

Shower With a Friend - Feb 5th

ACMA News + Miles & Jack

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-Information;



Shower with your friend day is a national holiday, formally created by a Colorado company named New Wave Enviro as a way to advertise shower filters. Their reasoning for this new shower filter is “Your body absorbs more chlorine through the skin and lungs while showering than while drinking tap water.”

-A little bit on shower history;

- 1767 - William Feetham invented a pump to flow water through a pipe, allowing you to pull a chain to let water flow as a “shower”

-1850 - Freely standing showers are invented that connect to running water sources

-1992, federal law sets efficiency standards for water usage in showers

-How to celebrate shower with a friend day;

There are many ways to participate in National Shower with a Friend day, including showering with a friend/partner, talking about it online and teaching someone about the effects of chlorine-filled water. You can also consider buying a new shower filter and following the online videos and memes.

-Environmental;

Since the holiday was first invented, it has become well known in the environmental community for being a great way to save water and educate people about our water usage and how it impacts the environment.

-Citations;

<https://nationaltoday.com/national-shower-with-a-friend-day>

<https://www.thefactsite.com/shower-with-a-friend-day/>

