

# tribeHacks



## Who are we?

We are students at the College who are passionate about startups and tech, and want to provide other students with the opportunities we have benefited from. TribeHacks is the work of students, faculty, organizations, and outside individuals and companies coming together to foster an entrepreneurial community, provide opportunities for students, and encourage innovation.

## The Hackathon

TribeHacks is a timed software and hardware competition where motivated students can create hardware hacks and web/mobile applications. Students will have the opportunity to come up with ideas, build software and hardware prototypes, present their prototypes/ideas to experienced judges, and win prizes. The scope of these projects is not restricted. Examples from other hackathons include: apps for locking the front door of a house, apps for automatically creating Spotify playlists for an event based on who is attending, etc.

TribeHacks will be a 32 hour hackathon scheduled for April 8-10<sup>th</sup> hosted in our new top-of-the-line Science Building: Small Hall. We will focus on both the veterans of the competition who are proficient at making apps and beginners by hosting tutorials and services to help new hackers learn the ropes. We also will hold an evening panel on how to build a dorm room idea into a viable business, featuring young entrepreneurs who have successfully done so. All food and drink will be provided, and we will be looking to subsidize travel pending sponsorship involvement and funding. Feel free to ask us any additional questions about the event at [sponsor@tribehacks.com](mailto:sponsor@tribehacks.com).

## Benefits of Your Involvement

By getting involved in TribeHacks you get early access to some of the brightest minds in tech. These students are the most passionate in their respective disciplines and they will be the leaders and front-runners of technology in future years. You also will be able to get your company's name out to college students and distribute merchandise, which the students will be taking back to campus with them. Sponsoring hackathons is a tremendous way to increase company branding, and show that your company encourages innovation and opportunity. This is an awesome opportunity to market your company to the students in the field of technology, business, and more.

# Sponsorship Tiers for TribeHacks 2016

	Bronze \$500	Silver \$1000	Gold \$2500	Platinum \$5000	Partner \$8000
Event					
Send mentor	✓	✓	✓	✓	✓
Sponsor table		✓	✓	✓	✓
Demo at Opening Ceremony			✓	✓	✓
Sponsor side event				✓	✓
Sponsor meal				✓	✓
Company classroom				✓	✓
Judge 1st Round				✓	✓
Present prize					✓
Participant Access					
Distribute recruiting materials	✓	✓	✓	✓	✓
Post-Access to participant resumes	✓	✓	✓	✓	✓
Pre-Access to participant resumes			✓	✓	✓
Access to Private Interview Rooms					✓
Brand					
Logo on all hackathon material	✓	✓	✓	✓	✓
Award company prize	✓	✓	✓	✓	✓
Swag at company table	✓	✓	✓	✓	✓
Place Company Banner at Event			✓	✓	✓
Craft your own Event *					✓

\* Subject to consent