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 理文编辑

Publishing Your Research in High-Impact Journals

University of Chinese Academy of Sciences
22 March 2017

 edanz

Trevor Lane, PhD
Education Director

*Your goal should be not only to **publish**, but also to be **widely read** and **highly cited***

成为一个有效的沟通者

Be an effective communicator

- ✓ Choose the best journal
- ✓ Logically organize your ideas
- ✓ Clearly express your ideas

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 理文编辑

Skills needed on the path to publication success



Preparation

- Training in reading papers, ethics, writing, presenting
- Expert Scientific Review

Journal Selection

- Expert Scientific Review
- Journal Selection & submission strategy

Writing

- Training in ethics, writing, presenting
- Revising
- Editing
- Reformatting

Submission

- Training in ethics, writing
- Editing
- Abstract Development
- Cover Letter Development
- Reviewer Recommendation

Peer Review

- Training in navigating peer review
- Review Editing
- Point-by-point checking
- Response Letter Development
- Reformatting

Publication Success

- Press release, news writing
- Media & presentation training
- Training for early and mid career researchers
- Training in writing grant proposals
- Grant proposal editing


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Section 1

Journal selection

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Journal selection

What editors want (1)

International ethics guidelines

Committee on Publication Ethics (COPE)

International Committee of Medical Journal Editors (ICMJE)

始终遵循出版伦理道德准则

Always follow ethics guidelines

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Journal selection

Summary of publication ethics

Safety	Ethics board approval; for humans: signed consent, data privacy; animal & environmental safety
Submissions	Submit to only one journal; do not republish an article; no salami; do not manipulate peer review
No plagiarism	Paraphrase and cite all sources
No data manipulation	Do <u>not</u> fabricate or falsify data Do <u>not</u> manipulate parts of images
Authorship	(1) Study design or data acquisition/analysis; (2) Writing/revising; (3) Approval; (4) Accountability
Conflicts of interest	State funding source and any financial/personal relationships that could bias the work

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Journal selection

What editors want (2)

Original and unpublished work

Not submitted to other journals

All authors agree and contributed

Declare in your cover letter...

State potential conflicts of interest, funding source

Research ethics approval, patient consent

Accurate details of recommended peer reviewers

Forms in clinical journals: authorship, COI, consent, trial number, ©

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Journal selection

What editors want (3)

期刊编辑想要什么?

- 1 Original and novel research ("journalism" aspect)**
News, importance, innovation, timeliness
- 2 Well-designed, well-reported, transparent study**
High scientific & technical quality, sound research & publication ethics
- 3 Logical, engaging contents; correct English & formatting**
High readability & interest, informative
- 4 Useful message**
Clear, real-world relevance, influence

"Journal Impact Factor" = No. citations in indexed journals ÷ No. articles, past 2 years

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Journal selection

Factors to consider when choosing a journal

Aims & scope, Readership <i>Topic area, Audience type/ location, Academic society</i>	Article type/length, evidence level <i>Experiment/Theory, Original Article/Case Study</i>	Publication speed/frequency <i>Cascading review, Fast track</i>
Indexing, Rank, Impact factor <i>Reputation, Experience, Relevance (cited in your manuscript?)</i>	Print/Online, Open access <i>Circulation/reach, Cost, Production quality, Copyright</i>	Acceptance rate/criteria <i>"Luxury" / Traditional / Megajournal</i>

评估备选期刊的方方面面
Evaluate all factors of potential journals

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Journal selection

Cascading review

Nature (IF, 38.138)	<ul style="list-style-type: none"> Subscription-based Groundbreaking, <u>all</u> disciplines
Nature Communications (IF, 11.329)	<ul style="list-style-type: none"> Open access (Multi-)Disciplinary not covered by others, lower "scientific reach"
Scientific Reports (IF, 5.228)	<ul style="list-style-type: none"> Open access Natural/clinical sciences, "scientifically valid primary research"

Also: Nature Methods (25.328); Nature Protocols (9.646); Scientific Data
 Sources: www.nature.com/ngg/_company_info/journal_metrics.html; and homepages of each journal

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Journal selection

Choose your journal first!

Author guidelines <ul style="list-style-type: none"> Manuscript structure Word limits, References Procedures, Copyright 	Aims and scope <ul style="list-style-type: none"> Topics Readership Be sure to emphasize
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- Learn writing style and logical structure
- Check relevant references
- Check originality, importance & usefulness!

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Journal selection

Evaluating impact

客观地评估自己的研究发现

Novelty	How new are your findings? Low or high impact journal
----------------	---

Develop a new nanomaterial to enhance cell growth

- Medium to high impact factor journal

Improve an existing nanomaterial

- Low to medium impact factor journal

Assess your findings objectively

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Journal selection

Evaluating impact

客观地评估自己的研究发现

Relevance How broadly relevant are your findings?
International/regional & general/specialized

Applicable only to Asia

- Regional journal is more appropriate

Applicable worldwide

- International journal is more appropriate (emphasize this)

Assess your findings objectively

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Journal selection

Evaluating impact

客观地评估自己的研究发现

Relevance How broadly relevant are your findings?
International/regional & general/specialized

Applicable only to specific field

- Specialized journal is more appropriate

Applicable to other fields

- Broad-focused journal is more appropriate (emphasize this)

Assess your findings objectively

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Journal selection

Journal Selector

www.liwenbianji.cn/journal_selector

JOURNAL SELECTOR

马上体验 - 找到合适的目标期刊

输入摘要或文章简介

Journal Selector采用先进的技术，帮助作者成功发表论文。作者只需输入摘要或示例文本，Journal Selector即提供相关期刊的推荐列表。在此基础上，作者可以根据期刊的影响因子或出版模式（包括开放获取）等因素进一步优化搜索结果，作出合理选择。

输入文章摘要 找到相关期刊 选择目标期刊

找到您的目标期刊

只显示具备影响因子的期刊
只显示具备开放获取的期刊

找到您的目标期刊

Insert your proposed abstract

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Journal selection

Journal Selector

www.liwenbianji.cn/journal_selector

JOURNAL SELECTOR匹配结果

您可以修改已输入的内容更新搜索结果

study, microalloyed Sn-Ag-Cu solder interconnection compositions (Sn-3.1Ag-0.5SnCu, Sn-3.0Ag-0.32Cu-0.24Bi, Sn-1.1Ag-0.32Cu-0.1Sn) mechanical shock (JESD22-B111) cyclic thermal (40±3/4, 42), drop tests, boards - silver nickel (Sn-Ag-Cu-Ni) average drops - failure, bimuth- alloy (Sn-Ag-Cu-Bi). Results thermal cycling tests boards

对于更新搜索结果需要任意输入?

筛选结果以寻找最佳匹配期刊

请通过以下选项对结果进行筛选:

影响因子 出版周期 出版模式

Filter by:

- Impact factor
- Publishing frequency
- Open access

我们推荐如下期刊

结果分类方式

匹配度	期刊名称	影响因子	出版周期	出版模式
1.675	Electronic Materials	1.675	连续出版	混合模式
0.688	Soldering & Surface Mount Technology	0.688	季刊	N/A
1.73	Metallurgical and Materials Transactions A	1.73	连续出版	混合模式
1.956	Materials Science: Materials in Electronics	1.956	连续出版	混合模式
0.981	Materials Engineering and Performance	0.981	连续出版	混合模式
1.223	Metals and Materials Int.	1.223	季刊	N/A
3.977	Electronic Materials Letters	3.977	季刊	N/A
0.952	Microsystem Technologies	0.952	连续出版	混合模式

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Journal selection

Journal Selector

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Journal of Electronic Materials

影响因子: 1.675 *
出版周期: 连续出版
数据库收录: 收录

Journal's aims & scope, impact factor and publication frequency

Are they published recently?
Have you cited relevant ones?

Similar published articles

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Section 2

Manuscript structure

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Manuscript structure

Use your illustrations to structure your manuscript

Where to start?

- ❖ Your *findings* form the basis of your manuscript
- ❖ First organize your findings
- ❖ Logic, then English language

Figure 1

Table 1

Figure 2

Figure 3

Logical flow

- Time order
- Most ⇌ least important
- General ⇌ specific
- Simple ⇌ complex
- Whole ⇌ parts

Is anything missing?
Additional analyses?

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Manuscript structure

Importance of logic

Two factors to consider when writing a manuscript

Logically organize your ideas; adhere to journal & international guidelines

Communicate well in English

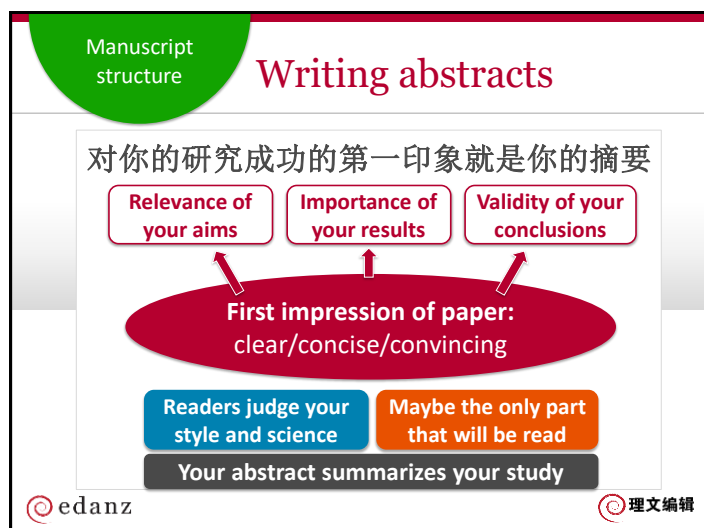
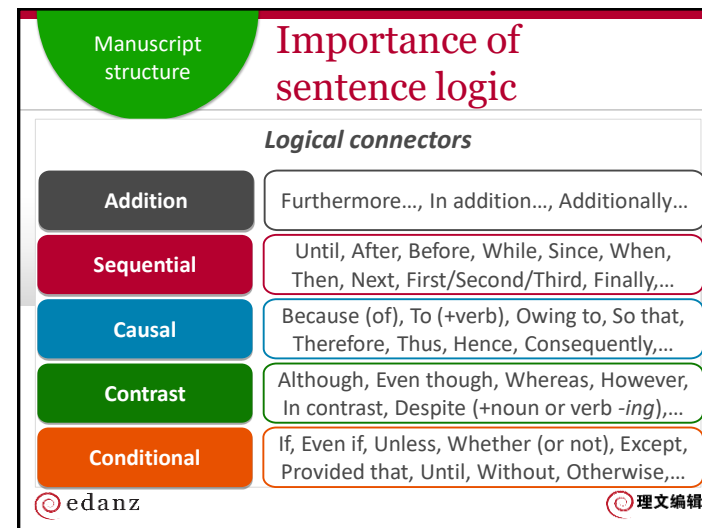
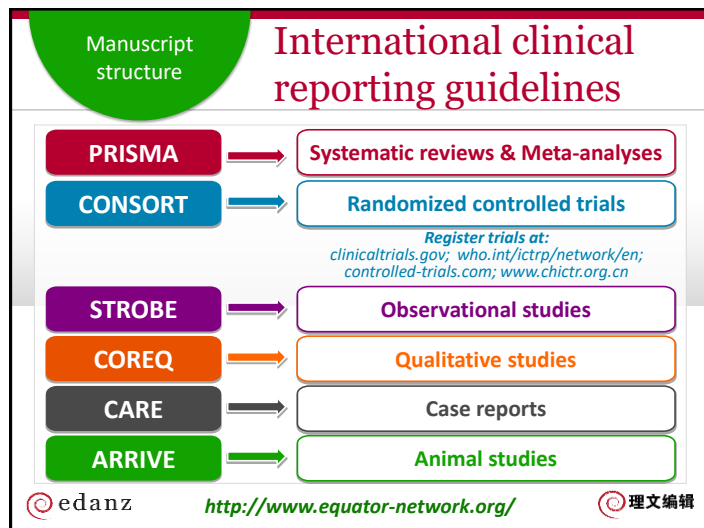
Write outline (note form) & draft abstract

No machine translation!

Write/edit manuscript & finalize abstract

Get help: Pre-submission peer review & Editing by a native English speaker

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Manuscript structure

Structured abstract

Background
Dairy effluents contains high organic load and unscrupulous discharge of these effluents into aquatic bodies is a **matter of serious concern** besides deteriorating their water quality. Whilst physico-chemical treatment is the common mode of treatment, immobilized microalgae **can be potentially employed** to treat high organic content which offer numerous benefits along with waste water treatment.

Methods
A novel low cost two stage treatment **was employed for** the complete treatment of dairy effluent. The first stage consists of treating the dairy effluent in a photobioreactor (1 L) using immobilized *Chlorella pyrenoidosa* while the second stage involves a two column sand bed filtration technique.

Results
Whilst $\text{NH}_4^+ \text{-N}$ was completely removed, a 98% removal of $\text{PO}_4^{3-} \text{-P}$ **was achieved** within 96 h of two stage purification processes. The filtrate was tested for toxicity and no mortality was observed in the zebra fish which was used as a model at the end of 96 h bioassay....

Conclusions
We conclude that the two stage treatment of dairy effluent is highly effective in removal of BOD and COD besides nutrients like nitrates and phosphates. The treatment also helps in discharging treated waste water safely into the receiving water bodies since it is non toxic for aquatic life. Further, the algal biomass separated after first stage of treatment was highly capable of increasing the growth of rice plants because of nitrogen fixation ability of the green alga and offers a **great potential** as a biofertilizer.

Modified from: Yadavalli et al. Journal of Environmental Health Science and Engineering . 2013;11:36. 理文编辑

Manuscript structure

Unstructured abstract

High quality food composition data are essential in cutting-edge research, for example on diet and health, so regular updates and improvements of food composition data are necessary. However, food analyses are expensive, and for optimal use of resources, tools to aid prioritisation are required. This study sought to identify key foods in the Swedish diet, in order to set priorities for future nutrient analyses of foods. A slightly modified version of the key foods approach developed by the Nutrient Data Laboratory in the United States was used. Existing nutrient values were combined with food consumption data from the national dietary survey *Riksmaten Adults 2010–11*. Key foods were identified group-wise using key nutrients for each food group. Of the 1894 foods included in the survey, 320 (17%) were identified as key foods contributing 75% of intake of the key nutrients in each food group. These key foods will be prioritised in future food composition analyses.

edanz Lundberg-Hallen & Ohrvik. Journal of Food Composition and Analysis. 2015;37:51–57. 理文编辑

Manuscript structure

Unstructured abstract

High quality food composition data are essential in cutting-edge research, for example on diet and health, so regular updates and improvements of food composition data are necessary. **However**, food analyses are expensive, and for optimal use of resources, tools to aid prioritisation are required.

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Key foods **were identified** group-wise using key nutrients for each food group. Of the 1894 foods included in the survey, 320 (17%) were identified as key foods contributing 75% of intake of the key nutrients in each food group.

These key foods **will be prioritised in future** food composition analyses.

Background

Aim/Methods

Results

Conclusion

edanz Lundberg-Hallen & Ohrvik. Journal of Food Composition and Analysis. 2015;37:51–57. 理文编辑

Manuscript structure

Writing your abstract

High quality food composition data are essential in cutting-edge research, for example on diet and health, so regular updates and improvements of food composition data are necessary. However, food analyses are expensive, and for optimal use of resources, tools to aid prioritisation are required. This study sought to identify key foods in the Swedish diet, in order to set priorities for future nutrient analyses of foods. A slightly modified version of the key foods approach developed by the Nutrient Data Laboratory in the United States was used. Existing nutrient values were combined with food consumption data from the national dietary survey *Riksmaten Adults 2010–11*. Key foods were identified group-wise using key nutrients for each food group. Of the 1894 foods included in the survey, 320 (17%) were identified as key foods contributing 75% of intake of the key nutrients in each food group. These key foods will be prioritised in future food composition analyses.

Why did you do the study?

What did you do?

What did you find?

How does your study contribute to your field?

edanz Lundberg-Hallen & Ohrvik. Journal of Food Composition and Analysis. 2015;37:51–57. 理文编辑

Manuscript structure Unstructured abstract (specialized)

The aim of the study was to determine changes incurred by polyphenolic compounds from selected fruits in the lipid phase of the erythrocyte membrane, in **liposomes** formed of erythrocyte lipids and phosphatidylcholine liposomes. In particular, the effect of extracts from apple, chokeberry, and strawberry on the red blood cell morphology, on packing order in the lipid hydrophilic phase, on fluidity of the hydrophobic phase, as well as on the temperature of phase transition in DPPC liposomes was studied.

In the erythrocyte population, the proportions of echinocytes **increased** owing to incorporation of polyphenolic compounds. Fluorimetry with a laurdan probe indicated **increased** packing density in the hydrophilic phase of the membrane in presence of polyphenolic extracts, the highest effect being observed for the apple extract. Using the fluorescence probes DPH and TMA-DPH, **no effect was noted** inside the hydrophobic phase of the membrane, as the lipid bilayer fluidity was not modified. The polyphenolic extracts slightly **lowered** the phase transition temperature of phosphatidylcholine liposomes.

Aim/ Approach
Past tense

Results
Past tense

Proposals, theories, algorithms, modeling: Present tense

Actual laboratory experiments...what you did & found: Past tense

What the article "shows"/"discusses"; background; conclusion: Present tense

edanz Modified from: Bonarska-Kujawa et al. Food Biophysics. 2011;6:58-66. 理文编辑

Manuscript structure Writing your manuscript

Title/Abstract

Introduction Why did you do the study?

Methods What did you do?

Results What did you find?

Discussion How does your study contribute to your field?

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Manuscript structure Writing your manuscript

Title/Abstract

Introduction

Methods
(can be at end or mostly online or in legends)

Results

Discussion (=IMRaD)

In some articles (e.g., modeling), headings between Introduction and Conclusion can be variable

write

Title/Abstract

Methods

Results

Discussion

Introduction

Abstract /Title

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Manuscript structure Introduction

为什么需要做这项研究?

Previous studies **General**

Current study **Specific**

Aim

Background information Match your journal!

Current state of the field

Problem/gap/next step & importance

Research question/ Hypothesis

Specific aim/approach

Why is your study needed?

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Manuscript structure

Match your aim to the problem/gap

你的目标就是要解决问题

Problem & proposed solution

Silk fibroin (SF)-chitosan (CS) nanofibers have also been fabricated, but the maximum CS content in the composite can only reach 30 wt% [REF]. Application of this composite scaffold for bone tissue engineering applications will be promising as CS is beneficial for osteogenic differentiation only if the CS content can be raised.

Aim

In this study, electrospun SF/CS nanofibers with CS content from 0 to 100 wt% were successfully fabricated....To make the nanofibers suitable for bone tissue engineering applications, a new chemical treatment method was developed to remove the trifluoroacetic acid.

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Modified from: Chen et al. Nanoscale Res Lett. 2012;7:120.

Manuscript structure

Match your aim to the problem/gap

"Problem" phrases

However,

...an alternative approach...	...remains/represents a challenge
...there is a need for clarification	...a problem/weakness with...
...has not been dealt with...	...remains unstudied
...requires clarification/clarifying...	...is not sufficiently (+ adjective)

...is ineffective/inaccurate/inadequate/inconclusive/incorrect

Few studies have...	There is an urgent need to...
There is growing concern that...	Little evidence is available on...
It is necessary to...	Little work has been done on...
Several problems exist in/with...	One challenge with...

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Manuscript structure

Methods

清楚地描述研究设计的各个方面

Who/what was studied	<ul style="list-style-type: none"> Samples Materials Instruments
How the study was done	<ul style="list-style-type: none"> Processes, treatments Variables Measurements, replication
Data analysis	<ul style="list-style-type: none"> Quantification/models Statistical tests (& P level) – Consult a statistician

Describe all aspects of the design

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Manuscript structure

Results

真实、合理地介绍你的发现

Logical presentation	<ul style="list-style-type: none"> Discovery/properties Group/subgroups Uni-/bi-/multivariable
Subsections	Each subsection corresponds to one figure /method
Factual description	What you found, not what it means (& Data accessibility)

Present results logically and factually

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Manuscript structure

Results: describe relationships

✗

Oral vaccine A reduced **bacterial counts** by 32.7%, increased **cell killing** by 12.3%, and increased the **recolonization time** by 7.3%.
Oral vaccine B reduced **bacterial counts** by 22.3%, increased **cell killing** by 15.6%, and increased the **recolonization time** by 2.4%.
Oral vaccine C reduced **bacterial counts** by 38.1%, increased **cell killing** by 6.9%, and increased the **recolonization time** by 9.2%.

✓

Mice treated with oral vaccine C showed the **greatest reduction** in **bacterial counts** (38.1%) compared with those treated with A (32.7%) or B (22.3%).
Oral vaccine C also had the **lowest increase** in **cell killing** (6.9%) compared with that seen after treatment with A (12.3%) or B (15.65).
However, surfaces treated with oral vaccine C had the **highest recolonization time** among the three groups (A, 7.3%; B, 2.4%; C, 9.2%).

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Manuscript structure

Discussion

你的研究如何推动该领域的发展?

Current study

Previous studies

Future studies

Specific

General

Summary of findings

Relevance

Conclusion

Similarities/differences

Unexpected/negative results

Limitations (validity, reliability)

Match your journal!

How do you advance your field?

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Manuscript structure

Discussion: beginning and end

To understand the mechanical response of the above designs, finite element analysis (FEA) **was conducted by using** the ABAQUS standard package. **Figures 5a,b** show the simulated deformation contours of flap and arch structures agree well with the experimental observation at different humidity levels.... The deformation contours of the flap (like open angle, curvature, etc.) and the arch (like height, length, curvature, etc.) **matched very well** with the simulation.

Approach

Main finding

Comment

In summary, we have designed two kinds of Nafion-based smart clothing structures triggered by humidity change, which can quickly and reversibly change its porosity or thermal insulation in response to an individual's perspiration level..... If designed into textile geometry, these humidity sensitive polymer structures **will extend** a wearer's thermal comfort range and can contribute to energy saving of building HVAC systems.

Conclusions

Benefits

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Zhong et al. Scientific Reports. 2017; doi:10.1038/srep44208.

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Manuscript structure

Combined Results–Discussion

Figure 1

Figure 2

Figure 3

Figure 4

Results Interpretation

Results Interpretation

Results Interpretation

Results Interpretation

Logical presentation

Synthesis/Discovery

Characterization

Application/Test

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Manuscript structure

Conclusion paragraph

为什么你的研究在本领域是重要的？

In conclusion, we found that there were some unexpected friction behaviours arising in the SiC-SiC friction interface from initial dry sliding to the addition of water....With increasing external load, the solid contact pressure and area largely increased, resulting in these small amounts of water being squeezed out from the capillary bridges to become free water....However, once the load reached the critical load zone,...the equivalent load on the interface was far greater than the maximum load capacity of the tribometer motor, making both the friction coefficient and friction force increase more than five-fold, thus bringing the rotator to an enforced stop. These findings are of great significance for perfecting classical tribology theory.

Conclusion

Key finding

Mechanism, implications

Why is your study important?

Modified from: Guo et al. Scientific Reports. 2017; doi:10.1038/s41598-017-00238-0.

Manuscript structure

Link your ideas

将你的想法合理贯穿全文

Section 3

Communicating your research

Communicating your research

Your multiple audiences

Quality, Impact & Relevance

Interesting to readers

Readability: Logic / Writing

Why your work is important!

- Journal editors
- Reviewers
- Readers/users
- Students/researchers
- (Science) Media/public
- Review boards/funders

人人评估你的研究和你的稿件...和你

Everyone evaluates your study...and you

Communicating your research

Cover letter to the editor

Dear Dr Lippman, → **Editor's name** **Manuscript title** → "Evaluation of the Glasgow prognostic score in patients undergoing curative resection for breast cancer liver metastases" which we would like to submit for publication as an **Original Article** in the **Journal of Cancer Research and Treatment**. → **Article type**

Please find enclosed our manuscript entitled "Evaluation of the Glasgow prognostic score in patients undergoing curative resection for breast cancer liver metastases" which we would like to submit for publication as an **Original Article** in the **Journal of Cancer Research and Treatment**.

The Glasgow prognostic score (GPS) is of value for a variety of tumours. Several studies have investigated the prognostic value of the GPS in patients with metastatic breast cancer, but few studies have performed such an investigation for patients undergoing liver resection for liver metastases. Furthermore, there are currently no studies that have examined the prognostic value of the modified GPS (mGPS) in these patients. The present study evaluated the mGPS in terms of its prognostic value for postoperative death in patients undergoing liver resection for breast cancer liver metastases.

Give the background to the research

A total of 318 patients with breast cancer liver metastases who underwent hepatectomy over a 15-year period were included in this study. The mGPS was calculated based on the levels of C-reactive protein and albumin, and the disease-free survival and cancer-specific survival rates were evaluated in relation to the mGPS. Prognostic significance was retrospectively analyzed by univariate and multivariate analyses. Overall, the results showed a significant association between cancer-specific survival and the mGPS and carcinoembryonic antigen level, and a higher mGPS was associated with increased aggressiveness of liver recurrence and poorer survival in these patients.

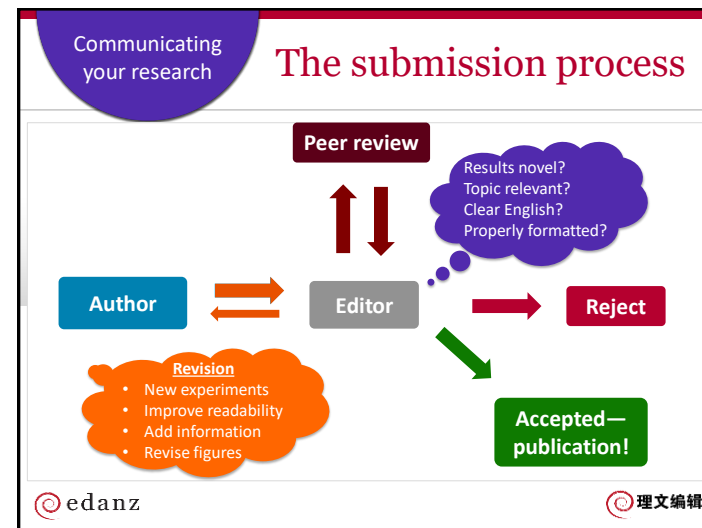
What was done and what was found

This study is the first to demonstrate that the preoperative mGPS, a simple clinical tool, is a useful prognostic factor for postoperative survival in patients undergoing curative resection for breast cancer liver metastases. This information is immediately clinically applicable for oncologists treating such patients. As a premier journal covering the broad field of cancer, we believe that the *Breast Cancer Research and Treatment* is the perfect platform from which to share our results with the international medical community.

Conclusion and interest to journal's readers

& Ethics Declarations

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Communicating your research

Journal decision letter

Common reviewer complaints

- ❖ Ideas are not logically organized; poor presentation
- ❖ Purpose and relevance are unclear
- ❖ Topics in the Results/Discussion are not in the Introduction
- ❖ Methods are unclear or inappropriate; ethics problems
- ❖ Wrong statistical tests; incomplete reporting of results
- ❖ Confusion between statistical and real-world significance, or between association and cause
- ❖ Negative results, limitations, implications **not discussed**
- ❖ Results **repeated** in Discussion; Conclusions too general
- ❖ Cited studies are not up-to-date; key references missing

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Communicating your research

Reviewer response letter

Respond to *every* reviewer comment

通过答复信交流稿件中所做的全部修改

Easy to see changes

- Refer to line and page numbers
- Use a different color font
- Highlight the text

Response letters list all revisions

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Communicating your research

Reviewer response letter

Reviewer Comment: In your analysis of the data you have chosen to use a somewhat obscure fitting function (regression). In my opinion, a simple Gaussian function would have sufficed. Moreover, the results would be more instructive and easier to compare with previous results.

Response: It's very clear that you're not familiar with the current analytical methods in the field. I recommend that you identify a more suitable reviewer for my manuscript now!!!!

绝对不要像这样否定你的审稿人!

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Communicating your research

Reviewer response letter

Reviewer Comment: In your analysis of the data you have chosen to use a somewhat obscure fitting function (regression). In my opinion, a simple Gaussian function would have sufficed. Moreover, the results would be more instructive and easier to compare with previous results.

Response: Although a simple Gaussian fit would allow for a comparison with the results of other studies, our tailored function allows for the analysis of the data in terms of the "Pack model" (Pack et al., 2016). Hence, we have explained the use of this function and the Pack model in our revised Discussion (Page 12, Lines 2–6).

如果你不同意审稿人，
你需要进行解释并提供依据

Evidence

Revisions

Location

edanz Agree or disagree with evidence 理文编辑

Communicating your research

Publicize your article

Increase the **impact** of your research after publication

- Presentations
- Web, email
- Social media
- Press releases
- Newsletters
- Reports

- Check conference guidelines
- Respect journal publication policy
- Respect news embargo
- Report clearly and accurately
- Respect copyright / CC licenses

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宣传你的研究以道德的方式

edanz Publicize your research ethically 理文编辑

Be an effective communicator

成为一个有效的沟通者

*Your goal should be not only to **publish**, but also to be **widely read and highly cited***

- ✓ Choose the best journal
- ✓ Logically organize your ideas
- ✓ Clearly express your ideas

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Any questions?

谢谢!

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