

\$142,453

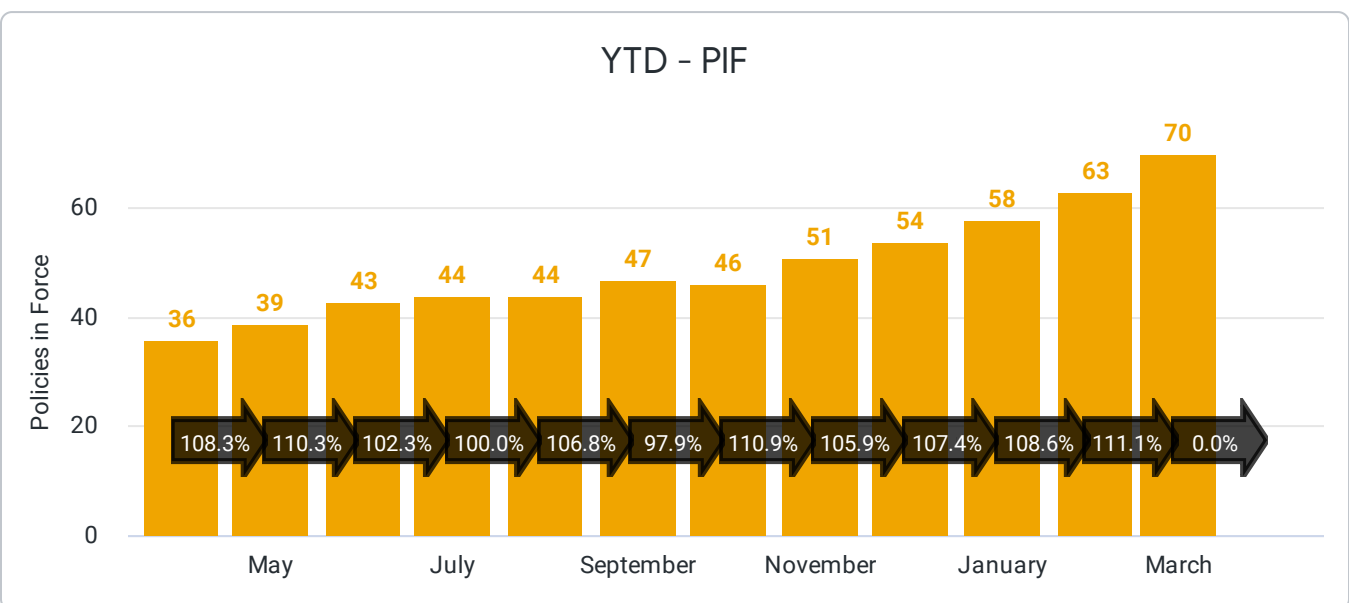
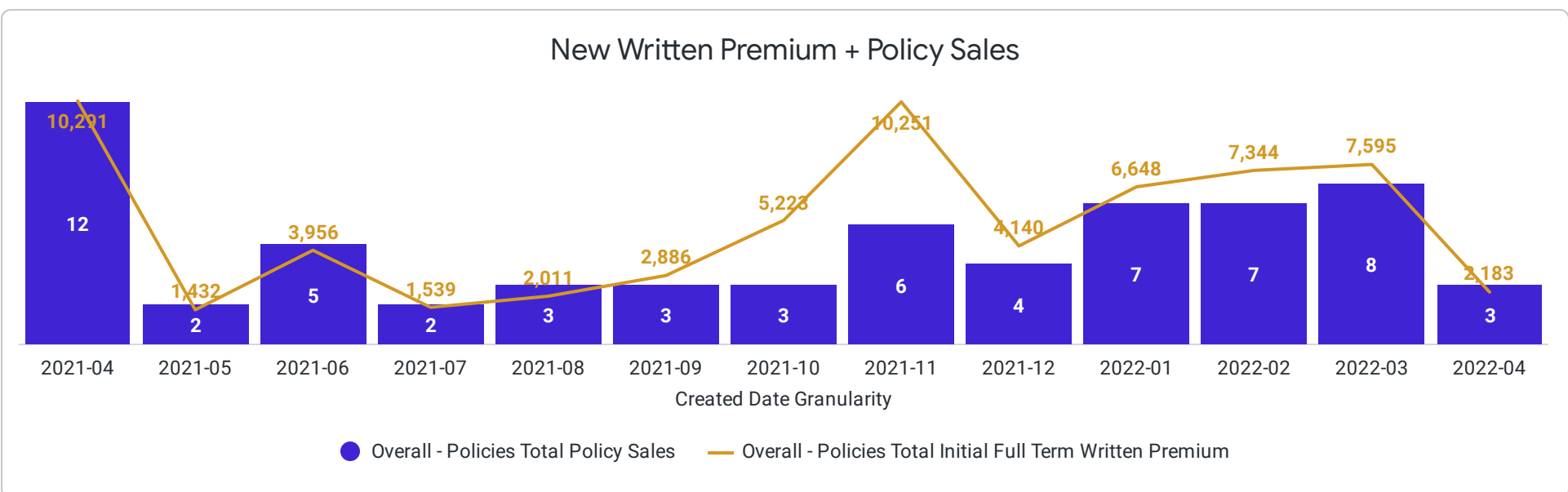
Alltime Written Premium

YTD WP

Sales Attributed Parent Partner	Total Written Premium
The Agency Collective LLC	\$41,976.89
	\$41,976.89

TWP - By Agency

Sales Attributed Partner Name	Effective Date	Total Written Premium
Ceo Insurance & Financial S...	2020-10-16	\$32,436.85
Jim Kelly Ins Agency Inc	2020-10-09	\$30,209.35
Courtney Insurance Services...	2021-01-06	\$16,987.50
Isakson Insurance Agency Inc	2020-10-09	\$15,830.96
Insurance Professional Age...	2020-12-02	\$15,390.50
Blue Insurance Group	2021-10-12	\$9,317.91
LSH Inc	2021-08-20	\$6,126.65
Regal Insurance Services LLC	2021-01-27	\$5,100.31
Eshbaugh Insurance Service...	2020-10-20	\$4,466.86
		\$142,453.06



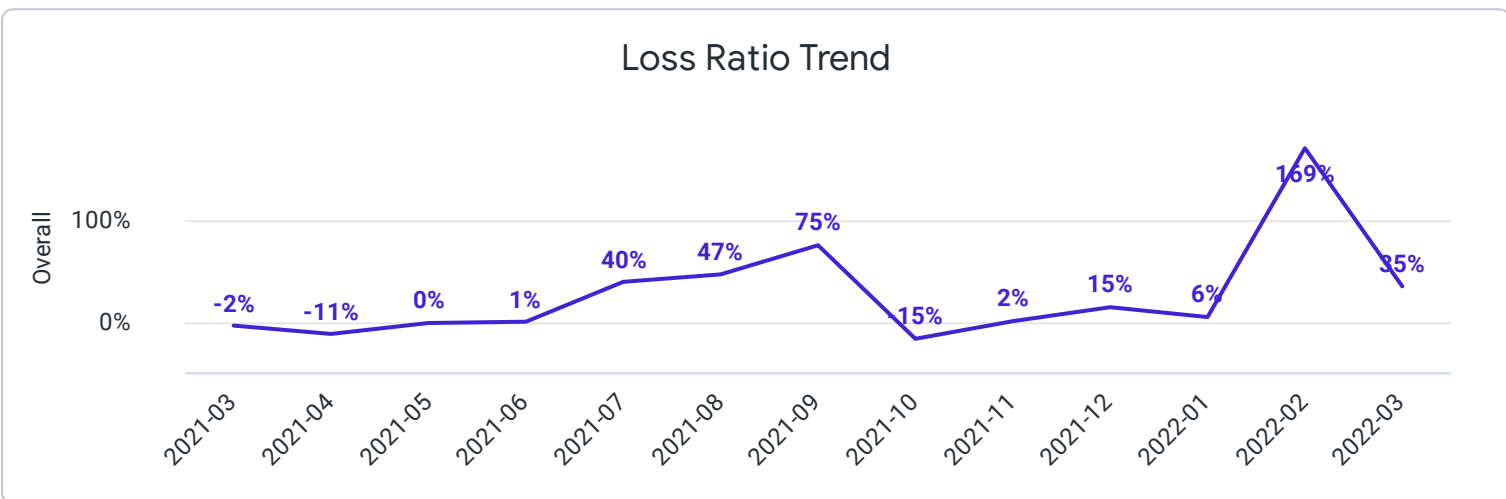
NB - By Parent Partner						
Created Date	< 2022-04	2022-03	2022-02	2022-01	Total	
Sales Attributed Parent Partner	Policy Count	Policy Count	Policy Count	Policy Count	Policy Count	
The Agency Collective LLC		3	8	7	7	25
		3	8	7	7	25

NB - By State						
Created Date	< 2022-04	2022-03	2022-02	2022-01	Total	
State	Policy Count	Policy Count	Policy Count	Policy Count	Policy Count	
AZ		2		4	6	14
GA		1		1		2
IL			5	1	1	7
TX			1			1
OK				1		1
		3	8	7	7	25

49%

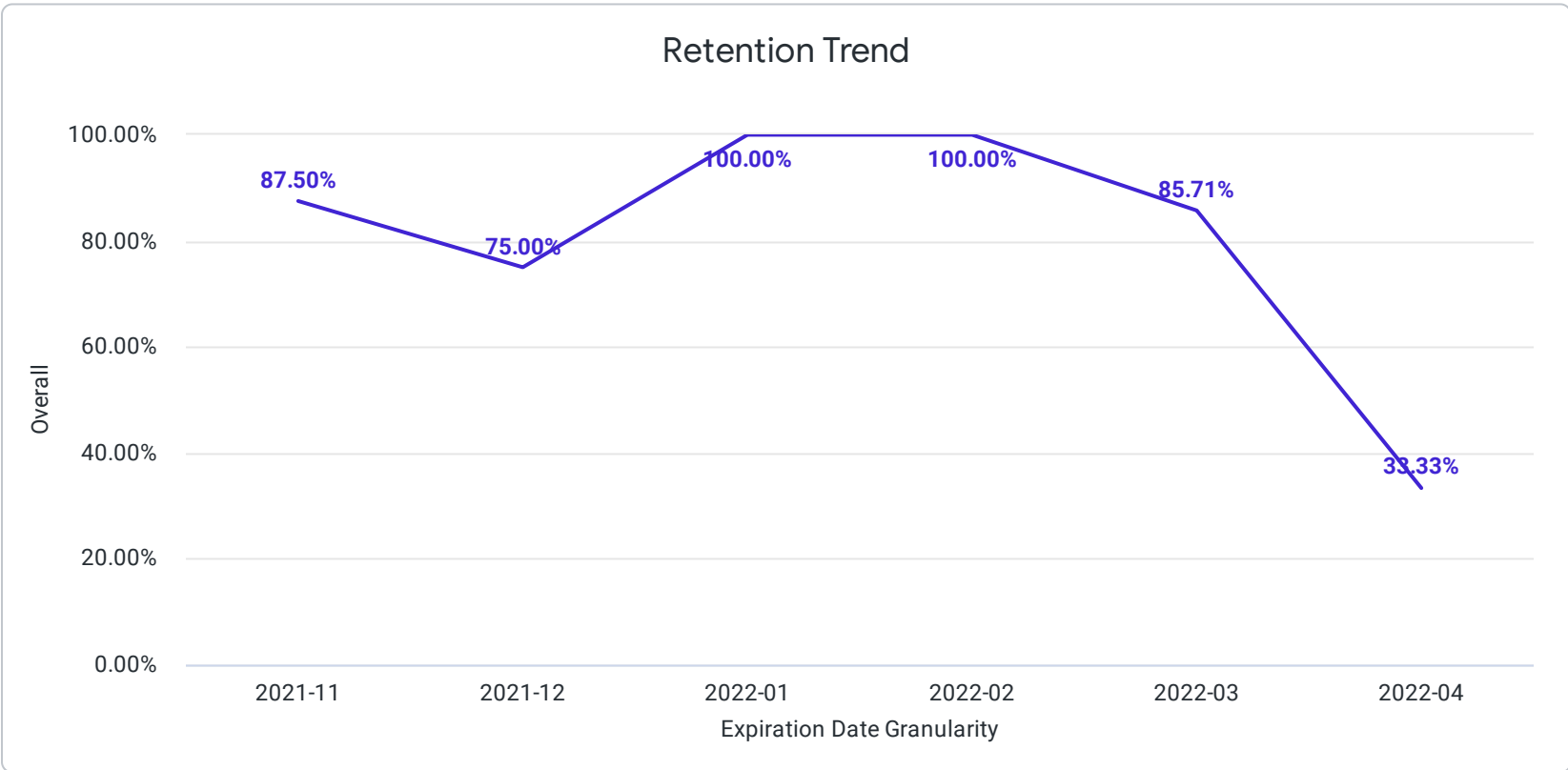
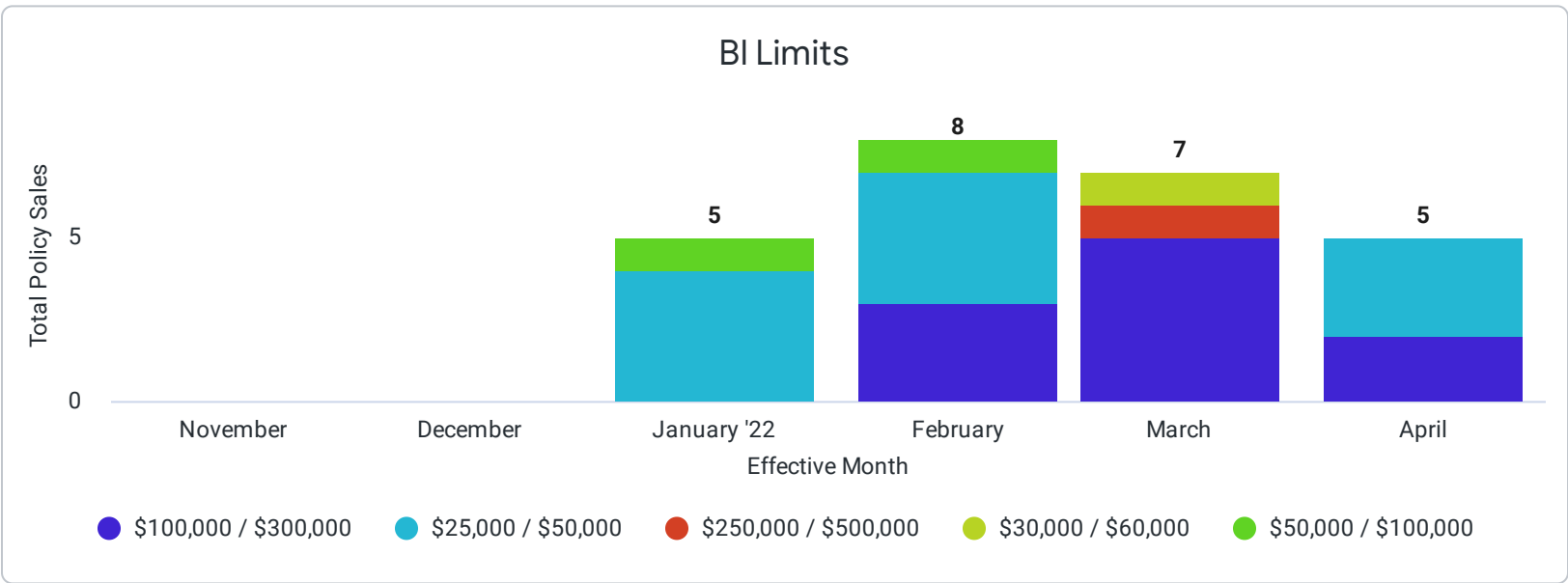
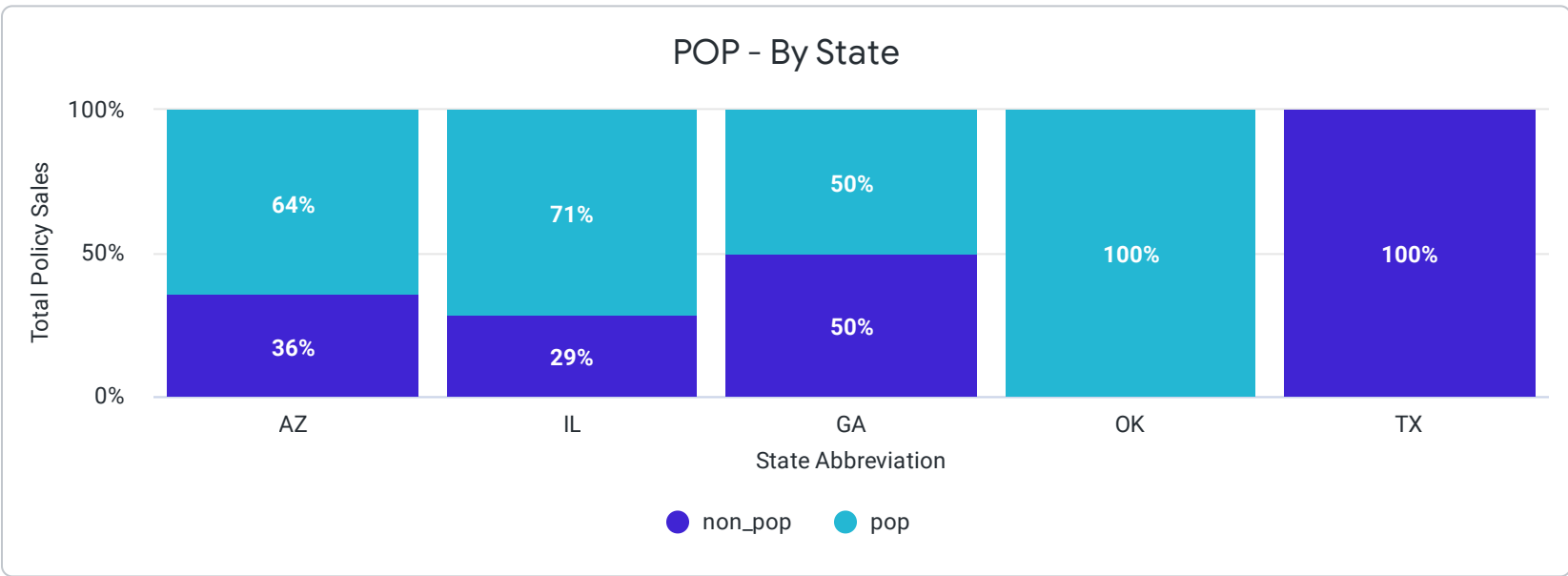
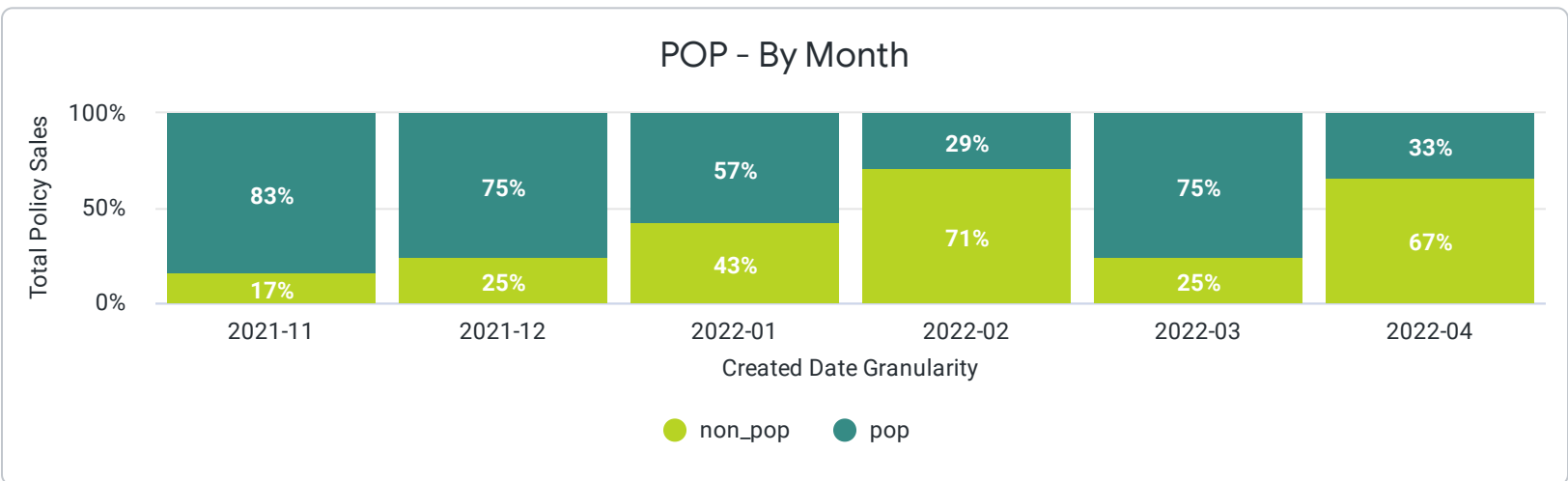
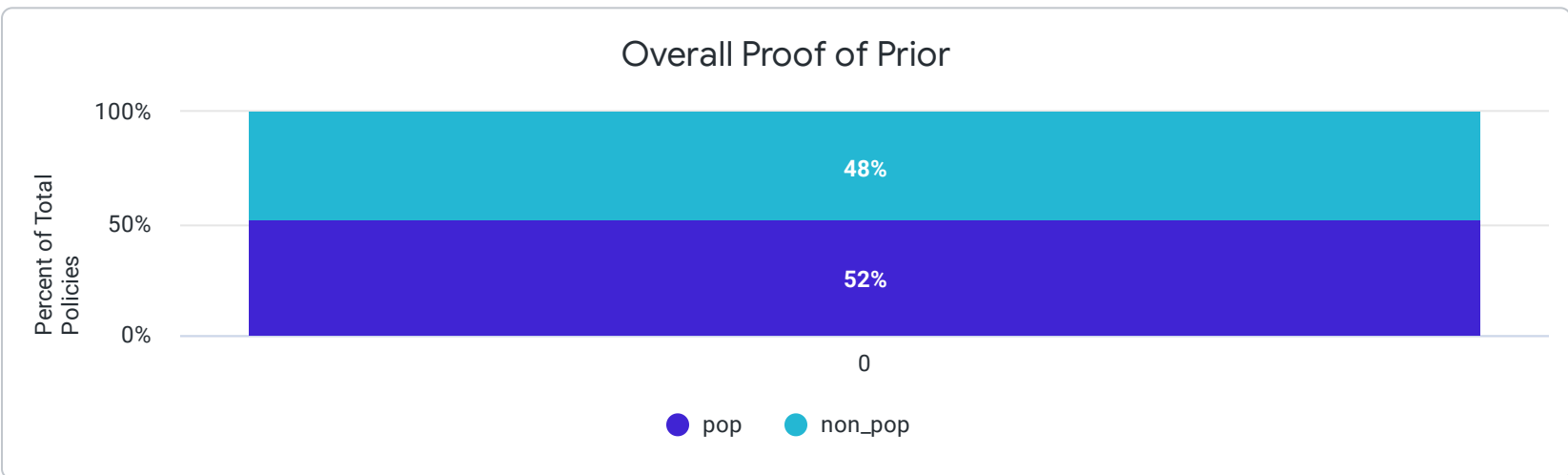
2022 YTD Loss Ratio

Loss Ratio	Total Earned Premium	Loss Total Selection
49%	\$38,398.58	\$18,759.99



Loss Ratio - By State			
State Abbreviation	Loss Ratio	Total Earned Premium	Loss Total Selection
CA	316%	\$3,783.23	\$11,964.70
TX	37%	\$2,246.96	\$837.84
AZ	22%	\$16,394.02	\$3,567.08
IL	20%	\$9,822.16	\$1,980.37
OH	16%	\$1,368.55	\$220.00
GA	6%	\$2,973.44	\$190.00
OK	0%	\$61.90	\$0.00
MD	0%	\$1,459.87	\$0.00
WI	0%	\$288.45	\$0.00

Loss Ratio - By Agency				
State Abbreviation	Sales Attributed Partner	Loss Ratio	Total Earned Premium	Loss Total Selection
CA	Courtney In...	316%	\$3,783.23	\$11,964.70
TX	Regal Insura...	58%	\$1,455.45	\$837.84
AZ	Isakson Ins...	49%	\$4,155.14	\$2,051.30
OH	Scheeler Ins...	48%	\$461.96	\$220.00
IL	Jim Kelly In...	28%	\$6,075.41	\$1,680.37
AZ	Ceo Insuran...	19%	\$8,095.80	\$1,515.78
IL	Blue Insuran...	8%	\$3,746.74	\$300.00
GA	LSH Inc	6%	\$2,973.44	\$190.00
TX	Isakson Ins...	0%	\$311.73	\$0.00
AZ	Insurance P...	0%	\$4,143.09	\$0.00
WI	Jim Kelly In...	0%	\$288.45	\$0.00
TX	Garrett Insur...	0%	\$479.79	\$0.00
OH	Eshbaugh L...	0%	\$906.59	\$0.00
MD	Massabni In...	0%	\$1,459.87	\$0.00
OK	Jones Insur...	0%	\$61.90	\$0.00



	Effective Date	Headquarters State Abbreviation	Parent Partner Name	Name
1	2022-04-11	AL	The Agency Collective LLC	Old National Insurance Inc

Days Since Effective	0	30	60	90	120	150	180	210	240	270
Cohort Year Month	Retention	Retention	Retention	Retention	Retention	Retention	Retention	Retention	Retention	Retention
2021-01	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	80.00%	80.00%	80.00%
2021-02	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	90.91%	90.91%	90.91%
2021-03	100.00%	80.00%	80.00%	80.00%	80.00%	80.00%	80.00%	60.00%	60.00%	60.00%
2021-04	100.00%	87.50%	87.50%	87.50%	87.50%	75.00%	75.00%	50.00%	50.00%	50.00%
2021-05	100.00%	100.00%	75.00%	75.00%	75.00%	75.00%	75.00%	75.00%	75.00%	75.00%
2021-06	100.00%	100.00%	100.00%	100.00%	100.00%	75.00%	75.00%	50.00%	50.00%	50.00%
2021-07	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	66.67%	66.67%	
2021-08	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%		
2021-09	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	75.00%			

Conversion - By State						
Identity Partner Created Month	> 2021-11	2021-12	2022-01	2022-02	2022-03	2022-04
State Abbreviation	Quote Summary to Bind Conversion	Quote Summary to Bind Conversion	Quote Summary to Bind Conversion	Quote Summary to Bind Conversion	Quote Summary to Bind Conversion	Quote Summary to Bind Conversion
1 AZ			18.52%	4.55%	4.17%	10.00%
2 IL			12.50%	9.09%	25.00%	0.00%
3 GA			0.00%	0.00%	0.00%	16.67%
4 TX			0.00%	0.00%	16.67%	0.00%
5 WI			0.00%			0.00%
6 CA						
7 KY					0.00%	
8 LA						
9 MD						
10 MO						
11 OH					0.00%	0.00%
12 OK				100.00%		
13 AL						

Disclosures

Metric	Definition
Total Written Premium	Total of New Business Premium and Renewal Premium
Policy Sales	Sale of new policies which were not in prior existence
Proof of Prior	Proof of prior insurance as derived from 3rd party report data (current carrier reports
App-to-Quote Conversion	% of applications that returned a quote
Quote-to-bind Conversion	% of quotes returned that resulted in a bound policy
App Attach Rate	% of policies in which the customer has logged in and accessed the mobile application