ACM, VISAKHAPATNAM
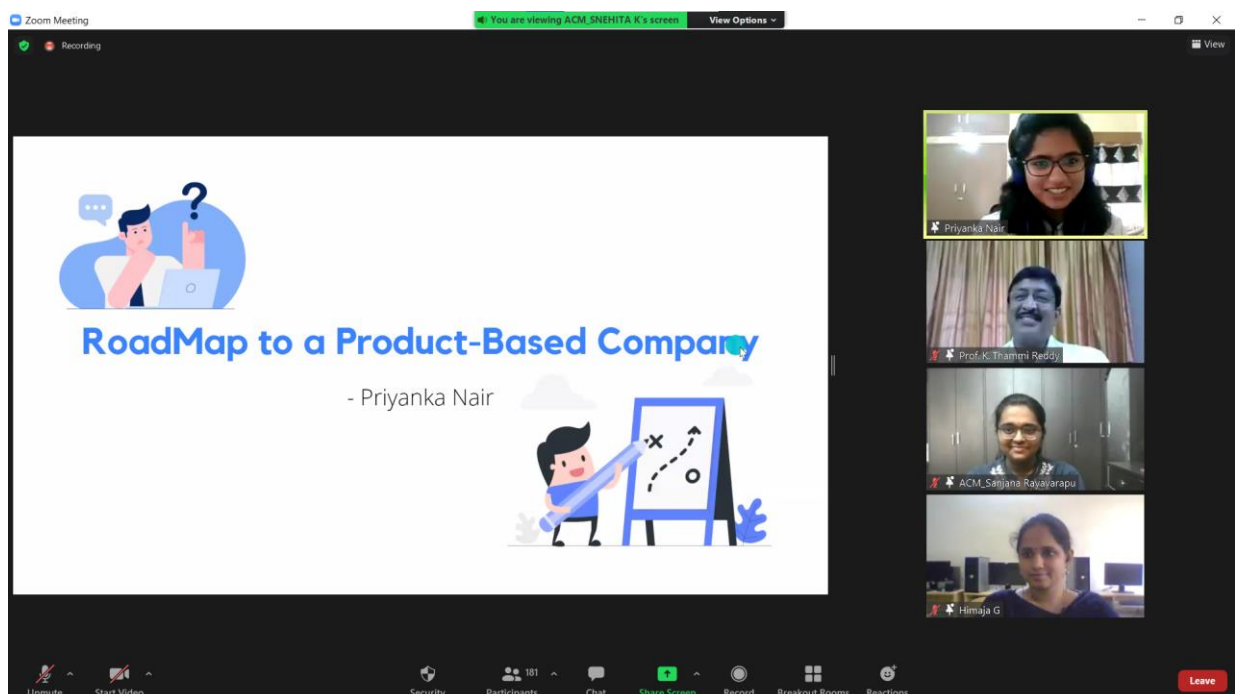# GAIN AND RETAIN- EVENT REPORT

Summary

ACM, GITAM had conducted the "Gain and Retain" event. This is the sixth event for the academic year 2021-22 by ACM, GITAM. The event started with the introduction of ACM, speakers of the event and faculty coordinators of ACM. The speakers of the event are Anand Kethavarapu (Director of Star Technologies) and Priyanka Nair (Incoming MTS-1 at Adobe). The speakers have shared their abundant knowledge about how certificates add value to one's resume and the roadmap to be followed to get a good placement. This event was organized on 21/09/2021 from 12:00 PM to 1:00 PM on zoom platform.

The publicity and registrations for the event started three days before the event, and students were sent the event's details through the club's official mail id. A WhatsApp message was also circulated briefing about the event, and all the details of the event were mentioned there. The posters and videos regarding the event were shared on various social media handles such as Instagram and LinkedIn. A WhatsApp group was created for the registered candidates through which the details of the event were shared.
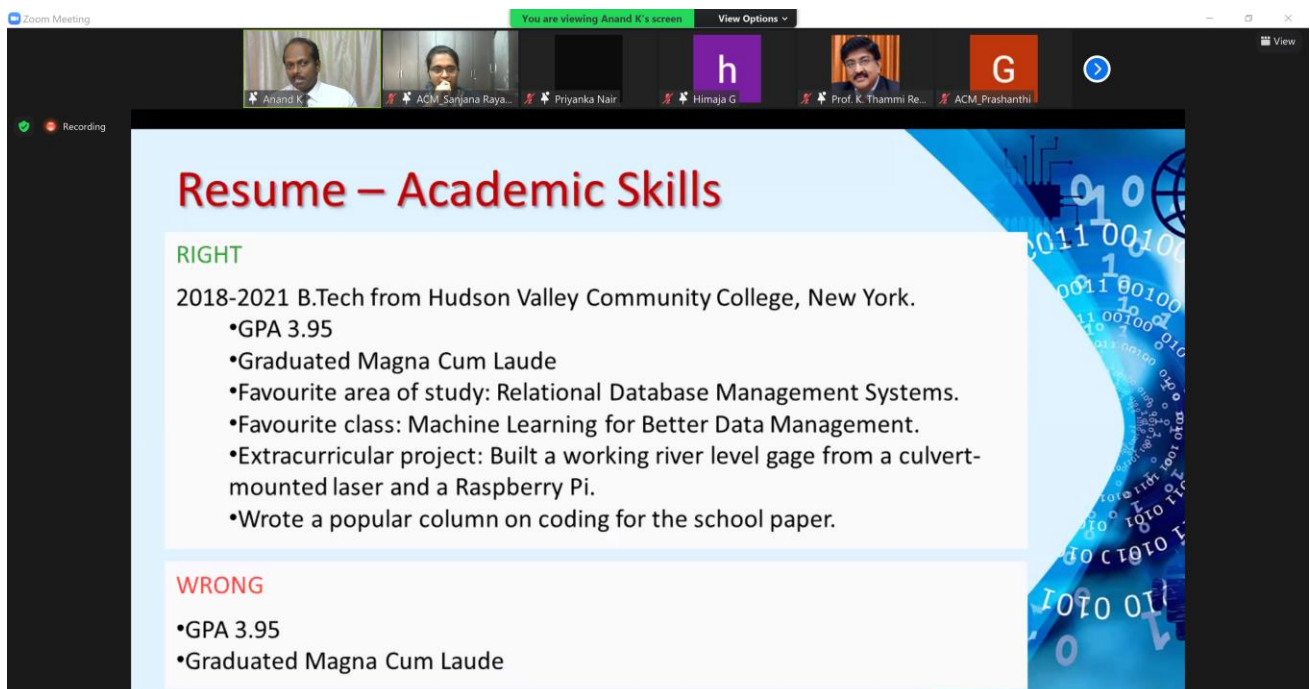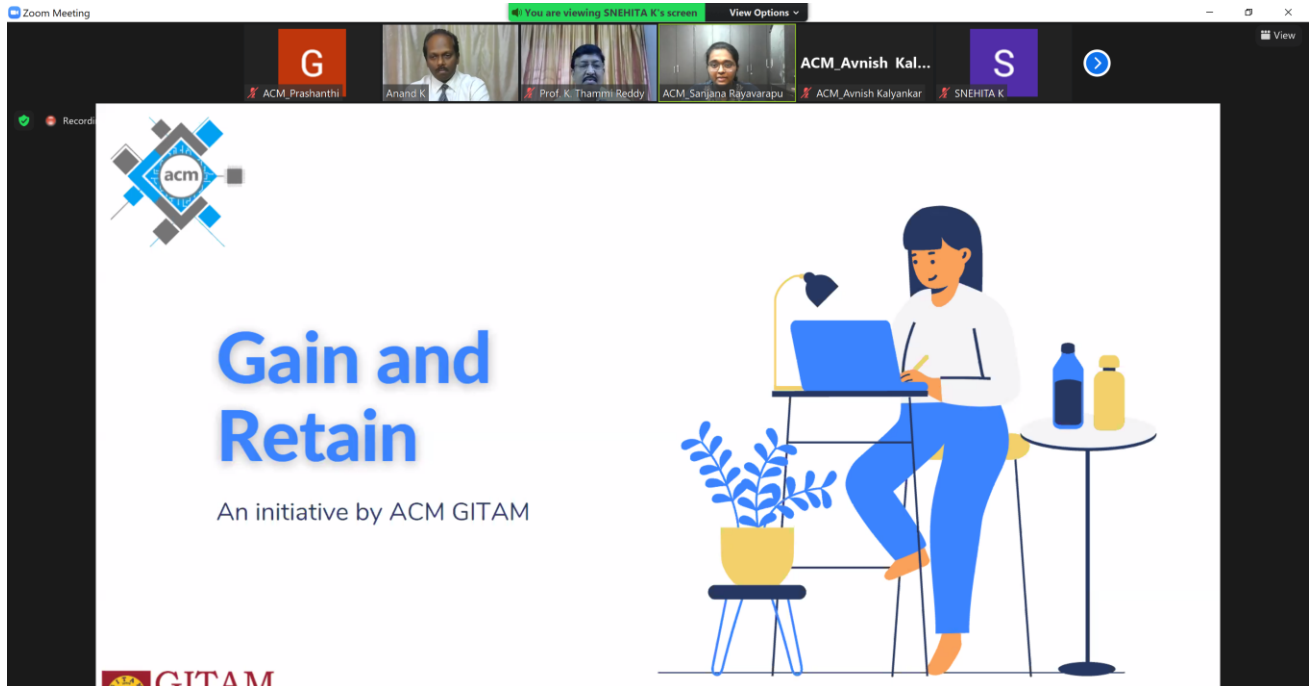
By the end of the event, the participant gained knowledge on a broad range of topics that include how certificates add value to a resume, how to make a resume that helps one to stand out of the crowd and the road map to be followed for placements and internships. The speakers have provided some resources that might help the attendees for their career building. This event aimed at answering the questions of the participants might have regarding placement preparation and building attractive resume. The attendees were asked to fill in their details in a feedback form. Attendees appreciated the event, and the event was a great success.

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Photographs

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Event Snapshot

EVENT SNAPSHOT	
Event Name:	Gain and Retain
Organizing Club:	ACM
Event Date:	21/09/2021
Event Time:	12:00 PM to 1:00 PM
Event Mode / Venue:	Online / Zoom
Social media reach:	Instagram: @gitam_acm LinkedIn: https://www.linkedin.com/company/acm-gitam-association-for-computing-machinery/mycompany/
Registrations:	217
Number of Participants/Attendees:	181
Winners (if any): Name - Regd ID - Email ID	NA
Faculty-Judge-Guest speaker	- Anand Kethavarapu (Director of Star Technologies) - Priyanka Nair (Incoming MTS-1 at Adobe)
Event Report Author - Designation:	Prashanthi - Event Manager, ACM. Vaibhav Kumar-Secretary, ACM. Sejal reddy-Event manager, ACM