

# **ANALYSIS REPORT**

FOR THE OLYMPIC SPORTS

FEDERATION OFFICIALS

ON 120 YEARS

1 8 9 6 - 2 0 1 6

**OF THE OLYMPIC GAMES** 



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# Group Data Analyst Specialist\_SHR1\_G1e



# **Challenge Team**

Project Name
A Comprehensive Olympic Sports Analysis

|From Athens 1896 to Rio 2016|





## **Dashboard Design Process**

- Analysis Requirement (Collect Charts Design Mockup Colors) For best outputs
- Data Gathering ( 4 Tables )
- Data Cleaning (Check data types Rename Fields & Tables Remove Errors)
- Data Exploration & Understanding
- Data Analysis (Overview Insights Trends) & Recommendations





# INTRODUCTION

#### **Purpose of the Report**

Provide an overview of the key developments and trends in the Olympic Games over the past 120 years

#### Scope

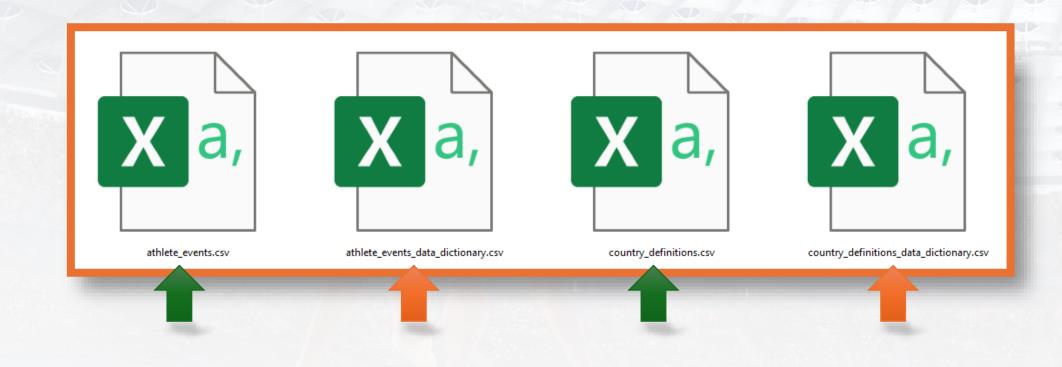
 This report covers historical performance, notable changes, and significant trends observed in the Olympic Games



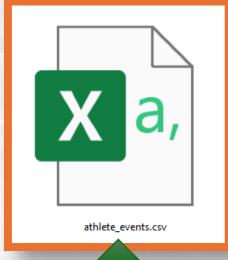


# Data Gathering

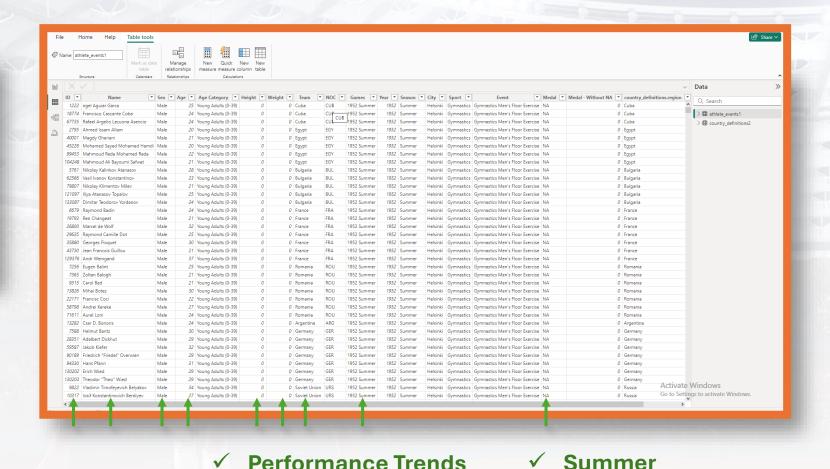
- Historical Data
- Olympic From 1896 Rio 2016



**Athlete Events** 





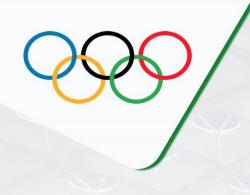


- √ Top Athletes

- Winter
- ✓ Participation Trends
- √ Sports







# Data Analysis & Insights

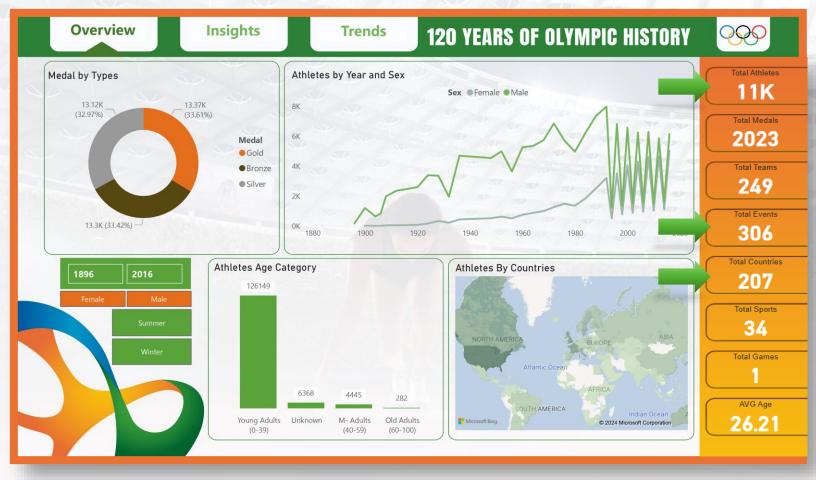
1896

Overview Page - Totals

2016

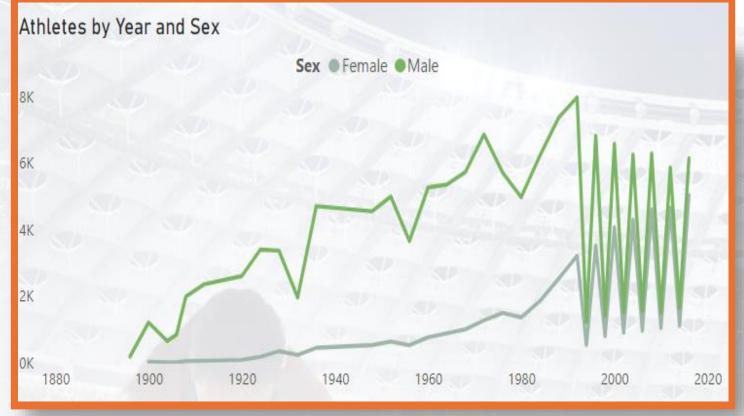


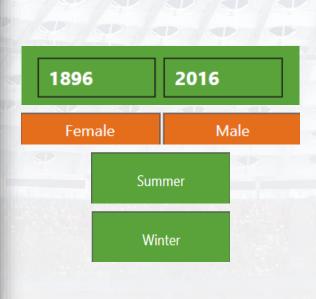
Total Athletes 176 Total Medals 143 **Total Teams** 18 **Total Events** 43 **Total Countries Total Sports Total Games** AVG Age





Data Analysis & Insights





- A- Olympics Start in 1896
- **B- Female Participation in 1900 Paris Olympics**
- C- Olympics as a beacon of Friendship
- **D- Olympics Summer & Winter Events**





# Insights

### Sports

- Athletes by Game
- Counties by Year
- Medals By Countries



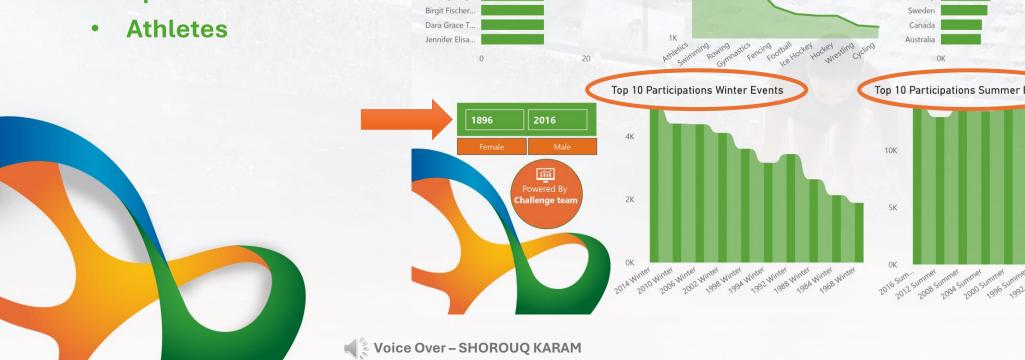


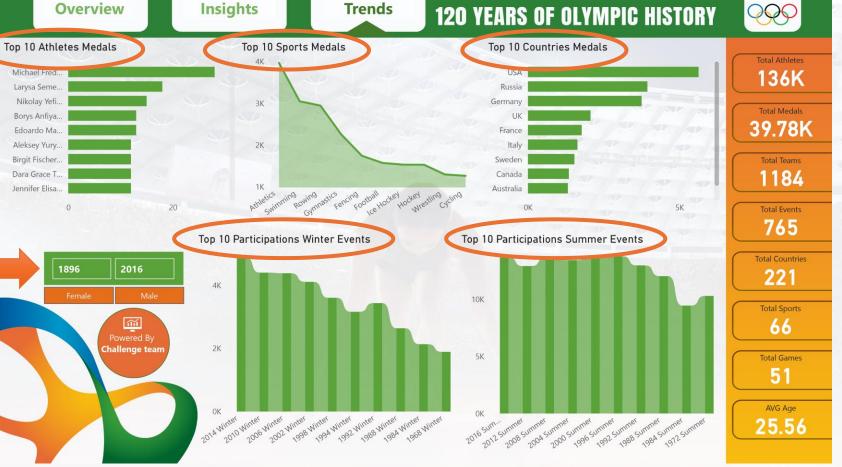


# Trends

**120 Years of Olympic History** 

- Medals
- **Countries**
- **Sports**







# Trends

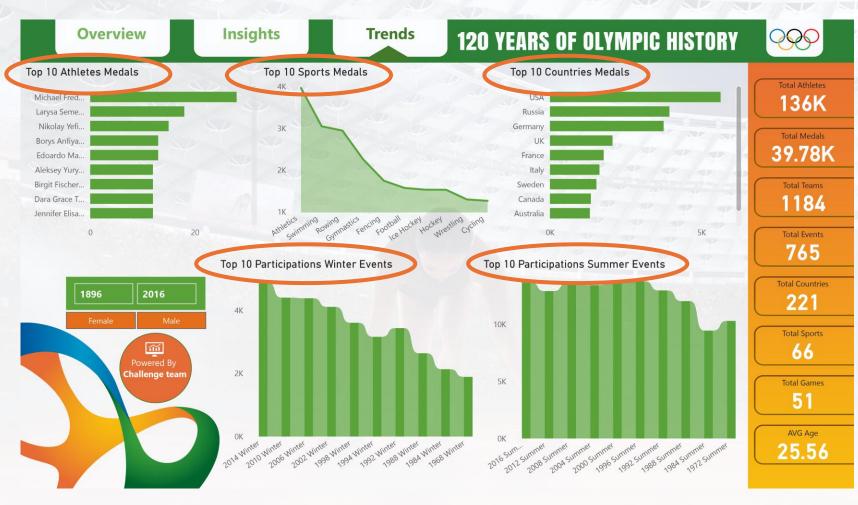
#### 120 Years of Olympic History

#### Top Medals

 Sports
 Athletes
 Countries

 No.1 3969
 No.1 28
 No.1 5637

 No.10 1263
 No.10 12
 No.10 1320







# Recommendations

- The first recommendation is to always have an incentive to encourage participation in new sports.
- There should also be an incentive for countries that participate with a larger number of athletes.
- Better promotion should be done to increase female participation, aiming to reach 50%.
- Athletes should be supported and sponsored by sports institutions, especially in new sports.









#### Group

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