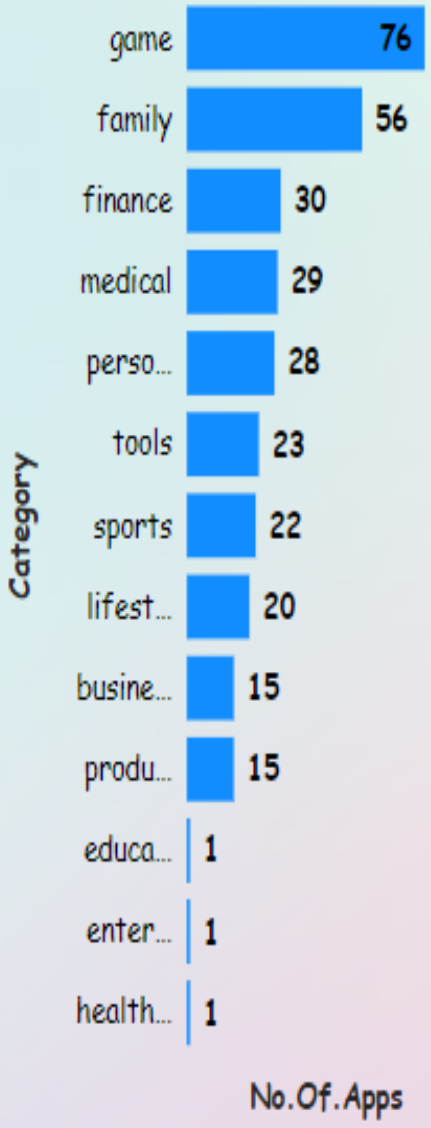
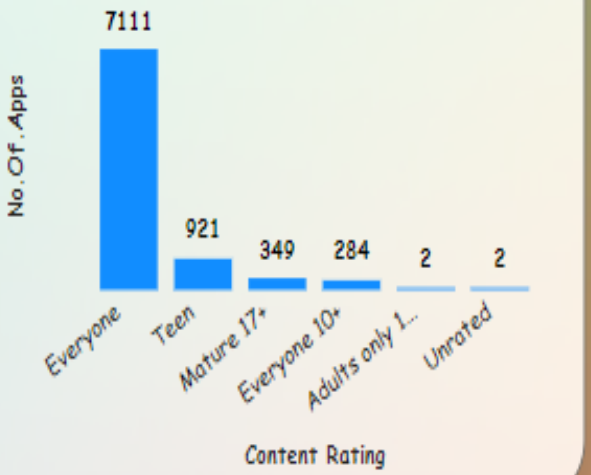
Google Play Store Data Analysis

8.65K	4.17	20.43	33	37.427K	Free	Paid
Total Apps	Avg Rating	Avg App Size	Total Category	Translated Review		

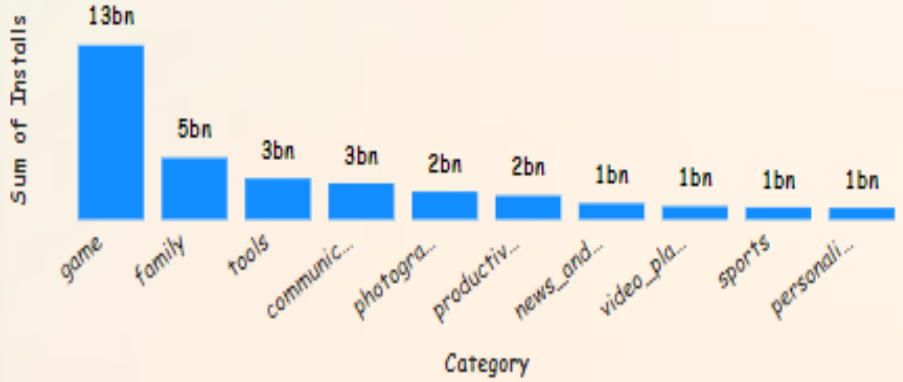
Top 10 Category



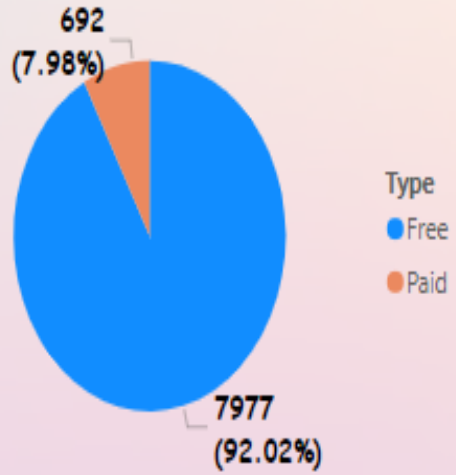
Content Rating



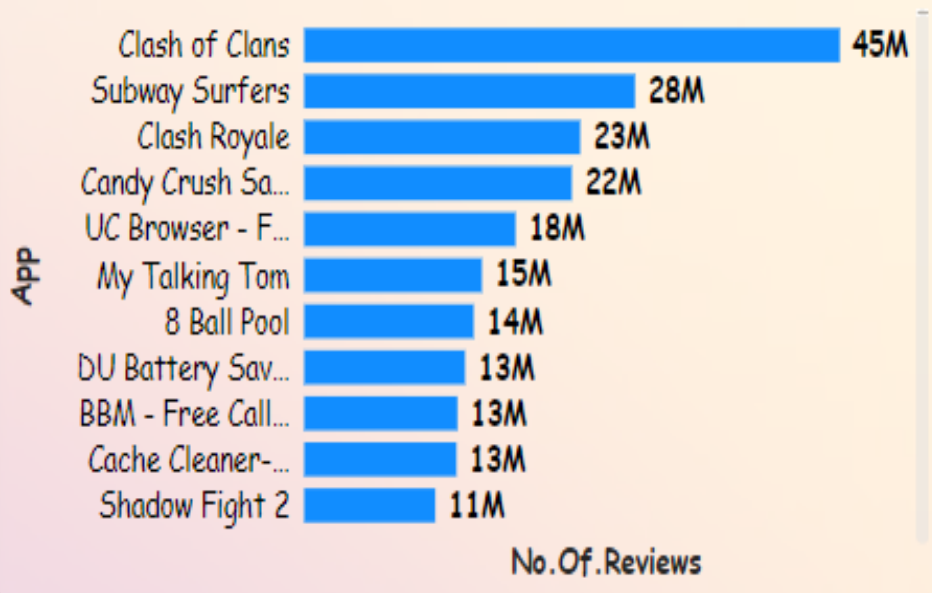
Sum of Installs by Category



Free VS. Paid



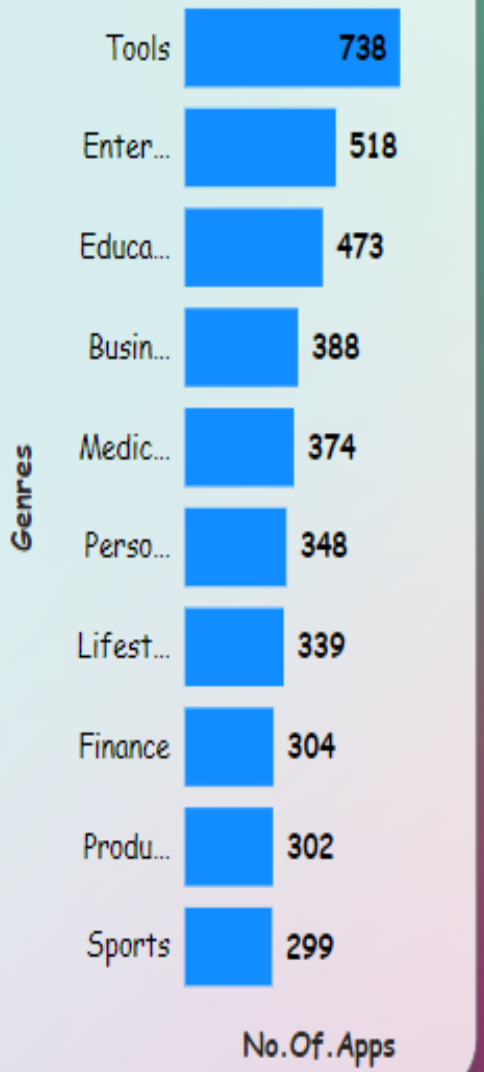
Apps Ranked by No.Of.Reviews



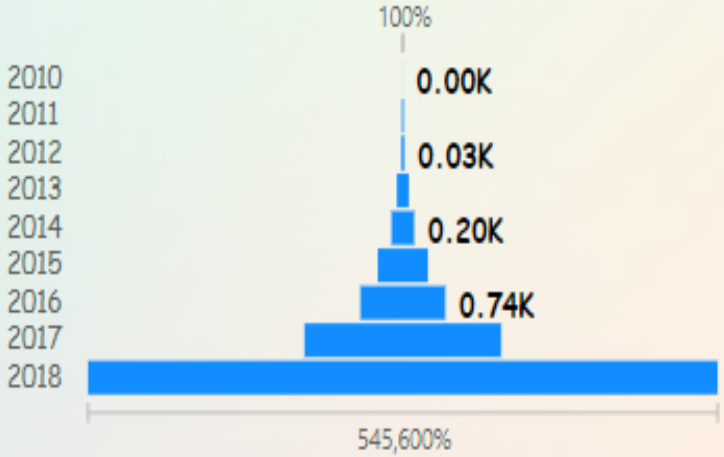
Google Play Store Data Analysis

8.65K	4.17	20.43	33	203.04M	Free	Paid
Total Apps	Avg Rating	Avg App Size	Total Category	Total Revenue		

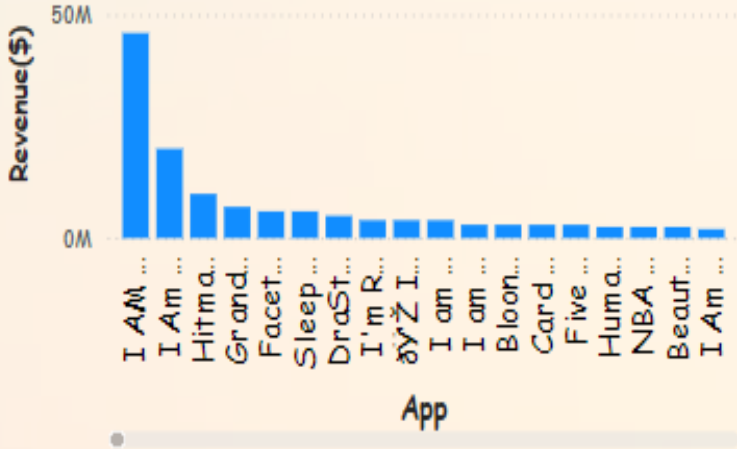
Top 10 Genres



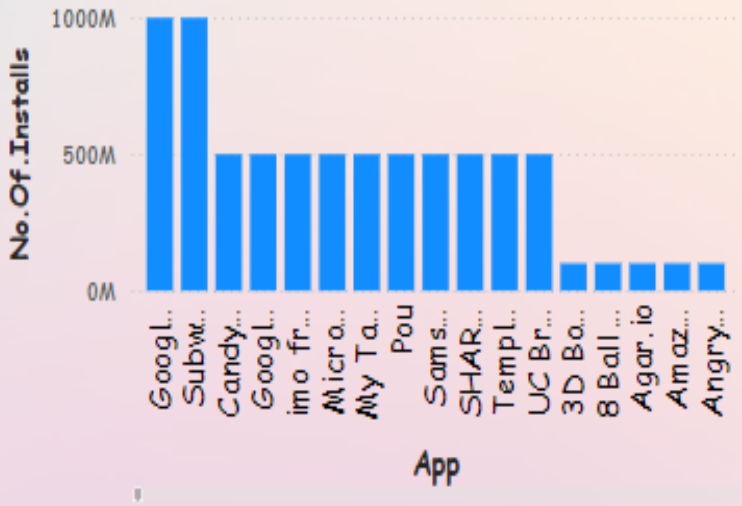
Count of App by Year



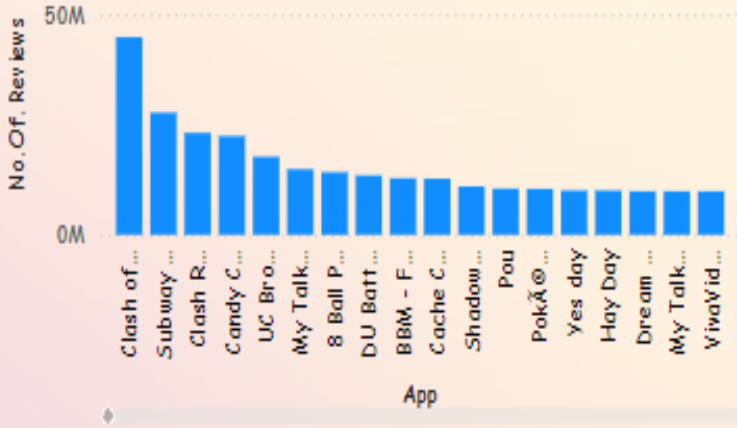
Highest Earning Apps



Most Popular Apps



Most Reviewed Apps

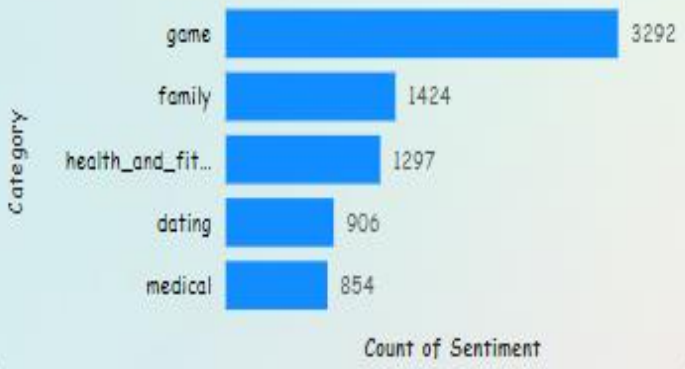


Category | Apps | Sentiment | Type VS Last update | Price VS Rating | Update year VS Rating | +

Google Play Store Data Analysis

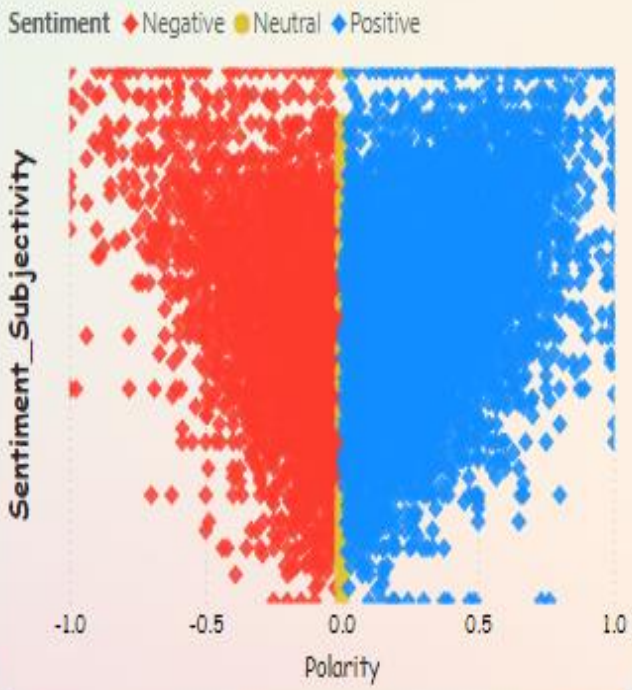
8.65K	4.17	20.43	33	37.427K	Free	Paid
Total Apps	Avg Rating	Avg App Size	Total Category	Translated Review		

Top 5 most Positively reviewed category

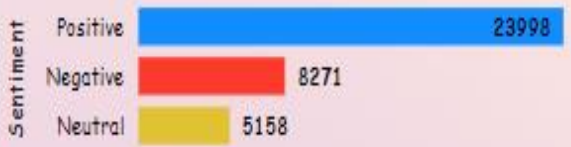


Top 5 most negatively reviewed category

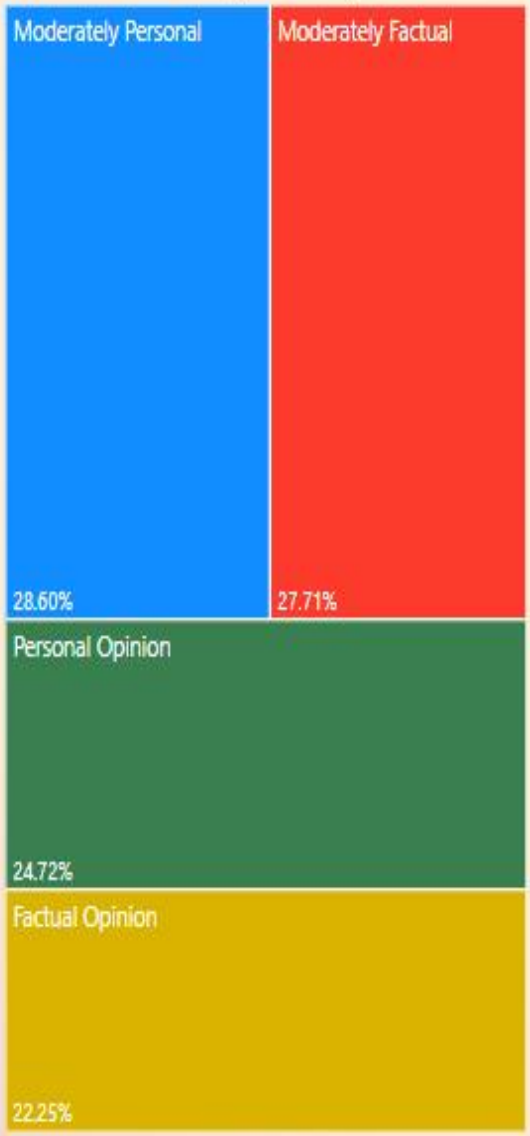
Sentiment, Polarity and Subjectivity



Subjectivity by Sentiment



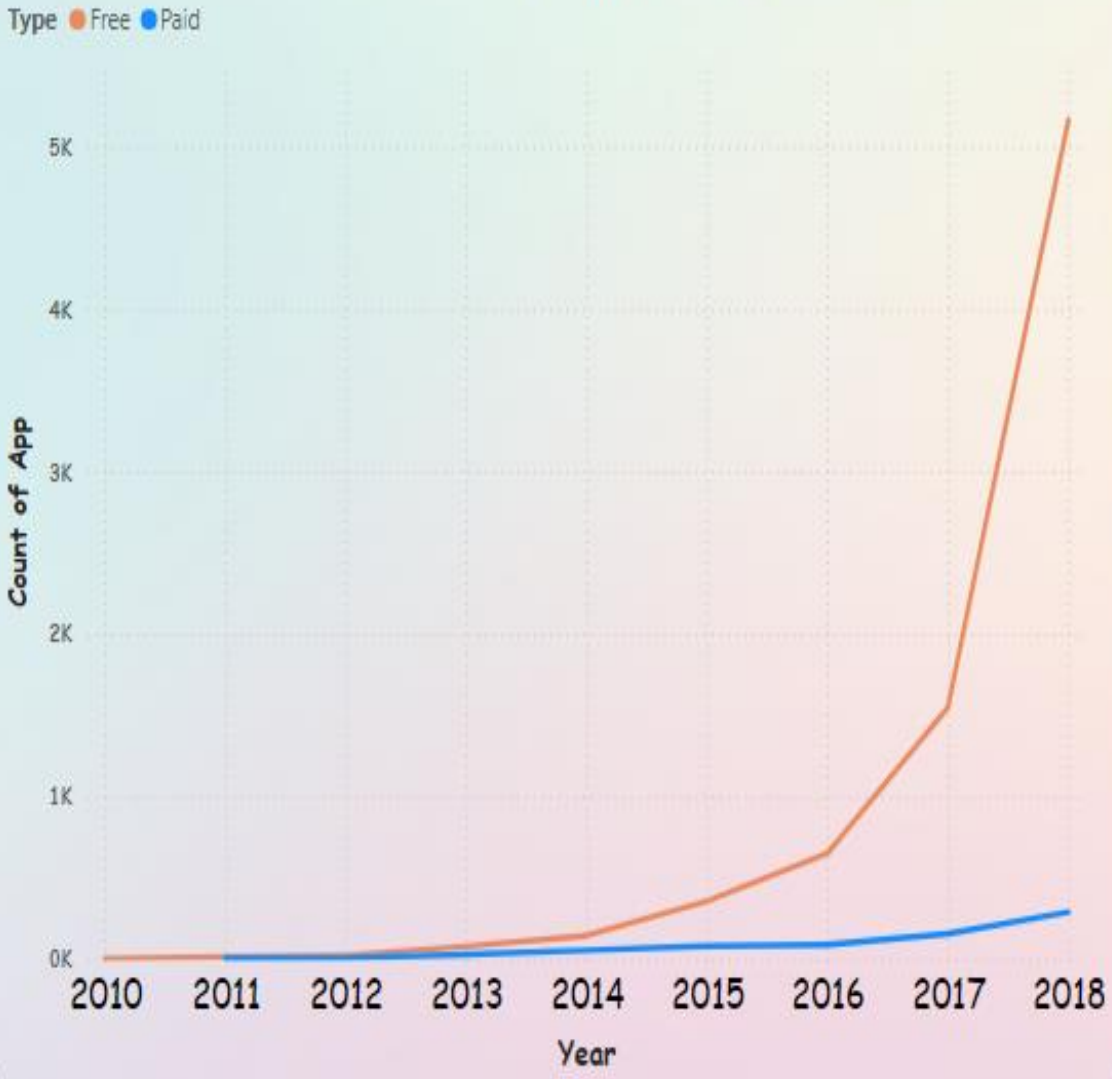
Subjectivity



Google Play Store Data Analysis

8.65K	4.17	20.43	33	203.04M	Free	Paid
Total Apps	Avg Rating	Avg App Size	Total Category	Total Revenue		

No.Of.Free and Paid Apps by update Year



Free type has a higher count of apps being more recently updated as depicted by a higher slope compared to Paid Type.

Google Play Store Data Analysis

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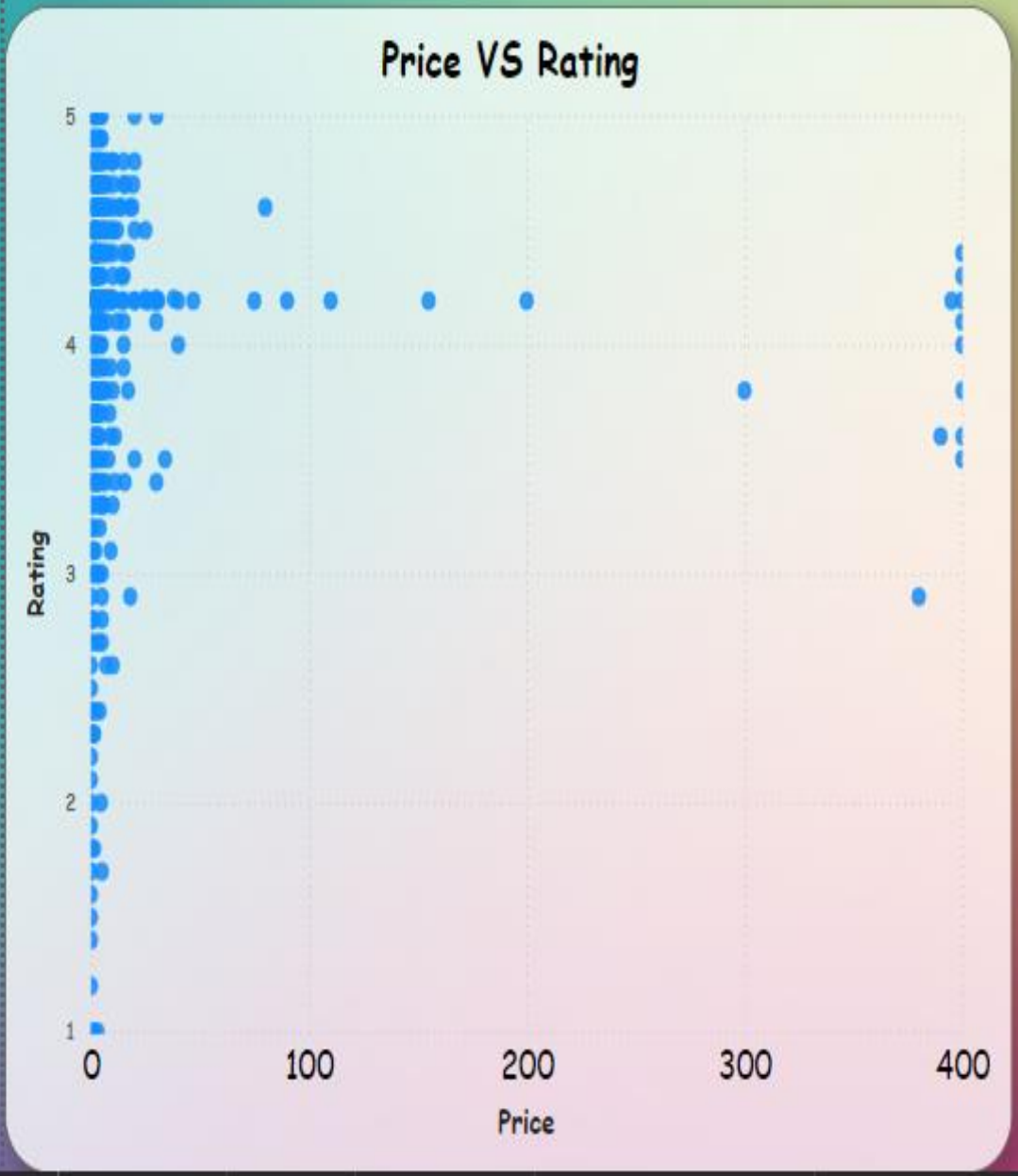

From the scatter chart we can see that rating and price don't have a directly proportional relationship.

Google Play Store Data Analysis

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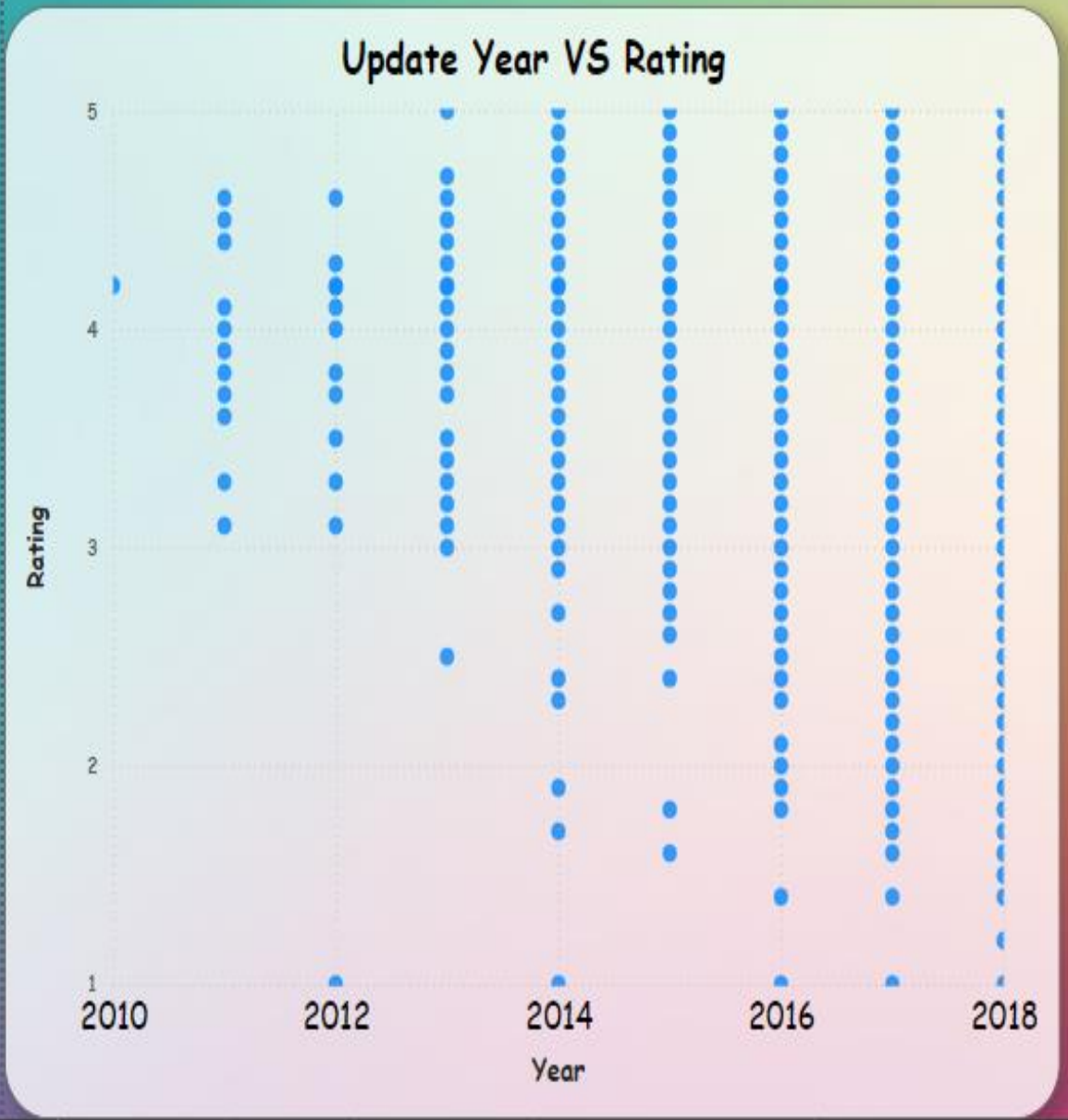

More recent the update year the more rating an app receives, as evident from the slightly positive
correlation of the curve. Also more recent the update year, higher the count of apps being rated.