

BSBA

Quarter 1

- English Composition I (**ENGL 1101**) – 4 credits
- Math Modeling (**MATH 1101**) – 4 credits
- World History (**HBT 2111**) – 4 credits
- Literature Elective (**Area C**) – 4 credits

Total: 16 credits

Quarter 2

- English Composition II (**ENGL 1102**) – 4 credits
- Elementary Statistics (**MATH 1200**) – 4 credits
- American Government (**POLS 1101**) – 4 credits
- Arts/Philosophy Elective (**Area B**) – 4 credits

Total: 16 credits

Quarter 3

- Science Lecture (**Area D – Biology/Chemistry/Physics**) – 4 credits
- Science Lab (**Area D**) – 2 credits
- Social Science Elective (**Area E**) – 4 credits
- Business Applications (**ITECHUSA 2201**) – 4 credits

Total: 14 credits

Quarter 4

- Principles of Accounting I (**ACCT 2101**) – 4 credits
- Macroeconomics (**ECON 2105**) – 4 credits
- Humanities/Philosophy Elective (**Area C**) – 4 credits
- Social Science Elective (**Area E**) – 4 credits

Total: 16 credits

Quarter 5

- Principles of Accounting II (**ACCT 2102**) – 4 credits
- Microeconomics (**ECON 2106**) – 4 credits
- Business Communication (**BUSA 2105**) – 4 credits
- Principles of Marketing (**MKTG 3161**) – 4 credits

Total: 16 credits

Quarter 6

- Principles of Management (**MGMT 3141**) – 4 credits

- Business Ethics (**BUSA 3101**) – 4 credits
 - Legal Environment of Business (**LENB 3151**) – 4 credits
 - General Elective (**Open**) – 4 credits
- Total: 16 credits**

Quarter 7

- Business Analysis with Excel (**BUSA 3340**) – 4 credits
 - Business Statistics (**MGMT 3101**) – 4 credits
 - International Economics (**ECON 3175**) – 4 credits
 - General Elective (**Open**) – 4 credits
- Total: 16 credits**

Quarter 8

- Management Information Systems (**MGMT 3160**) – 4 credits
 - Operations Management (**MGMT 3165**) – 4 credits
 - Marketing Elective (e.g., Digital Marketing) (**MKTG Elective**) – 4 credits
 - General Elective (**Open**) – 4 credits
- Total: 16 credits**

Quarter 9

- Principles of Finance (**FENA 3110**) – 4 credits
 - Management Elective (e.g., Supply Chain) (**MGMT Elective**) – 4 credits
 - Accounting Elective (e.g., Managerial Accounting) (**ACCT Elective**) – 4 credits
 - Major Elective (**Open**) – 4 credits
- Total: 16 credits**

Quarter 10

- Strategic Management Capstone (**MGMT 4195**) – 4 credits
 - Major Elective (**Open**) – 4 credits
 - Major Elective (**Open**) – 4 credits
 - General Elective (**Open**) – 4 credits
- Total: 16 credits**

Quarter 11

- Major Elective (**Open**) – 4 credits
 - General Elective (**Open**) – 4 credits
 - General Elective (**Open**) – 4 credits
 - Ethics/Free Elective (e.g., Christian Ethics) – 4 credits
- Total: 16 credits**

Quarter 12 – Research Focus

- No courses scheduled – Reserved for Research/Thesis/Project Work
Total: 0 credits