



## Cypher VI: William & Mary's 6th Annual Hackathon

### Who are we?

We are William & Mary's chapter of the Association for Computing Machinery, the largest computer science organization at William & Mary. We are students who are passionate about technology and creating an environment for innovation. Cypher VI is a collaboration by students, faculty, organizations, companies, and outside individuals in order to create an environment for students of all skill levels to innovate and learn.

### The Hackathon

Cypher VI is a 32-hour software competition taking place at William & Mary on April 3rd - 4th, 2021 as a digital hackathon. It is the top recruiting event for computer science talent at William & Mary.

Students are not restricted in the scope of their projects; we have had projects ranging from encrypted pastebins to drones that were able to identify and follow people around, and even self-defense Roombas. Over 32 hours, students will come up with their ideas, build a prototype from the ground up, present their ideas and products to judges, and potentially win prizes. Veteran hackers will be quite accustomed to such a setup, and some may arrive with an idea of what they want to build. For beginners, we provide every resource they could need to leave with prize-winning projects.

In previous years, our hackathon has focused on the beginner experience by offering a series of tutorials that help novices learn the ropes of common technologies, by providing academic and professional mentors, and by expanding judging criteria.

This year, we are focusing on improving the environmental sustainability of Cypher. There will be many challenges geared toward creating projects that will be eco-friendly.

This year, Cypher will be occurring as a digital hackathon; however, only a few changes will be made in order to adapt to the new format. The hackathon will be in the form of Discord calls, Youtube livestreams and sponsors will be able to communicate to hackers directly through these platforms.

## Benefits

Our sponsors make this event possible. In return, we help our sponsors hire great new talent. Cypher VI is a unique networking and recruiting opportunity that gives sponsors access to technically and entrepreneurially minded students from William & Mary and other universities. Sponsors get to know participants over the course of the weekend, and they also receive resume information from our hackers, depending on their sponsorship level. In turn, students become familiar with your company through direct interactions with your recruiters or mentors.

While Cypher this year is a digital hackathon, you will still receive many of the benefits you expect, such as hosting challenges, sending mentors, and judging projects. Participants from all over the world are now able to attend Cypher and you, as a sponsor, will have access to them via one-on-one calls and dedicated channels on our messaging platform from the comfort of your own homes.

## Questions?

Our team will be happy to answer any questions you may have. Please email us at [cypher.wm@gmail.com](mailto:cypher.wm@gmail.com), or email our lead organizer, Victor Tran, directly at [vtran03@email.wm.edu](mailto:vtran03@email.wm.edu). Information on previous hackathons can be found at [cypher.cs.wm.edu](http://cypher.cs.wm.edu).

<b><i>Benefit List</i></b>	<b>Bronze (\$1,500)</b>	<b>Silver (\$3,000)</b>	<b>Gold (\$4,500)</b>	<b>Platinum (\$6,000)</b>
<b><i>Send Mentors</i></b>	✓	✓	✓	✓
<b><i>Host Challenge/Prize</i></b>			✓	✓
<b><i>Access to a Sponsor Channel on Discord</i></b>		✓	✓	✓
<b><i>Introduction at Opening Ceremony</i></b>	On our sponsor slide	On an individual slide	May present challenge	May introduce company briefly
<b><i>Job Postings in our Weekly Newsletter</i></b>				✓
<b><i>Judge the Final Round</i></b>				✓
<b><i>Present the Grand Prize (Limited)</i></b>				✓
<b><i>Post-Event Resume Access</i></b>		✓	✓	✓
<b><i>Instant Resume Access</i></b>			✓	✓
<b><i>Your Logo on our Website</i></b>	✓	✓	✓	✓
<b><i>Host a Demo or Tech Talk</i></b>			✓	✓

The above prices are for a combined Spring and Fall sponsorship. A discount is available to sponsor just the Spring. However, combined Spring and Fall sponsorship is **25% cheaper** than two separate equivalent sponsorship packages; this deal will become unavailable after our

Spring hackathon. If your company might be interested in sponsoring multiple events, take advantage of this deal today!