

# ANNIELYN CASTULO

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## SUMMARY

Hi, you can call me Annie a graphic designer with a passion for visual creativity. After honing my digital design skills, I'm now exploring the world of editing with fresh ideas and a keen eye for detail to every project. Whether it's crafting stunning graphics, editing videos, or blending elements to create seamless experiences, I'm all about transforming ideas into captivating visuals. Excited to grow, learn, and collaborate. Let's create something amazing together!

## SKILLS

### Creative & Visual Skills

Graphic Design | Illustration | Branding & Identity |  
Digital Painting | Color Grading | 2D Animation

### Media Production

Video Editing | Cinematography | Photography |  
Motion Graphics | Visual Effects | Directing

### Digital Marketing

Content Creation | Social Media Management |  
Digital Marketing Strategy | Content Strategy

### Strategic & Communication

Storytelling | Proposal Writing | Public Speaking |  
Problem-Solving | Innovation Strategy

### Leadership & Direction

Art Direction | Creative Leadership

### Soft Skills

Communication | Teamwork | Adaptability |  
Problem-Solving | Time Management | Work Ethic |  
Attention to Detail | Decision-Making | Accountability

## EDUCATION

### Technical-Vocational-Livelihood, Home Economics - Bread and Pastry Production

Golden Success College of Cebu

July 2020- July 2022

- Learning to make breads, cakes, and pastries while using baking tools safely, practicing sanitation, pricing and packaging products, and gaining basic business and customer service skills for bakery work.

## WORK EXPERIENCE

### Printing Artist

**St.Pio Printing Services Manila**

**Nov 2023 - May 2024**

- Designs graphics or images digitally using design software (e.g., Adobe Photoshop or CorelDRAW).
- Prepares the design to be printed on transfer paper.
- Uses sublimation printers and presses to transfer the design onto items, often fabrics like polyester or products such as mugs, tote bag, Lanyards, etc.
- Ensures that the design is vibrant, detailed, and suitable for the material being printed on.

### Customer Support Search Engine

**Concentrix IT Park Cebu**

**June 2024 - Oct 2024**

- CSR Advisor 1 for a Search Engine account works in a support role for users or businesses that utilize a search engine platforms.

### Content Moderator

**Alorica IT Park Cebu**

**Nov 2024- June 2025**

- Work to protect users and the brand by proactively identifying and filtering out inappropriate content, ensuring compliance with guidelines, and fostering a safe and positive online environment.

