Doctor of Business and Management (DBM)

Quarter 1

- 1. DBM 701 Advanced Organizational Behavior 3 credits
- 2. DBM 702 Strategic Management and Leadership 3 credits **Total: 6 credits**

Quarter 2

- 1. DBM 703 Corporate Finance and Risk Management 3 credits
- 2. DBM 704 Global Business and Economic Policy 3 credits **Total: 6 credits**

Quarter 3

- 1. DBM 705 Research Methodology in Business 3 credits
- 2. DBM 706 Business Ethics and Corporate Governance 3 credits **Total: 6 credits**

Quarter 4

- 1. DBM 710 Innovation and Entrepreneurship 3 credits
- 2. DBM 711 Advanced Marketing Strategies 3 credits **Total: 6 credits**

Quarter 5

- 1. DBM 712 Digital Transformation and Business Analytics 3 credits
- 2. DBM 713 Human Resource Development and Leadership 3 credits **Total: 6 credits**

Quarter 6

- 1. DBM 714 Sustainable Business Practices 3 credits
- 2. DBM 715 Supply Chain and Operations Management 3 credits **Total: 6 credits**

Quarter 7

- 1. DBM 801 Research Proposal Development 6 credits
- 2. DBM 802 Quantitative and Qualitative Research Techniques 6 credits **Total: 12 credits**

Quarter 8

- 1. DBM 803 Doctoral Seminar and Publications 6 credits
- 2. DBM 804 Dissertation Research and Defense 12 credits

Total: 18 credits