

[illegible]

Monday/Wednesday 9:15 - 2pm, RM E-301

Email: jeremycouillard@gmail.com

Office Hours: Monday/Wednesday at 2pm

In this class we will study the elements and principles of design in order to make fashionable web page layouts as well as coding basic pages that adhere to professional standards and usability. We are going to cover a lot of ground in order to demonstrate design techniques in both media and introductory level computer programming. Throughout the class we will develop criticality both in design and in the culture of the web at large.

<requiredmaterials>

There is no book required for the class. Instead most of the lessons will be referenced online, in lectures and in digital readings. What is required is a nice sketch book to keep ideas and layouts, a nice drawing pen or pencil, a USB drive to keep everything backed up and a Google account to keep organized.

<classetiquette>

<attendancepolicy>

Your on-time attendance is required. Attendance is taken at the beginning of class. If you are absent, you are responsible for getting missed information and homework assignments from your colleagues and Blackboard and coming to the next class fully prepared.

5 minutes late = 1 late

15 minutes late = 1 absence.

3 lates = 1 absence.

3 absences = Automatic withdrawal.

Final critique absence = F

Participation - You are required to be an active participant in online and offline aspects of this class, including discussions and critiques.

All work is due at the start of class. late work is marked down 1 grade per class until a D. The last day to hand in late work is the class before the final critique.

</attendancepolicy>

<grades>

This is a project based class. Handing in projects completed and on-time is the most important part of your overall grade. Every project will be a link you created online and will be emailed to me before class in a semi-formal, professional email.

All projects, including the final, make up 80% of your grade. Participation and attendance make up 20%.

Creative work is evaluated based on its uniqueness and the demonstration of technical understanding. Students are always encouraged to take risks and try new things.

</grades>

<academicintegrity>

This course is taught in compliance with LaGuardia's Academic Integrity Policy. Students who submit plagiarized work, or commit other acts of academic dishonesty will receive a failing grade and may face more serious penalties as articulated by the Academic Standings Committee. Copies of the Academic Integrity Policy are available in the Vice President of Student Affairs and Enrollment

Management Office, the Student Government Office, the Student Life and Development Office, Counseling Cluster offices and the Library.

</academicintegrity>

/*SCHEDULE*/

/*!SUBJECT TO CHANGE!*/

```
.weekOne{
-How the web works
-Buying web space
-Folder structure
-How to install and use WordPress
-WordPress themes
-WordPress plugins
-Create a professional email address with Google
-Learn how to write professional emails
-Intro to Photoshop layouts
}

.weekTwo{
-Intro to Design elements and principles
-Intro to group critiques
-Photoshop layouts continued
-Intro to responsive design
-Redesigning bad pages
-Intro to UI/UX concepts
-Intro to wireframing using moqups
-Starting your design portfolio
}

.weekThree{
-Crash course in HTML/CSS
-Making a webpage from scratch
-Folder structure review
-Writing code from visual artists' typography
}

.weekFour{
-Intro to CSS Frameworks using Bootstrap
-Coding a simple Bootstrap page from a simple Photoshop layout
}
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.weekFive{  
-Bootstrap templates  
-Brief intro to javascript and jQuery  
-Messing with other programmers' code  
-Intro to creating WordPress themes  
}
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.weekSix{  
-Working on the final project  
-Portfolios online  
-Final presentations and critiques  
}
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