ACM, VISHAKAPATNAM PARICHAY 3.0 – EVENT REPORT

Summary

ACM, GITAM had conducted the "PARICHAY" event. The event "Parichay 3.0" was conducted to introduce the ACM chapter to the participants and to explain the benefits of joining ACM. Participants had the opportunity to speak with members of the ACM Core Team. All members of the Core Team shared their event experience and contributions. Ex-Core members spoke during the occasion about how ACM aided their professional development. The event took place on Zoom on 16.02.2022, from 03:00 p.m. to 04:00 p.m., and attendees interacted with the core team via the Zoom platform.

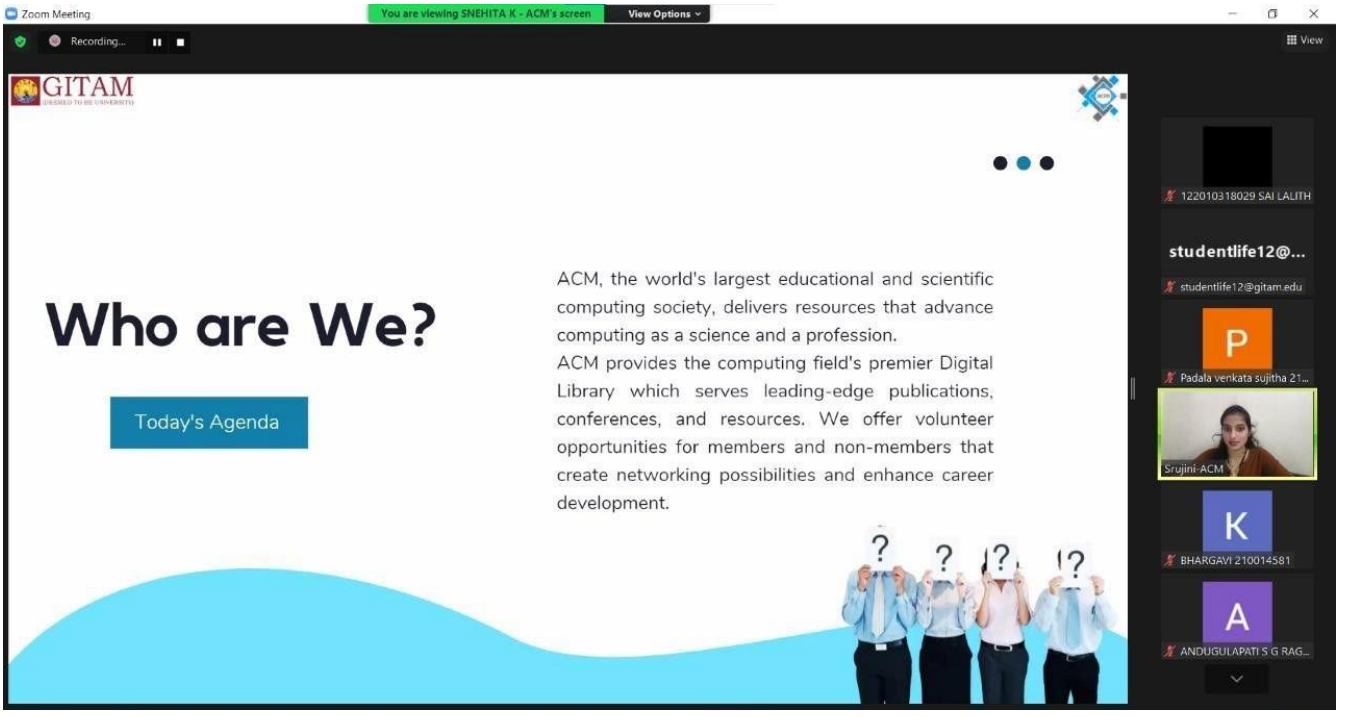
The event's publicity and registration commenced three days before the event, and students were of the specifics via the club's official email address. A WhatsApp message was also sent out with information on the event, including all of the pertinent facts. The event's posters and videos were posted on Instagram and LinkedIn, along with other social media platforms. The event was attended by 25 people.

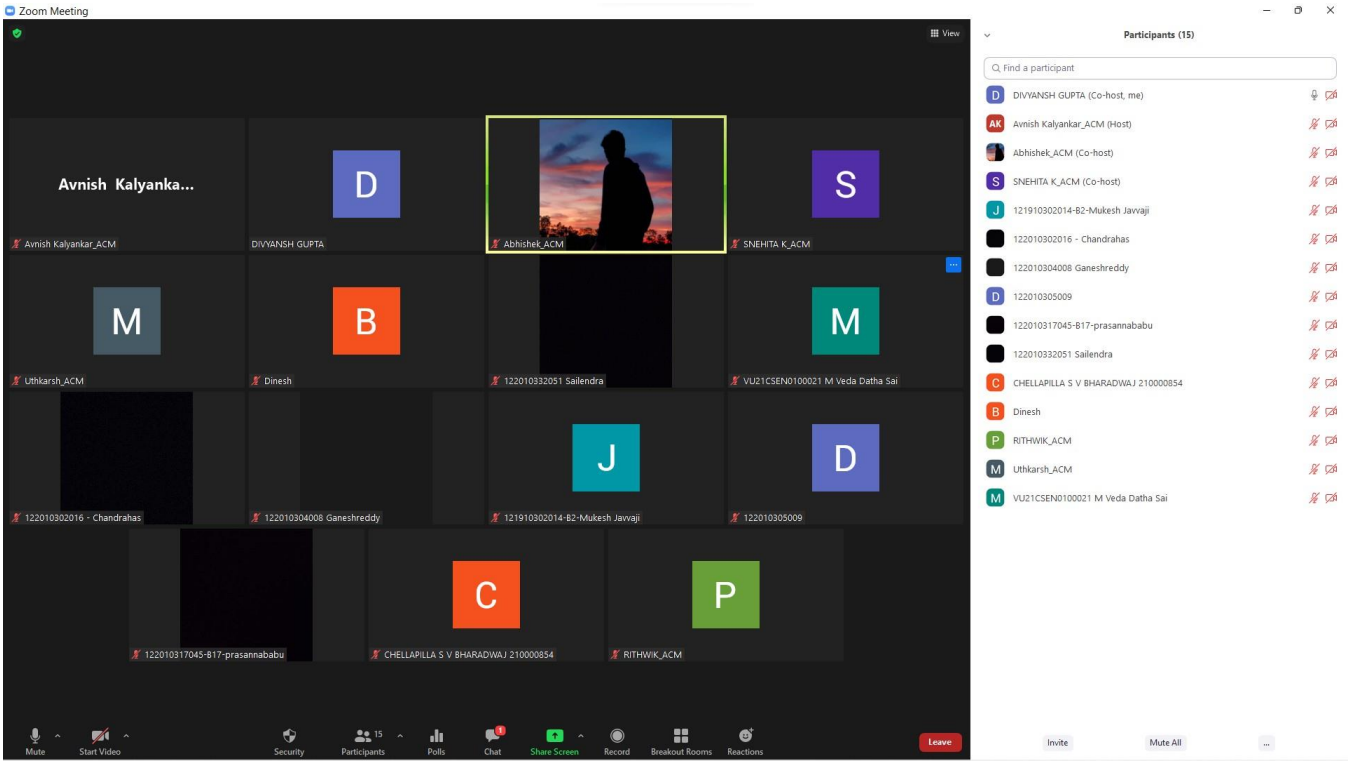
By the end of the session, the participants had a better understanding of the effectiveness of joining and had learned about the club's numerous verticals and how it operates. Participants were also informed about prior activities and given an overview of the upcoming events. The event was well received by attendees, and it was a huge success. They inquired about the membership campaign and expressed interest in joining ACM. The attendees were invited to complete out a membership form and pay a fee of 700/- if they were in the first year and 1500/- if they were in the second year.

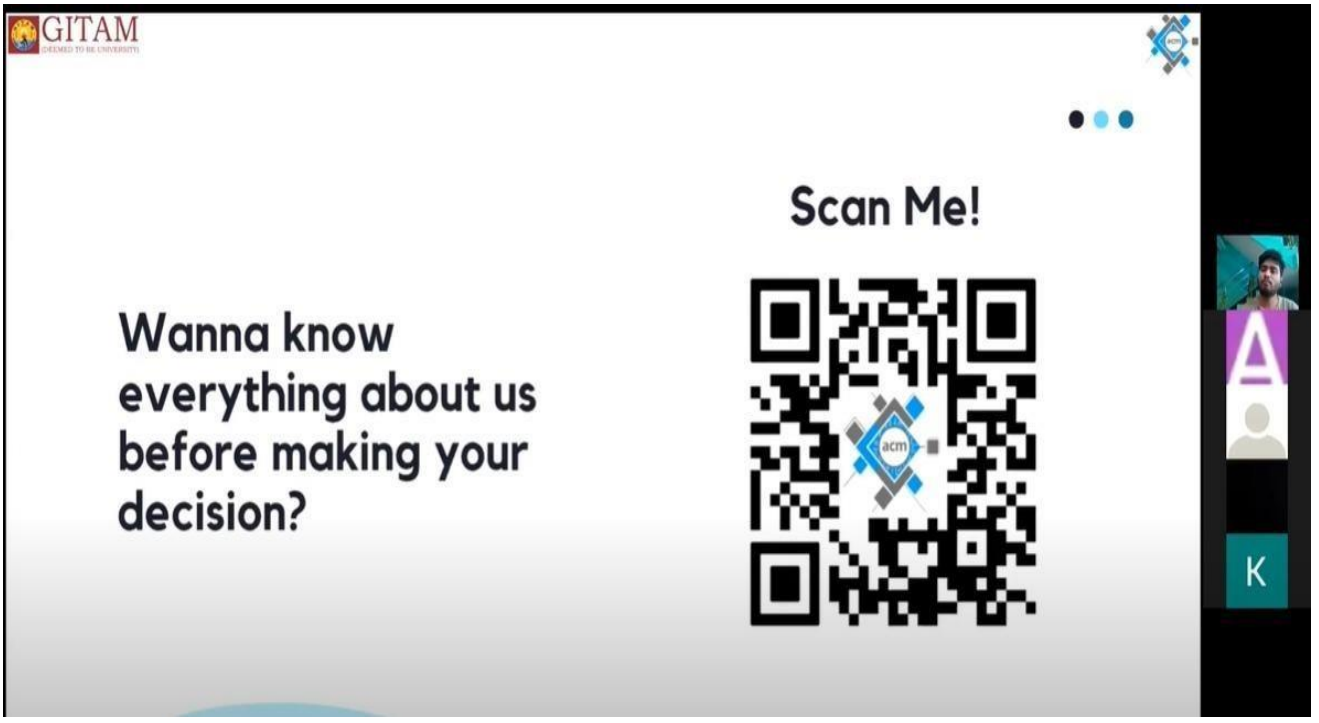
LinkedIn: - https://www.linkedin.com/company/acm-gitam-association-for-computing-machinery
Instagram: - https://www.instagram.com/gitam_acm/
Youtube: - https://www.youtube.com/channel/UCWtiBaDPrpI1MRxkwP9SB1w/featured
Medium: - https://medium.com/@acm-gitam

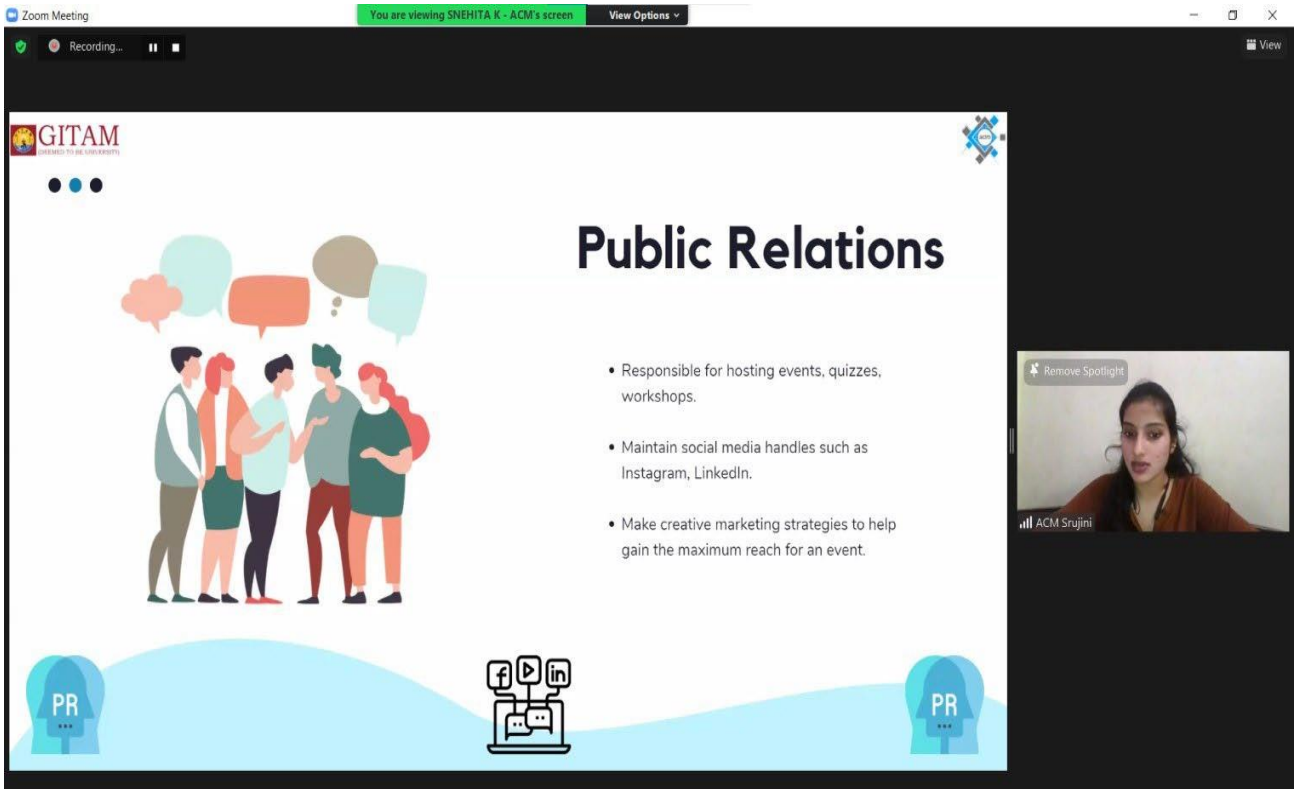
ACM, VISAKHAPATNAM
PARICHAY – EVENT REPORT

Photographs






GITAM
Scan Me!
Wanna know everything about us before making your decision?
K


Zoom Meeting
You are viewing SNEHITA K - ACM's screen
View Options
Recording...
View
GITAM
Public Relations
• Responsible for hosting events, quizzes, workshops.
• Maintain social media handles such as Instagram, LinkedIn.
• Make creative marketing strategies to help gain the maximum reach for an event.
PR
PR
Remove Spotlight
ACM Srujini

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PARICHAY – EVENT REPORT

Event Snapshot

EVENTSNAPSHOT	
Event Name:	Parichay 3.0
Organizing Club	ACM
Event Date:	16/02/2022
Event Time:	03:00 PM to 04:00 PM
Event Mode/Venue:	Online/Zoom
Social media reach:	Instagram: 590 (from 523) LinkedIn: 103
Registrations:	50
Number of Participants/Attendees:	25
Winners (if any): Name - Regd ID – Email-ID	NA
Resource person:	NA
Event Report Author-Designation:	Snehita K.– Membership Chairperson,ACM. GuruCharan-EventManagement Lead,ACM. Abhishek D. -Event Manager, ACM. Sravya B. - Event Manager, ACM.