

Amber Cowans CV

I am a quantitative ecologist, interested in developing and applying scalable and efficient monitoring methods in ecology.



Research Interests

Statistical ecology · Machine learning for wildlife monitoring · Passive acoustic monitoring · Camera trap data · Human–wildlife interactions · Social–ecological systems · Conservation technology

Education

- **PhD in Statistics (NERC Doctoral Training Partnership)**
University of St Andrews, Department of Mathematics & Statistics (CREEM), 2022–2026 (expected)
Research focus: Statistical and machine learning methods to quantify ecological impacts of outdoor recreation in the Cairngorms National Park.
Developed AI-assisted workflows for efficient species identification and robust ecological inference.
Managed >£30k research budget across multiple partners (RSPB, FLS, NatureScot, Wildlands).
- **MSc in Statistical Ecology** (Distinction, GPA 18.3/20 – top in cohort)
University of St Andrews, 2021–2022
Funded by competitive Statistical Ecology Scholarship.
Thesis: Multispecies occupancy modelling of carnivore distributions in South African reserves.
- **BA in Biological Sciences (1st Class Honours)**
University of Oxford, 2017–2020

Publications

Peer-Reviewed Articles

- Cowans, A., Lambin, X., Hare, D., & Sutherland, C. (2024). *Improving the integration of artificial intelligence into existing ecological inference workflows*. **Methods in Ecology and Evolution**.
- Cowans, A., Bonet-Bigata, A., & Sutherland, C. (2025). *Sample size considerations for species co-occurrence models*. **Ecology**.

Technical Reports

- Sutherland, C., Cowans, A., Reilly, H., Lamont, W. (2025). *Towards transparent reporting of deer cull targets in Scotland – the Deer Population Projection Tool*. NatureScot.

Conferences & Invited Talks

Invited Speaker Presentations

- International Wildlife Congress, Norway (Sep 2025) – "*Using modern technology to understand spatial and temporal responses of large mammals and birds to human recreation in Scotland*"
- Chartered Institute for Ecology and Environmental Management (CIEEM) “Embracing the AI Revolution in Ecology and Environmental Management”, Online (Jul 2025, 100+ people) – "*From Sensors to Inference: A Framework for Integrating AI into Ecological Monitoring of Human–Wildlife Interactions*"
- Journées des Jeunes BioAcousticien (JJBA), France (Jun 2025, ~80 people) – "*Using Passive Acoustic Monitoring and AI to Explore Responses of Forest Birds to Human Recreation in Scotland*"
- Pint of Science, St Andrews (May 2025, ~50 people) – "*Studying Animals Using AI: How technology helps us spy on wildlife*"
- University of Aberdeen guest lecture in Wildlife Conservation module (Feb 2025, ~20 people) – "*How do birds and large mammals respond to human recreation in Scotland?*"
- British Ecological Society (BES), Liverpool (Dec 2024, ~100 people) – "*Aligning sensor data, artificial intelligence and statistical methods in ecology*" (poster presentation)
- Cairngorms Connect Conference, Aviemore (Sep 2024, ~30–40 people) – "*Using technology to understand how vertebrates respond to human recreation*"
- International Statistical Ecology Conference (ISEC), Swansea (Jul 2024, ~100 people) – "*Sample size considerations for estimating species co-occurrence with multispecies occupancy models*"
- WildScotland, Aberdeen (May 2024, ~50 people) – "*Contextualising the ecological impacts of recreation in a social-ecological systems framework*"
- Student Conference in Conservation Science, Cambridge (Mar 2024, ~100 people) – "*Machine learning methods help quantify spatial responses of birds to human recreation*"
- Conservation Carpathia, Romania (Oct 2024, ~15 people) – "*Recreation and non-lethal predation effects in Cairngorms Connect*"
- British Ecological Society (BES) Annual Science Meeting, Belfast (Dec 2023, ~100 people) – "*Can we trust the robots? Using AI tools to explore responses of forest birds to human recreation*" (poster presentation)
- Marine Alliance of Science and Technology Annual Science Meeting; Artificial Intelligence Special Session, Glasgow (Dec 2023, ~100 people) – "*Machine learning methods help quantify spatial responses of birds to human recreation*"

Research & Project Experience

- **Research Assistant – Beaver Team, NatureScot** (Jul 2025 – Present, Scotland, United Kingdom)
Contract statistician developing spatio-temporal modelling approaches to estimate the number of beaver territories in Scotland and providing recommendations to improve the efficiency of national surveys.
- **Research Assistant – Deer Policy Team, NatureScot** (Feb 2024 – Jul 2024, Scotland, United Kingdom)
Helped develop the [Deer Population Projection Tool](#), a free tool to help deer managers with cull planning. The tool allows managers to generate population projections under different management strategies and automatically construct reports.
- **PhD Researcher – University of St Andrews & Cairngorms Connect** (2022–Present)
Designed and led a multi-year, landscape-scale study using >100 camera traps and ARUs across 600 km².
Developed “AI-Spy”, a human-in-the-loop workflow improving labelling efficiency by 90%, now used by RSPB and Saving Wildcats.
Coordinated collaboration across four major landowners and interdisciplinary supervisors.
- **Assistant Conservation Biologist & Communications Officer – Lion Landscapes** (2020–2021)
Built a lion ID and GPS database for cross-landscape monitoring.
Trained AI model for individual recognition.
Produced media and reports for fundraising and outreach.
- **Field & Research Assistant – WildCRU, ZSL, MCS, Cornwall Wildlife Trust** (2017–2021)
Conducted extensive fieldwork on mammals and intertidal biodiversity.
Supported analytical projects on camera trap density estimation and small mammal monitoring.

Teaching & Supervision

- **University of St Andrews (Mathematics & Statistics)** – 2022–present
Lead Demonstrator: Applied Statistical Modelling with GLMs, Advanced Data Analysis.
Supervisor: 3 undergraduate + 1 MSc dissertation project.
- **University of St Andrews (Biology)** – 2024–2026
Lead Demonstrator: Population Biology (mark–recapture methods).
Guest Lecturer: Case Studies in Conservation, University of Aberdeen (2025).
- **Workshops (Lead Instructor)**
Applied Hierarchical Modelling in Ecology (Lajuma, South Africa, 2025).
Introduction to R for Ecologists (Lajuma, South Africa, 2025).
Hierarchical Modelling of Species Distributions (IWC, Norway, 2025).

Formal Training

- “**Shaping the Future of AI for Conservation**” Workshop – University of Oxford (Sep 2025)
Participated as part of the *Foundation Models Team*, exploring large-scale AI applications for biodiversity and conservation.
- **Python and Earth Observation (Google Earth Engine)** – NERC, SENSE Centre for Satellite Data in Environmental Science, Edinburgh (2023)
- **Scottish Mathematical Sciences Training Centre (SMSTC)** – Regression and Simulation Methods, Modern Regression and Bayesian Methods (2022–2023)
- **Academy for PhD Training in Statistics (APTS)** – Statistical Modelling, Applied Stochastic Processes, Statistical Machine Learning, and Causal Inference (2022–2023)
- **Project Management for Wildlife Conservation** – WildTeam (2020)

Technical Skills

Statistical modelling · Machine learning · R · Python · AI-assisted image classification · Passive acoustic monitoring · GIS (R, ArcMap) · Database management · LaTeX · Report writing · Public speaking

Awards, Grants & Fellowships

- Global Challenges Research Fund (GCRF) Project: “[Long-term quantitative capacity building to monitor Southern Africa’s biodiversity and facilitate human–wildlife coexistence](#)” (2024)
- Kaleidoscope Pro Grant, Wildlife Acoustics (2023)
- Steve Buckland Statistical Ecology Prize, University of St Andrews (2022)
- Statistical Ecology Scholarship, University of St Andrews (2022)
- Academic Scholarship, University of Oxford (2019)
- Research Budget Management: >£30,000 (FLS, NERC, RSTG, TSG, GCRF)

Outreach & Science Communication

- Amber Cowans (CREEM): using recorders and AI to assess the impact of walkers on the [vocal activity of Scottish forest birds](#) — *Ornithomedia* interview (2025)
- BBC Reporting Scotland (2023): Interviewed for “Voles counted to protect Scotland’s endangered birds.”
- University of St Andrews SAEC Program (2023): How Statistics Can Save the Planet.
- Pint of Science Festival (2025): Studying Animals Using AI.
- Citizen Science Coordinator: [Cairngorms Connect MammalWeb Project](#) .

Professional Activities

- Reviewer: Wildlife Biology, People & Nature, PLOS ONE, European Journal of Wildlife Research, Animal Biodiversity & Conservation
- Member: British Ecological Society (BES), Society for Conservation Biology (SCB)
- Event Organiser: The Burn 2025 (Mathematics & Statistics Retreat, St Andrews)
- Captain, St Andrews University Surf Team (2023–2024)

References

- **Dr. Chris Sutherland** – Reader in Statistics, University of St Andrews
 css6@st-andrews.ac.uk
- **Prof. Xavier Lambin** – Professor of Ecology, University of Aberdeen
 x.lambin@abdn.ac.uk
- **Dr. Darragh Hare** – Research Fellow, University of Oxford
 darragh.hare@biology.ox.ac.uk
- **Kenny Kortland** – Environment Policy Advisor, Scottish Forestry
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