
Mariangela Marin

Portfolio 2017

Interaction Design & Social Entrepreneurship
Studio Foundations Q1 - AC4D

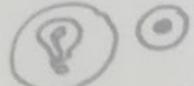
Industrial
Brand
Experience
Communication
Interaction

Designer

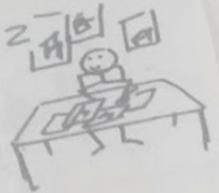
Furniture Designer



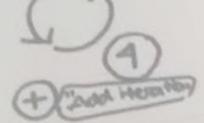
IDEA RECORDER



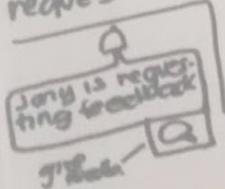
VISIT 9/1/19



ITERATION
TRACKER

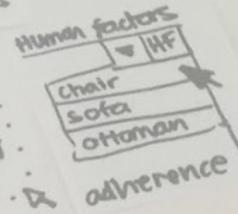


Feedback
requests



Product
Iteration
Score Card

81 82
✓ 63 41/10



Human factors

- Chair
- sofa
- ottoman

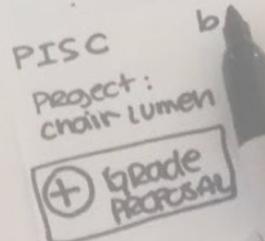
adherence



Progress
Tracker

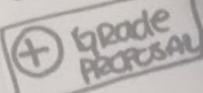
Design review

6 contact resulted.



PISC

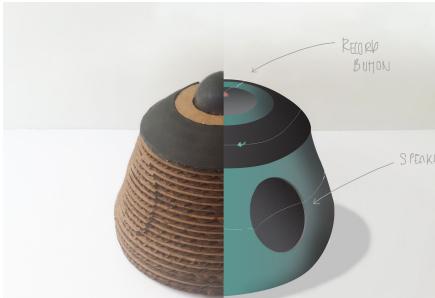
Project:
chair lumen



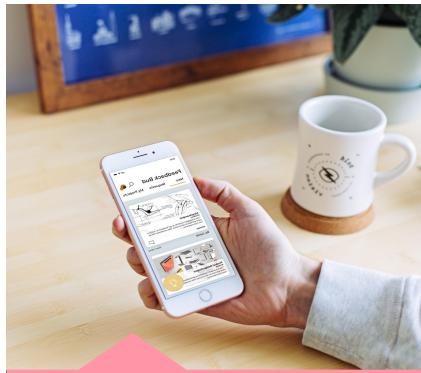
Big Picture



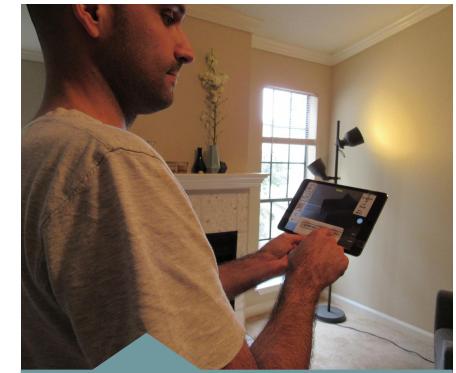
Storytelling



Physical
Prototyping
/Rendering



Interface
Design



User Testing

Storytelling Process

Hero

Problem

Solution

Outcome



Storytelling Video

Creative professional

Hero

Creative block

Problem

Instant peer feedback

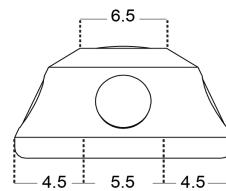
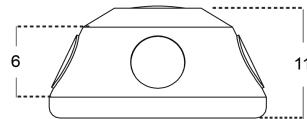
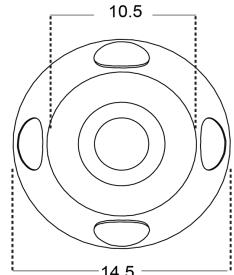
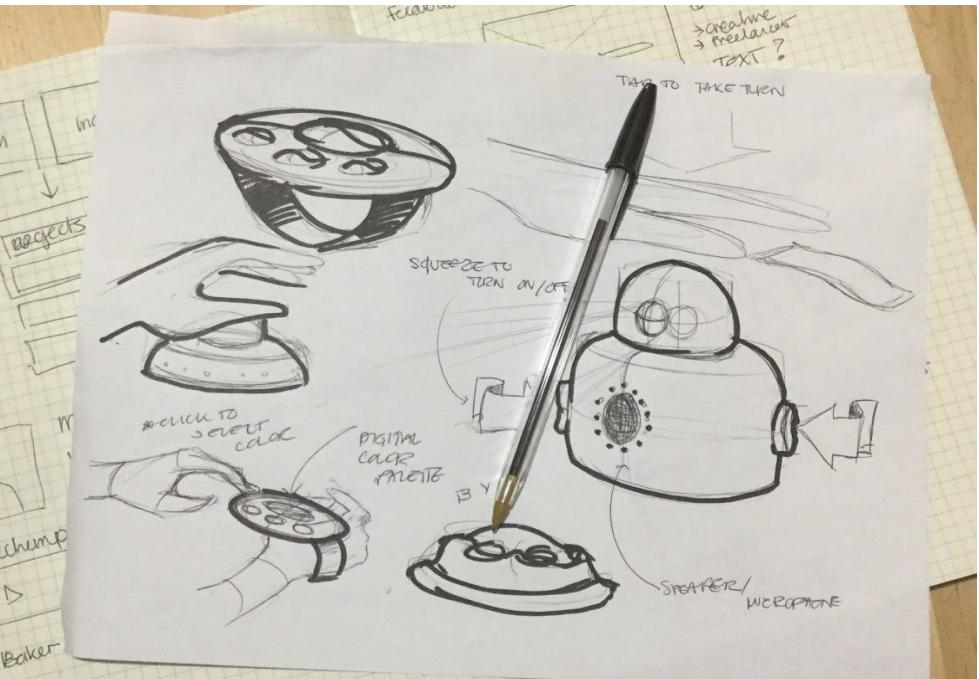
Solution

Easy idea flow

Outcome



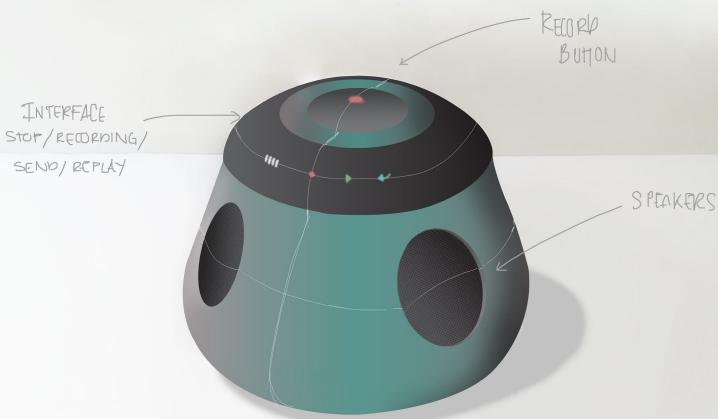
Prototyping: Feedback Bud



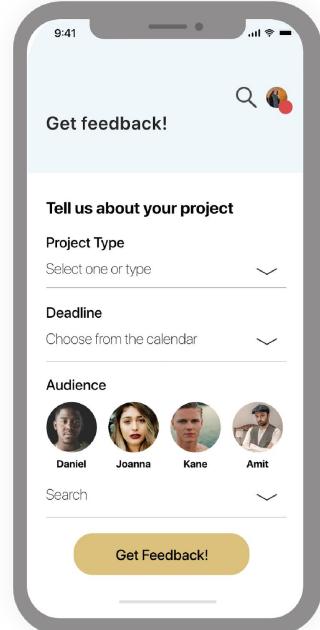
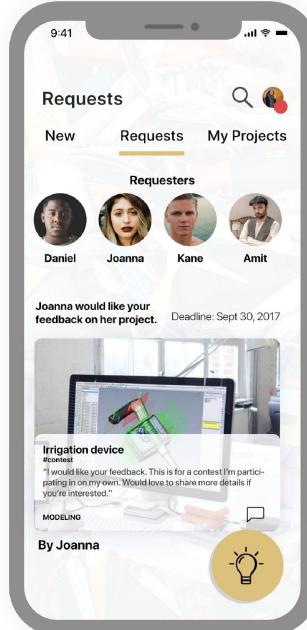
Concept "Feedback Pod"
Prototype 01
Date 09/06/2017

Unit Centimeter
Scale 1:5

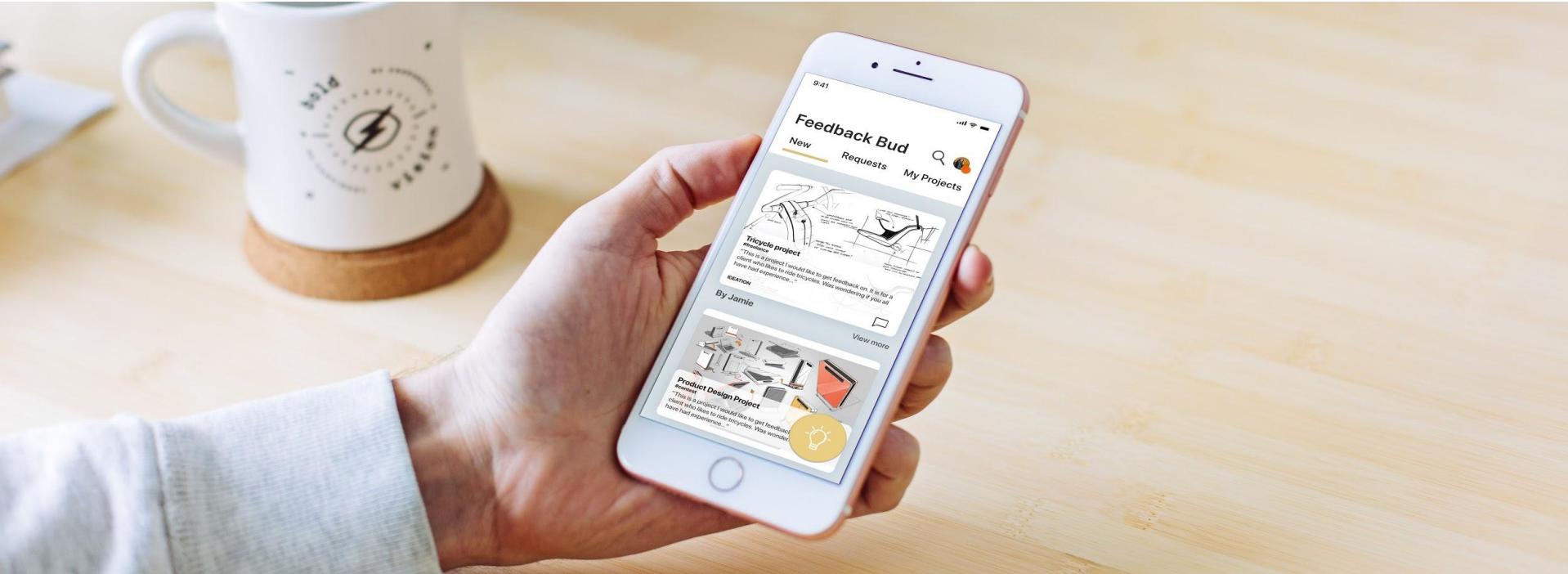
Rendering



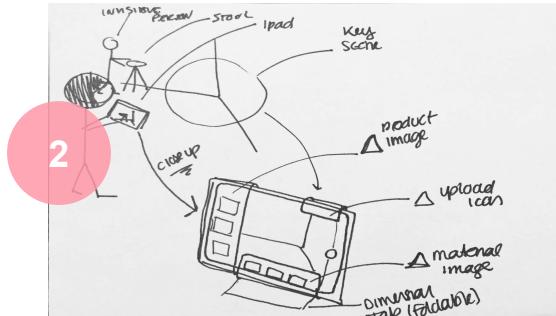
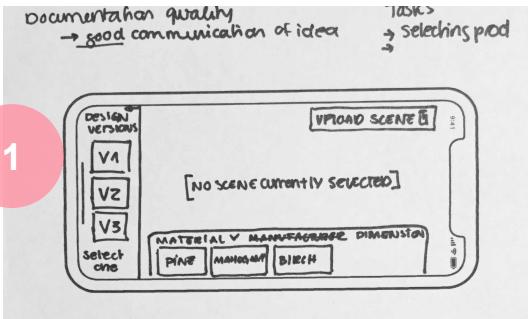
Interface Design Process



Interface Design Mockup

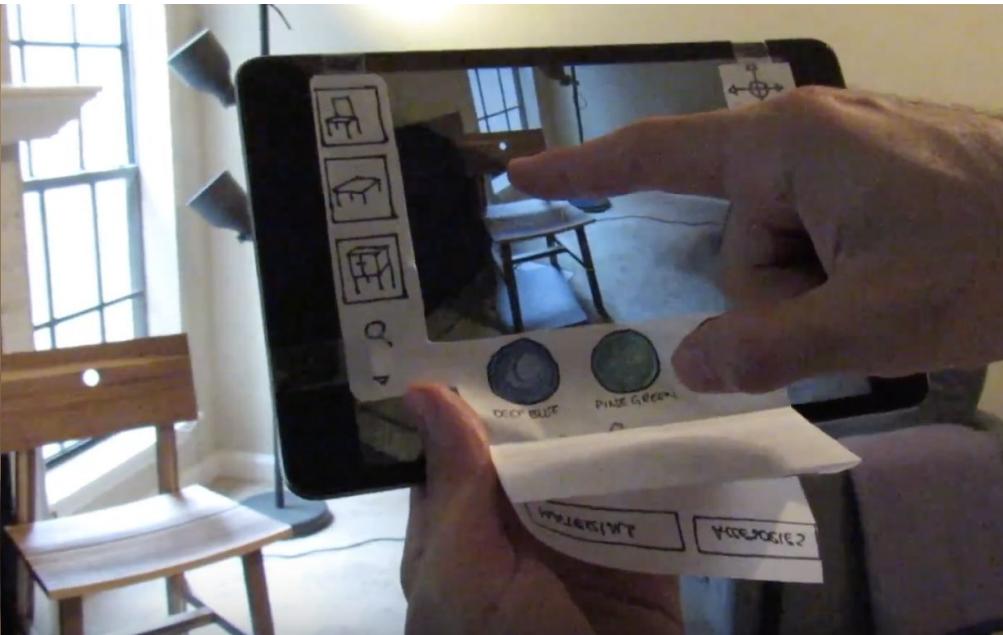


Usability Testing Planning



Usability Testing

"This is really nice, I really like how you can pick the material. The screen is very easy to understand." - User 1





Next Steps

Functional mobile app prototype

Further usability testing

Idea validation

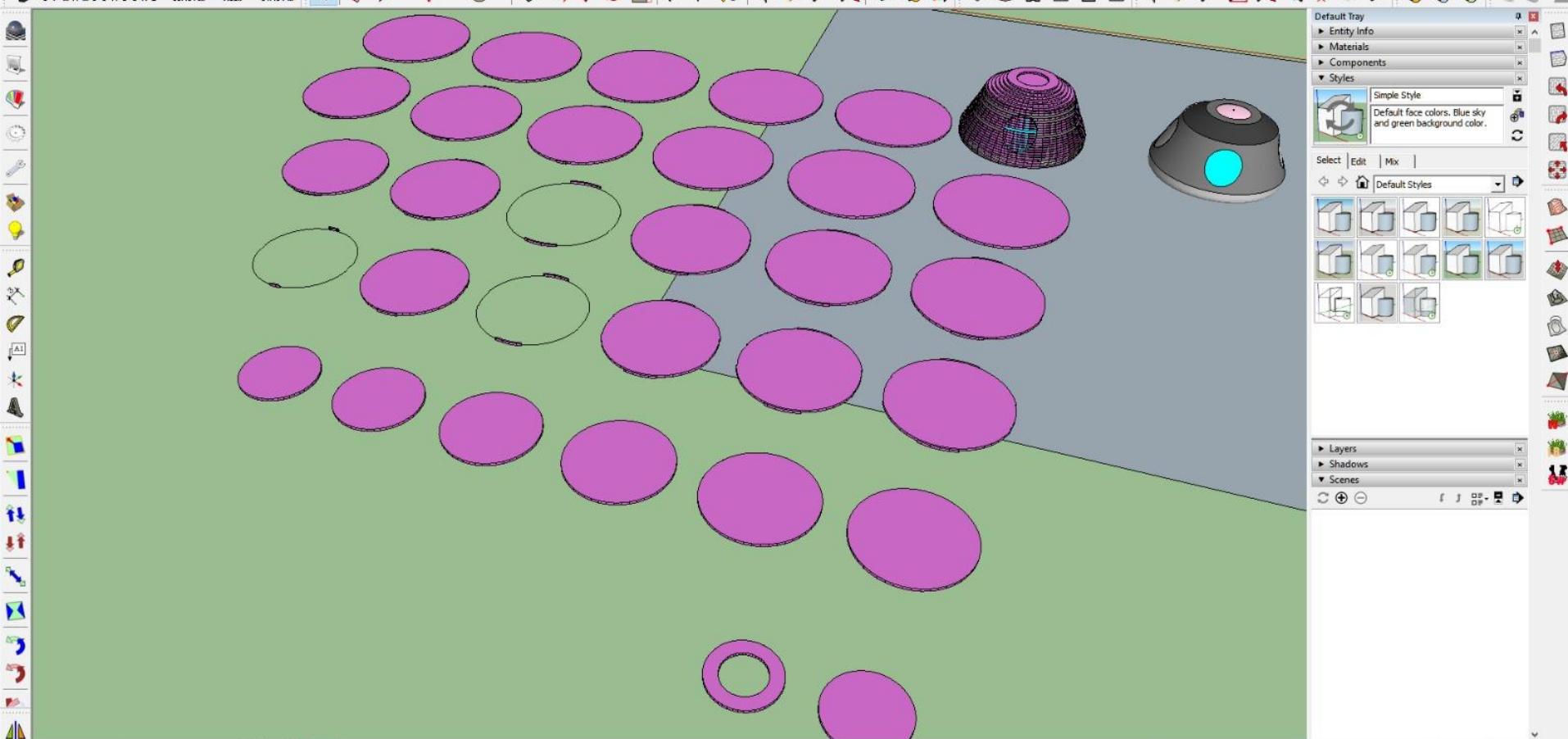
Questions?

Or contact me at -

-  Marimatog
-  mariangelamarin
-  mariangela.marin@ac4d.com

Appendix

J F M A M J J A S O N D 06:43 AM Noon 04:45 PM



Select objects. Shift to extend select. Drag mouse to select multiple.

Measurements

New study finds freelance economy grew to 55 million Americans this year, 35% of total U.S. workforce

Largest independent workforce survey — commissioned by Upwork and Freelancers Union — reveals new insights into freelancing in America

Key findings: Freelancers earned an estimated \$1 trillion this year, are a highly motivated voter bloc eager to support 2016 candidates who speak to their issues

NEW YORK and MOUNTAIN VIEW, Calif. – October 6, 2016 – Upwork in partnership with Freelancers Union today released the results of “**Freelancing in America: 2016**,” the most comprehensive measure of the U.S. independent workforce. The study analyzes the size of the freelance economy and provides insights into the lives of independent workers and their potential impact on the 2016 Presidential Election. The third annual year of the study is a landmark year since trend data is now available.

[Resource](#)