

Cypher VIII

William & Mary's 8th Annual Hackathon

February 17th-19th, 2023!

<https://cypher.cs.wm.edu> | cypher.wm@gmail.com

Every year, Cypher brings together passionate student hackers in an inclusive and innovative environment at the College of William & Mary. We introduce a love for CS and technology to beginners, build upon that passion for others, and we have a whole lot of fun while we're at it.



We regularly attract **400+ hackers** from Virginia's top colleges, with representation from a diverse array of majors and skill levels. We utilize our unique identity as a **liberal arts research university** to approach CS in unfamiliar ways and use technology to solve unique problems. At Cypher, your name and brand will be front and center for our talented hackers.

Questions?

Our team will be happy to answer any questions you may have or put together a custom sponsorship package. Please email us at cypher.wm@gmail.com, or email one of our co-leads, Libby McClough at efmcclough@wm.edu or Nelson Lee at nzlee01@wm.edu.



Information on previous hackathons can be found at <https://cypher.cs.wm.edu/previous.html>.

Benefits

Our sponsors make our event possible. In return, **we help our sponsors hire great new talent.** Cypher is a unique networking and recruiting opportunity that gives sponsors access to hundreds of students who are excited to learn from your company. Your mentors will connect with our attendees, helping your recruiters identify prospective hires and encouraging students to apply. Our hackers will become familiar with your name and mission at Cypher, driving fresh new talent to your company.

Sponsorship Packages

Partnership (\$10,000): Become the exclusive official partner of Cypher VIII. Nearly all Cypher VIII branding will include your company logo and we'll work with you to make sure your company shines in front of our hackers.

	Bronze \$2,000	Silver \$4,000	Gold \$6,000	Platinum \$8,000
Send Mentors	✓	✓	✓	✓
Your Own Sponsor Channel on Slack	✓	✓	✓	✓
Your Logo on our Website	Small	Medium	Big	Biggest
Speak at Opening and Closing Ceremony	On our sponsor slide	On an individual slide	May present challenge	May introduce company
Resume Access		Post-Cypher	Instant	Instant
Host and Judge Your Own Challenge			✓	✓
Host a Demo, Tech Talk, or Q&A			✓	✓
Judge the Final Round				✓
Present the Top Prizes (Limited)				✓
Distribute Recruitment Material / Swag	✓	✓	✓	✓
Your Logo on our T-Shirts	Small	Medium	Big	Biggest
Access to a Sponsor Table*		✓	✓	✓
Access to a Private Sponsor Room*			✓	✓
Sponsor a Meal			✓	✓