

IMPROVING LIVES OF MAKEUP PROFESSIONALS AND ENTHUSIASTS



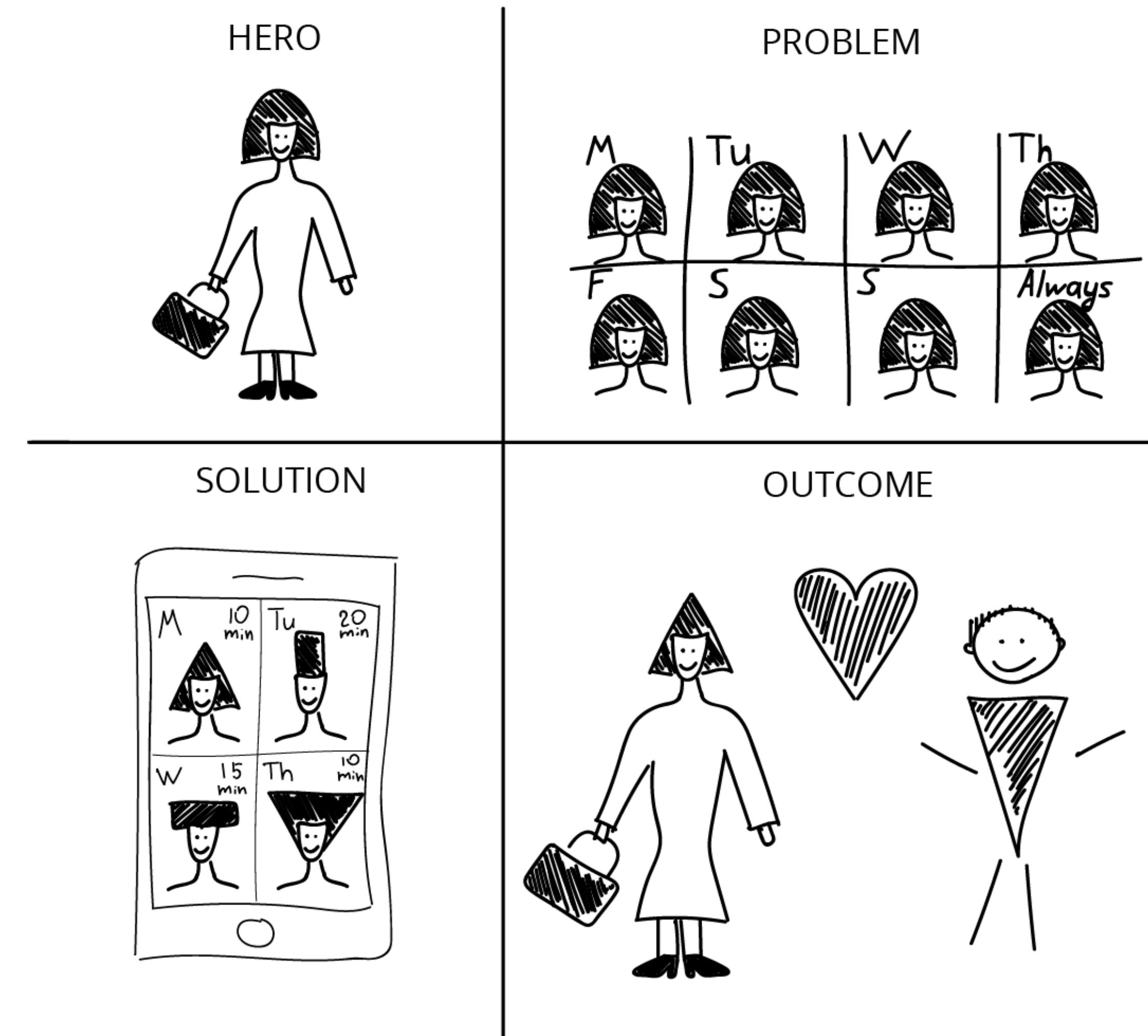
TOOLS I USED

- ▶ Photoshop
- ▶ Sketch
- ▶ Illustrator
- ▶ iMovie
- ▶ Sublime Text
- ▶ Github
- ▶ Keynote
- ▶ Paper and a sharpie
- ▶ Cardboard, glue, and hands

DELIVERABLES I PRODUCED

- ▶ Storyboards
- ▶ Blueprints
- ▶ Physical Product Prototype
- ▶ Rendering
- ▶ Interface Development
- ▶ AR App Prototype
- ▶ User Testing
- ▶ HTML, CSS, JS Web Page

FIRST DELIVERABLE



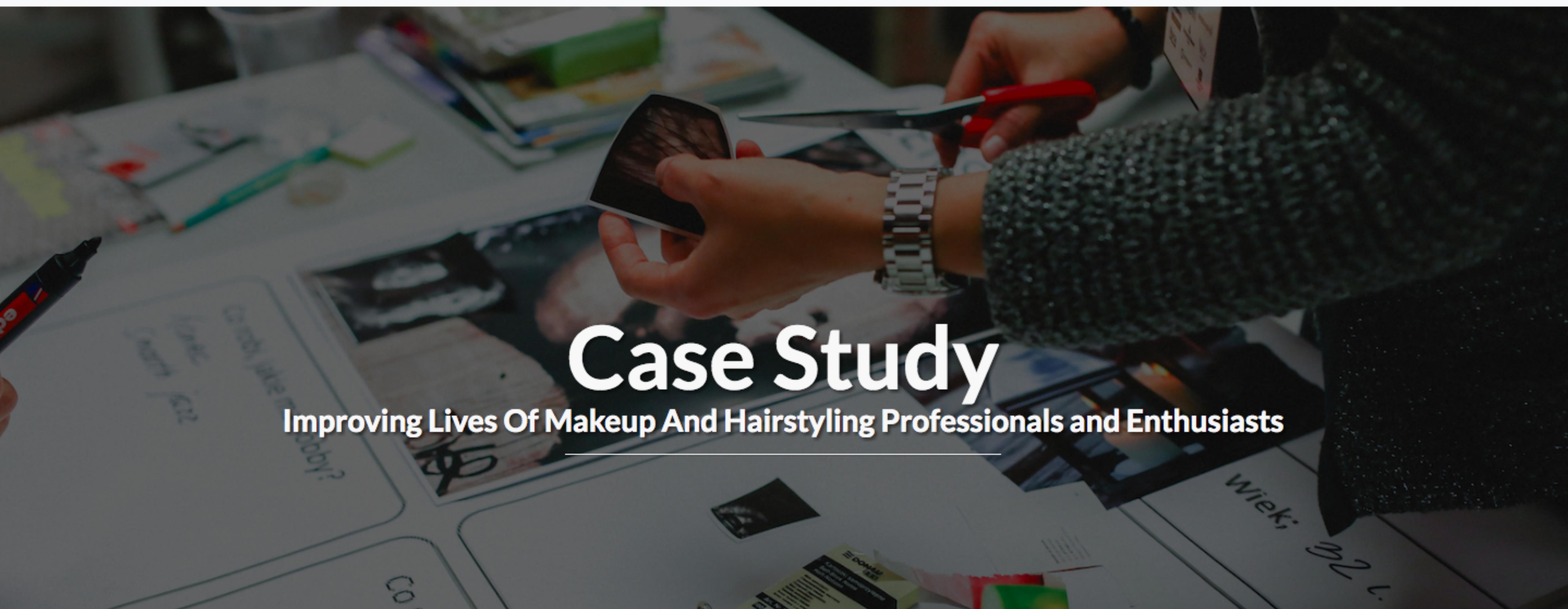
LAST DELIVERABLE

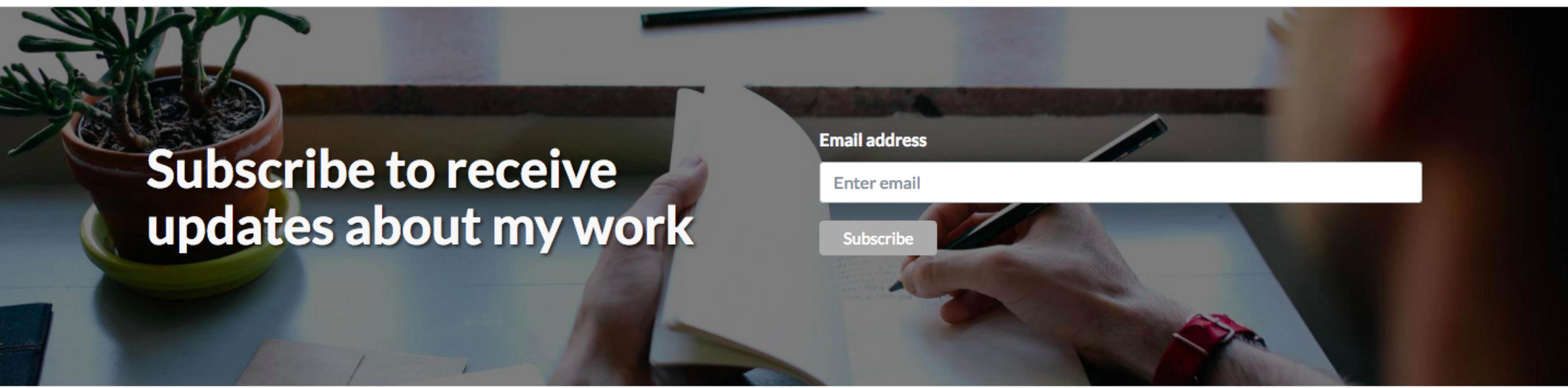
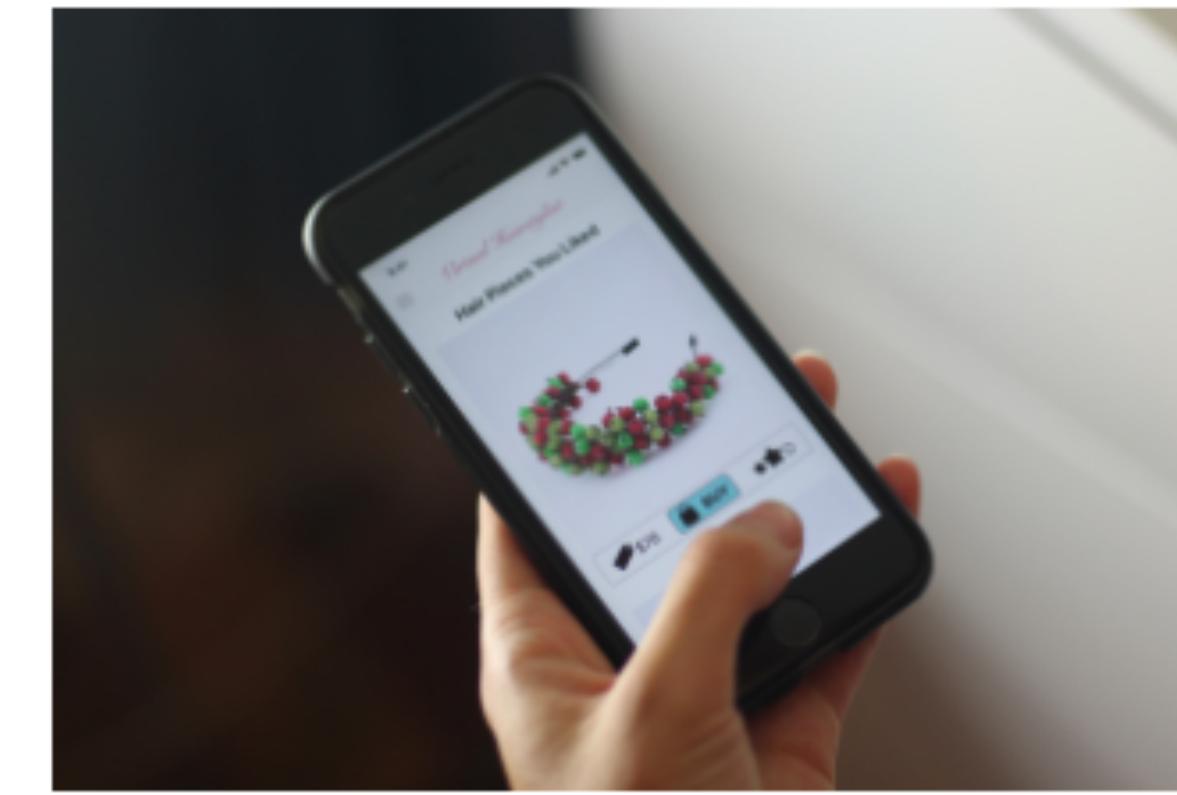
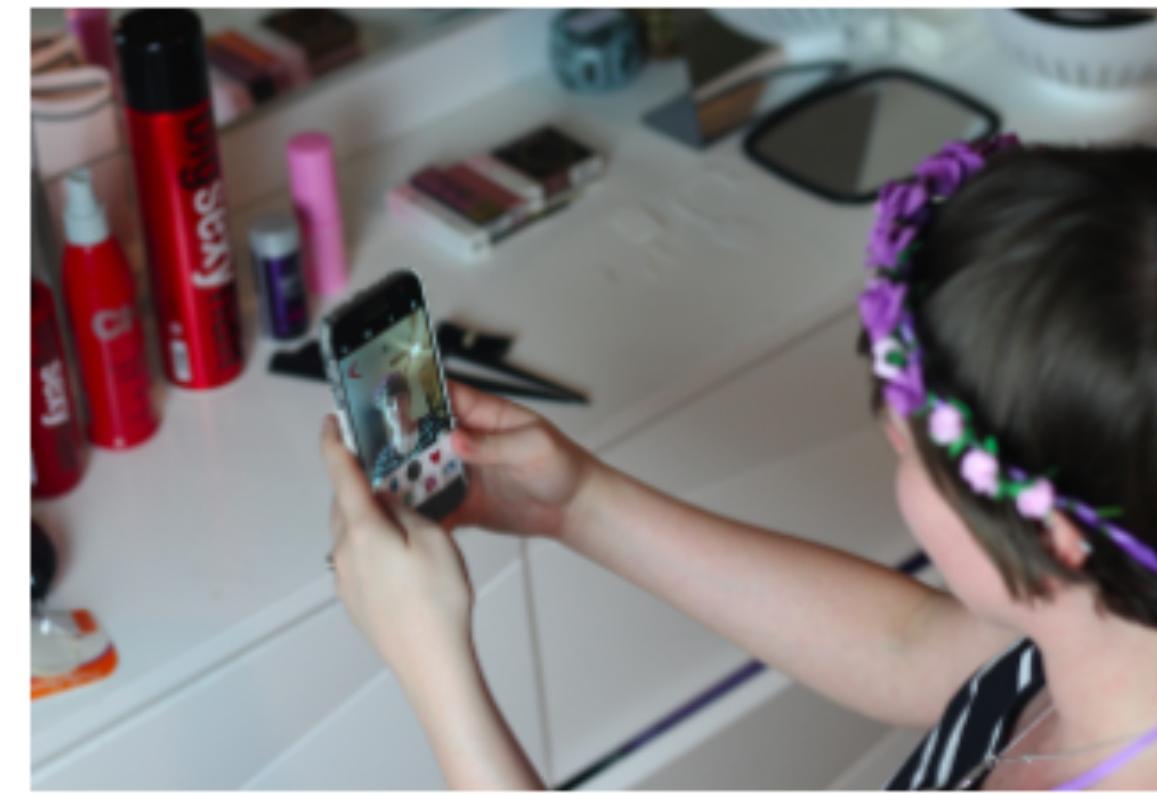
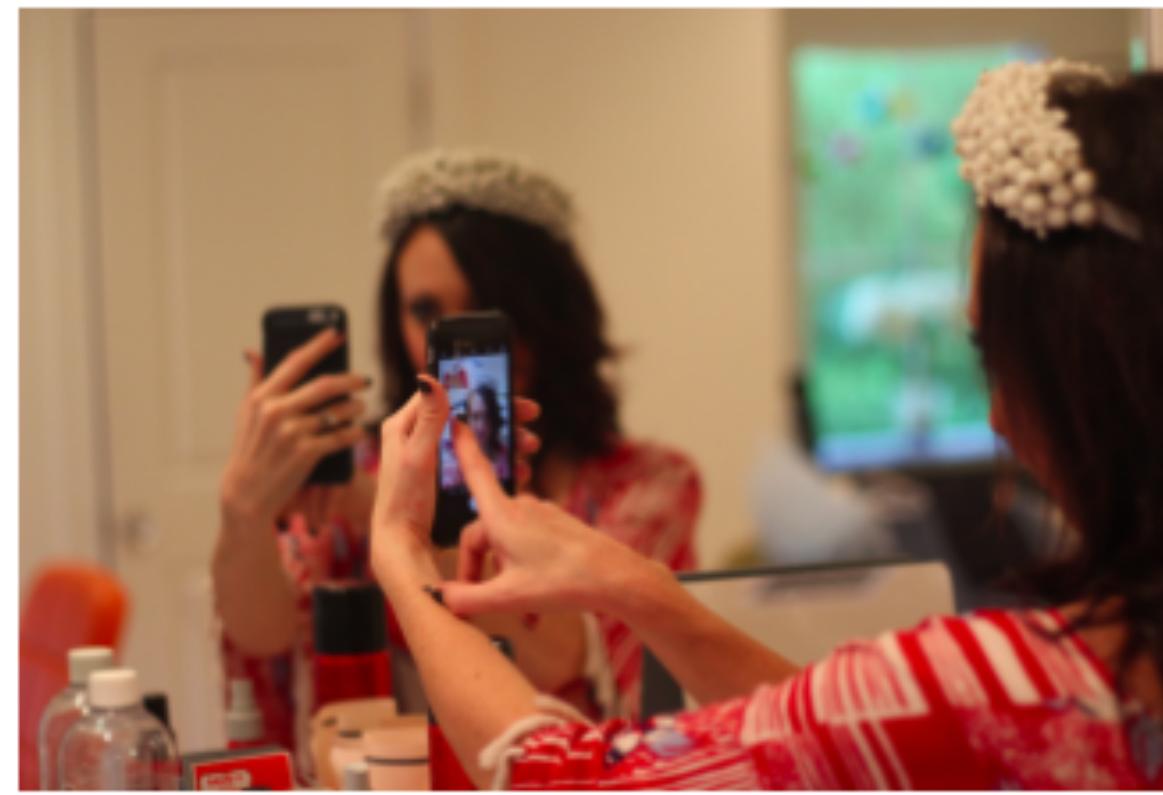
Zub Design

About Case Study Subscribe

Case Study

Improving Lives Of Makeup And Hairstyling Professionals and Enthusiasts



A large, semi-transparent background image shows a person's hands writing in a notebook with a pen. In the foreground, on the left, there is a potted plant with thick, green, segmented stems in a brown pot.

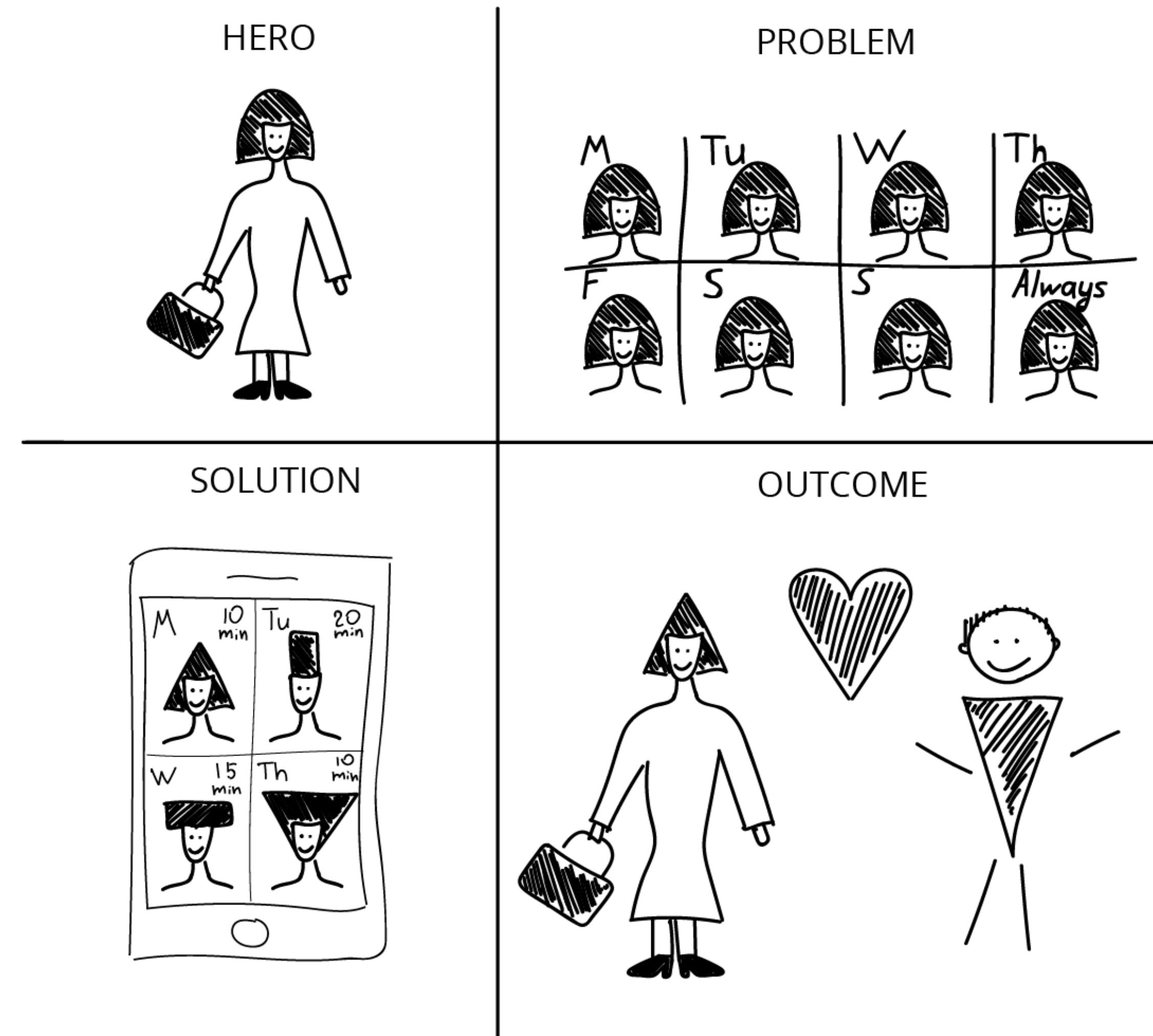
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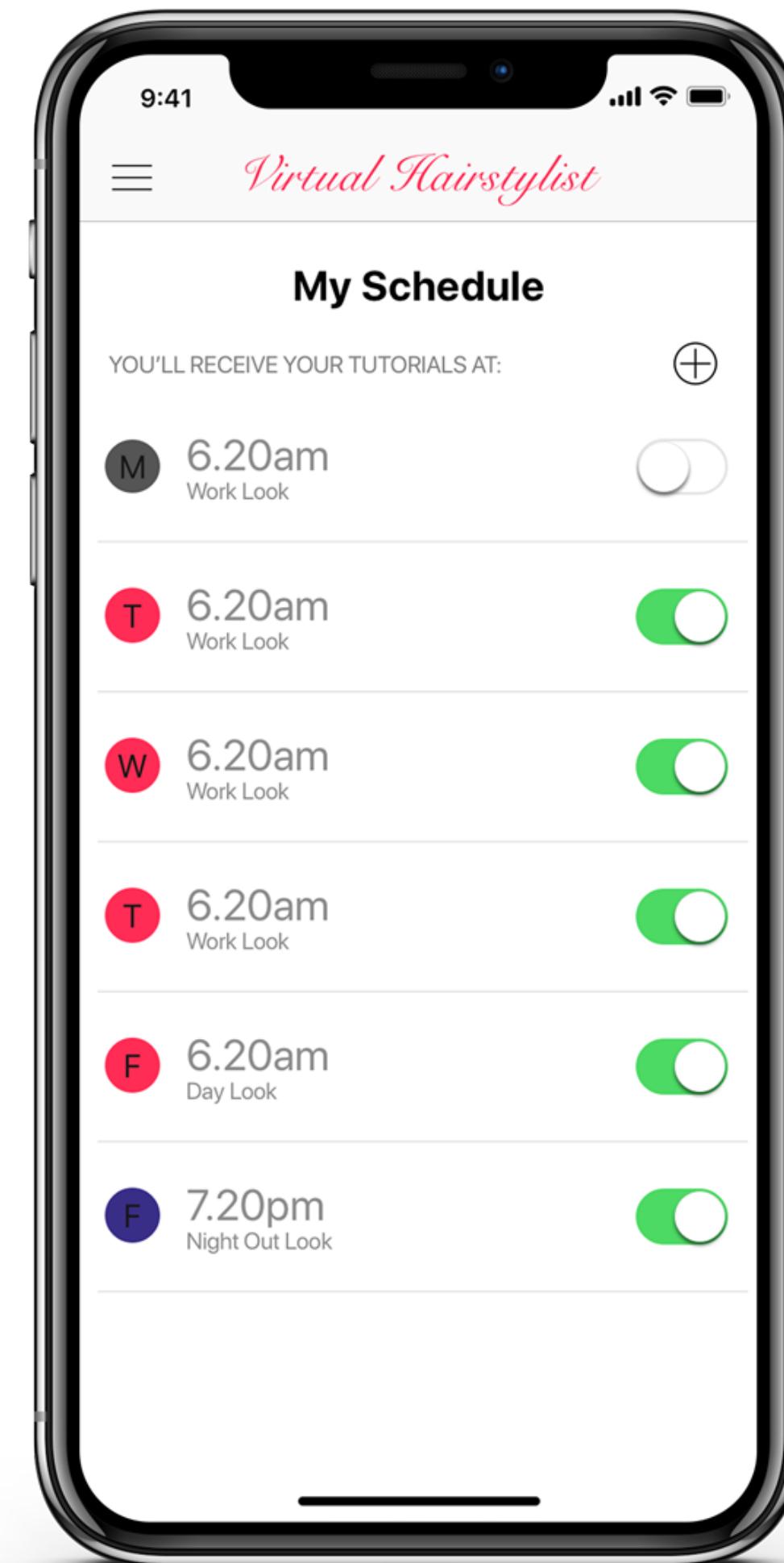
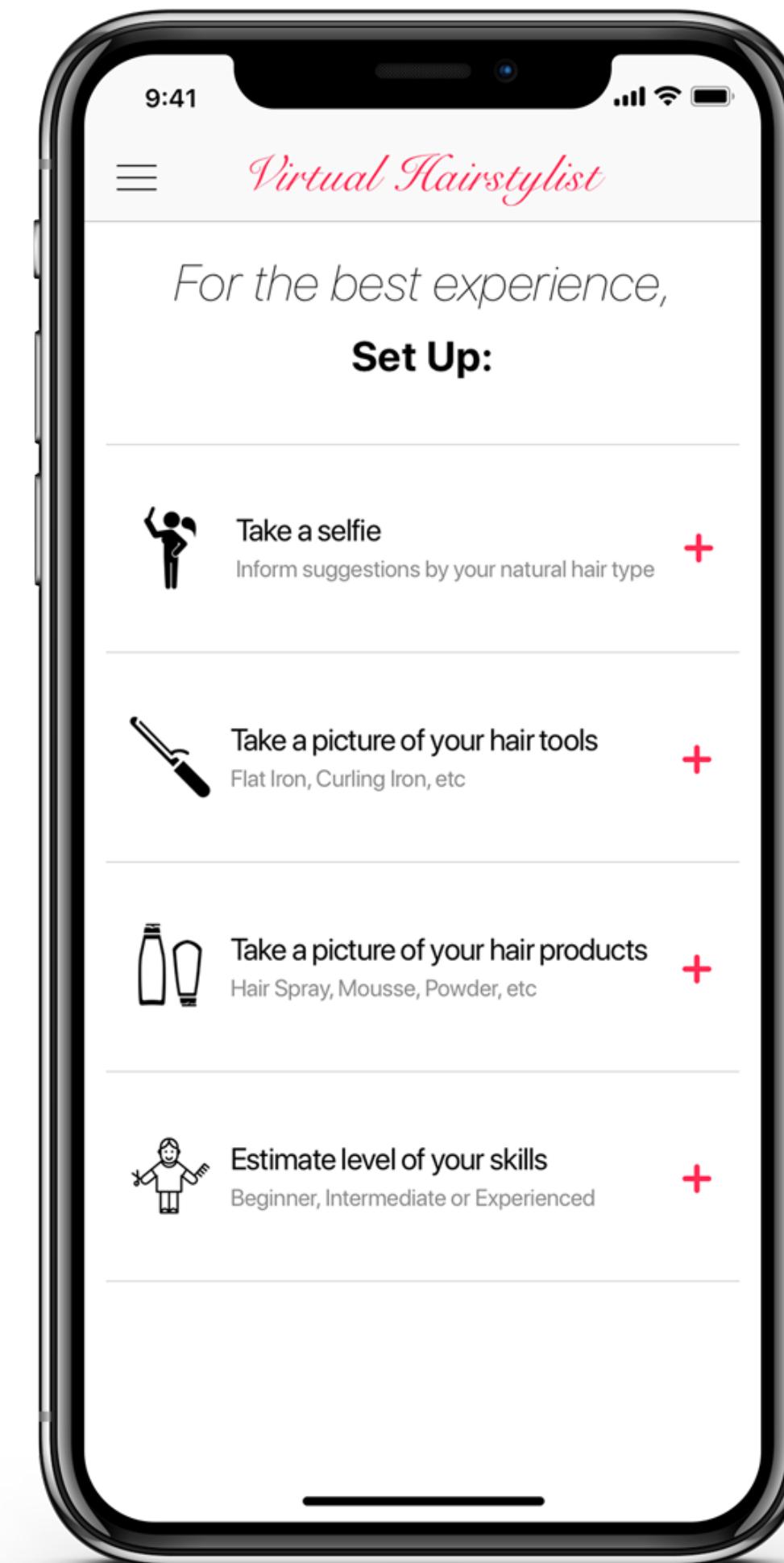
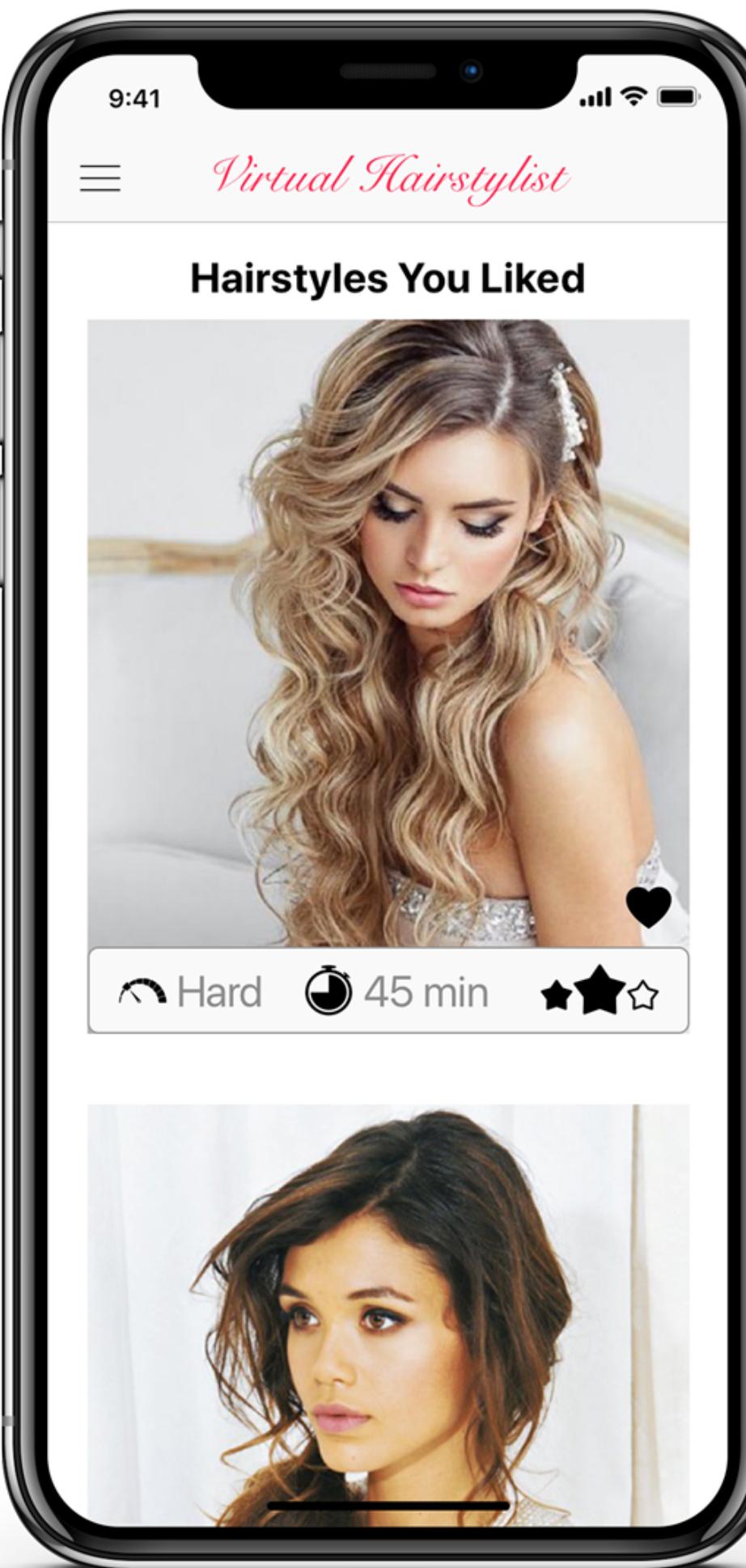
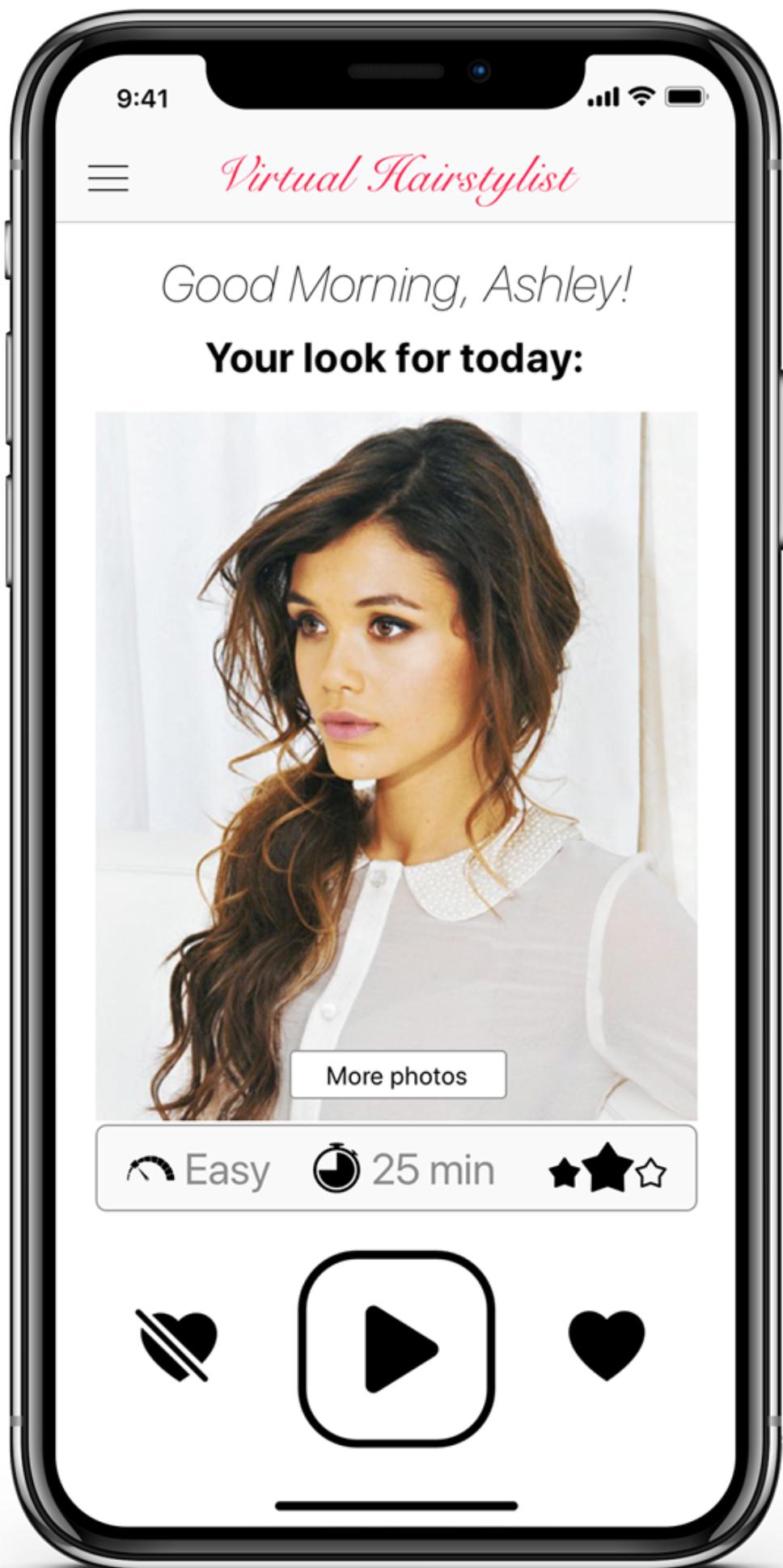
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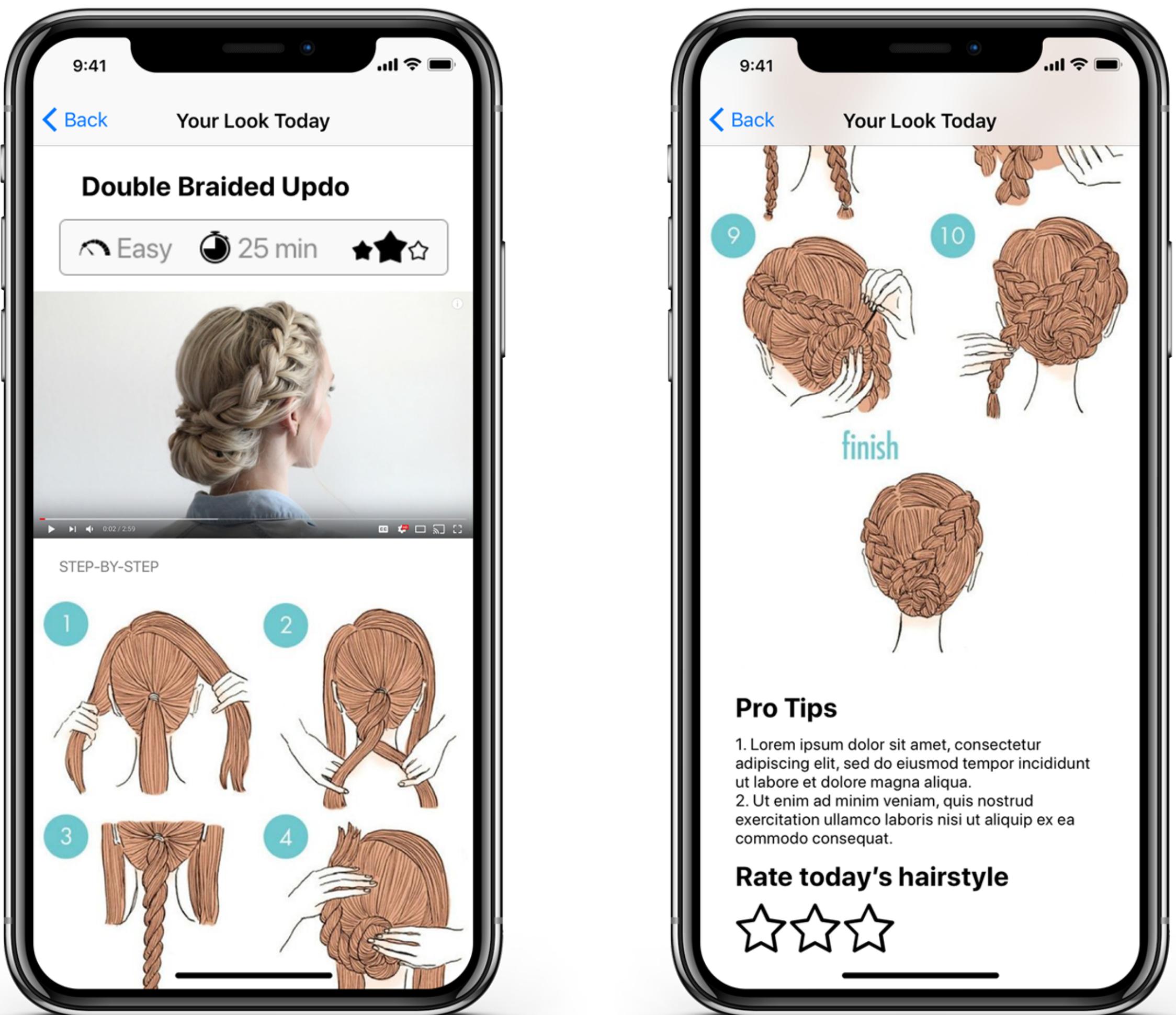
STORYTELLING



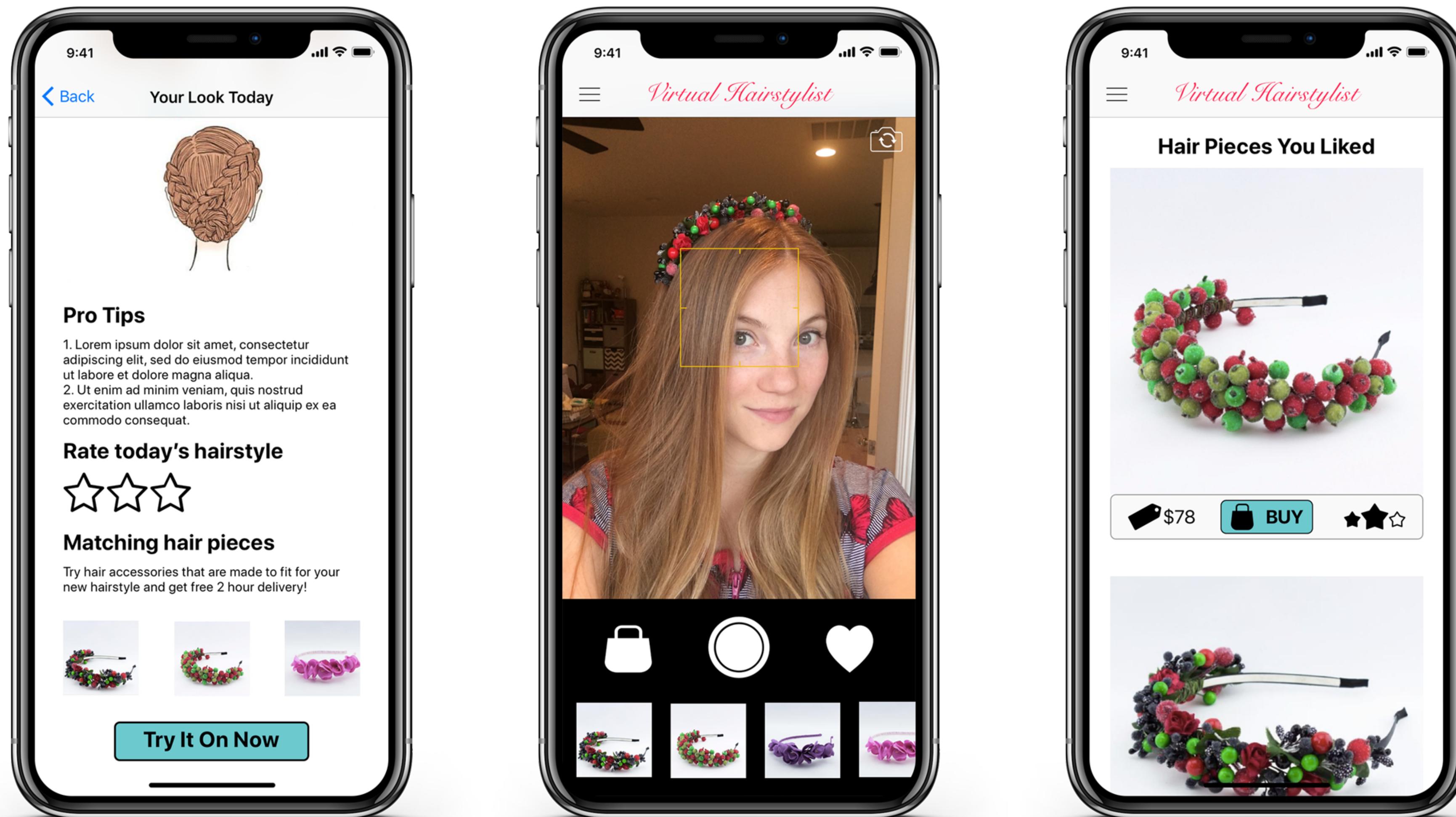
APPLICATION DESIGN & PROTOTYPING



APPLICATION DESIGN & PROTOTYPING



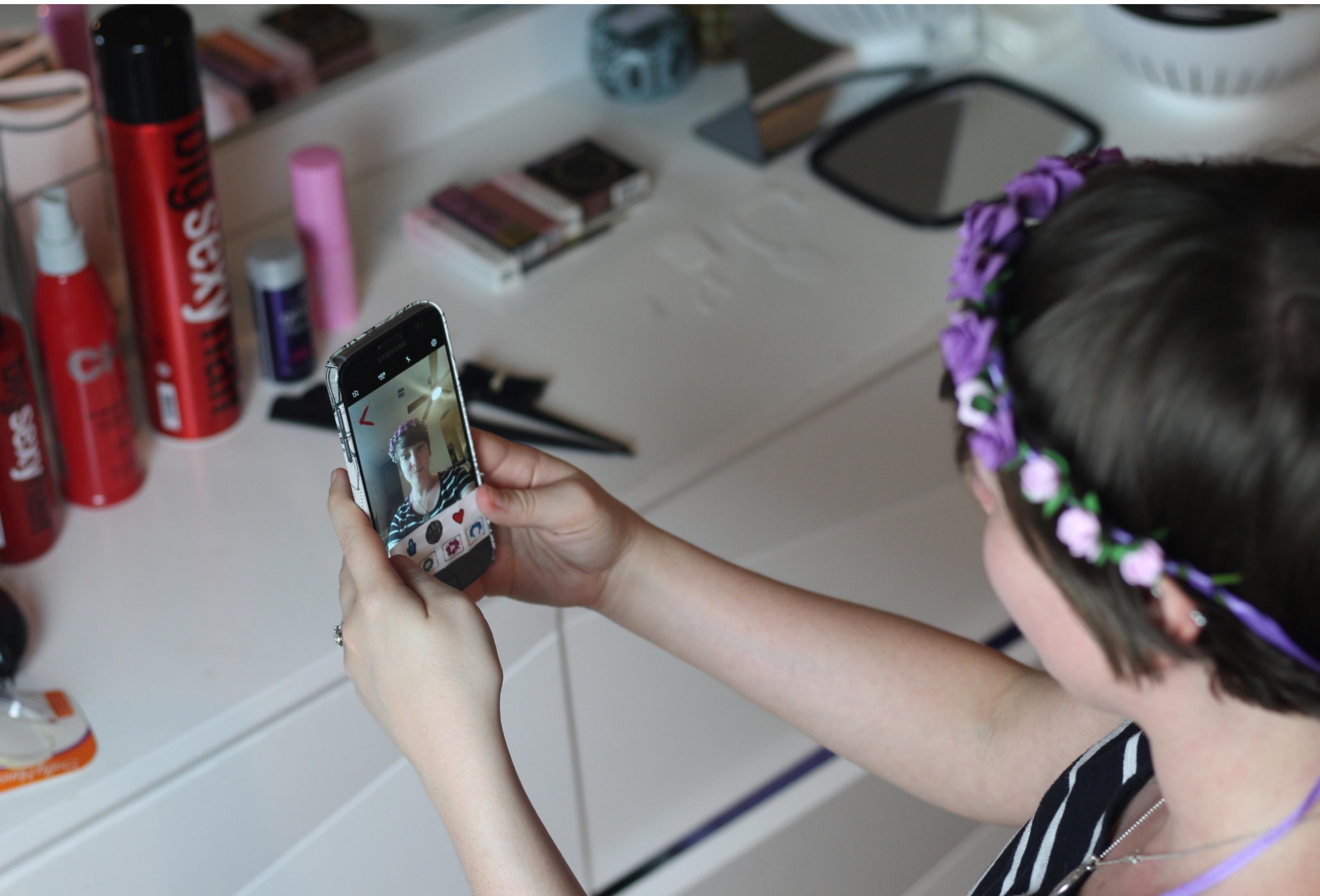
AUGMENTED REALITY APPLICATION DESIGN & PROTOTYPING



V1 OF THE AR PROTOTYPE

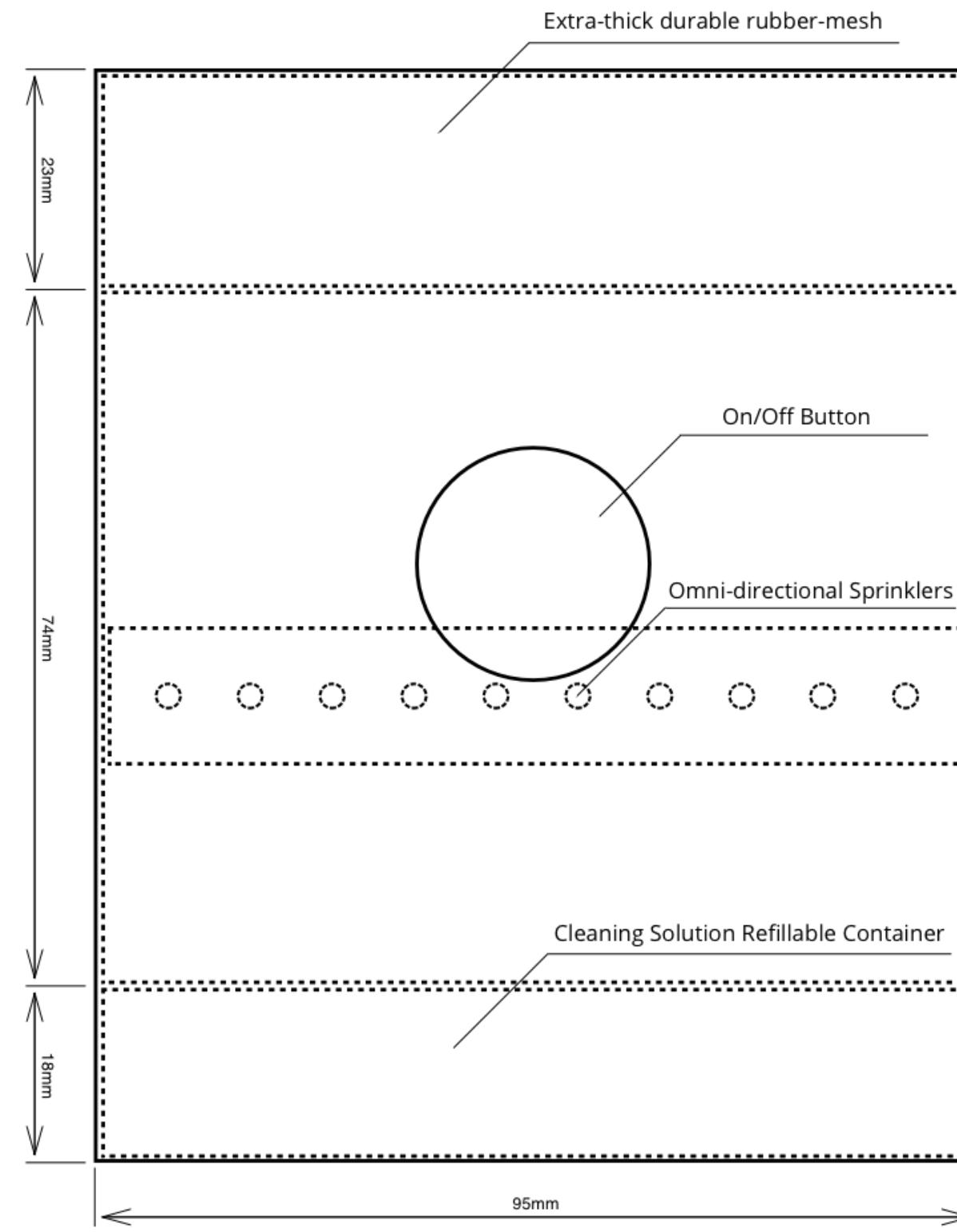


V2 OF THE AR PROTOTYPE

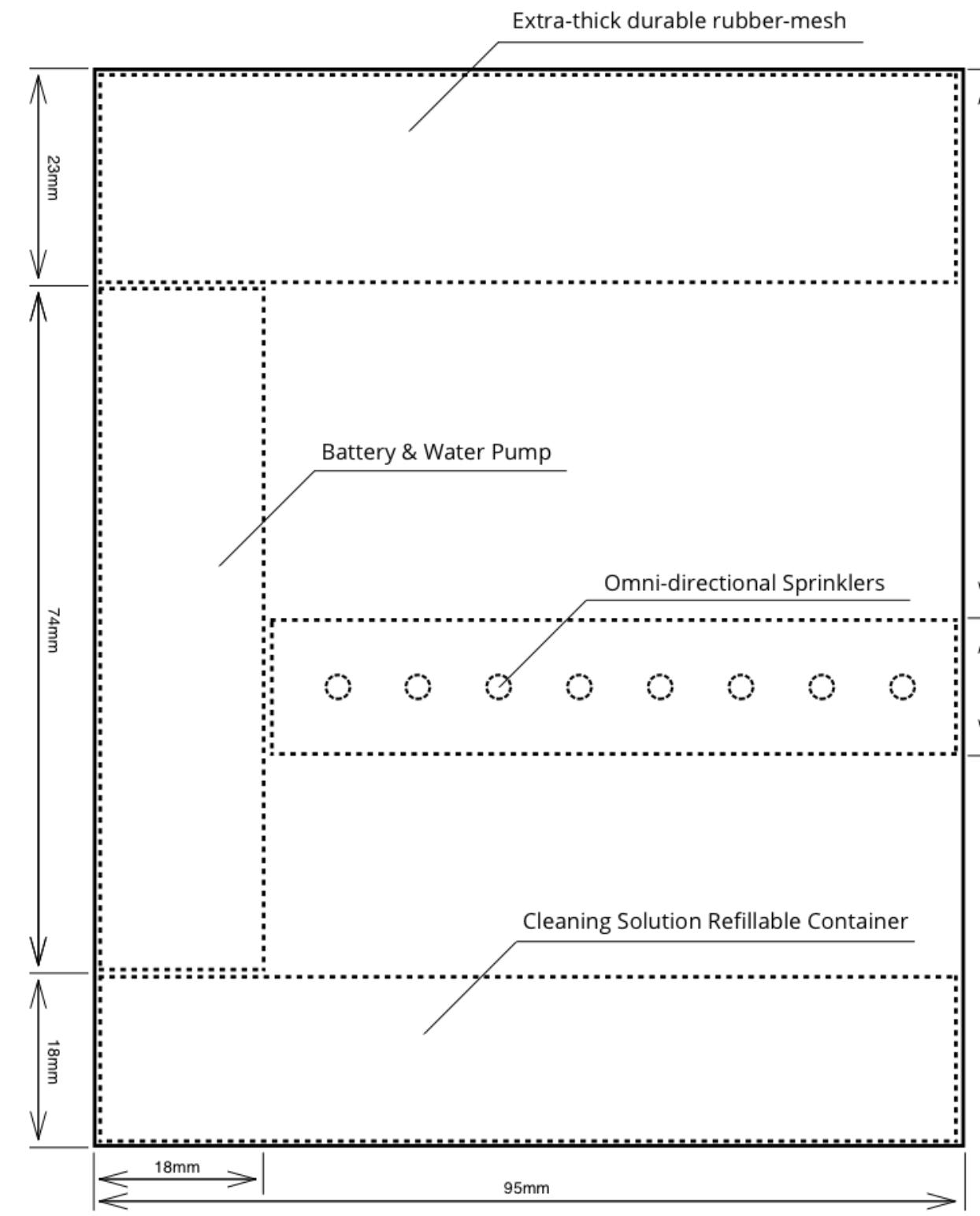


PHYSICAL PRODUCT PROTOTYPE BLUEPRINTS

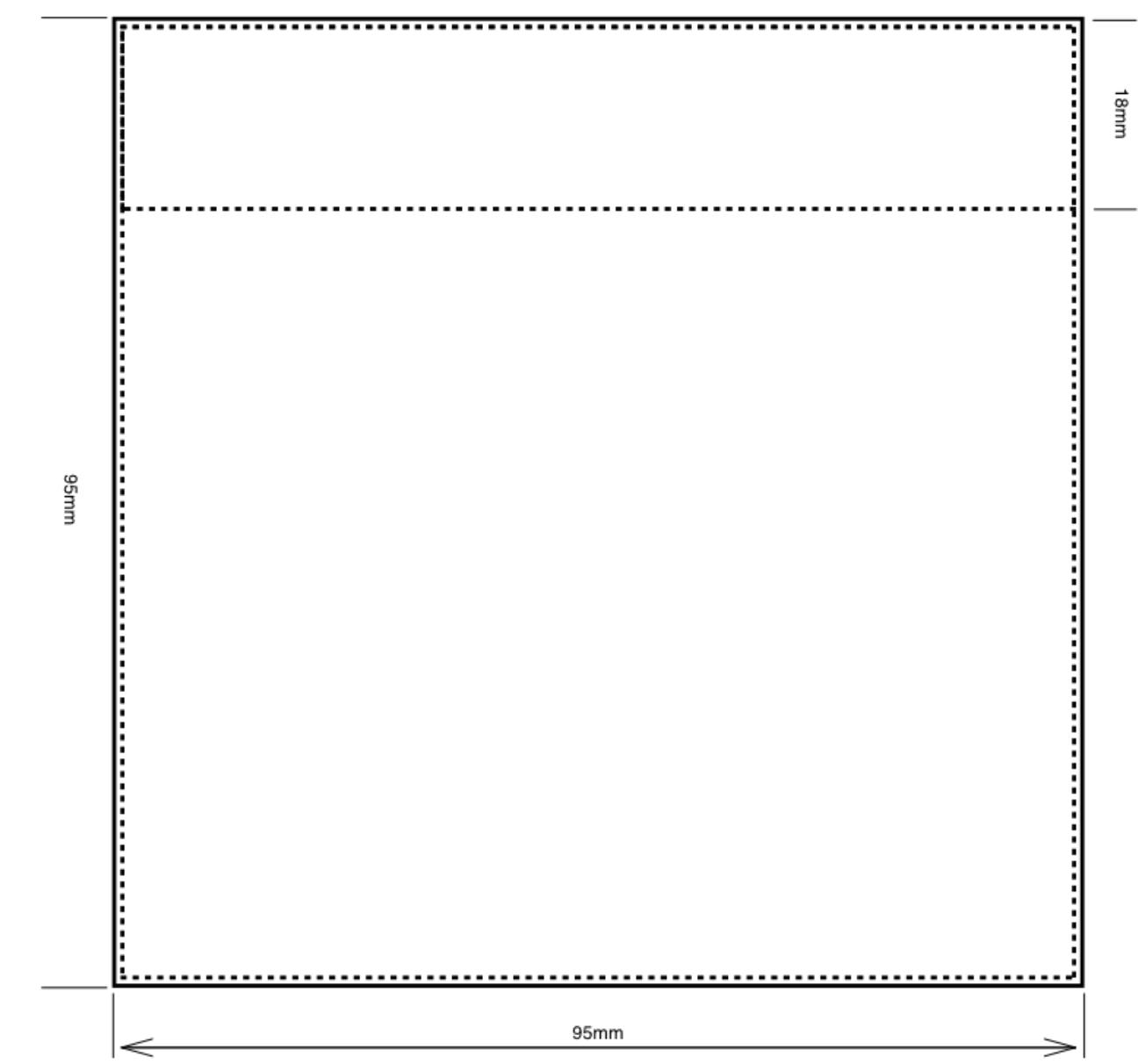
Front



Side

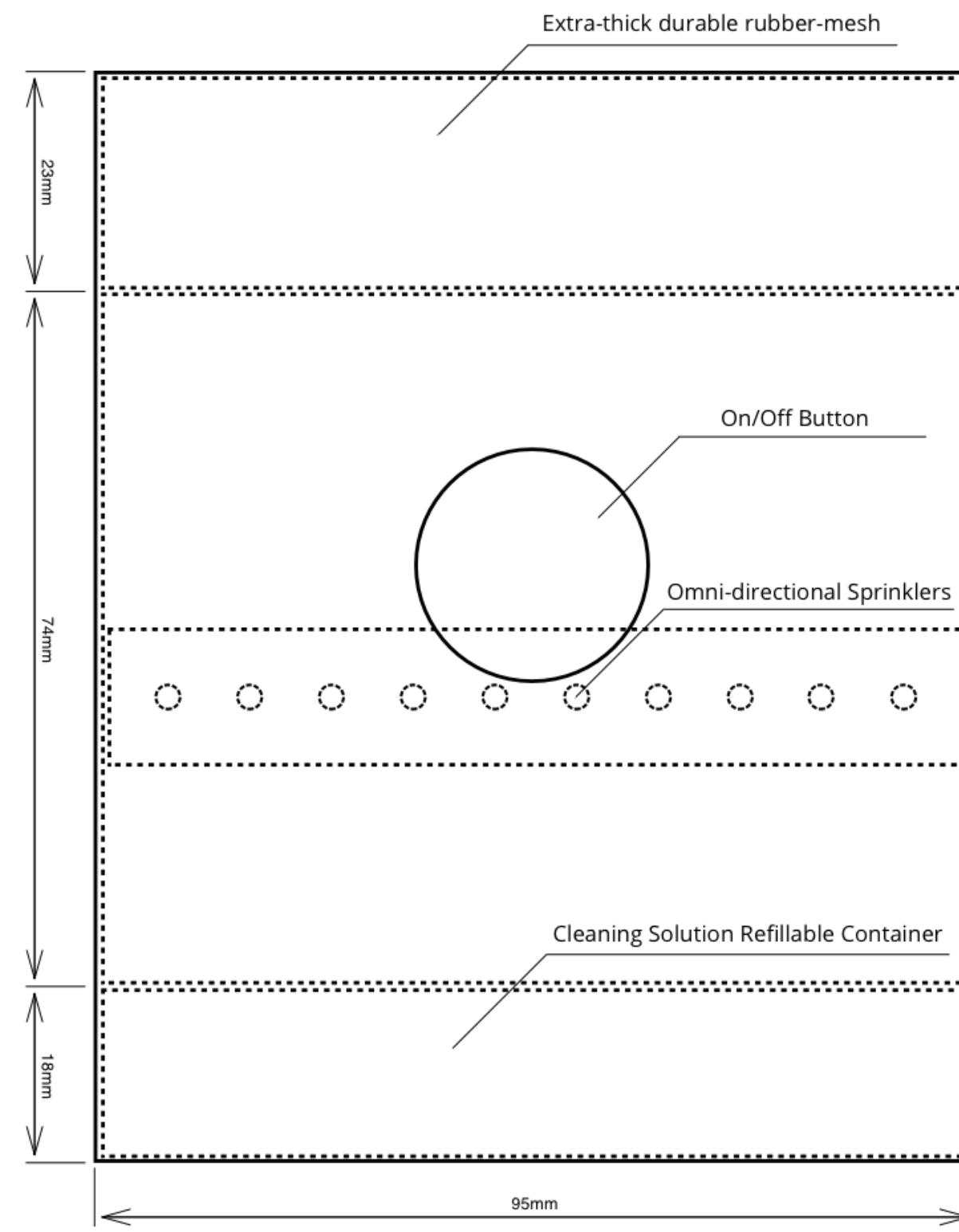


Top

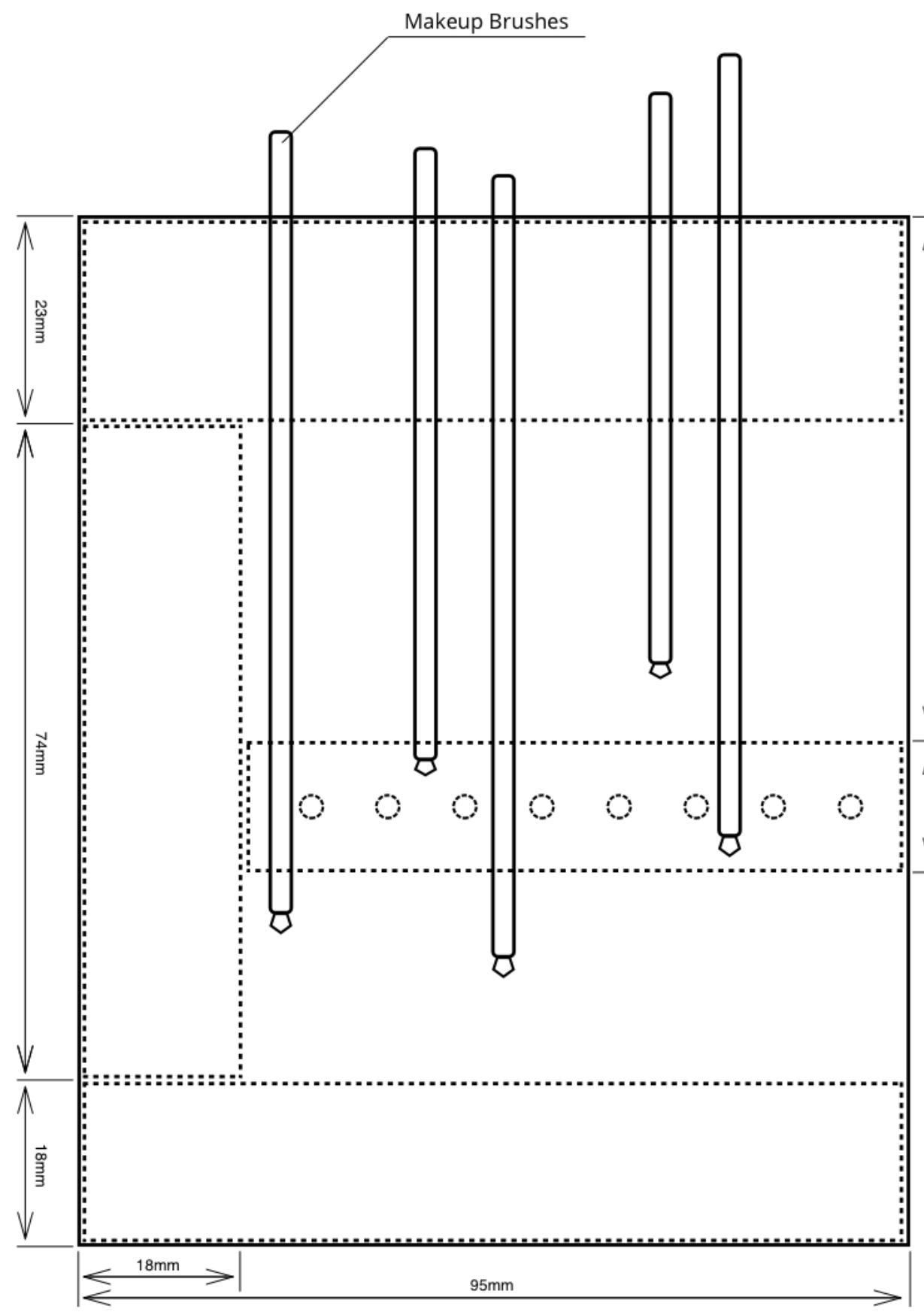


PHYSICAL PRODUCT PROTOTYPE BLUEPRINTS

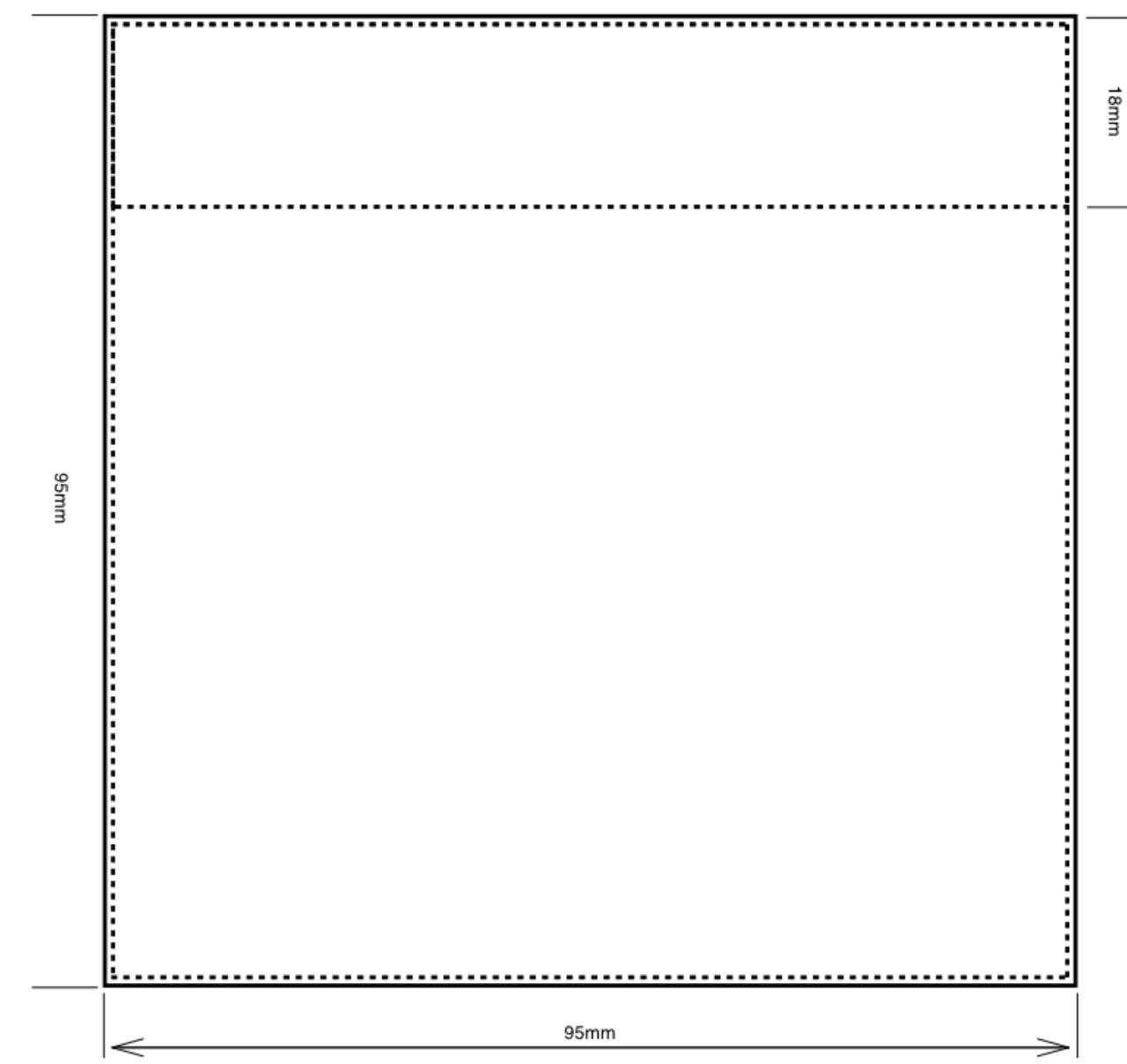
Front



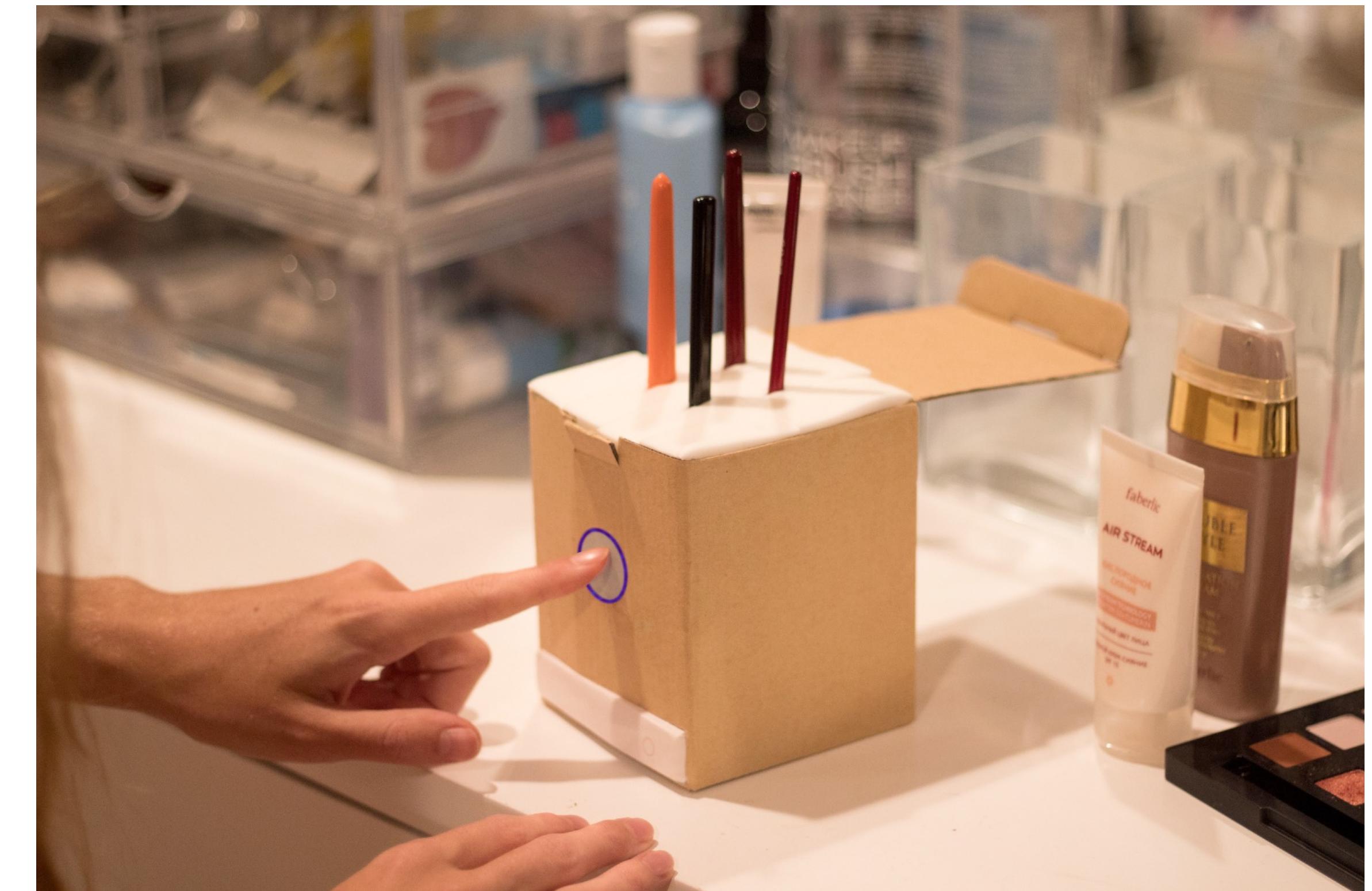
Side (in use)



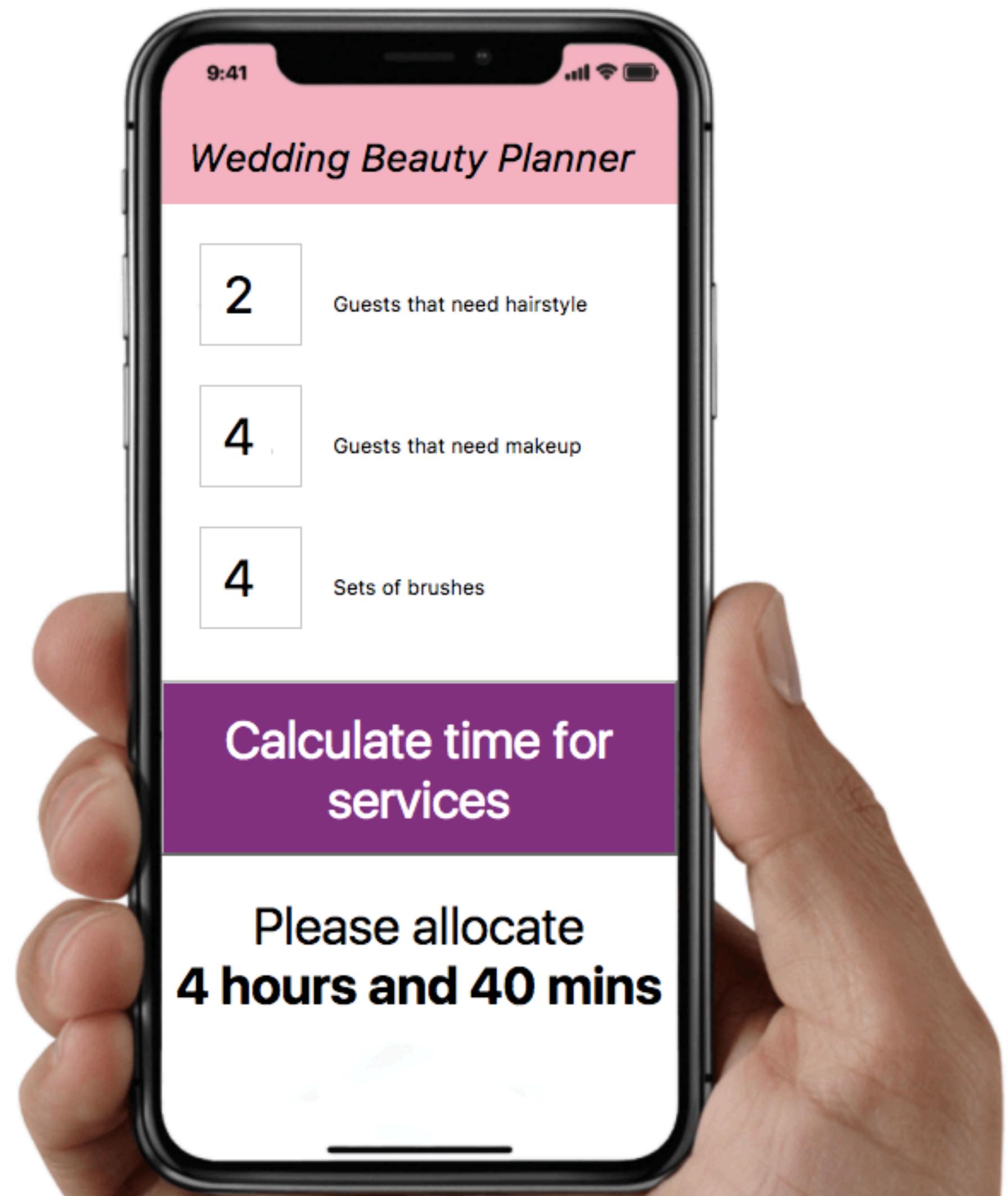
Top



PHYSICAL PRODUCT PROTOTYPE



WEDDING BEAUTY PLANNER CALCULATOR



IDSE103 MARIA ZUB

THANK YOU