



# Cypher VI: William & Mary's 6th Annual Hackathon

Online - April 2 - 4, 2021

Returning in-person Fall 2021 - Unique sponsorship deals below!

We bring together Virginia's most passionate student hackers and create an environment where everyone, regardless of background, can innovate and learn with tech. We introduce CS to those who've never programmed before, we nurture beginners, we challenge our most experienced hackers, and we have a whole lot of fun while we're at it.



Cypher is entirely student-organized. At previous in-person events, we've hosted **250 hackers**, with representation from a diverse array of majors and skill levels. With our new online event, we aim to bring together **350 hackers** from all over the world.

This year, our theme is **environmental sustainability**. In collaboration with **EarthHacks**, we'll challenge our hackers to tackle environmental problems. However, hackers can create anything! Previous projects have included self-defense Roombas and augmented-reality pianos.

Our hackathon will take place **online**, over Discord and YouTube livestreams. Despite being digital, you will still receive many of the benefits you expect (below), and you will have access to our biggest group of hackers ever from the comfort of your own home.



## Benefits & Half-off Physical Cypher



Our sponsors make our event possible. In return, **we help our sponsors hire great new talent.** Cypher is a unique networking and recruiting opportunity that gives sponsors access to hundreds of students excited to learn from your company. Your mentors will connect with our attendees, helping your recruiters identify prospective hires and encouraging students to apply. Our hackers will become familiar with your name and mission at Cypher, driving fresh new talent to your company.

We are excited to offer a unique deal for those who are interested in physical hackathons. Companies who sponsor Cypher now will also ***keep sponsorship benefits at our next in-person event for half the cost.*** We anticipate this being possible in **Fall 2021**. By sponsoring now, you have the opportunity to present your brand to an audience **twice as large**, and recruit from **twice as many** great hackers.



### Questions?

Our team will be happy to answer any questions you may have or put together a custom sponsorship package. Please email us at [cypher.wm@gmail.com](mailto:cypher.wm@gmail.com), or email our lead organizer, Victor Tran, directly at [vtran03@email.wm.edu](mailto:vtran03@email.wm.edu). Information on previous hackathons can be found at <http://cypher.cs.wm.edu/previous.html>.



## Sponsorship Packages

The below prices are for a **combined sponsorship** of Cypher VI and our next in-person event. The prices to sponsor only Cypher VI are \$1000, \$2000, \$3000, and \$4000, respectively. However, combined Spring and Fall sponsorship is **25% cheaper** than two separate equivalent sponsorship packages. This deal will become unavailable after Cypher VI; if your company might be interested in sponsoring multiple events, take advantage of this deal today!

*Benefits apply to Cypher VI and the first in-person event!*

	<b>Bronze</b> (\$1,500)	<b>Silver</b> (\$3,000)	<b>Gold</b> (\$4,500)	<b>Platinum</b> (\$6,000)
Send <b>Mentors</b>	✓	✓	✓	✓
Your Own <b>Sponsor Channel</b> on Discord	✓	✓	✓	✓
Your <b>Logo</b> on our <b>Website</b>	Small	Medium	Big	Biggest
Speak at <b>Opening</b> and <b>Closing Ceremony</b>	On our sponsor slide	On an individual slide	May present challenge	May introduce company
<b>Resume Access</b>		Post-Cypher	Instant	Instant
Host and Judge Your Own <b>Challenge</b>			✓	✓
Host a <b>Demo, Tech Talk</b> , or <b>Q&amp;A</b>			✓	✓
<b>Posts</b> about Your Company on our <b>Social Media</b>			✓	✓
Judge the <b>Final Round</b>				✓
Your <b>Job Postings</b> in the W&M CS Weekly Newsletter				✓
Present the <b>Top Prizes</b> (Limited)				✓
Distribute <b>Recruitment Material / Swag</b> *	✓	✓	✓	✓
Your Logo on our <b>T-Shirts</b> *	Small	Medium	Big	Biggest
Access to a <b>Sponsor Table</b> *		✓	✓	✓
Access to a <b>Private Sponsor Room</b> *			✓	✓
Sponsor a <b>Meal</b> *			✓	✓

\*will become available at first in-person event

**Partnership (\$10,000):** The Partnership title has been claimed for Cypher VI and the next in-person Cypher. Please inquire if you are interested in becoming the official partner of future events!