## **Project Title: Customer Churn Prediction**

## **Project Details:**

- Customer Churn Prediction, is a Classifier model to predict weather a customer will continue or discontinue using a credit card service from a bank.
- This project takes a few essential information and find the probability of Continuity or Discontinuity of the customer.
- This is a Deep Learning model with accuracy around 80%Datasets used in this project:
  - The database used is : Credit Card Customer Churn Prediction

## **Challenges & Solutions:**

• Finding the required columns took some time. I used correlation matrix to analize the importance or dependence of columns to the target vector.

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References: Kaggle