### Towards Simple Code:

A Workshop on the Value of Simplicity in Software

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# simple code

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### agenda

- begin 11:00
- laws of simplicity 11:05
- split up and brainstorm in groups 11:25
- collect results ~ 12:00
- end 12:31

## laws of simplicity John Maeda

ı. reduce

6. context

2. organize

7. emotion

3. time

8. trust

4. learn

9. failure

5. differences

10. the one

#### reduce



The simplest way to achieve simplicity is through thoughtful reduction.

SHE: shrink, hide, embody

### organize



Organization makes a system of many appear fewer.

### time



Savings in time feel like simplicity.

#### learn



Knowledge makes everything simpler.

### differences



Simplicity and complexity need each other.

#### context



What lies in the periphery of simplicity is definitely not peripheral.

#### emotions



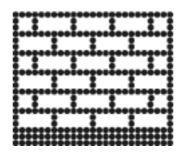
More emotions are better than less.

#### trust



In simplicity we trust.

#### failure



Some things can never be made simple.

#### the one



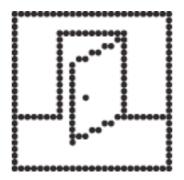
Simplicity is about subtracting the obvious, and adding the meaningful.

## key I:away



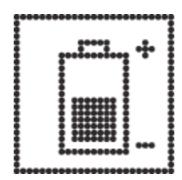
More appears like less by simply moving it far, far away.

## key 2: open

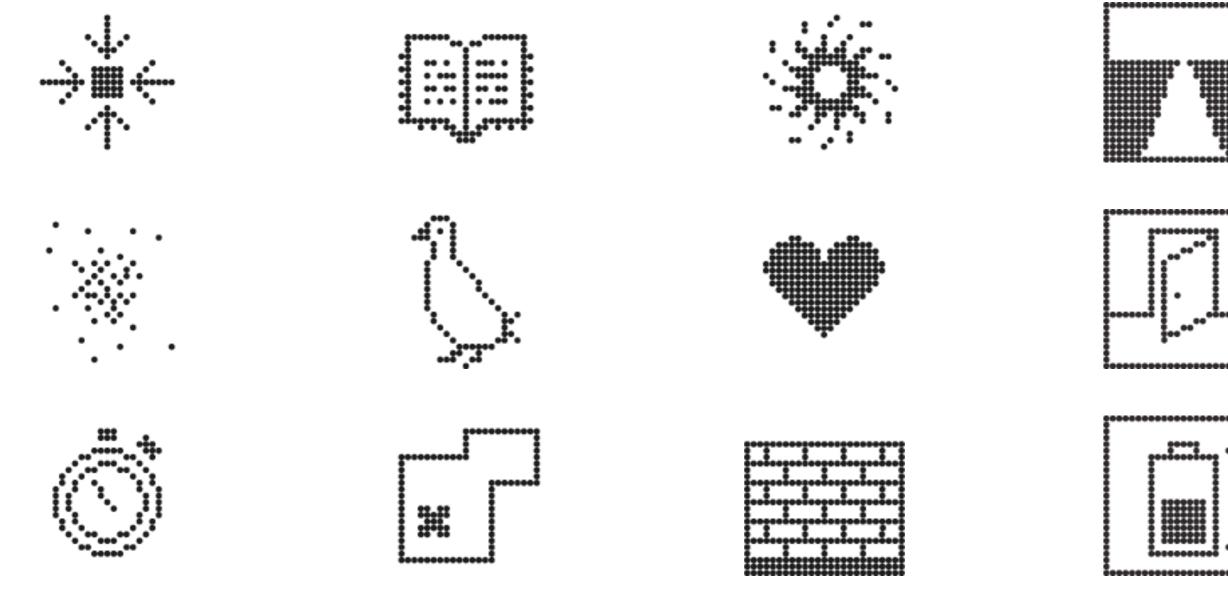


Openness simplifies complexity.

## key 3: power



Use less, gain more.



### brainstorm guide

- "We believe that X"
- "We believe that X is Y, because of Z"
- "X is defined as A, B and C"
- "We favour X over Y"

### results

http://wiki.hsr.ch/SimpleCode