

# Doctor of Business and Management (DBM)

## DBM Program – 3-Year Course Distribution (60 Credits Total)

Year 1 – Core Courses (18 credits total)

Quarter	Courses	Credits
Q1	DBM 701 – Advanced Organizational Behavior DBM 702 – Strategic Management and Leadership	6
Q2	DBM 703 – Corporate Finance and Risk Management DBM 704 – Global Business and Economic Policy	6
Q3	DBM 705 – Research Methodology in Business DBM 706 – Business Ethics and Corporate Governance	6
Q4	<i>Reserved for Reading, Reflection, or Early Proposal Drafting</i>	0

Year 2 – Electives + Research Entry (18 credits total)

Quarter	Courses	Credits
Q5	DBM 710 – Innovation and Entrepreneurship DBM 711 – Advanced Marketing Strategies	6
Q6	DBM 712 – Digital Transformation and Business Analytics DBM 713 – Human Resource Development and Leadership	6
Q7	DBM 801 – Research Proposal Development	6
Q8	DBM 802 – Quantitative and Qualitative Research Techniques	6

Year 3 – Dissertation Focus (24 credits total)

Quarter	Courses	Credits
Q9	DBM 803 – Doctoral Seminar and Publications	6
Q10	DBM 804 – Dissertation Research and Defense (Part 1)	6
Q11	DBM 804 – Dissertation Research and Defense (Part 2)	6

<b>Q12</b>	Dissertation Final Defense, Publication, Graduation Preparation	6
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