neutral implicit feedback
- 🕐 start time
- 🕐 publishing time
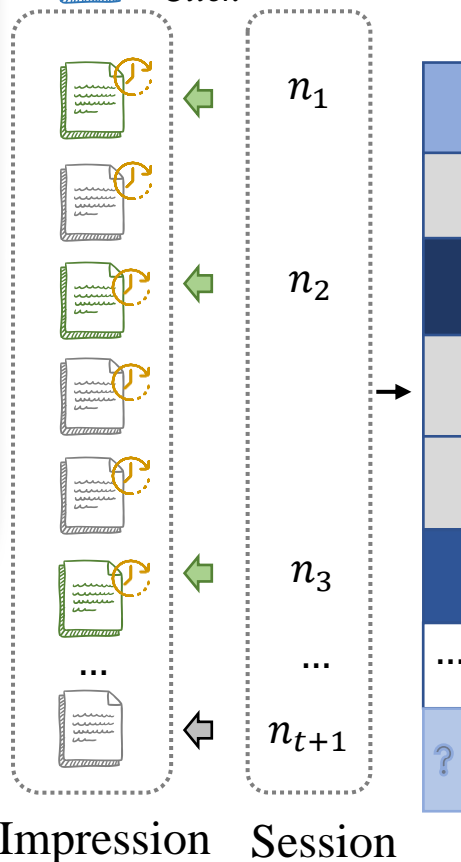
positive implicit feedback
- ① *10 mins read*
- ② *3 mins read*
- ③ *3 secs read*

User preference:
① > ② > ③

negative implicit feedback
- ① *Clicked Articles*
- ② *Articles in impression*
- ③ *Articles beyond impression*

User preference:
① > ③ > ②

Click 🕐

n_1

n_2

n_3

...

n_{t+1}

Scroll down

Impression   Session