

SAYS...

iPhone Made
mobileweb
browsing
useful for the
first time

Unique
Design
making

Apple focus
on
innovation
and design



iphone made
Mobile web
Browsing
useful for the
First time

what
RAM is
best ?

Apple 1 is an 8
bit desktop
computer company
in 1976. it was
designed by steve
wozniak

THINKS.....

Do people
buy them to
show off?

May be
this isn't
The Best

What is
best for
me?

Are they
expensive?
maybe?



Wasting too
much time?

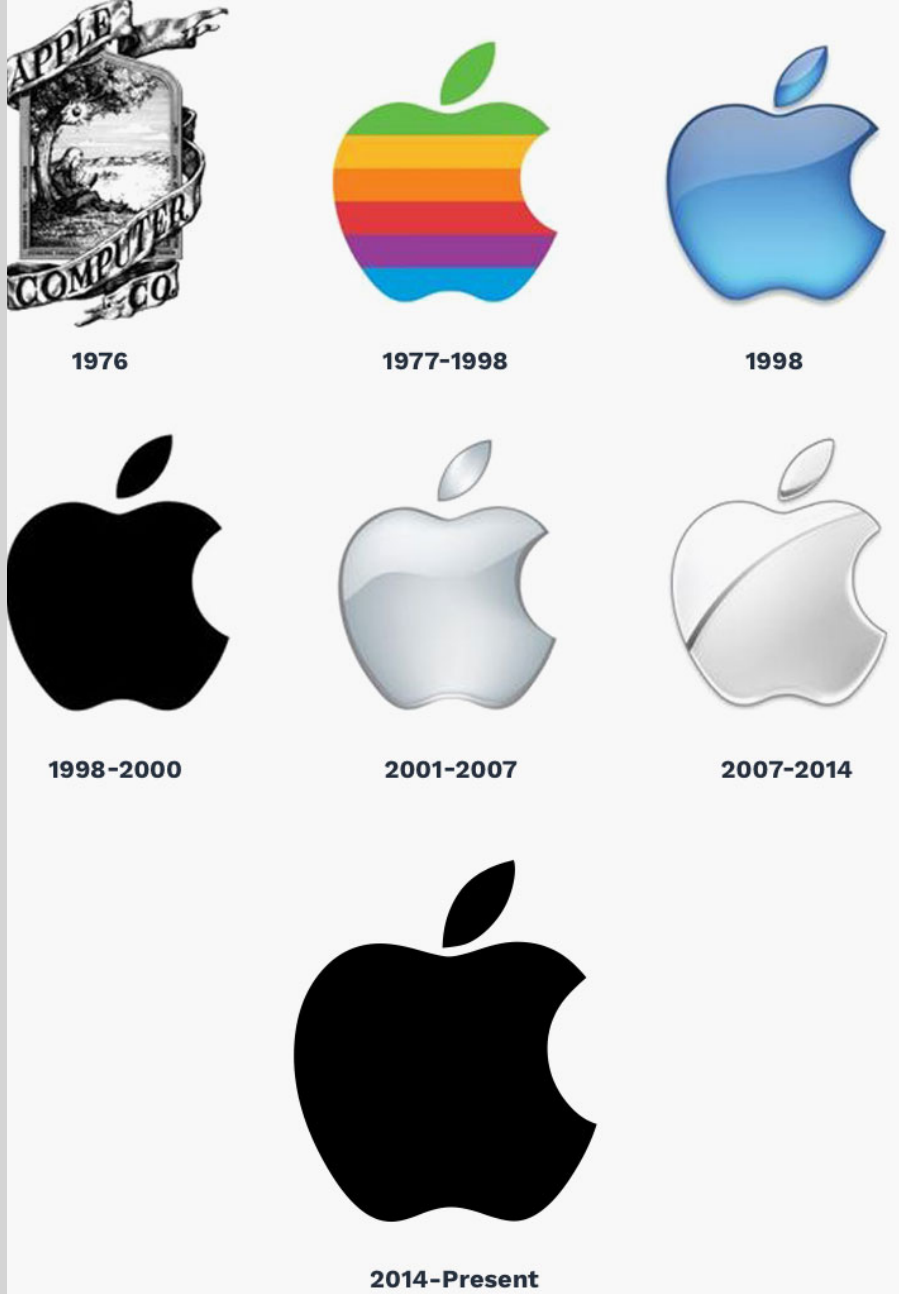
I want to do
something
awesome



FEEL....

High
quality
Camera

Enjoyable
things that
improve the
experience



Large App
ecosystem

Wide range
of models

Easy to use

compatibility with
other Apple
ProduMacs ,
ct like
ipad,Macs
andApple watches

Feels

DOES.....

Decreased
Privacy

Flexible
Working

Virtual Social
Lives



Improved
Communication

Better
Information
Access

Smater
Health
Tracking