



**ACM SNU CHAPTER**

**HACKDATA**

**7-8 Oct, 2017**

**SPONSORSHIP BROCHURE**

About SNU  
About ACM SNU Chapter  
About HackData 2017  
About previous events  
Why sponsor us?  
Current sponsors and organisers  
Contact Us

**VENUE: SHIV  
NADAR UNIVERSITY**

## ABOUT

# SHIV NADAR UNIVERSITY

Shiv Nadar University is a multidisciplinary, diverse, research-focused, student-centered, with a full range of academic programs at the undergraduate, postgraduate and doctoral level. Students at the University thrive in an environment of collaboration and respect where ideas are rooted in academic excellence and personal integrity. Attending University on a 286 acres campus in India's NCR is a cosmopolitan experience where students enjoy global perspective and a sense of community infused with respect for people, ideas and a spirit of inclusiveness.



**ABOUT**

# ACM SNU CHAPTER

The ACM Student Chapter is the Computer Science society at Shiv Nadar University. We organize programming competitions and practice sessions, research talks by professionals from academia and industry, tutorials on technical subjects, and other computer science outreach activities on campus. Our activities aim to promote appreciation of the intellectual richness of the discipline while also while also developing valuable professional skills in the student community.



**ABOUT**

# HACKDATA 2017

A place where the only thing limiting what you build is your own creativity.

HackData is one-of-a kind hackathon organised by ACM SNU Chapter in association with Hack Society. This interdisciplinary and open-ended event would bring together creative minds from a variety of fields under one roof. Engineers, business students, designers and entrepreneurs would together build solutions utilizing data science in useful and positive ways beyond classroom and Kaggle competitions.

30 hours event packed with sessions, workshops and networking activities! Build a product using any dataset available in public domain and get a chance to take away home loads of swag and prizes!

Expected participants: 400+  
Colleges: 20+

## ABOUT

# PAST EVENTS

### **GRASSROOTS HACKS - FEB 2017**

This 24 hours fun-filled hackathon was organised in association with stockroom.io. Students worked on startup ideas and got a chance to showcase them to industry experts!

### **SNUCODE - JAN 2017**

Online programming contest where students had to solve interesting challenges to win prizes!

### **ACM HACKATHON - OCT 2016**

ACM Hackathon provided a chance to 200+ students from 15+ colleges to work on India-specific problems and come up with unique solutions!

**AND MANY MORE EXCITING  
WORKSHOPS, SEMINARS, EVENTS  
ETC.**

WHY

# SPONSOR US

HackData provides a platform for students to work with data and come up with innovative solutions, visualisations, analysis and products. HackData will attract the very best students from top schools for engineering and computer science in the NCR. Sponsorship lets companies and organisations interact directly with this talent pool via tech talks, freebies, branded prizes, and more. You can **showcase your API or product, and see students make awesome projects with them.**

Sponsorship is a great way to increase your company's presence and **popularise your brand among 2500+ college students of Shiv Nadar University and 10000+ college students from NCR.** The event will also feature press coverage, making sponsorship a great way to increase your company's presence. Our past successful events enables us to plan for bigger and better hackathons in the years to come, so companies who continue to work with us get to influence an increasingly bigger pool of talent.

**CURRENT**

# SPONSORS AND ORGANISERS

## SPONSORS



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## ORGANISERS



ACM SNU  
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**CONNECT**

# CONTACT US



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