

2021

Portfolio.

by. Aleksandra Bakic

I found my artistic expression in abstraction, geometrical forms and the reduction to basic forms.

hello.

UI design

UI design

Detail page design

UI design

About project

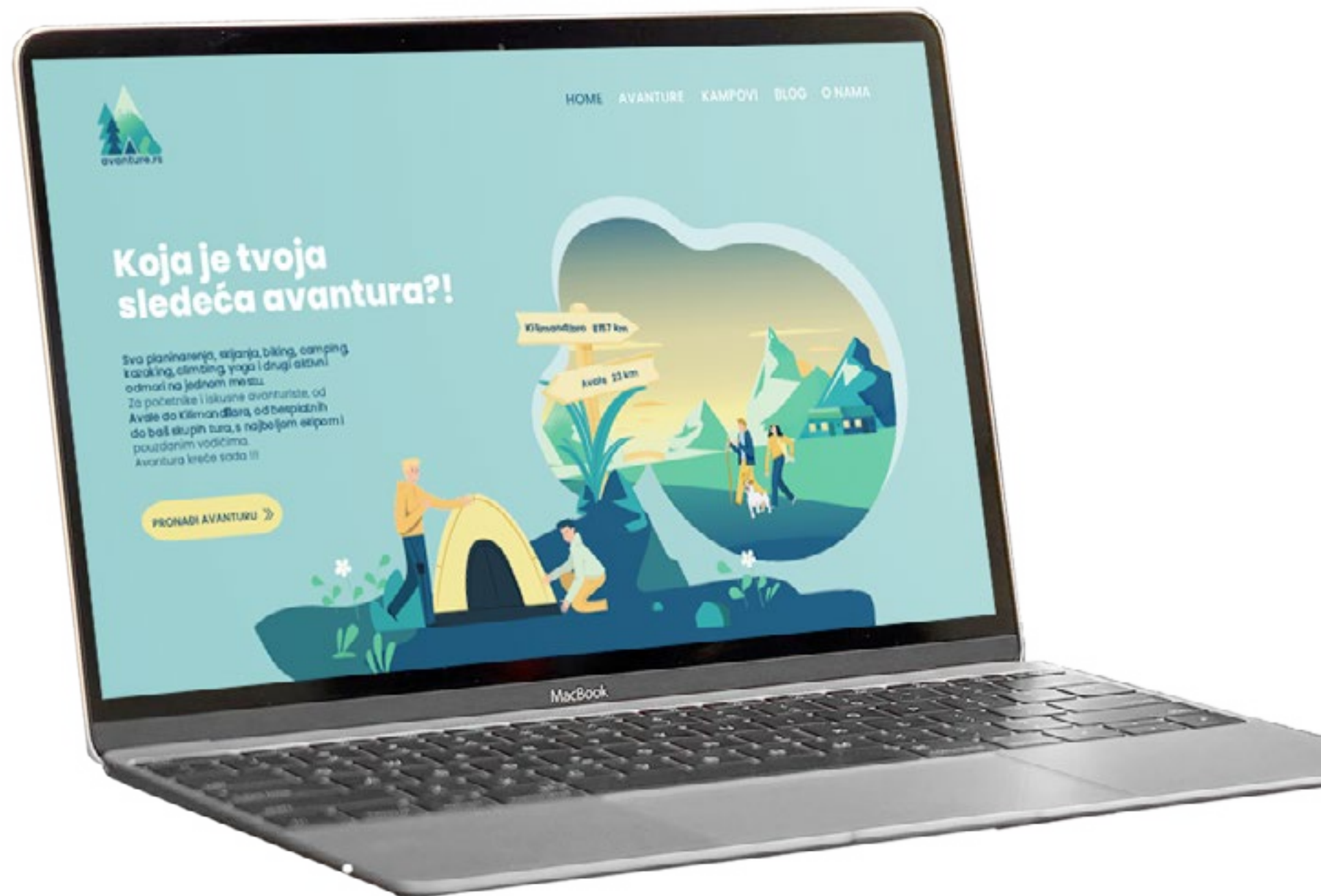
"Avanture.rs." web and mob app

Layout for web platform

I got commissioned to design layout for web and mobile application "Avanture".

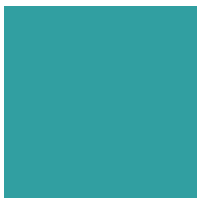
This platform idea is to promote the natural beauties of Serbia and to provide users with a diverse selection of hiking adventures, cycling adventures, yoga retreats, kayaking tours and various other outdoor activities.

The brand identity is inspired by nature colors and shapes.



Typography and color usage

UI design, typography and color usage



CMYK 76 19 39 0
RGB 48 158 160
HEX #309EA0



CMYK 93 66 34 16
RGB 29 83 117
HEX #1D5375



CMYK 63 0 56 0
RGB 92 191 147
HEX #5CBF93



CMYK 3 11 10 0
RGB 208 232 205
HEX #D08CD

Poppins Regular

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
abcdefghijklmnopqrstuvwxyz










Poppins Semibold






Aa

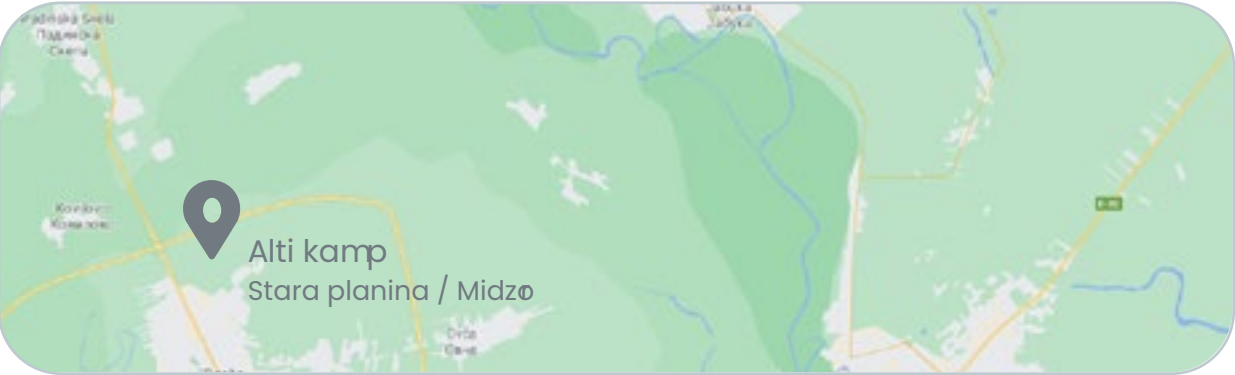
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
abcdefghijklmnopqrstuvwxyz




Icons design

UI design, Icons design

| | | | |
|---|--------------------|---|--------------------------------------|
|  | Toalet |  | Dozvoljeno paljenje vatre |
|  | Tuš |  | Dozvoljeni kućni ljubimci |
|  | Voda za piće |  | Usluga pranje veša |
|  | Korišćenje struje |  | Internet |
|  | Zajednička kuhinja |  | Restoran u okviru kampa |
|  | Roštilj |  | Kafić u okviru kampa |
|  | Frider |  | Kamp je otvoren od juna do septembra |
|  | U šumi |  | Na moru |
|  | Na planini |  | Na reci |
|  | Na jezeru | | |

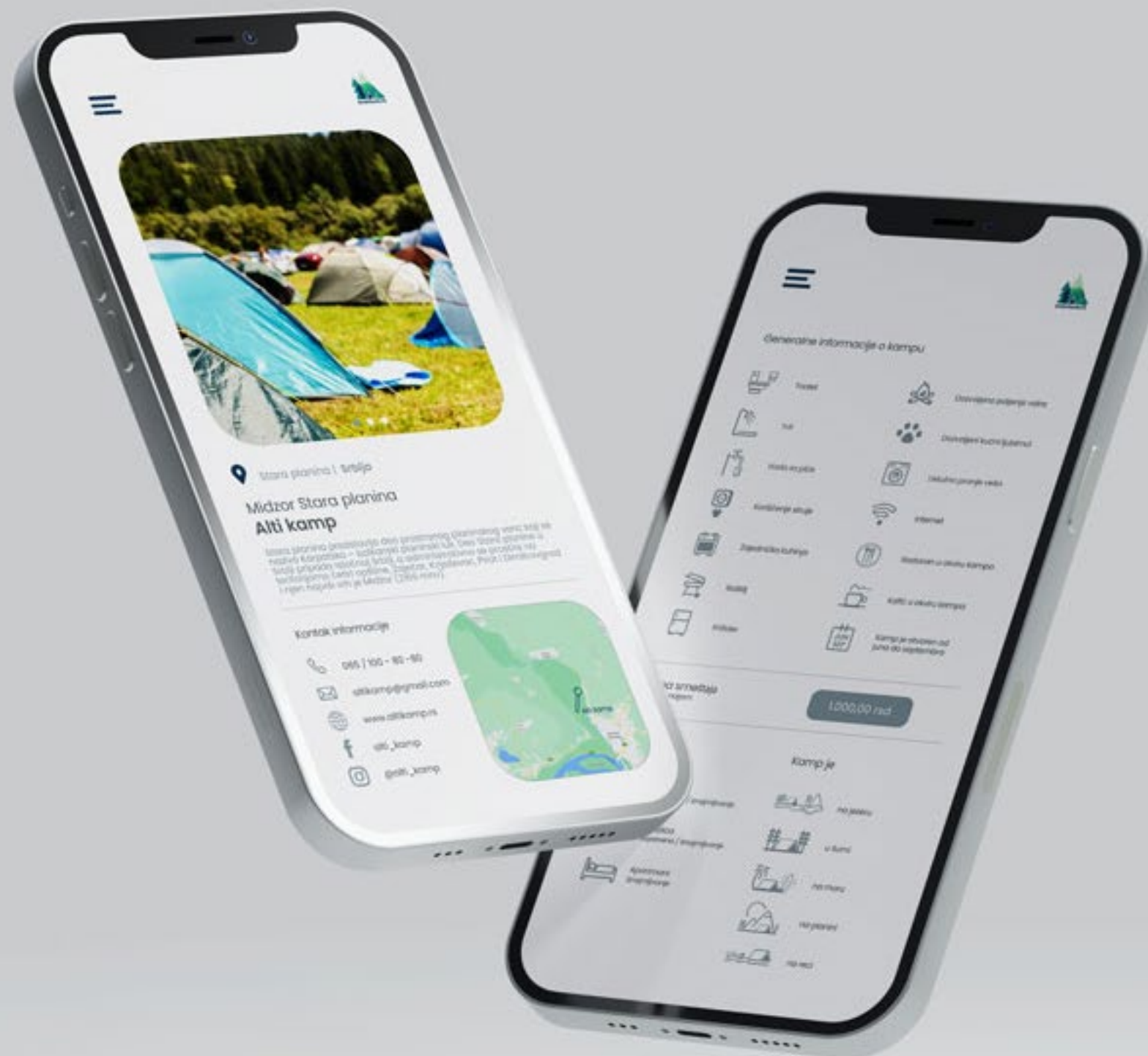
| | | | |
|--|--------------------|---|------------|
|  | 065 / 100 - 80 -80 |  | alti_kamp |
|  | altikamp@gmail.com |  | @alti_kamp |
|  | www.altikamp.rs | | |

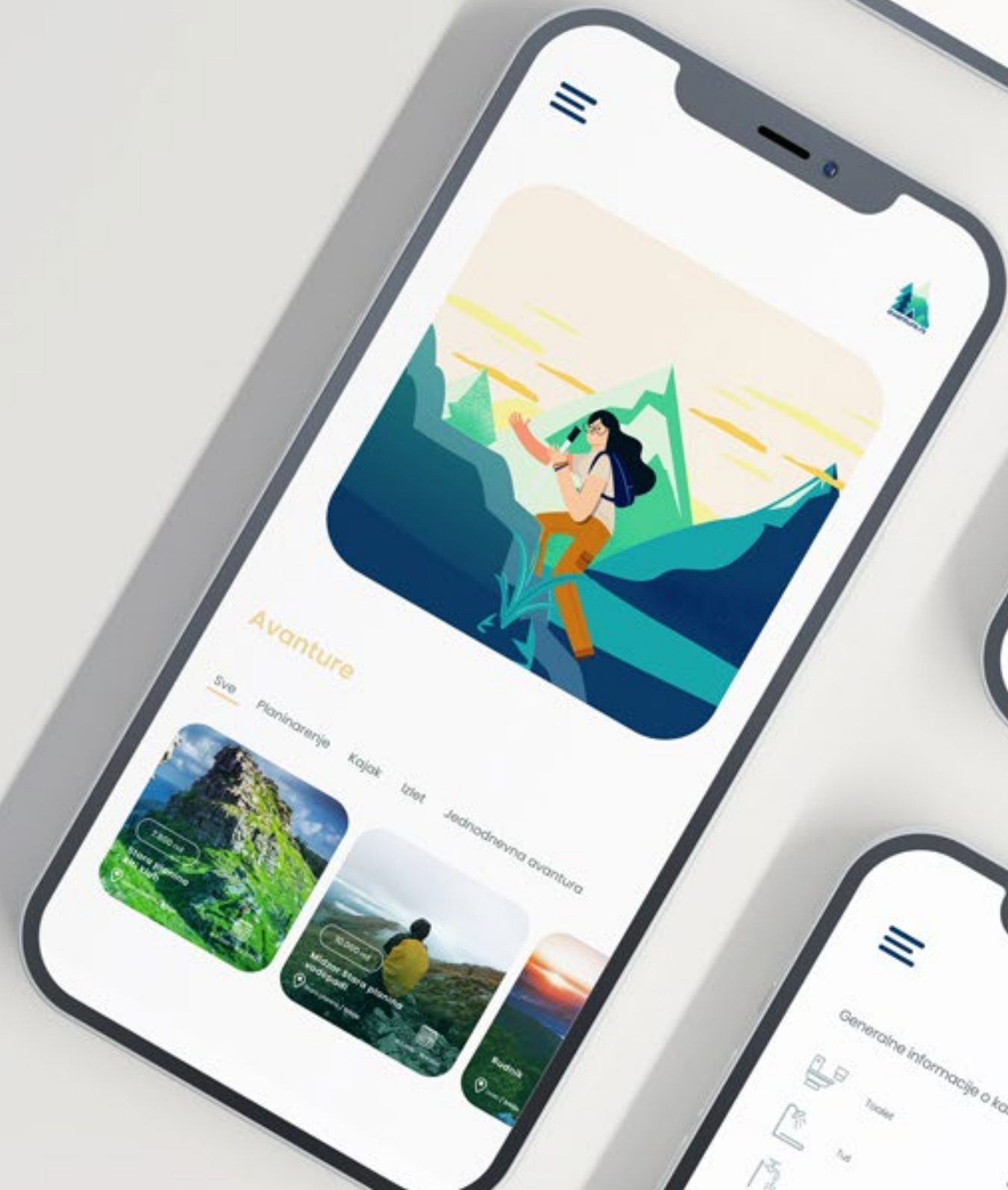
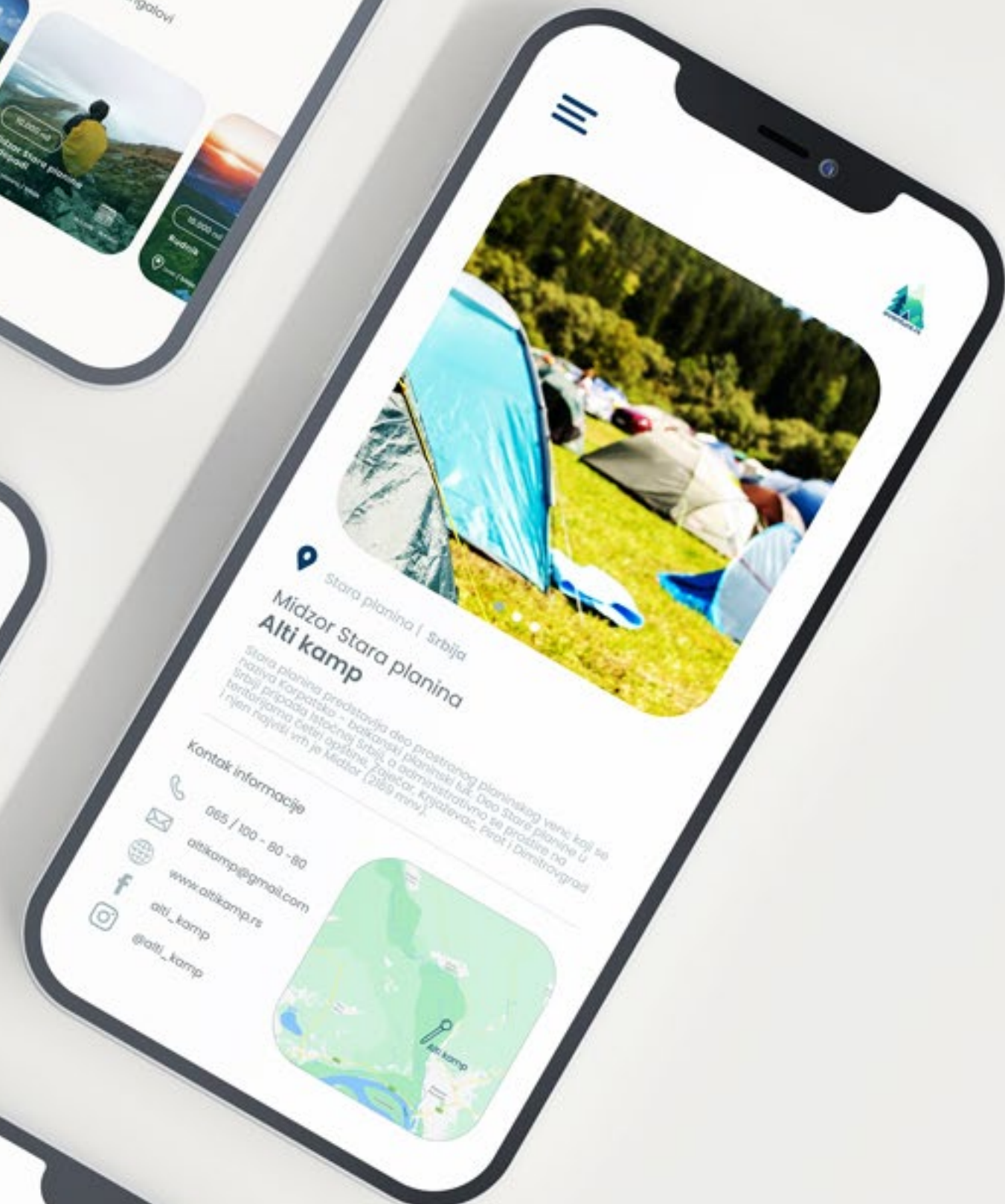
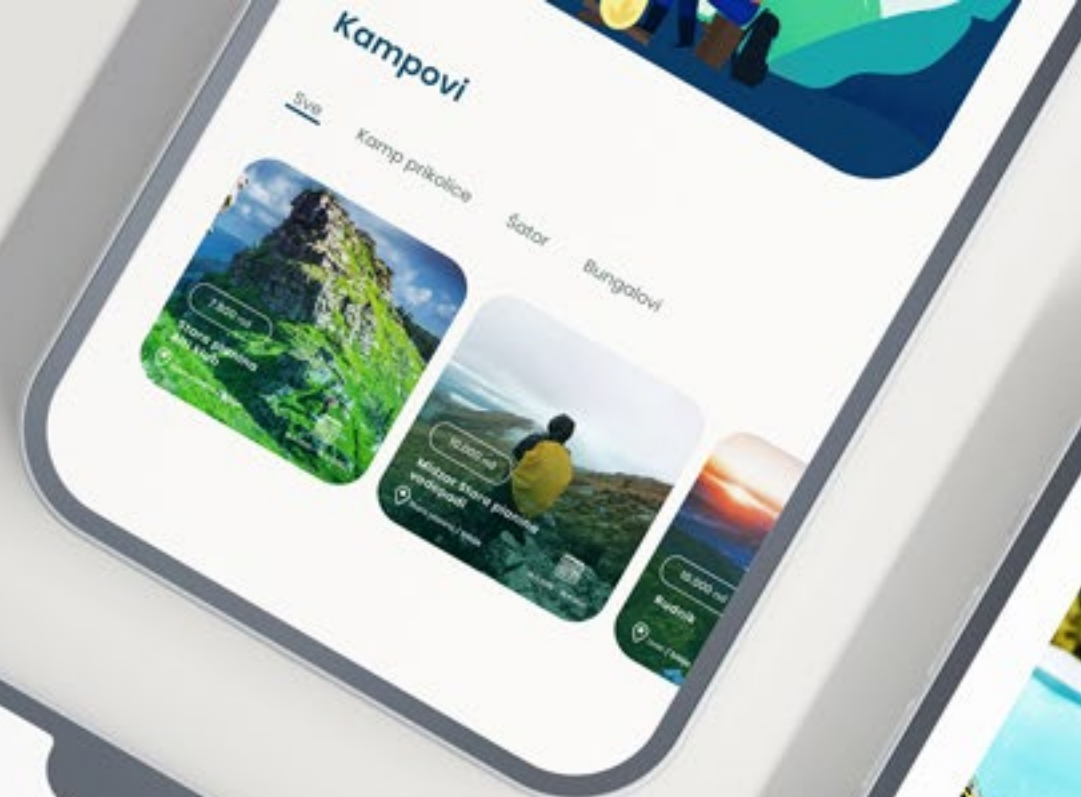


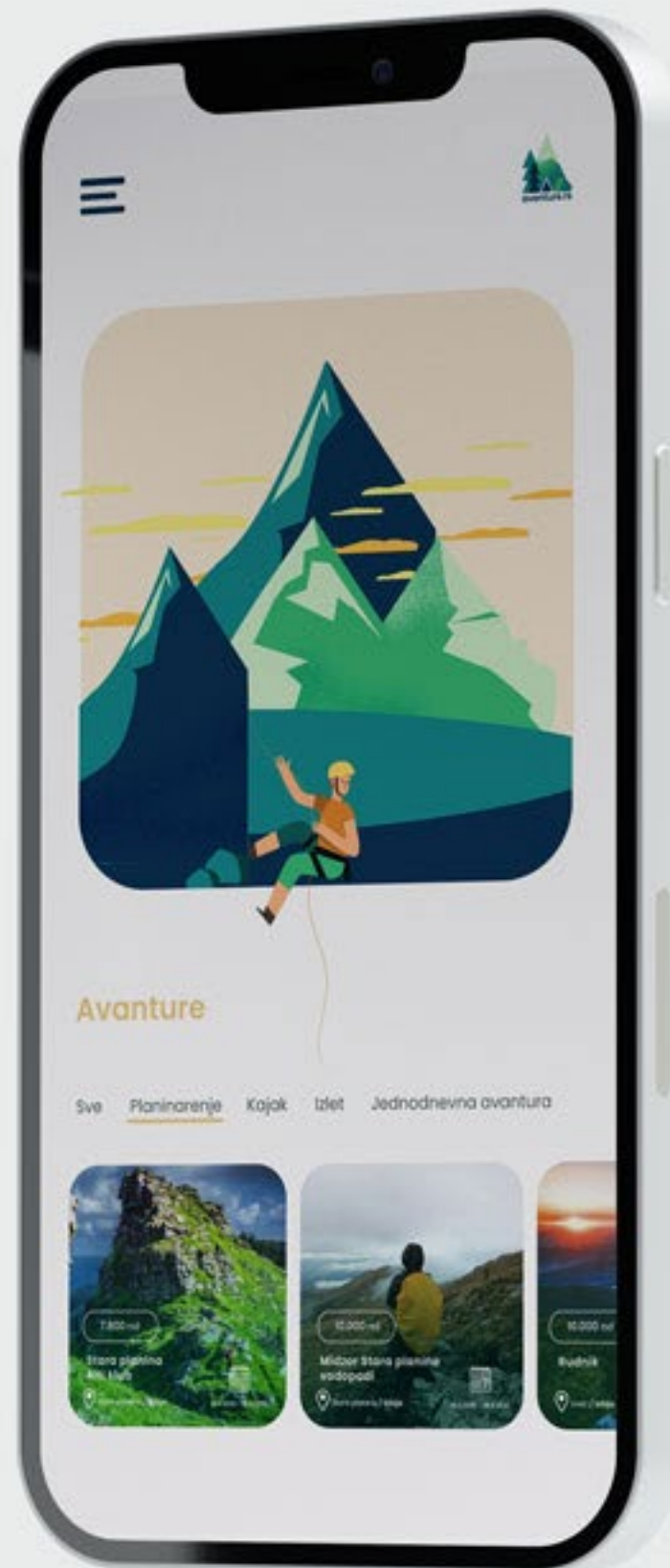
| | | | |
|---|--|---|----------------------------|
|  | Šator sopstveni / iznajmljivati |  | Apartmani iznajmljivati |
|  | Prikolica sopstvena / iznajmljivati | | |











UI design.

Detail page design

UI design

About project

“Move.Link.Engage.” conference

Layout for web platform

I got commissioned to create a visual identity and promotional materials for 5th Regional Conference on EU Integration. An event with strong title “Fundamentals wanted”.

This concept speak for himself in play to show how are “fundamentals wanted”. Of particular importance was to draw attention to the fact that this is the fifth conference in a row to be held.

I have made a concept based on requirements to show on what is matter to people see as information. I exprested visual concept with simple geometry with cleare mesage. Colors was alredy set as requirements to kept visual identity of project.



Typography and color usage

PRIMARY



CMYK
RGB
HEX #FFD602



CMYK
RGB
HEX #27A8E0



CMYK
RGB
HEX #0F6887

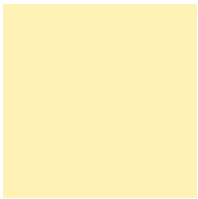
Open Sans Semibold

Aa

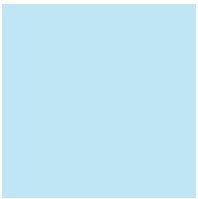
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
abcdefghijklmnopqrstuvwxyz

UI design, typography and color usage

SECONDARY



CMYK
RGB
HEX #FEF1B5



CMYK
RGB
HEX #BFE6F4

Open Sans Bold

Aa

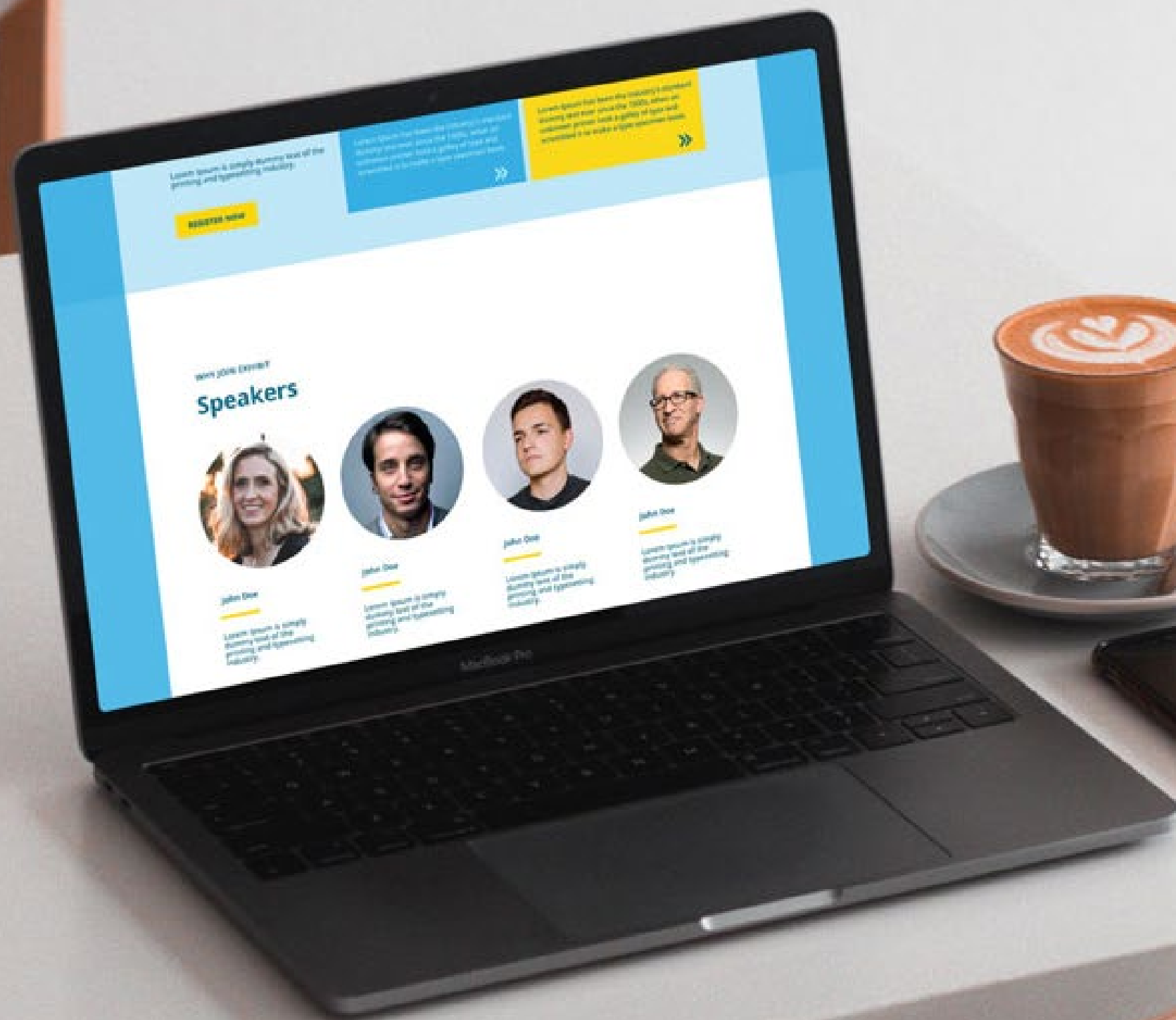
ABCDEFGHIJKLMNOPQRSTUVWXYZ
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5th Regional Conference on European Integration

FUNDAMENTALS WANTED



| | | | |
|------|-------|---------|---------|
| 60 | 01 | 56 | 05 |
| DAYS | HOURS | MINUTES | SECONDS |



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John Doe
Learn more about the industry's top speakers and their expertise in the printing and packaging industry.



John Doe
Learn more about the industry's top speakers and their expertise in the printing and packaging industry.



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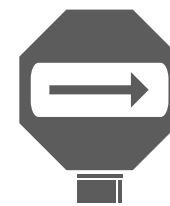
Icons design

Icon design

About project “Autosign 3D” software Icons design

I got commissioned to create a new icons for software Autosign 3D.

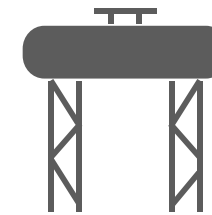
Requirements was to illustrate icons for new ribbon commands in Autosign 3d, traffic sign and road marking design software.



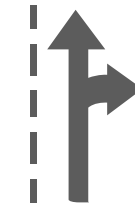
Draw
Traffic Sign



Draw
Lines Markings



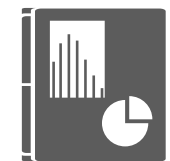
Draw Gantry



Draw Other
Road Markings



Draw Ghost
Island



Report



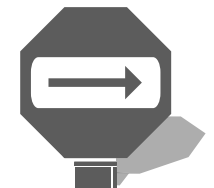
IFC Export



Digital Terrain
Model



Google Maps
Import



Draw 3D Signs
and Markings

Visual identity design

Visual identity design

Logo design

Visual **identity**, logo design

About project

“Avanture” web and mob app

Logo design

I got commissioned to design logo and visual identity for web and mob application “Avanture”.

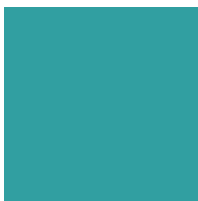
I made a concept with colorfully pallett and illustrations.



Typography and color usage



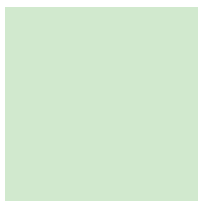
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RGB 29 83 117
HEX #1D5375



CMYK 76 19 39 0
RGB 48 158 160
HEX #309EA0



CMYK 63 0 56 0
RGB 92 191 147
HEX #5CBF93



CMYK 3 11 10 0
RGB 208 232 205
HEX #D08CD

Visual **identity**, typography and color usage

Poppins Regular

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

abcdefghijklmnopqrstuvwxyz

Poppins Semibold

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

abcdefghijklmnopqrstuvwxyz



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Visual identity

Typography and color usage

MOVE.
LINK.
ENGAGE

5th Regional Conference on European Integration

FUNDAMENTALS
WANTED



Visual **identity**, typography and color usage

About project

“Move.Link.Engage.” conference

Visual **identity**, promotional materials

I got commissioned to create a visual identity and promotional materials for 5th Regional Conference on EU Integration. An event with strong title “Fundamentals wanted”.

This concept speak for himself in play to show how are “fundamentals wanted”. Of particular importance was to draw attention to the fact that this is the fifth conference in a row to be held.

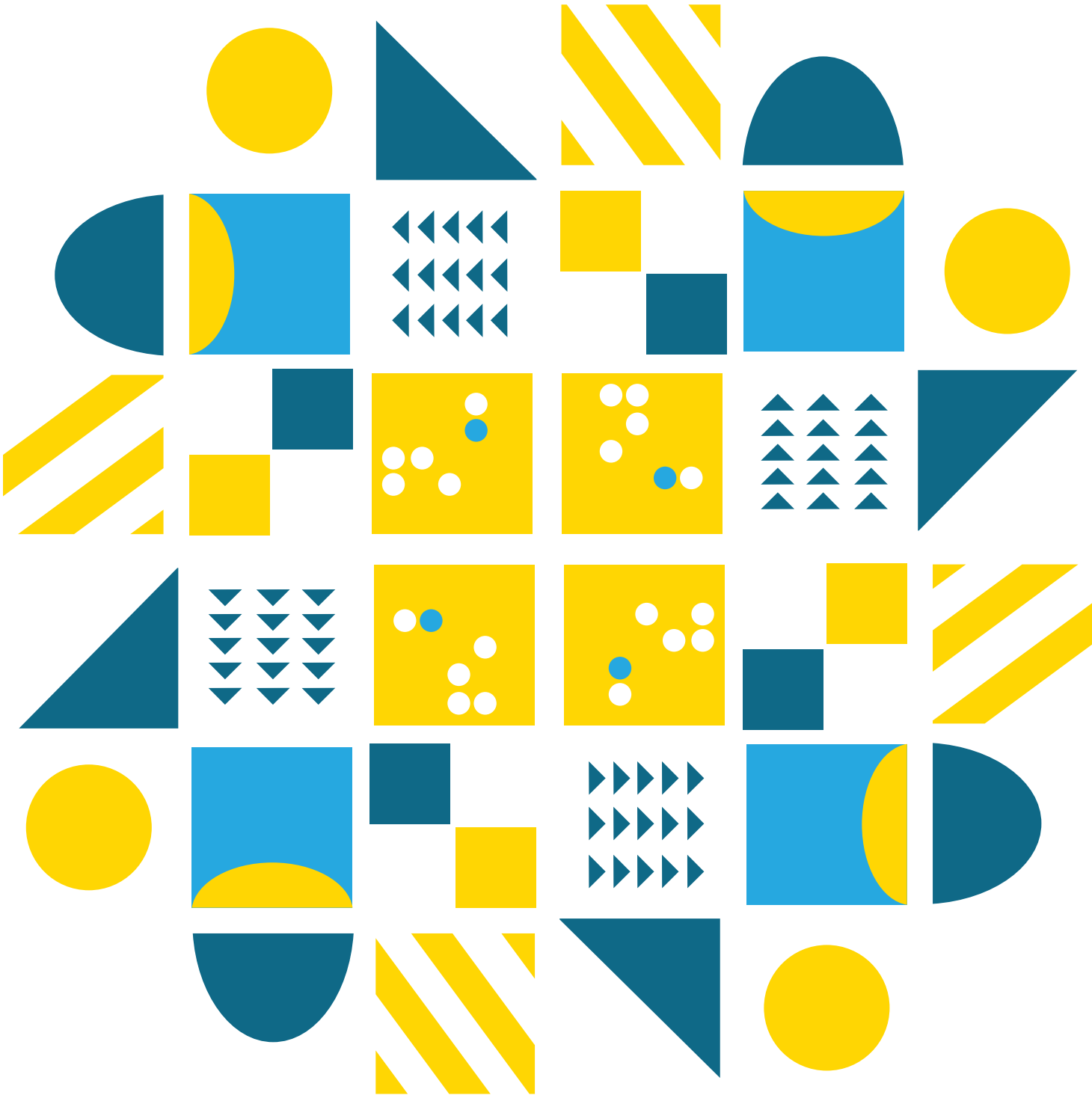
I have made a concept based on requirements to show on what is matter to people see as information. I exprested visual concept with simple geometry with cleare mesage.

Colors was alredy set as requirements to kept visual identity of project.

Concept typography and color usage

Visual identity, typography and color usage

U A M S L
F D N E T



Open Sans Semibold

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

abcdefghijklmnopqrstuvwxyz

Open Sans Bold

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

abcdefghijklmnopqrstuvwxyz

PRIMARY



CMYK
RGB
HEX #FFD602



CMYK
RGB
HEX #27A8E0

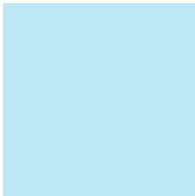


CMYK
RGB
HEX #0F6887

SECONDARY



CMYK
RGB
HEX #FEF1B5



CMYK
RGB
HEX #BFE6F4

MOVE.
LINK.
ENGAGE

5th Regional Conference on European Integration

FUNDAMENTALS WANTED







MOVE.
LINK.
ENGAGE

5th Regional Conference on European Integration

FUNDAMENTALS WANTED



Visual identity

Logo, typography and color usage

Visual identity, typography and color usage

About project

“Mingl” web portal

Visual identity, logo

I got commissioned to create a new logo for web portal the “Mingl” in non profit organization Belgrade Open School.

Since 2007, the “Mingl” portal has been publishing daily information and news on non-formal education programs, scholarships, workshops, courses, competitions and other topics intended for young people.

I have made a concept based on requirements, and conceptualized visuals based clean edges and red color, with gradient effect of shades red.



Visual identity, typography and color usage



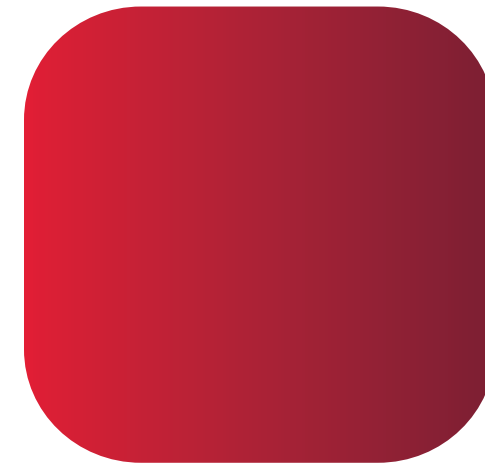
Aller Light

Aa

abcdefghijklmnopqrstuvwxyz

0123456789!@#\$%^&

#E21D34



#4D1129





Dear Mockup Design User,

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse hendrerit, non nibh mattis, vel eleifend lorem ultricies. Sed ultricies metus nec eros, lacus lorem auctor felis, quis tempor lorem est eu velit. Phasellus in vestibulum eros gravida sed. Proin euismod velit vitae lacus hendrerit scelerisque. Maecenas ultricies ante dolor, quis commodo erat tincidunt nec. In ornare tortor vitae ligula pharetra, id dapibus leo portitor. Nunc tristique dictum orci. Pellentesque in feugiat purus. Donec sodales lectus ligula, et consectetur diam tempus ut. Sed in elit ullamcorper dolor rhoncus ullamcorper.

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Feel free to use it in private and commercial projects.

Dear Mockup Design User,

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John Doe@mingl.com
+381 65 220 77 72
+381 65 220 77 72

Mingl
Beogradska otvorena škola

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Feel free to use it in private and commercial projects.

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Beogradska otvorena škola

Dear Mockup Design User,

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse hendrerit mi non nibh mattis, vel eleifend lorem ultricies. Sed ultricies metus neque, ut pellentesque eros gravida sed. Proin euismod velit vitae lacus hendrerit scelerisque. Maecenas ultricies ante dolor, quis commodo erat tincidunt nec. In ornare tortor vitae ligula pharetra, id dapibus leo porttitor. Nunc tincidunt dictum orci. Pellentesque in feugiat purus. Donec sodales lectus ligula, et consectetur diam tempor id. Sed in elit ullamcorper dolor rhoncus ullamcorper.

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Beogradska otvorena škola

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John DOE

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Stationery
www.mockupsdesign.com

Visual identity

Logo, typography and color usage

Visual identity, typography and color usage

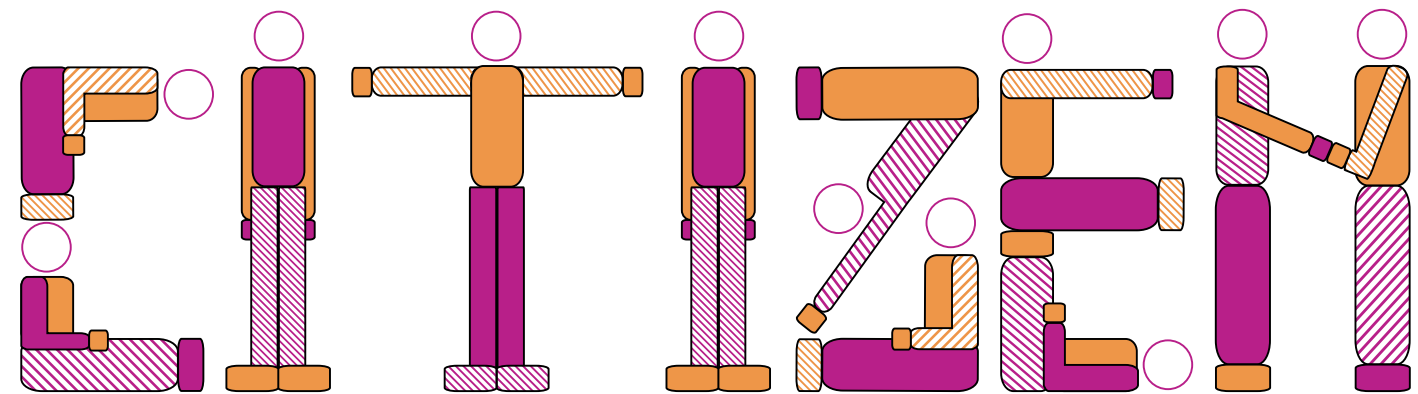
About project

"You4Eu" event conference

Visual identity, promotional materials

I got commissioned to create a visual identity and all promotional materials for conference event "Citizen participation matters - Changes we need".

This project is designed to motivate citizens and give them the opportunity to actively engage in dialogue with public officials at the EU level, but also in their nation states. Through the project, citizens were able to propose new and innovative ways to communicate with public officials, and the best idea received financial support for implementation.



PARTICIPATION MATTERS

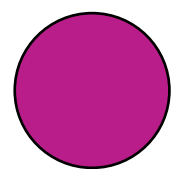
CHANGES WE NEED

AaBbCc

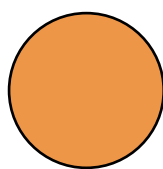
AaBbCc

Lato Thin

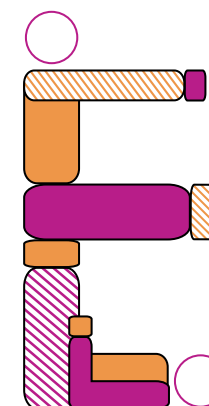
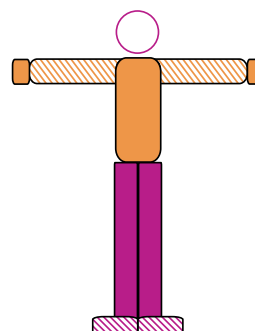
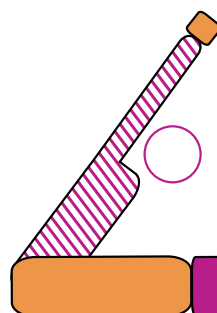
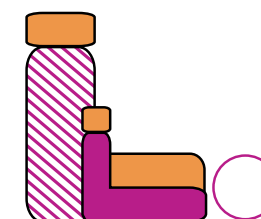
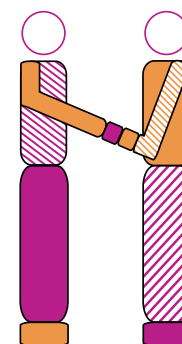
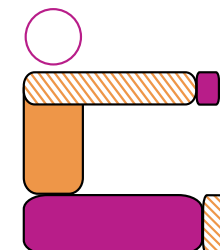
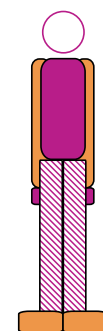
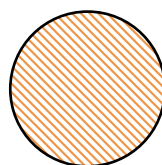
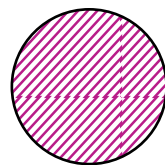
Lato Regular



B71F89



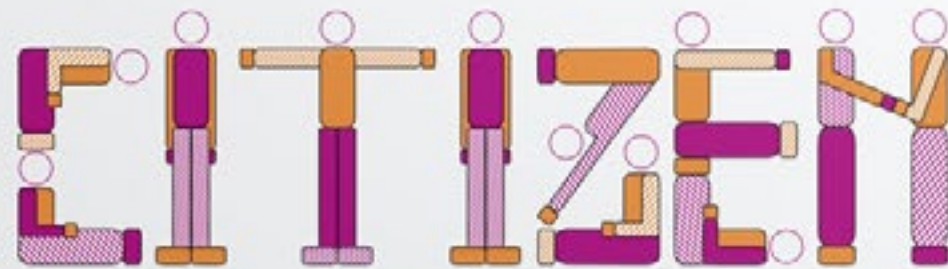
ED9547







YOU4EU



PARTICIPATION MATTERS

CHANGES WE NEED



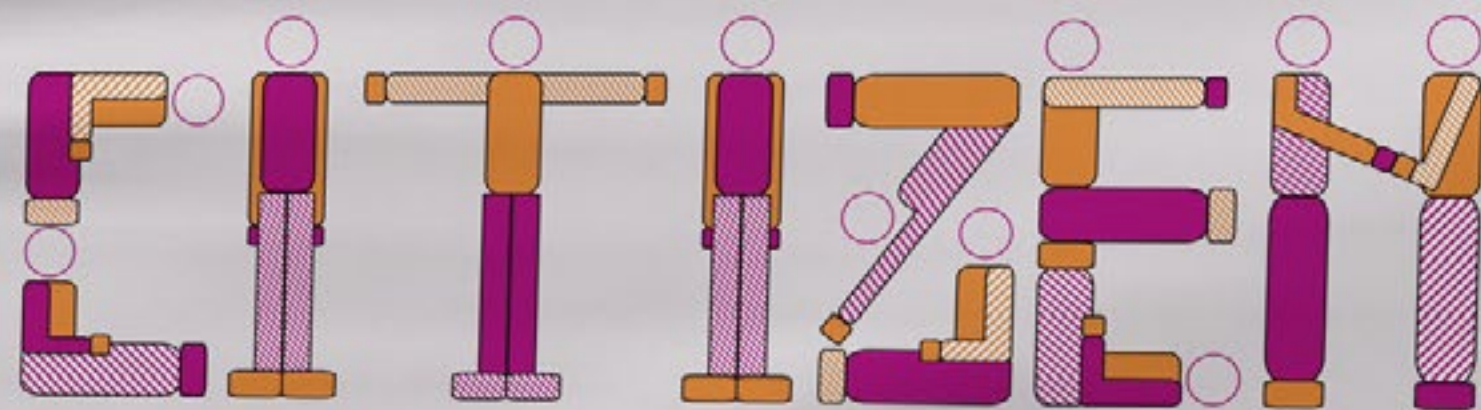
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Thank you.