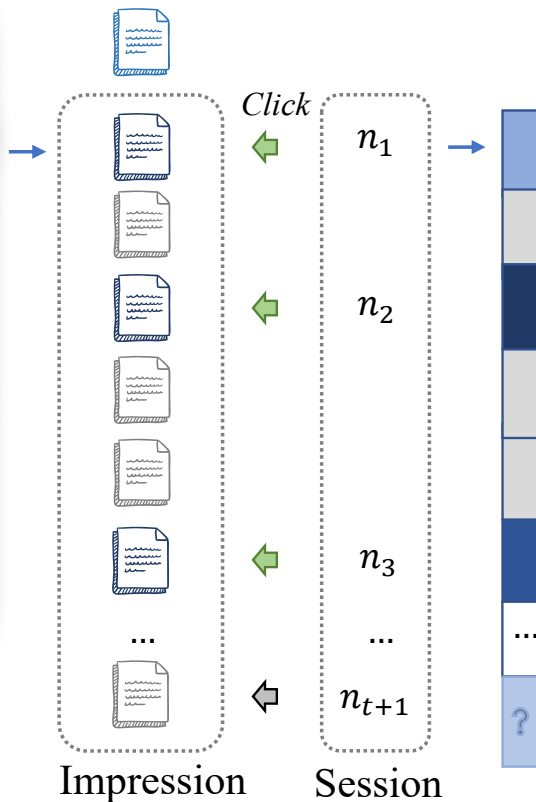





Scroll down






positive implicit feedback

-  ① *Carefully reading*
-  ② *Roughly reading*
-  ③ *Exiting soon*

User preference: ① > ② > ③

negative implicit feedback

-  ① *Clicked*  ② *Articles in impression*
-  ③ *Articles beyond impression*

User preference: ① > ③ > ②