



## Who are we?

We are a group of students at the College of William & Mary who are passionate about startups and technology. TribeHacks is the product of collaboration between students, faculty, organizations, companies, and outside individuals to create an environment for students to collaborate, innovate, and learn.

## The Hackathon

TribeHacks III is a 32 hour software and hardware competition. Students are not restricted in the scope of their projects: last year, we had projects ranging from crowdsourced playlists utilizing the bluetooth capabilities of cell phones to drones that were able to identify and follow people around. Over the 32 hours, students will come up with their idea, build a prototype from the ground up using software and hardware, present their ideas and product to judges, and potentially win prizes.

Veteran hackers will be quite accustomed to such a setup - some may even come with an idea of what they want to build. We also want to welcome beginners - to support these students, we will offer a series of tutorials to help them learn the ropes of some common technologies. Sponsor-provided mentors will also be on hand to offer their more advanced knowledge to students.

## Benefits

Our sponsors make this event possible. In return, we want to help our sponsors reach their goals. TribeHacks provides networking and recruiting opportunities with a diverse group of students, not just from William & Mary, but a variety of other schools. We also want to make sure that our participants are familiar with your company, and tell others about it - to do this, we make sure your brand is featured on our swag and promotional materials.

## Where Sponsor Money Goes

We rely on our sponsors to help us make the event as comfortable as possible for our hackers. Sponsor money goes into meals, beverages, prizes, travel reimbursements, hardware, and supporting future iterations of TribeHacks.

# Event Details

**When:** March 31st - April 2nd

**Where:** Earl Gregg Swem Library

**Schedule:** TBA



## About the Venue:

TribeHacks III is returning to Earl Gregg Swem Library! The main campus library at William & Mary, Swem is home to more than 1,926,900 books, 23,642 music recordings, and 15,489 films and videos. Receiving 1,066,791 visits last year, we're excited to add TribeHacks attendees to the numbers for this year.

Swem library boasts many open spaces to encourage collaboration, has its fair share of comfy couches and chairs, and even has its own built-in coffee shop! We can't wait to see everyone there!

## Last Year's Event:

TribeHacks II took place last spring, April 1st-3rd. We gathered 100 hackers, and had 19 different projects presented for judging. Those projects included a drone capable of recognizing people and following them, crowdsourced playlist control, and a redesigned terminal inspired by chat clients. You can see the full list of projects [here](#).

You can read an article about TribeHacks II [here](#).

# Sponsorship Tiers

	Bronze \$500	Silver \$1000	Gold \$2500	Partner \$5000+
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## Event

Send mentor	✓	✓	✓	✓
Host Challenge & Award Prize	✓	✓	✓	✓
Sponsor Table		✓	✓	✓
Presentation at kickoff			✓	✓
Judge final round				✓

## Recruiting

Distribute recruiting materials	✓	✓	✓	✓
Post-event access to resumes	✓	✓	✓	✓
Pre-event access to resumes			✓	✓
Access to private interview rooms				✓

## Brand

Distribute swag	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓
Logo on shirt (size varies by tier)	✓	✓	✓	✓
Host a tech talk or demo		✓	✓	✓
Sponsor a meal*			✓	✓

\*Subject to availability

# Sponsorship Additional Info

## Requirements

The things listed in the above tiers are not hard requirements. While we would love for our Platinum sponsors to host an event or demo one of their products, there is no binding requirement that they do so.

## Additional Requests?

We are happy to work with you to accommodate any requests. We want this to be the best possible experience for both our attendees and our sponsors. Please email us at [tribehacks@gmail.com](mailto:tribehacks@gmail.com).

