# Group Do: Designing your MVP

## Instructions

\* With your group, answer each of the following questions:

1. Who is your target audience?

* + People who want a tattoo and don’t know where to go
  + Tattoo artists who want to increase their visibility

2. What is the problem that the product will address?

* Finding a reputable artist who is experienced with the type of tattoo wanted

3. What is the primary goal of the product?

* Providing up-to-date, local results that make a one-stop searching experience

4. Identify and prioritize essential user stories (limit this to 3 or fewer)?

* As a user I would like to find an artist specializing in the subject and style of tattoo I’m looking for.
* As a user I would like to see samples of the artist’s work
* As a user I want to find exactly where the artist is located
* As a user I would like to find highly rated artists that I can feel trust in
* As a user I want to be able to specify some criteria for what I’m looking for

\* Remember, your MVP should be the absolute \*minimum\* product that you need to pitch your idea to investors (or your classmates). Think bare essentials.

\* As an example, the essential features of an instagram-like application might look like:

1. As a user, I want to post pictures so that I can share my life.

2. As a user, I want to be able to search for other users so that I can find their list of images.

3. As a user, I want to be able to view other people's images so that I can keep up with what's happening in their lives.

\* Things like liking photos, sending photos to friends, making instagram stories, etc are cool, but they aren't essential. They should \*\*not\*\* be part of the MVP.

Collapse

Message Input