

GOOD MORNING





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AC4D STUDENT

B I O

I AM A GRAPHIC
ARTIST LEARNING TO
BECOME A DESIGNER

I LEARNED THAT ...

**DESIGN IS MORE THAN MAKING
THINGS LOOK PRETTY**



IT IS ABOUT ...

THE PROCESS





START OF
PROJECT



INSPIRATION



SKETCHING



CREATING A STORY



INSPIRATION

6

I A M A

CRAFTSMAN

My first job I was a carpenter.

My first boss was my Dad.



INSPIRATION

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EVERYONE NEEDS HELP

Carpentry is a
tough field to
navigate through
without help

NEW ISN'T BETTER

Technology can
help in many ways
but most artisans
are set in their
ways and unlikely
to change

IT'S THE LITTLE THINGS

"Where did I put
that pencil??"



START OF
PROJECT



INSPIRATION



SKETCHING



CREATING A STORY

M O B I L E A P P

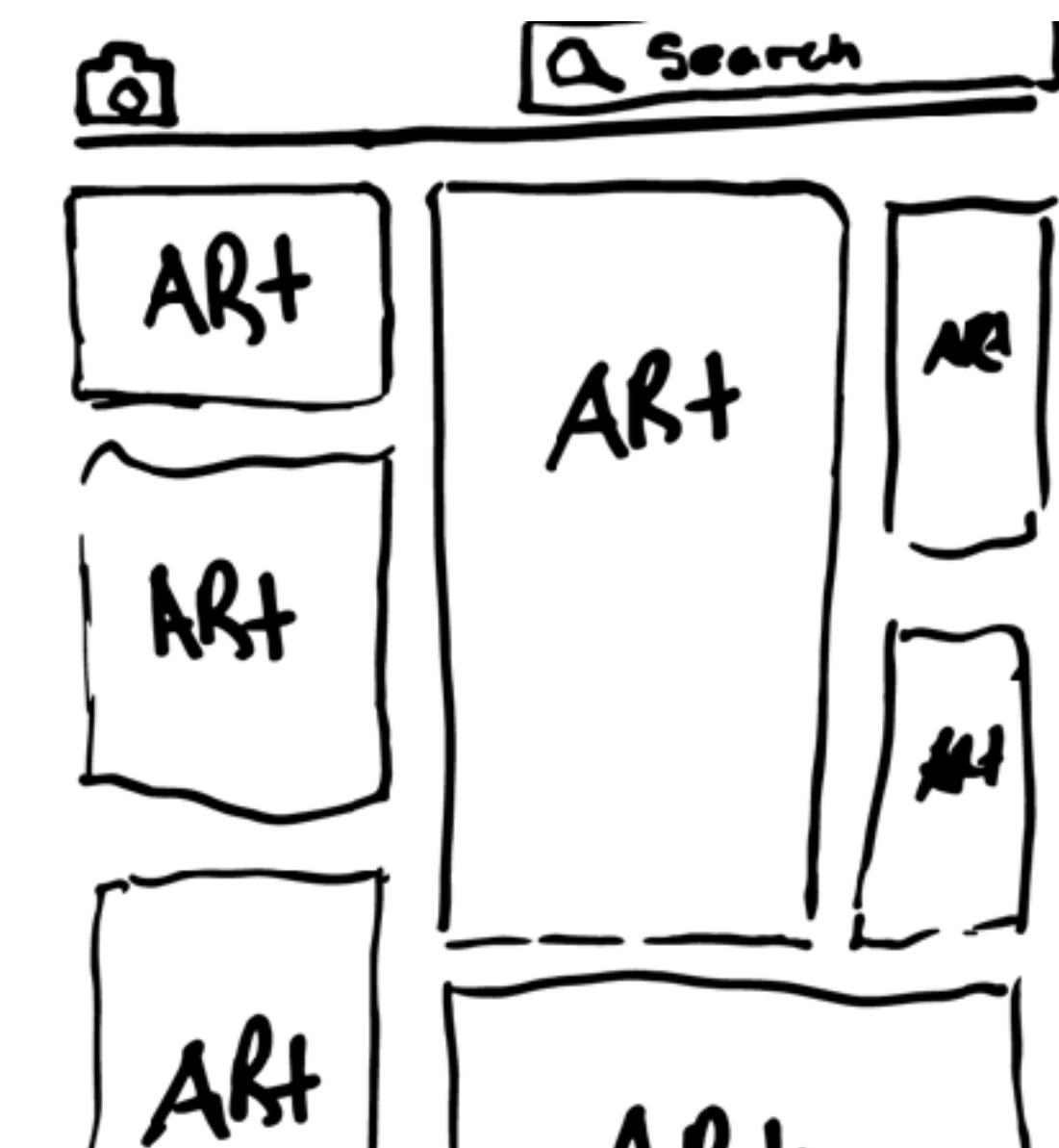
APRIL'S SHOP

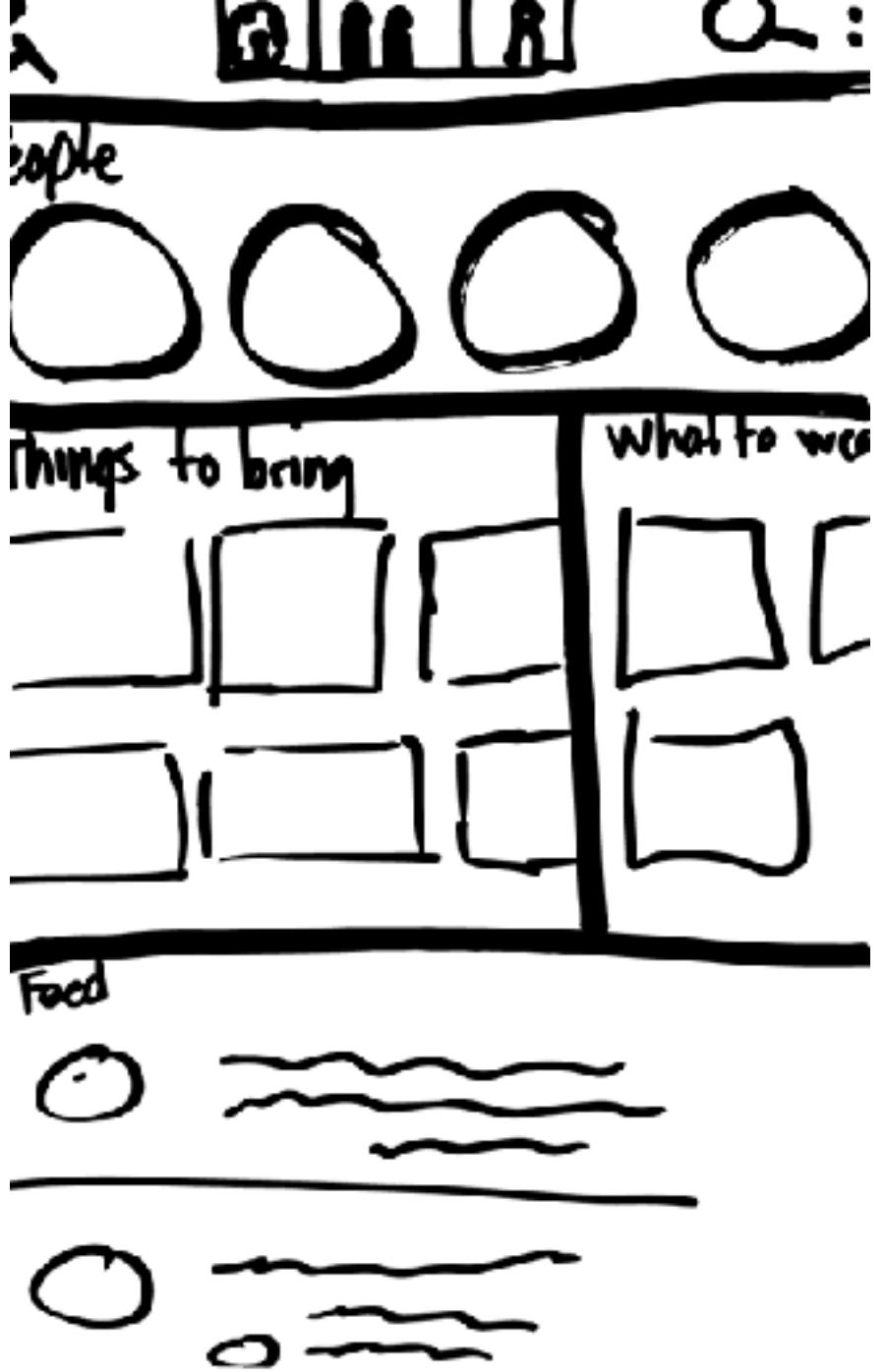
Experience the convenience of Craigslist and
handmade product platform of Etsy

M O B I L E A P P

ATX ARTIST

Connects local artists with people to make
commissioning art for your home easier

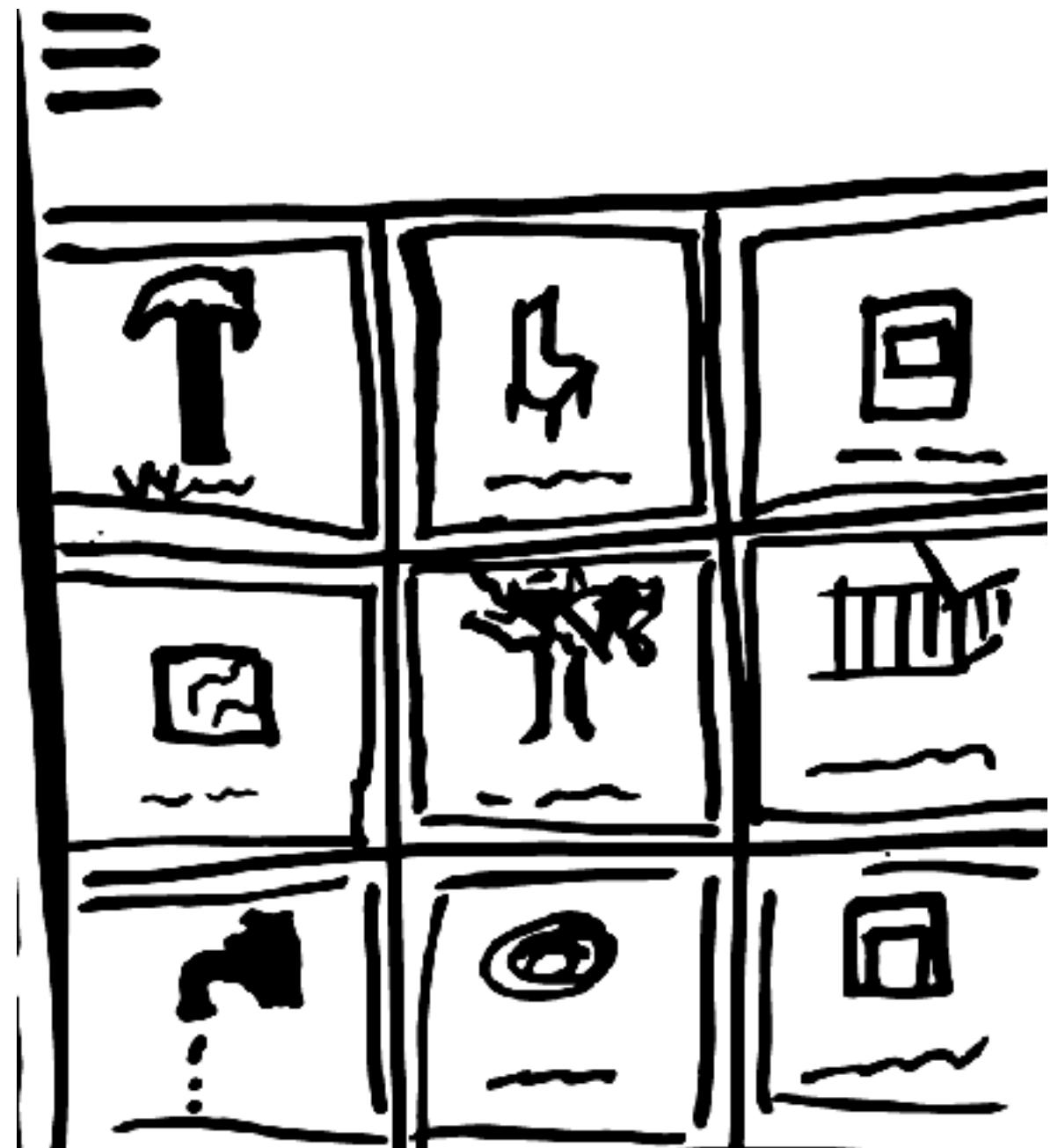




MOBILE APP

PAINT PARTY

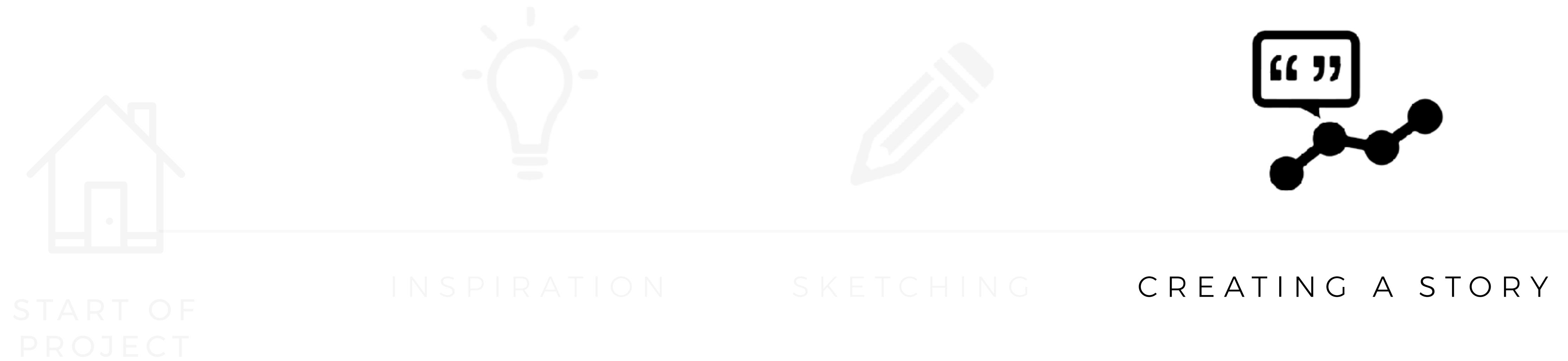
Allows people needing help painting their homes, or help moving to invite people to these events in a fun way.



MOBILE APP

EXPERT HELPER

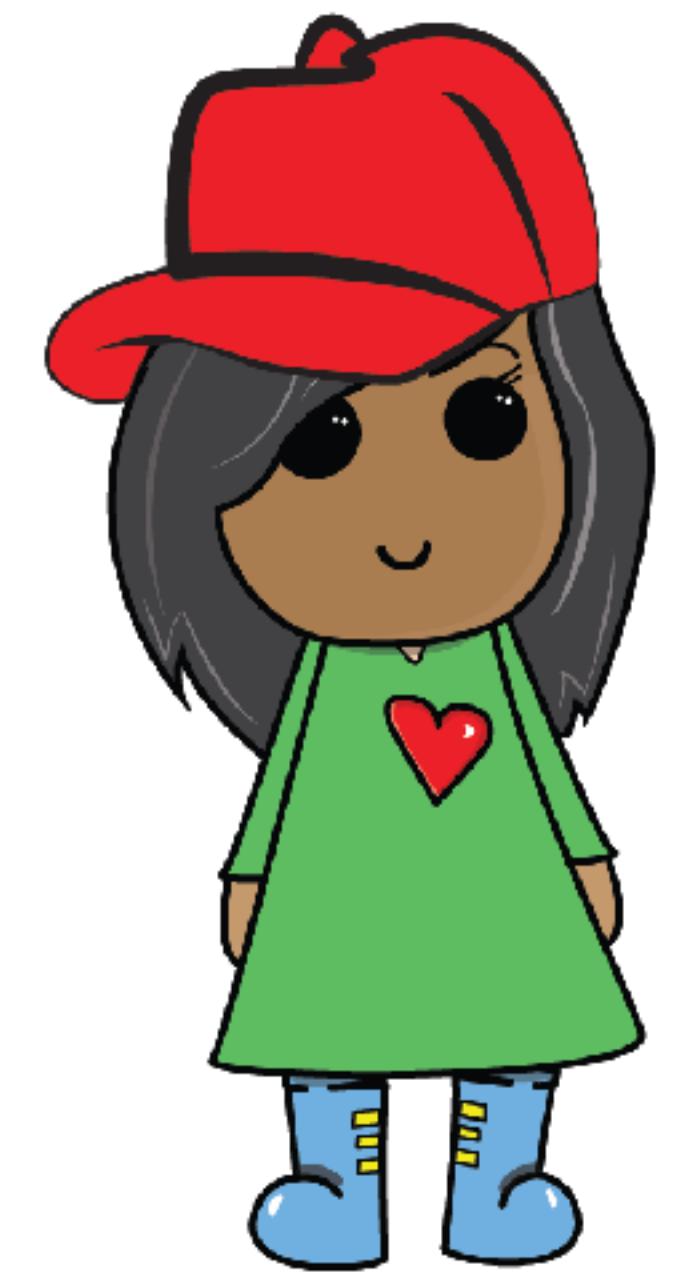
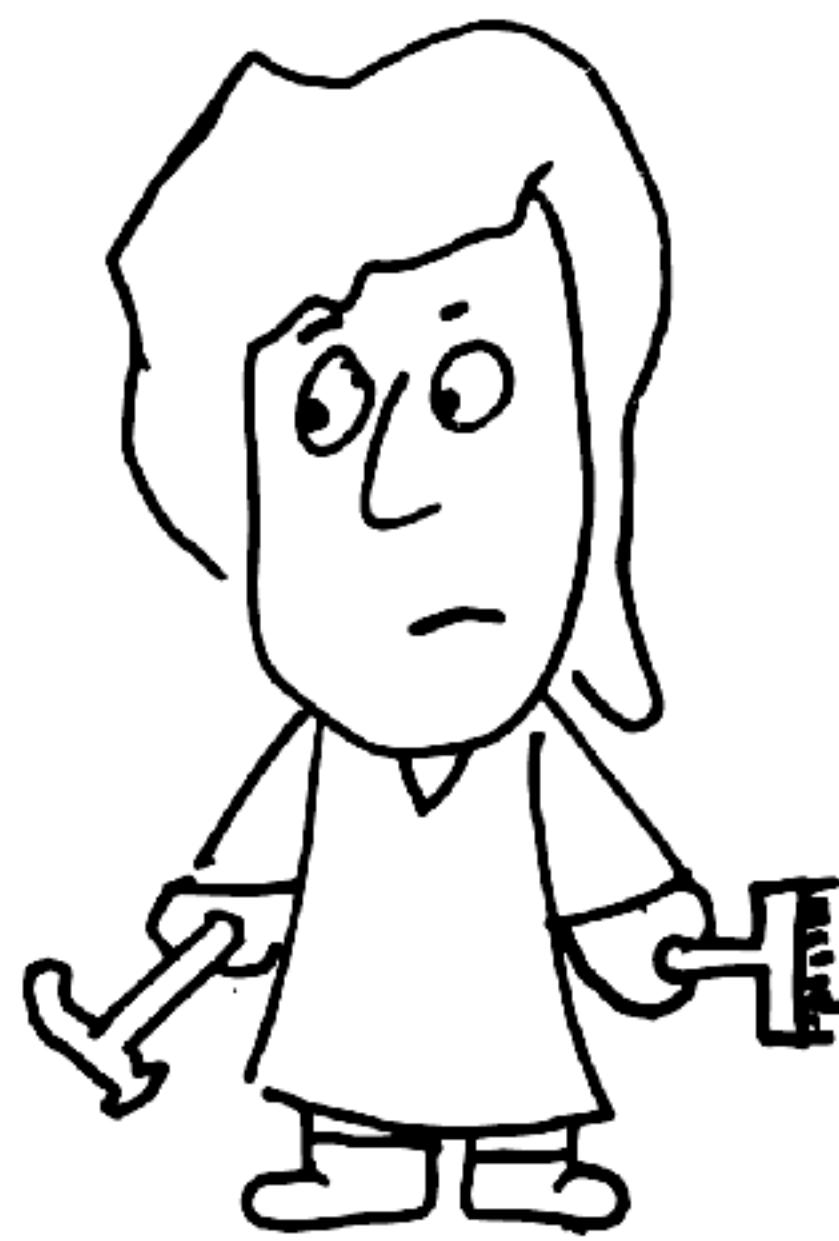
Live chat with artisan experts in fields like carpentry, welding, household repairs and many more.





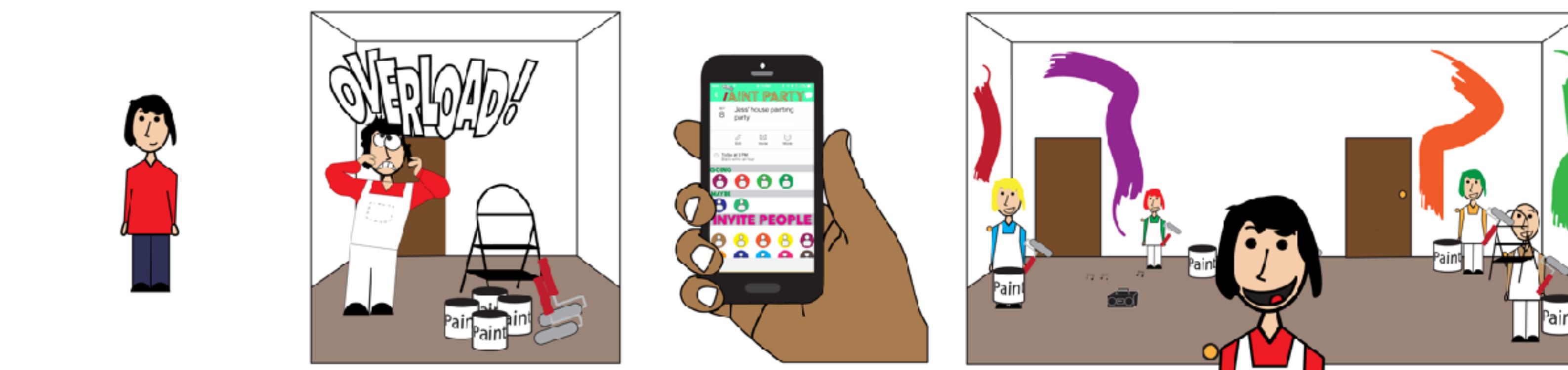
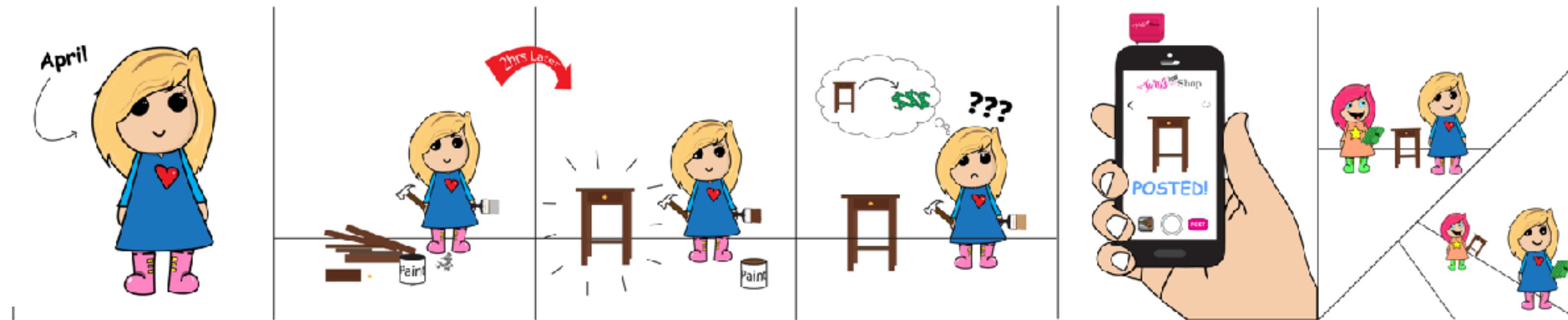
CREATING A STORY

12





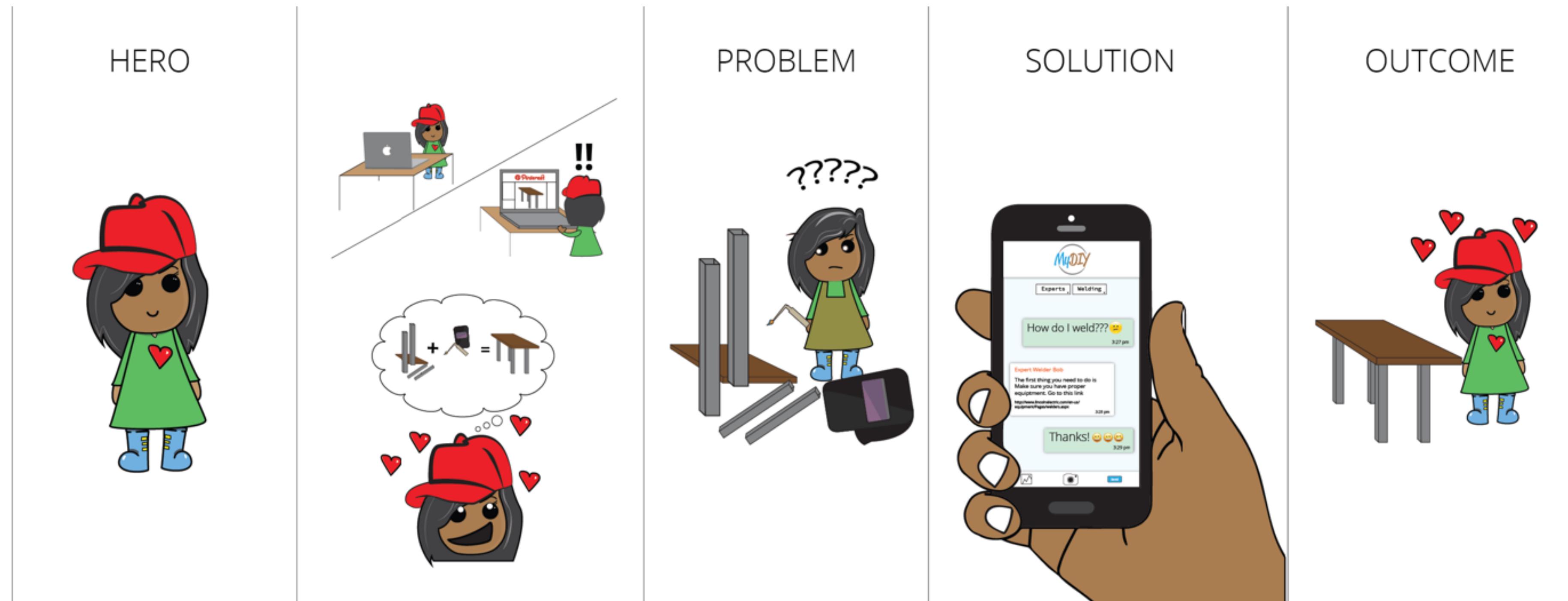
CREATING A STORY

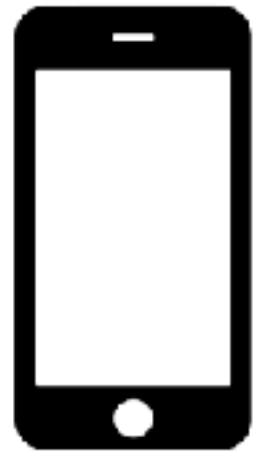




CREATING A STORY

CREATING A STORY HELPED ME IDENTIFY WHICH IDEA WAS
THE MOST VIABLE





HIGH FIDELITY
INTERFACE



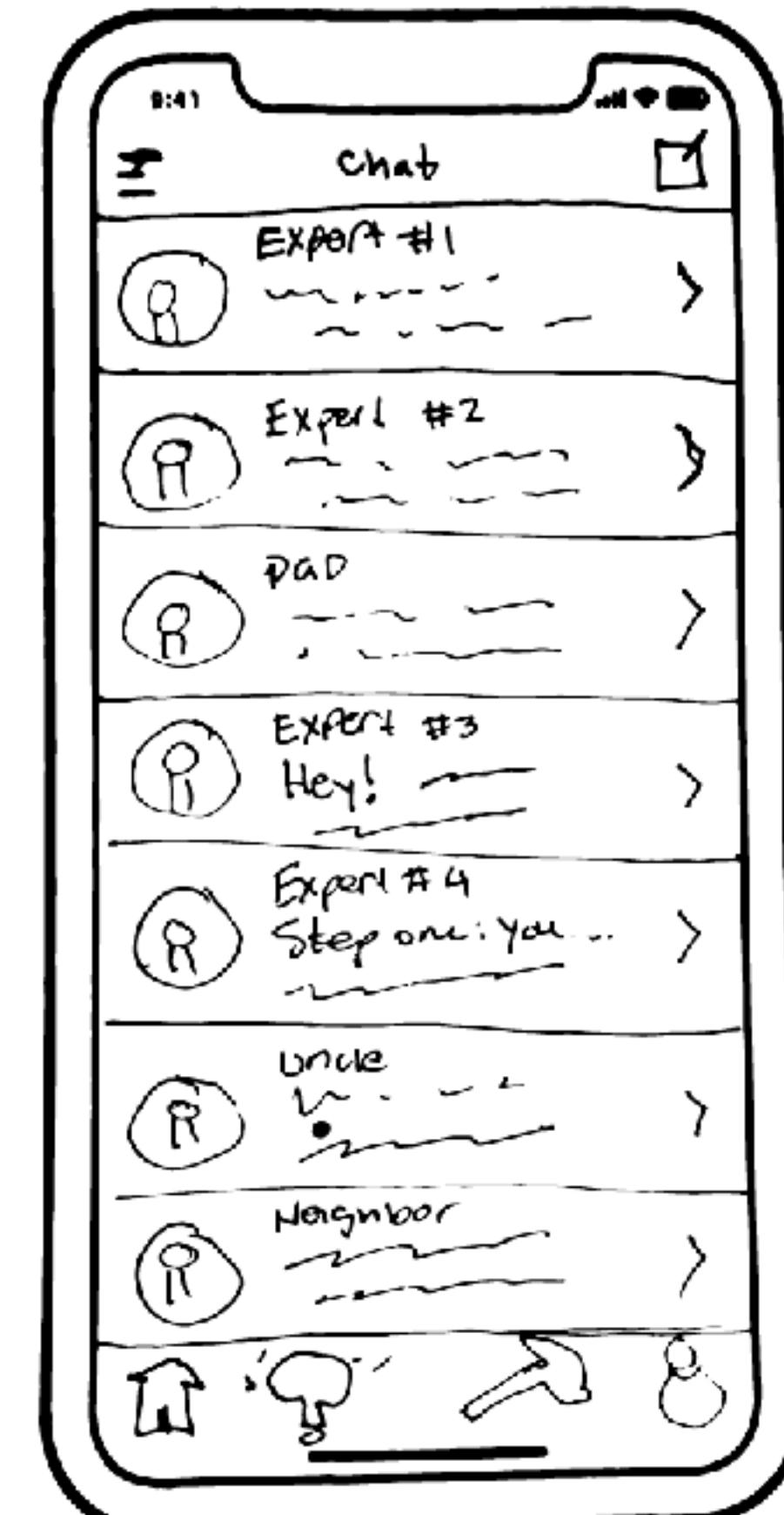
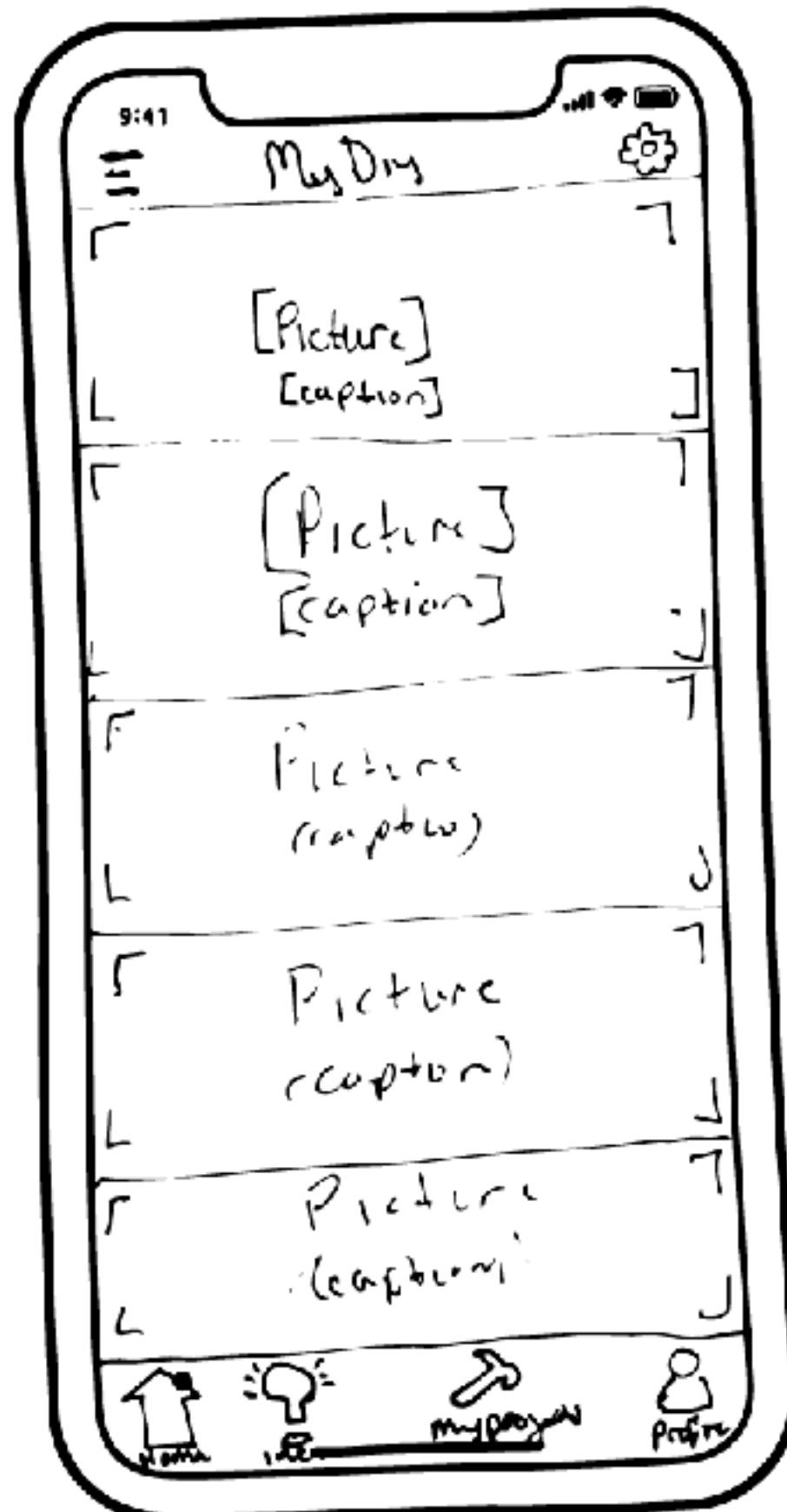
FEATURES



WHERE WE
ARE NOW

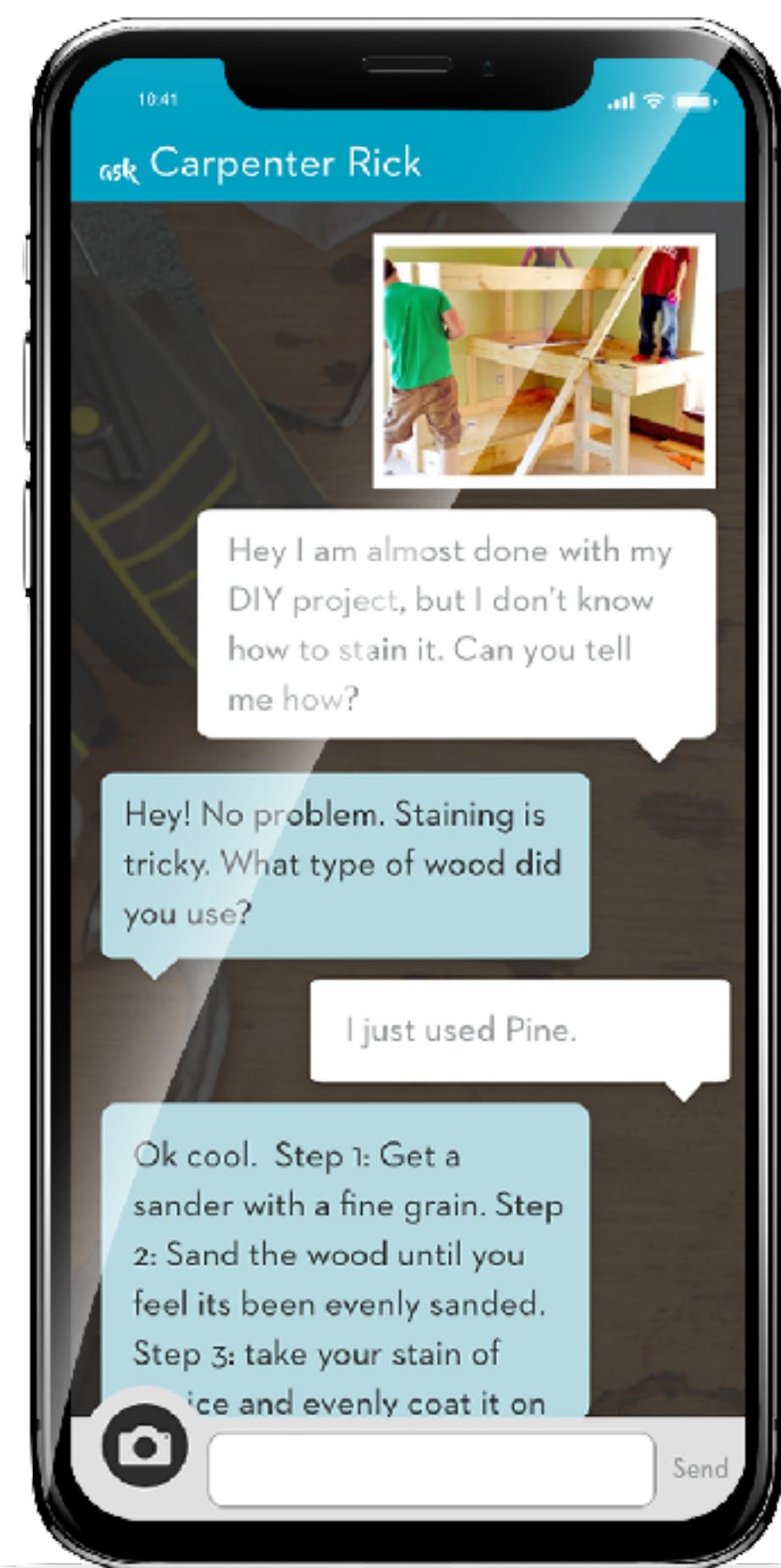
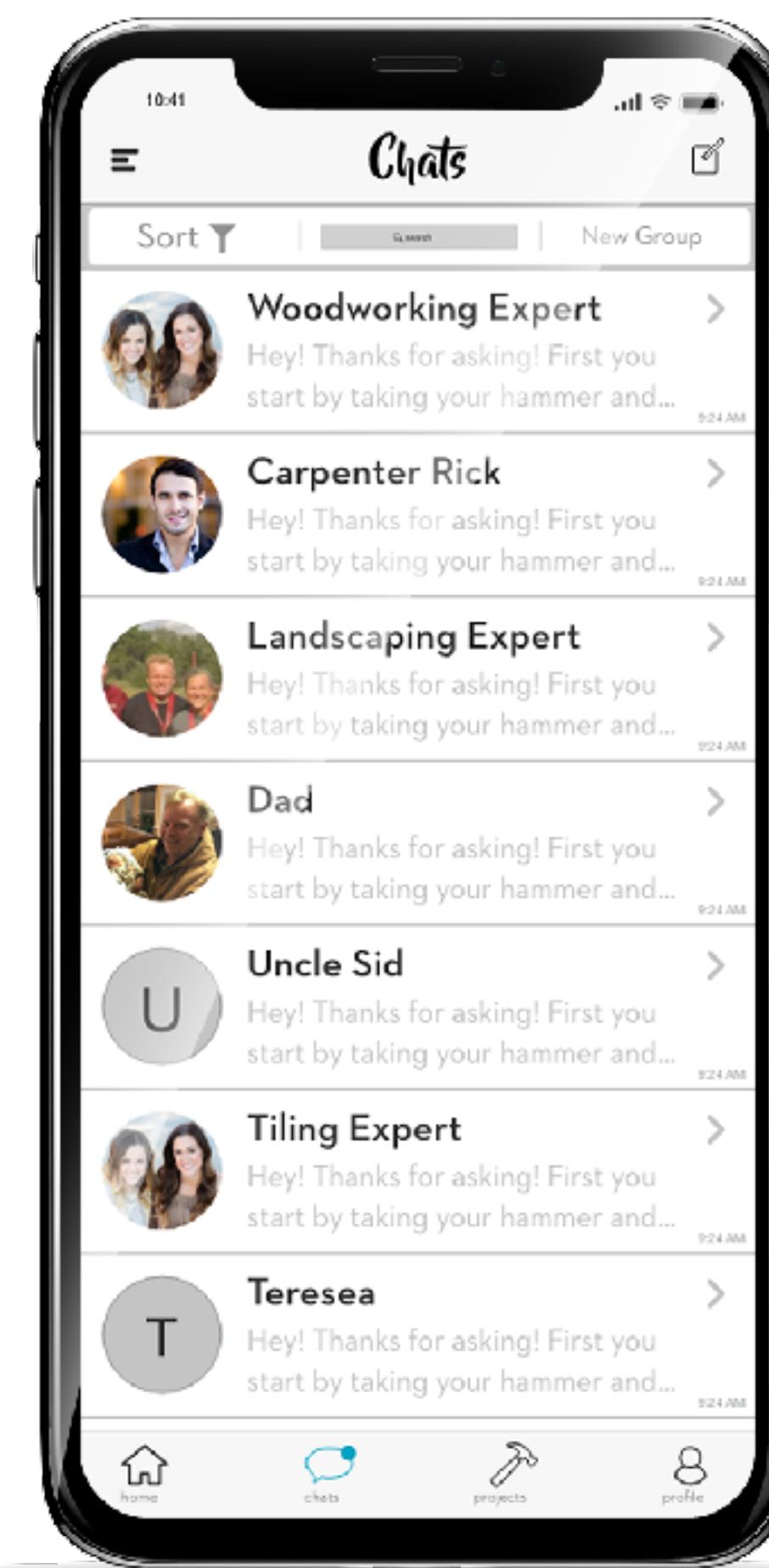
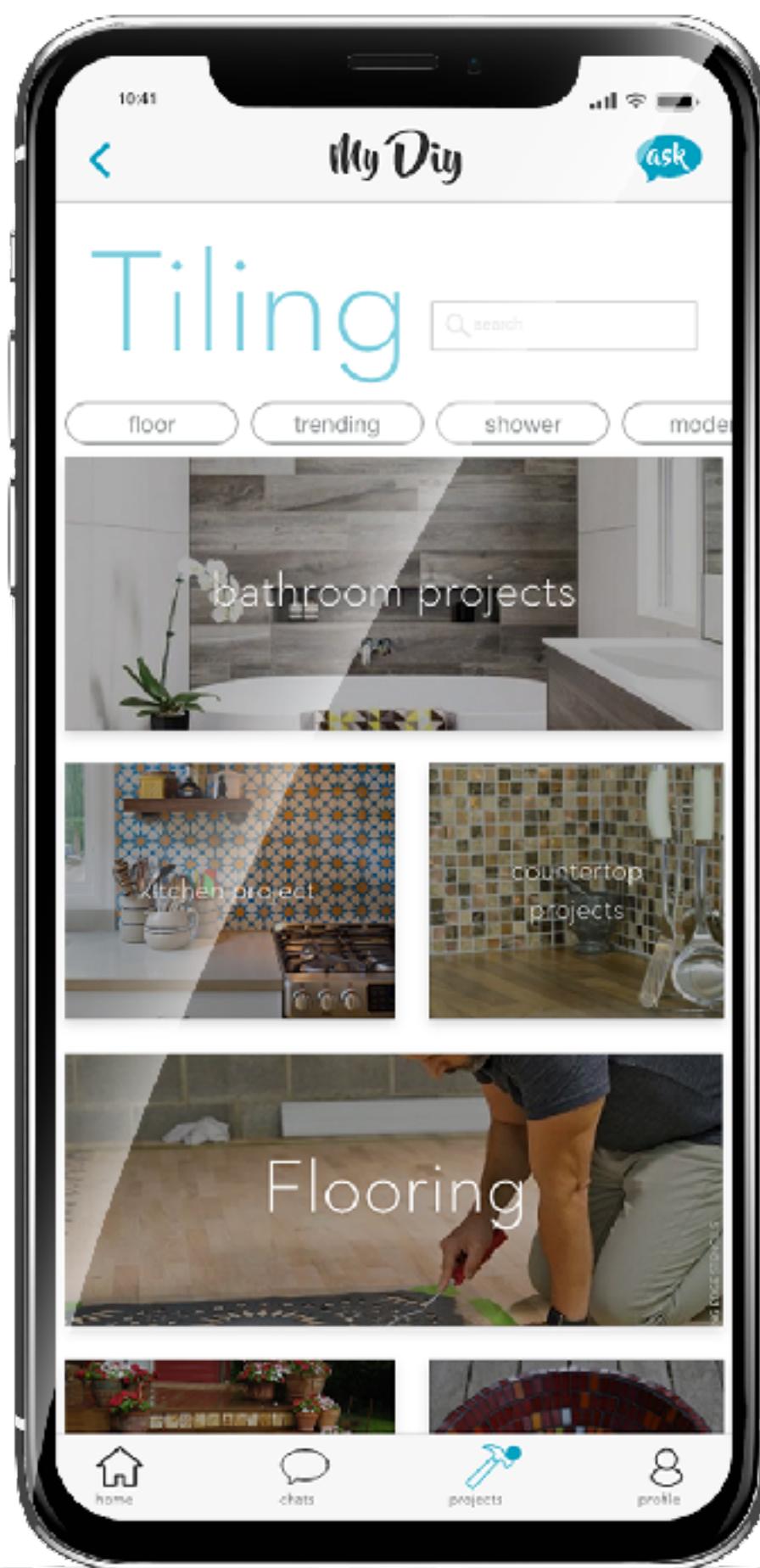


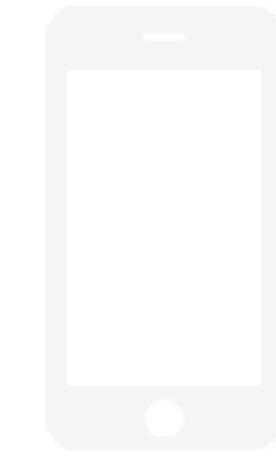
HIGH FIDELITY
USER INTERFACE





HIGH FIDELITY
USER INTERFACE





HIGH FIDELITY
INTERFACE



FEATURES



WHERE WE
ARE NOW



FEATURES

IN - APP FEATURE

AUGMENTED REALITY



MEASURE
OBJECTS
FROM CAMERA



NO
CALIBRATING



NO LONG
INSTRUCTIONS



SIMPLE TO
USE AND
SHARE



FEATURES

GOING THROUGH THE

Measure tool





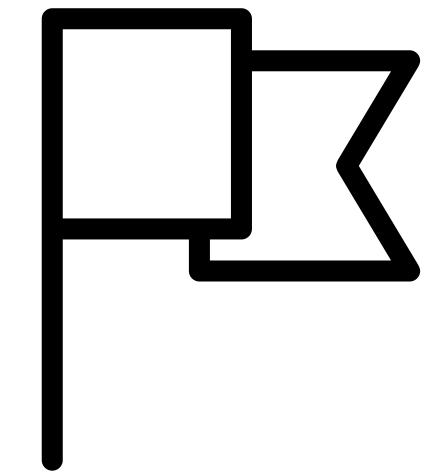
GO BACK TO
PEN AND PAPER



HIGH FIDELITY
INTERFACE



FEATURES

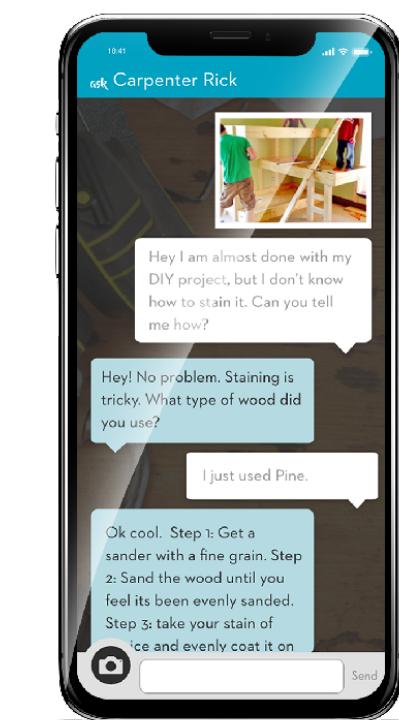
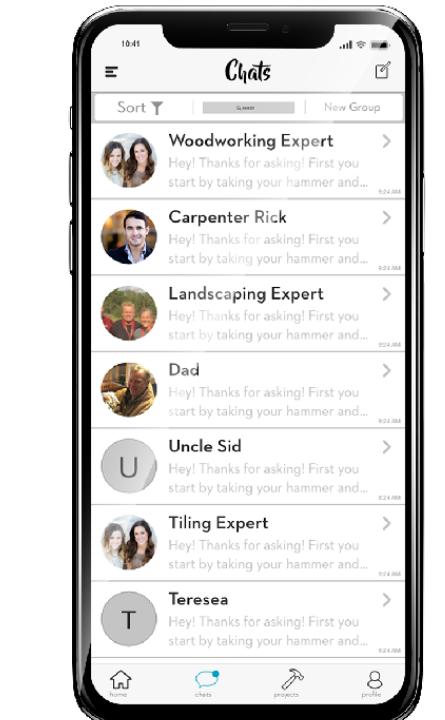
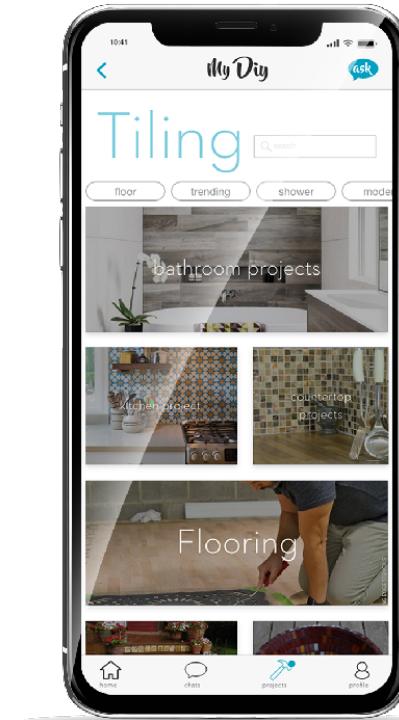


WHERE WE
ARE NOW

I N T R O D U C I N G

My DIY

A mobile app that allows individuals to live chat with experts in fields like carpentry, welding, household repairs and many more.



THANK YOU