Derek Jones 5/7/2004

What did it say?

Derek Jones Knowledge Software, Ltd

derek@knosof.co.uk

Introduction

- Why experiment?
- Short term memory is SHORT
- The ACCU 2004 experiment

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Experiments probe reality

- Software engineering is empirical
- What happens in 'real-life'?
- Very few studies of developer memory

What next?

- Do this experiment
- Write up in C-Vu
- Book out for Christmas
- www.knosof.co.uk/cbook/cbook.html

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