

Performance Analysis

R\$15,422K
Customers Payments

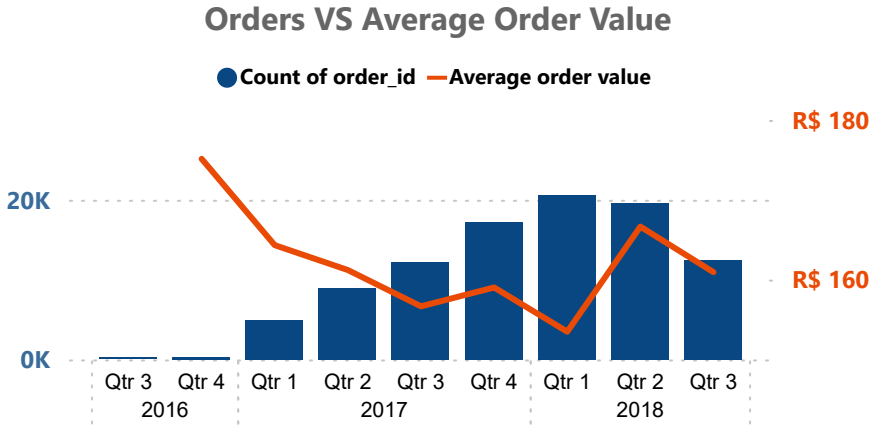
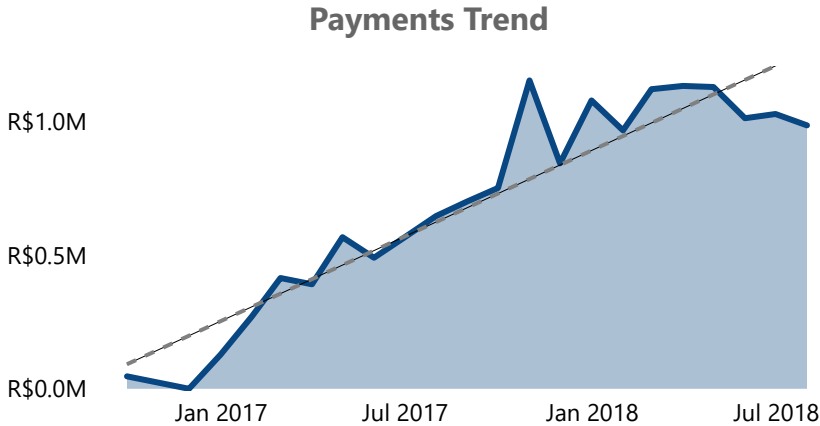
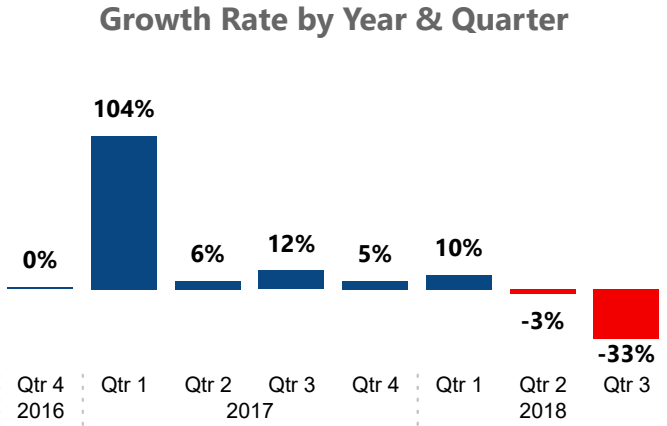
96.48K
Orders

93.36K
Unique Customers

R\$ 159.85
Average order value

Average Review score

1 4.16 5

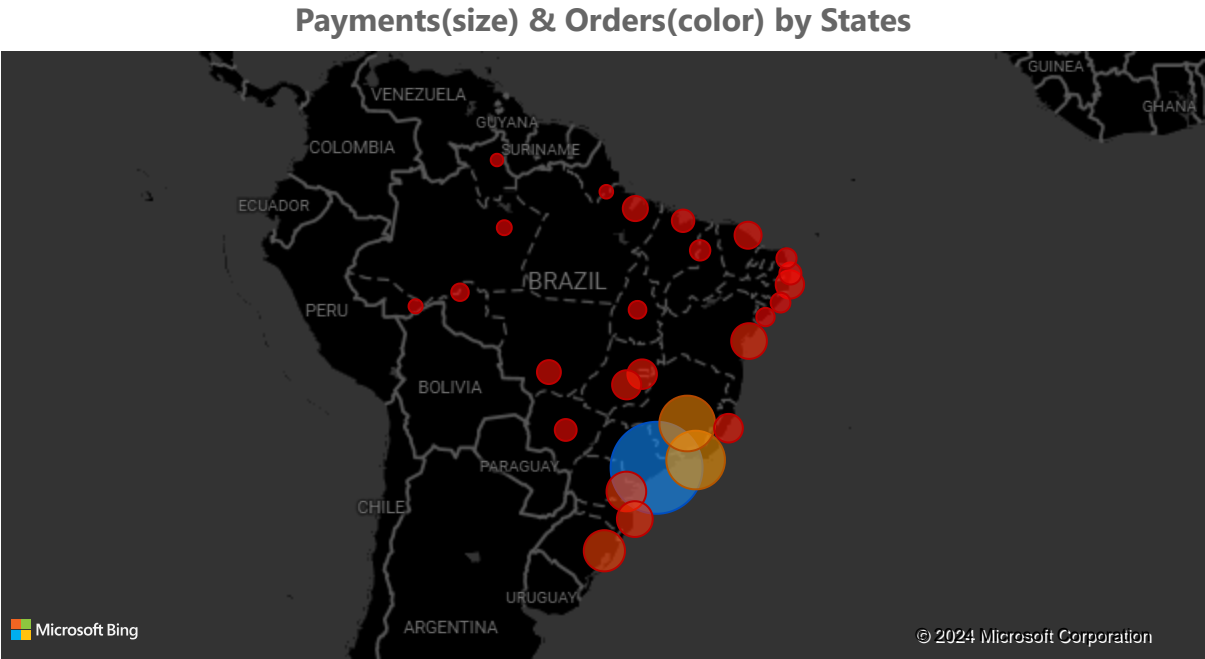
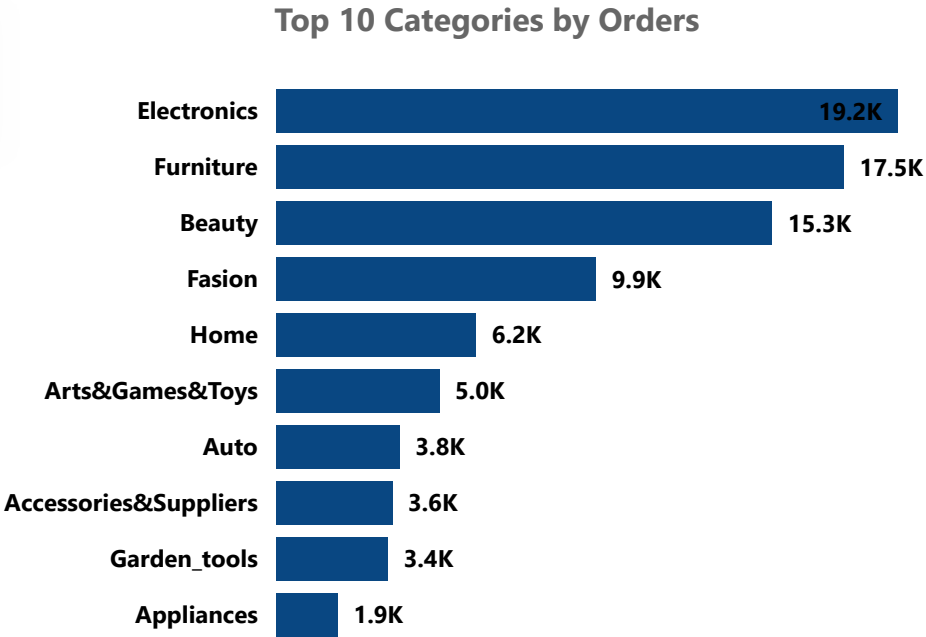


DATE FILTER

All

STATE FILTER

All



Customer preferences

99K
Reviews

14575
Detractors
84649
Promoters

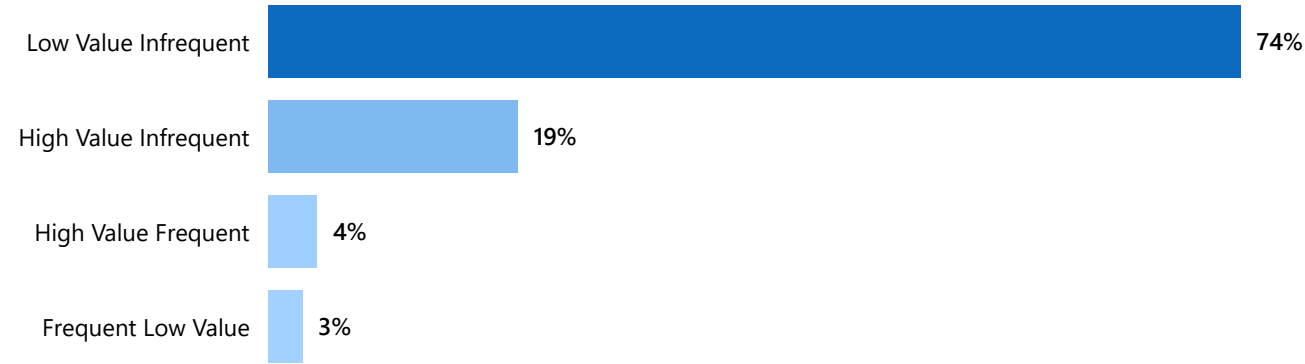
71
Net Prometer Score

0.63%
Average Order Cancellation Rate

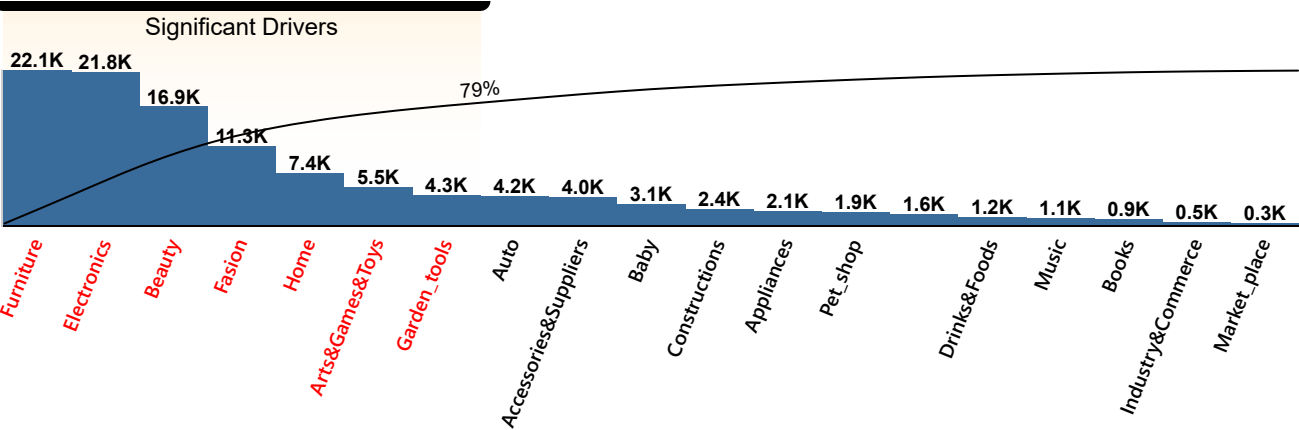
Payment Type Preference



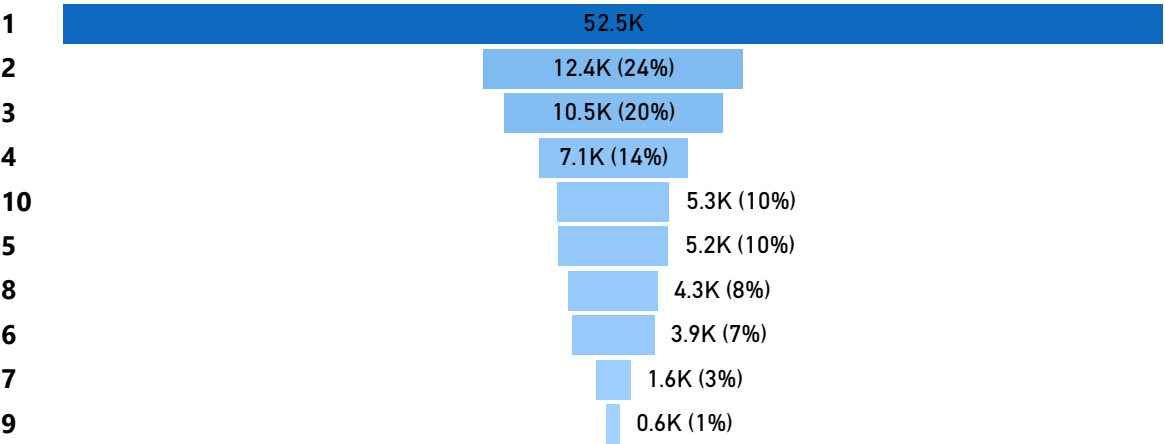
Customer Segments



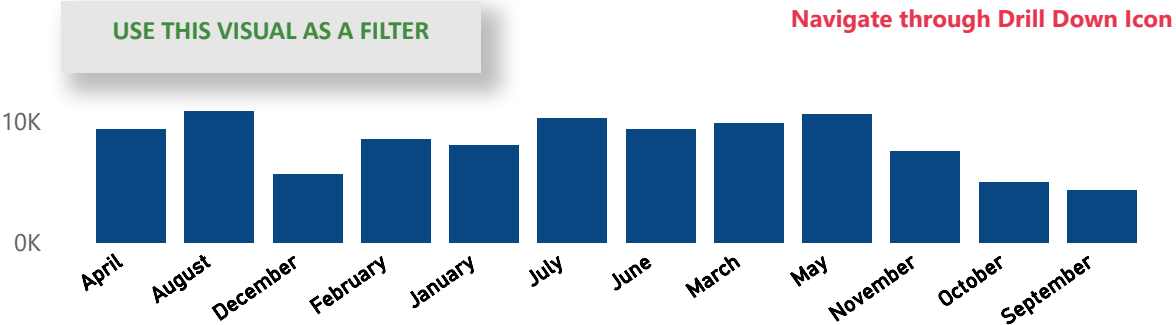
Category Preferences



Installments Preferences



Preferences on Month/Days/Week End & Week Day(Discret)



Sellers & Logistics

3095

Total Sellers

2970

Active Sellers

36

Avg Orders per Seller

12

Average Order Fulfillment Time

93%

On-Time Delivery Rate

7%

Delayed Delivery Rate

Total Orders Per Each State Sellers



States Average Shipping Days

Select between States to filter Metrics

