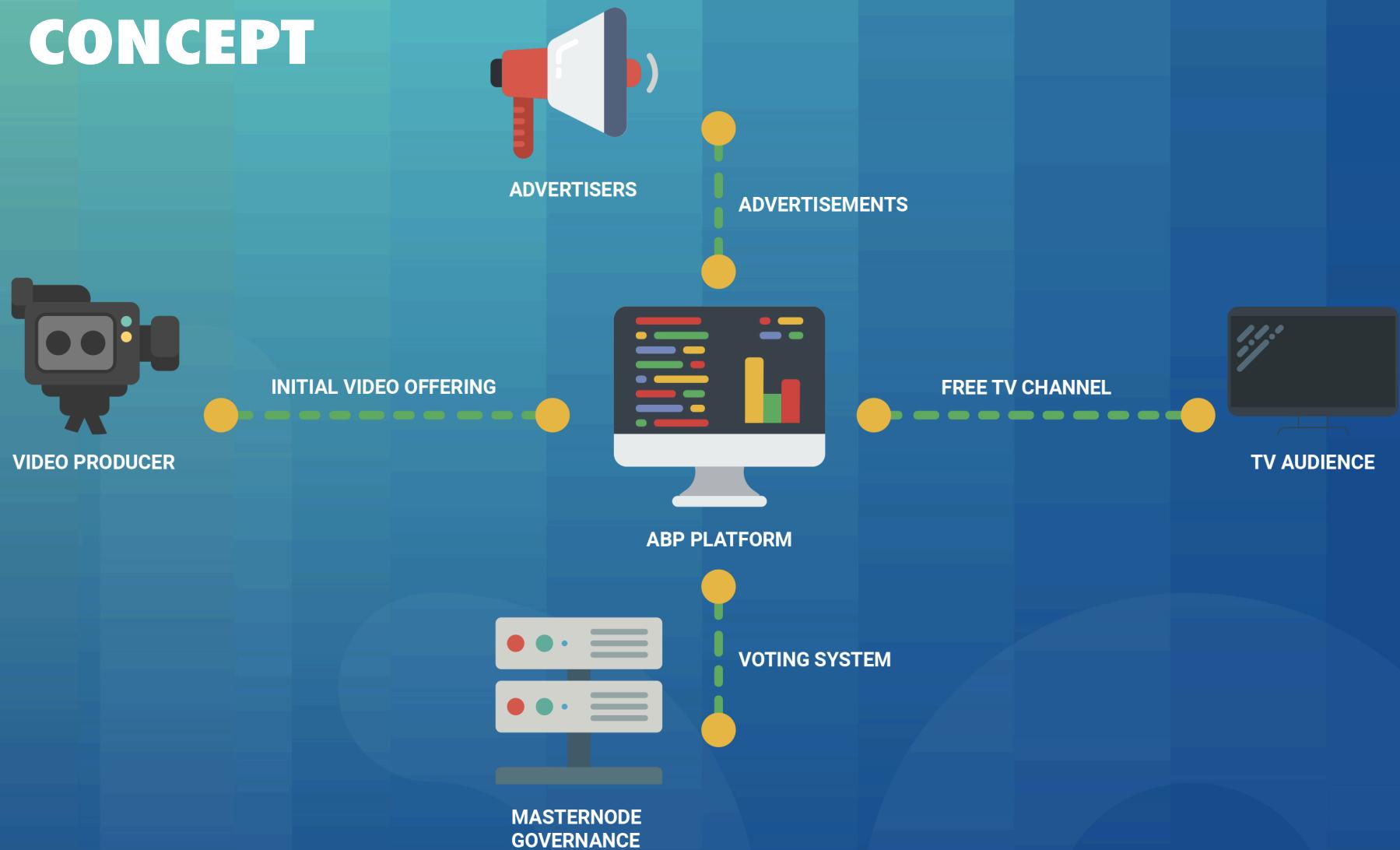
The first TV Channel where contents are funded using a decentralized governance.

A brand new system of IVOs (Initial Video Offerings) allows anyone to propose a video project.

The projects are voted to determine the next broadcasted content.

The advertising is auctioned on the platform and the utility coins used are burnt.

CONCEPT



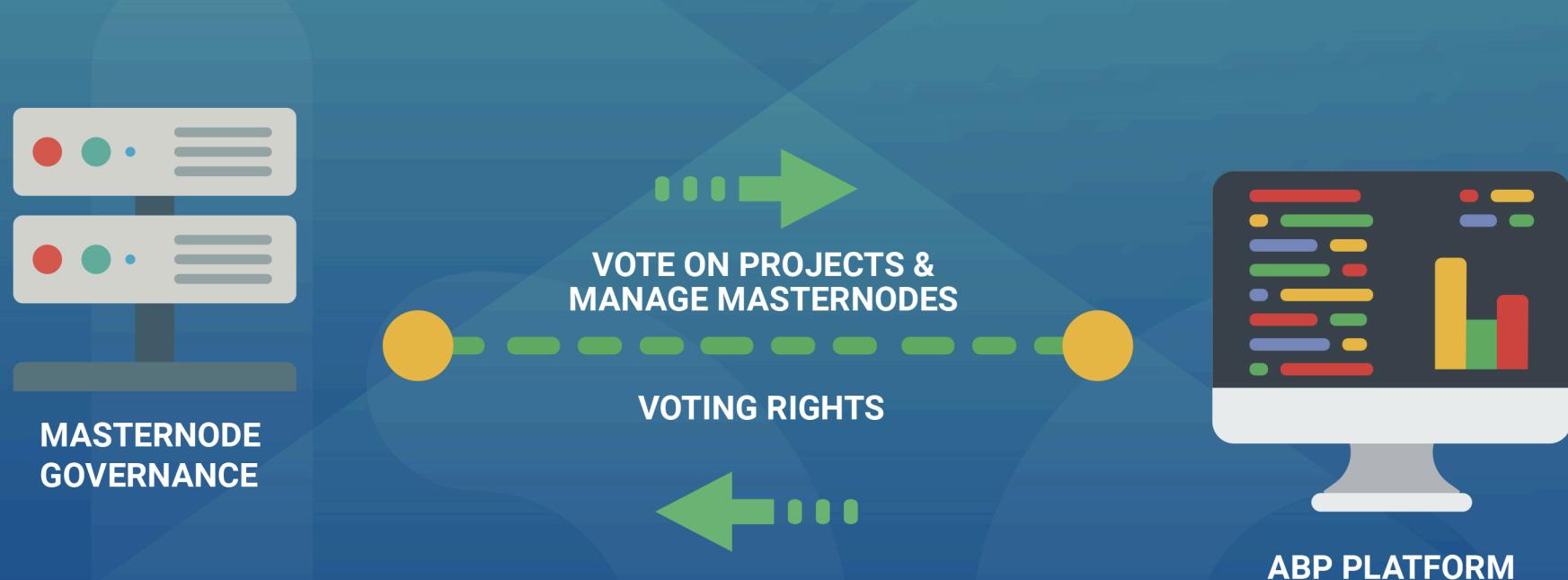
INITIAL VIDEO OFFERING (IVO)

The video producers can propose a video or series of videos (IVO) on the ABP platform and get funded using the governance funds of ABP Network.



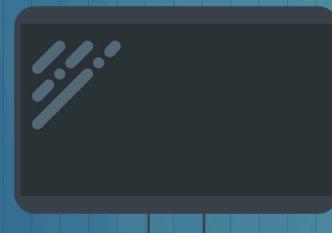
VOTING SYSTEM

The masternode owners have special rights allowing them to upvote or downvote the projects they want to see broadcasted on the TV Channel.

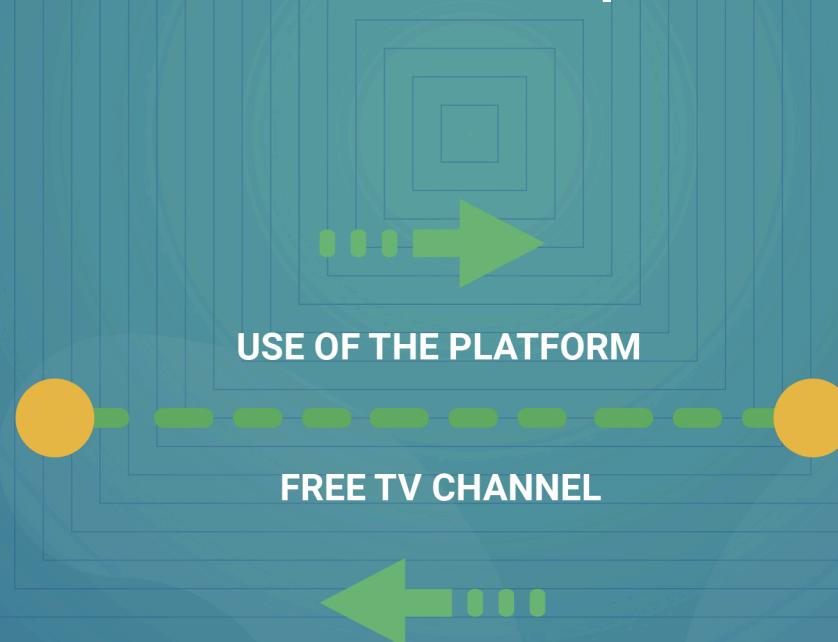


TV CHANNEL

Anyone is able to watch the TV channel using his own streaming devices. Hardwares and Softwares are developed to expand the compatibility and allow the use of the platform on-screen.



TV AUDIENCE



FREE TV CHANNEL

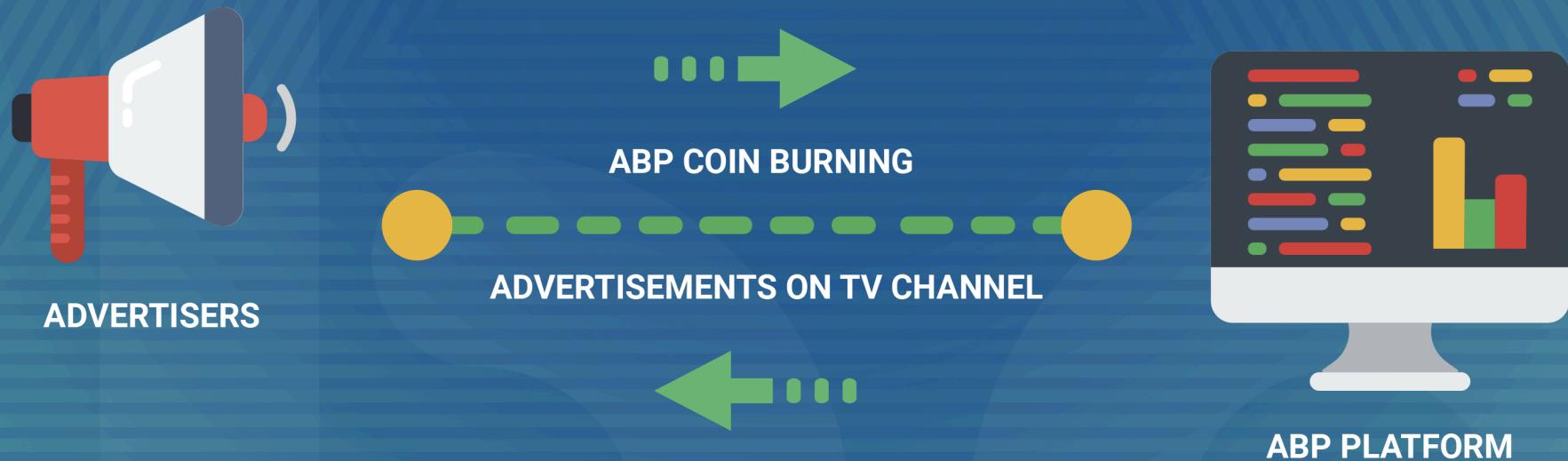
USE OF THE PLATFORM



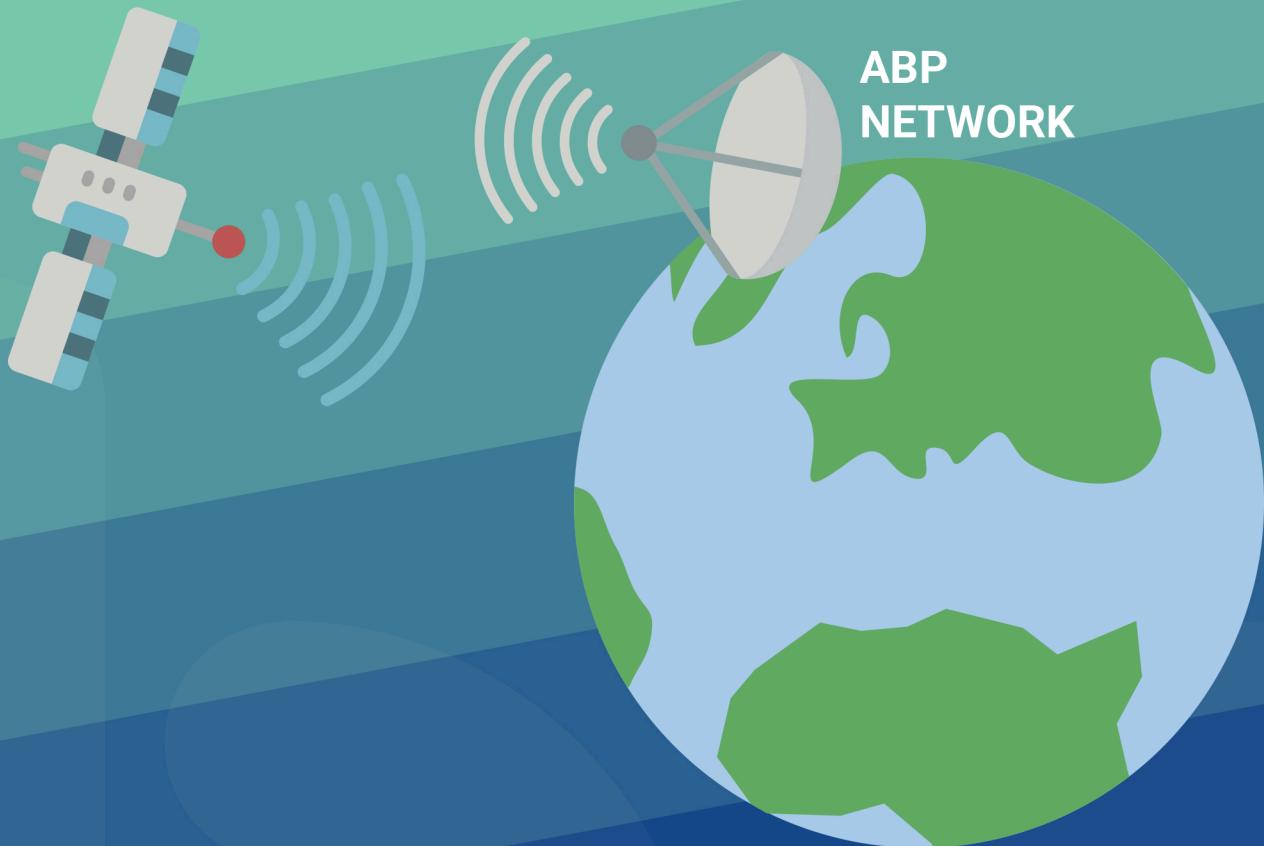
ABP PLATFORM

ADVERTISEMENT

Advertisers can participate to auctions that allows them to take one or more advertising spots on the TV Channel. The coins used to pay the ads are burnt.



ABP NETWORK



Broadcast using Blockchain governance

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