

Association of Computing Machinery Women's Chapter



2020-2021

Corporate Sponsorship Packet

The Ohio State University

Table of Contents

A Letter to the Representative.....	2
Overall Impact Statistics.....	3
<i>2018-2019 Annual Report Statistics.....</i>	<i>3</i>
<i>2019 Autumn Larger Event Statistics</i>	<i>3</i>
Sponsorship Tier Amounts/Benefit Details.....	4
About Us	5
Corporate Sponsor General Benefits.....	5
Conferences	6
<i>Grace Hopper Conference.....</i>	<i>6</i>
<i>Ohio Celebration of Women in Computing.....</i>	<i>6</i>
Outreach & Mentorship.....	7
<i>HackOHI/O</i>	<i>7</i>
<i>Code I/O.....</i>	<i>7</i>
<i>Outstanding Outreach with K-12.....</i>	<i>7</i>
Workshops & Networking Events	8
<i>Eating With Industry.....</i>	<i>8</i>
Corporate Sponsorship Form	9
Thank You to our 2019-2020 Sponsors	10



Dear Corporate Representative,

The Association of Computing Machinery-Women's Chapter at the Ohio State University would like to invite you to become a part of our organization as we encourage, empower, and support women in technology through personal and professional development.

Through this packet, we aim to update you on our achievements during the 2018-2019/2019-2020 academic years, including efforts focused on professional and personal development, community building, and outreach programs. As a result of these efforts, the Ohio State ACM-W chapter was presented with Outstanding Outreach with K-12 Award by the OSU College of Engineering, along with Honorable Mentions for Outstanding Organization and Publicity Excellence. We hope to continue holding our chapter to the same standard of excellence as we support our local communities in the upcoming year. This packet also outlines these plans, including the various opportunities for corporate involvement.

Corporate sponsors allow us to pursue our technical passion and fully utilize our skills. The goal of this corporate sponsorship is to encourage mutually beneficial partnerships, allowing companies to recruit new talent and encourage leadership within minority communities in technology. We hope that this packet will assist you in determining the level of sponsorship appropriate for your company. We appreciate your consideration, time, and support!

Respectfully,



Swathi Pillalamarri
OSU, ACM-W Sponsorship Coordinator
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2018-2019 Annual Report Statistics

Our overall impact over the 2018-2019 academic year can be seen below.

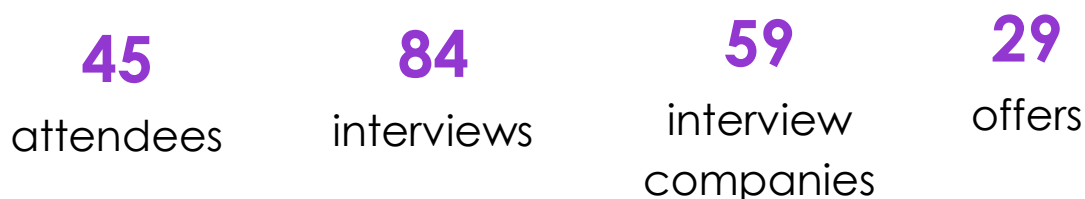


*** On average, 27 members attended our weekly meetings led by company partners, with a total of 17 partnered meetings.**

Autumn 2019 Larger Event Statistics

Outcomes for our larger Autumn 2019 events can be seen below.

Grace Hopper Conference



Eating With Industry



Sponsorship Tiers

	Gold	Silver	Purple
Donation Amount	>=\$2500	>=\$1000	>=\$500
Guaranteed Spot at Eating with Industry and Spring pre-Career Fair Networking Event			
Priority Access to Weekly Meeting Slots for 2020-2021			
Resume Book			
Company Name + Tier Displayed at all OSU ACM-W Events			
Logo on 2020-2021 Sponsorship Packet			
Company Recognition on Website			

* If you are interested in **sponsoring the Grace Hopper Celebration specifically**, please contact us.

* If you are a **startup/small company with concerns about the donation amount**, please do not hesitate to contact us to discuss your concerns. We would love to partner with companies of any size!

About Us

The mission of ACM-W is to engage students in activities that improve the working and learning environments for women in computing. The Ohio State chapter of the ACM-W was chartered on May 13,



2003, making it the **oldest ACM-W organization in the nation and the largest**, at 57 active members. Our membership is open to all students interested in furthering the mission of the ACM-W, any gender or degree level.

Corporate Sponsor General Benefits

Our Corporate Sponsors will have the opportunity to:

- 1. Demonstrate company commitment** to empowering future female leaders of the technology industry.
- 2. Engage with potential new recruits** at workshops, tech talks, and networking events with priority scheduling for 2020-2021 school year.
- 3. Access the resumes** of ACM-W members through the Resume Book.

Conferences

Grace Hopper Conference

The Grace Hopper Celebration of Women in Computing is an international technical conference celebrating the achievements of women in the technology field. We were able to **sponsor 28 of the 45 students** attending 2019 GHC with OSU's ACM-W chapter, while **6 students received external scholarships**. In total, our students received **86 interviews and 20 offers**.



"I loved to see all the women in tech coming together. In most of my classes there is less than 25% women, so getting to see a majority of women was really motivating to me." - **Olivia Wolf, Electrical & Computer Engineering**

Ohio Celebration of Women in Computing



The OCWiC Conference aims to support women in computing in Ohio. In 2018, we sent **30+ students** to this conference, including **2 members** that **received research awards**.

Additionally, we presented a video on how to start a new ACM-W chapter.

Outreach & Mentorship

HackOHI/O

ACM-W members led the sponsorship, mentorship, and outreach teams at Ohio State annual hackathon, HackOHI/O. This hackathon had an attendance of **750+ undergraduate students and 80+ industry partners**. With the support of ACM-W, the hackathon successfully fostered the growth of the tech community at Ohio State.



Code I/O

ACM-W at Ohio State collaborated with OHI/O, a program dedicated to fostering tech culture at and around The Ohio State University, to host the annual Code I/O event. We welcomed **52 middle school students** to the Ohio State campus for an introduction to programming and computer science.

Outstanding Outreach with K-12

OSU's College of Engineering awarded its ACM-W chapter with this Student Organization Recognition Award for its extensive and innovative efforts to spread tech passion to K-12 students. These efforts included Code I/O and High School I/O, ACM-W's collaboration with OHI/O to plan and host Ohio's annual high school hackathon.

Workshops & Networking Events

OSU's ACM-W organized tech talks and professional events to equip members with professional and technical skills needed to succeed in the classroom and industry.

During the 2018-2019 school year, we were able to host **41 events** with the support of **13 companies**, including **7 workshops, 12 socials, and 2 conferences**.

These events allowed us to connect members with internship and career opportunities, continuing to promote women leaders and role models in technology.



Eating With Industry

In 2019, we debuted our new annual Autumn event called Eating with Industry. This exclusive event allowed industry professionals to connect with some of The Ohio State's best students with dinner provided.

The event was conducted as a group-based speed networking event.

Eight companies, including Google, Target, and JP Morgan & Chase, participated in this event to recruit students who are women in tech or support women in tech.



Corporate Sponsorship Form

Company Name: _____

Contact Name: _____

Mailing Address: _____

Phone Number: (____) _____

E-mail Address: _____

We would like to become an official sponsor of The Ohio State University ACM-W Chapter at the following level:

☐ Gold (\$2500+) \$ _____

☐ Silver (\$1000+) \$ _____

☐ Purple (\$500+) \$ _____

*Please email the completed form or an email with the information above (with **2020-2021 Completed Corporate Sponsorship Form as the subject line**) to acmwosu@gmail.com. Once the form has been received, you will be emailed about the next steps to continue the sponsorship process.*

The ACM-W Chapter at The Ohio State University is grateful for your support!

If you would like any further information or have any questions, please do not hesitate to contact us at acmwosu@gmail.com



The Ohio State University
Association of Computing Machinery

acmwosu@gmail.com
<https://acmwosu.github.io/>

THANK YOU TO OUR 2019-2020 SPONSORS

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