



## Cypher VII: William & Mary's 7th annual hackathon

March 25-27, 2022

<https://cypher.cs.wm.edu> | [cypher.wm@gmail.com](mailto:cypher.wm@gmail.com)

We bring together Virginia's most passionate student hackers and create an environment where everyone can innovate and learn with tech. We introduce CS to those who've never programmed before, we nurture beginners, we challenge our most experienced hackers, and we have a whole lot of fun while we're at it.



Cypher is entirely student-organized. We regularly attract **300 hackers**, with representation from a diverse array of majors and skill levels. In our first-ever hybrid hackathon, we'll bring together the best of William & Mary with countless other students from schools around the nation. At Cypher, your name and brand will be front and center for our talented hackers.

The way we promote social good at Cypher is constantly evolving. This year, we're piloting a new program that partners with William & Mary's best student activists. We're collaborating with **WMFIRE**, an organization that advocates for immigrant rights, and challenging our hackers to solve their technical problems. Don't miss your chance to throw your company's support behind this important cause.



# COVID-19 Safety

Cypher VII will be a **hybrid hackathon** to ensure the highest safety standards. This means:

- William & Mary students will be in-person; students from other schools will be virtual.
- Mentors and sponsors may choose to be in-person or virtual. We'll provide plenty of opportunities to interact with both in-person and virtual hackers, ensuring that engaging both groups of hackers is a breeze.
- **In-person sponsors must provide proof of vaccination.** W&M students and faculty are already required to be vaccinated. In addition, sponsors must wear masks indoors and refrain from attending should they experience COVID-like symptoms.
- We may convert to all-virtual should school or local regulations require. Should this happen, **sponsors retain all benefits until the next in-person Cypher.**



## Questions?



Our team will be happy to answer any questions you may have or put together a custom sponsorship package.

Please email us at [cypher.wm@gmail.com](mailto:cypher.wm@gmail.com), or email our lead organizer, Victor Tran, directly at [vtran03@wm.edu](mailto:vtran03@wm.edu).

Information on previous hackathons can be found at <https://cypher.cs.wm.edu/previous.html>.

## Benefits

Our sponsors make our event possible. In return, **we help our sponsors hire great new talent**. Cypher is a unique networking and recruiting opportunity that gives sponsors access to hundreds of students excited to learn from your company. Your mentors will connect with our attendees, helping your recruiters identify prospective hires and encouraging students to apply. Our hackers will become familiar with your name and mission at Cypher, driving fresh new talent to your company.

## Sponsorship Packages

	Bronze \$1,000	Silver \$2,000	Gold \$3,000	Platinum \$4,000
Send <b>Mentors</b>	✓	✓	✓	✓
Your Own <b>Sponsor Channel on Discord</b>	✓	✓	✓	✓
Your <b>Logo</b> on our <b>Website</b>	Small	Medium	Big	Biggest
Speak at <b>Opening</b> and <b>Closing Ceremony</b>	On our sponsor slide	On an individual slide	May present challenge	May introduce company
<b>Resume Access</b>		Post-Cypher	Instant	Instant
Host and Judge Your Own <b>Challenge</b>			✓	✓
Host a <b>Demo, Tech Talk, or Q&amp;A</b>			✓	✓
Judge the <b>Final Round</b>				✓
Present the <b>Top Prizes</b> (Limited)				✓
Distribute <b>Recruitment Material / Swag</b>	✓	✓	✓	✓
Your Logo on our <b>T-Shirts</b>	Small	Medium	Big	Biggest
Access to a <b>Sponsor Table*</b>		✓	✓	✓
Access to a <b>Private Sponsor Room*</b>			✓	✓
Sponsor a <b>Meal</b>			✓	✓

\* for in-person sponsors only

**Partnership** (\$10,000): The Partnership has been claimed for Cypher VII. Please inquire if you are interested in becoming the official partner of future events!