

Association of Computing Machinery Women's Chapter



2022-2023

Corporate Sponsorship Packet

The Ohio State University

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Dear Corporate Representative,

The Association of Computing Machinery - Women's Chapter at the Ohio State University would like to invite you to become part of our organization as we encourage, empower, and support women in technology through personal and professional development.

Through this packet, we aim to update you on our achievements during the 2021-2022 academic year, including efforts focused on professional and personal development, community building, and outreach programs despite the difficulties presented by the COVID-19 pandemic. As a result of these efforts, the Ohio State ACM-W chapter was presented with the following awards: Overall Outstanding Student Organization Program Award and Diversity Outreach Award.

Corporate sponsors help to support and strengthen diversity initiatives for the women in tech community. Sponsorships and collaboration allow ACM-W to host more impactful events that will garner more attention across campus as well as help our members grow their networking and technical capabilities. Moreover, your support will help to form more educated engineers who will create lasting impact during their careers as well as inspire and empower more women to join the tech industry.

The goal of this corporate sponsorship is to encourage mutually beneficial partnerships, allowing companies to recruit new talent and encourage leadership within minority communities in technology. We hope that this packet will assist you in determining the level of sponsorship appropriate for your company. We appreciate your consideration, time, and support!

Respectfully,



Grace Jiang
OSU, ACM-W Company Relations Coordinator
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2021-2022 Overall Impact Statistics

Annual Report

90

chapter
members

20

active members
*attended 5+ meetings

41

events

95+

volunteer
hours

Grace Hopper Celebration

Fall 2019

45

attendees

84

interviews

59

interviewing
companies

* GHC 2019 is the most recent in-person conference ACM-W attended (GHC 2020/21 were also attended virtually) *

Eating with Industry

Fall 2020

31

attendees

5

companies

18

company
representatives

* Most recent Eating with Industry hosted *

Sponsorship Tiers

	Gold \$2000+	Silver \$1000+	Purple \$500+	Scarlet <\$500
Guaranteed Spot at Eating with Industry Fall and Spring	✓			
Priority Access to 2022-2023 Weekly Meeting Slots	✓			
Logo in Weekly Newsletter	✓	✓		
Access to Member Resume Book	✓	✓		
Company Name + Tier Displayed at all OSU ACM-W Events	✓	✓		
Logo in our scholarship application for GHC 2023	✓	✓	✓	
Logo in 2022-2023 Sponsorship Packet	✓	✓	✓	✓
Company Recognition on Website	✓	✓	✓	✓

* If you are interested in **sponsoring the Grace Hopper Conference specifically**, please contact us at acmwosu@gmail.com.

* If you are a **startup/small company with concerns about the donation amount**, please do not hesitate to contact us to discuss your concerns. We would love to partner with companies of any size!

About Us

The Ohio State chapter of the ACM-W was chartered on May 13, 2003, making it the **oldest and one of the largest ACM-W organization in the nation.**

ACM-W remains the only women in computing organization on campus. Our mission is to engage and strengthen diversity in the tech field through our various opportunities (**conferences, workshops, networking nights, etc.**). Membership is open to all students interested in furthering the mission of the ACM-W, of any gender or degree level.



Corporate Sponsor General Benefits

Our Corporate Sponsors will have the opportunity to:

- 1. Demonstrate company commitment** to empowering future female leaders of the technology industry.
- 2. Engage with potential new recruits** at workshops, tech talks, and networking events with priority scheduling for 2022-2023 school year.
- 3. Access the resumes** of ACM-W members through the Resume Book.

****Your support not only supports our various events and projects, but it also helps to strengthen and uplift the women in tech community. Your contributions will help our members grow their technical and networking skills who will become better engineers and make lasting impacts on the industry. By supporting groups like ACM-W, you are making huge strides for the diversity initiative.****

Grace Hopper Celebration

The Grace Hopper Celebration of Women in Computing is an international technical conference celebrating the achievements of women in the technology field. It is an exceptional opportunity for students to secure their first internship, engage with their favorite companies, meet role models, and experience insightful presentations from inspiring women in technology. We were able to **sponsor 28 of the 45 students** attending 2019 GHC with OSU's ACM-W chapter. In total, our students received **84 interviews**. We were also able to sponsor a total of **56 of the 61 students** who attended GHC 2020 and/or 2021 virtually.



"I loved to see all the women in tech coming together. In most of my classes there is less than 25% women, so getting to see a majority of women was really motivating to me."

-Olivia Wolf, B.S. Electrical & Computer Engineering

"My favorite experience was learning from product leaders such as Dawn Manley and her work at Splunk through a mini-breakout session. Only at GHC can you gain exposure to such influential women in tech. I am immensely grateful to OSU for providing me this experience and will remember it fondly for the rest of my life."

- Amy Book, B.S. Computer Science & Engineering

Outreach

Code I/O

Hosted a one-day coding camp for middle/high school students, teaching them how to code using **HTML/CSS, Scratch, and/or Python Turtle**. Students created websites using HTML/CSS, a variety of games and animated stories using Scratch, and geometric drawings such as fractal trees using Python Turtle. Free parking, food, and computers were provided to all participants during the event. Moreover, each participant received a certificate, free swag, and unlimited access to our coding tutorials at go.osu.edu/codeio.



Makey Makey Guitar

During the 20-21 academic year, ACM-W at Ohio State collaborated with Ford to host an outreach event for middle/high schoolers where students created and programmed their own Makey Makey cardboard guitar using Scratch. All materials to create the guitar and computers were provided to participants during the event.

Participants could keep their guitars and Makey Makeys after the event.

Outreach

4-H Volunteering

ACM-W has annually partnered with SWE at OSU and a local chapter of 4-H to teach computer science concepts via **Scratch for students ages 5 to 18**. Every year, ACM-W contributes coding education programming to 4-H's two science days.

Other Outreach Events

ACM-W also held a virtual Python Turtle workshop on fractal trees. 20 volunteers taught 48 middle school and high school students from the Columbus and Cleveland areas. The students learned how to program using Python and about coding concepts such as variables, conditionals, and recursion. Students gained intuition on recursion via visualization, and also gained unlimited access to ACM-W's fractal tree guide at replit.com/@SnobbyDragon/ACM-W-TURTorial-Fractal-Trees.



Networking Events

Eating with Industry

This exclusive event allowed industry professionals to connect with some of The Ohio State University's best students with dinner provided. We conducted it in a group-based speed-networking format with **31 student attendees and 18 company representatives**. Five companies, including **Google, Target, and JP Morgan & Chase**, participated to recruit female or female-supporting students in tech. After the event, **all companies were emailed the resumes of all student attendees**.



Importance

Eating with industry allows students to learn how to network in a more relaxed and personal environment. Interacting with company representatives is an invaluable experience for all attendees which will stay with them throughout their careers. Companies are exposed to a wide array of skilled and passionate students representing Ohio State which is why this is an event everyone looks forward to each year. This event is open to all OSU students, so it not only helps to strengthen the women in tech community but the campus community as a whole.

"One of the best student org events that I have attended."

– Upstart Representative

Workshops and Socials

Along with the wide array of professional events connecting members to exciting career opportunities, we have also hosted **10 socials** to promote community amongst members, and **5 workshops** to equip members with technical and professional skills to succeed in the classroom and in industry. Our socials include some artistic, creative aspect (**rock painting, pumpkin decorating, etc.**) to offer our members a wider variety of events. In total, ACM-W hosted **41 events** with the support of **5 companies** during the 2021-2022 school year.



Spotify Workshop

ACM-W held a Spotify Workshop focused on teaching what an API is and using the Spotify API to create an interactive project.

Technical Interview/Leetcode Workshop

A member of ACM-W E-board hosted a workshop to teach technical interview tips and go over Leetcode questions. A PowerPoint was created to summarize the workshop and was provided to our members after the event.

Ice Cream Social

At the beginning of the fall semester, ACM-W hosted an ice cream social outside where students have an opportunity to socialize and bond with other ACM-W members. Social events are a great way to destress from school and collaborate with other DOI organizations so that our members could engage with a bigger community.

Mentorship

ACM-W annually organizes a mentorship program to pair upper- and underclassmen, with the goal of helping younger students navigate the OSU computer science program, internship hunting, networking, and more. In the 2021-2022 academic year, we had **31 participants**. They participated in fun challenges fostering growth and helping to build relationships between students at Ohio State.

*"When I started at Ohio State, I wanted to get a summer internship, but I had no idea how to do it. My mentor, Vicky, reviewed my resume and guided me in speaking with recruiters, helping me go from completely clueless to accomplishing my goal!" – **Jing George, B.S. Computer Science & Engineering***

Mentorship Office Hours

Upperclassmen held walk-in times for anyone to come in and have their resume reviewed, ask questions regarding internships or classes, and connect with upperclassmen.

Rubber Duck Social

ACM-W held a social for upper- and underclassmen pairs to decorate rubber ducks and bond with other members. Supplies were provided for free.

"As a mentor, I got the chance to show my mentees the incredible support among women in technology and inform them of some great opportunities that I had been unaware of as a freshman. It is a great program to connect with and encourage women who are just beginning their study of computer science."
– **Sara Miskus, B.S. Computer Science & Engineering**

Corporate Sponsorship Next Steps

If you would like to sponsor our organization for the 2022-2023 academic year, please fill out [this form](#) or send an email to acmwosu@gmail.com with **2022-2023 Corporate Sponsorship** as the subject line containing the following information:

****Company Name****

****Contact name****

****Mailing address****

****Phone number****

Sponsorship tier and amount:

Gold: \$2000+

Silver: \$1000+

Purple: \$500+

Scarlet: <\$500

Once we receive your information, we will email you regarding the next steps of the corporate sponsorship process.

***The ACM-W Chapter at The Ohio State University is
grateful for your support!***

If you would like any further information or have any questions, please do not hesitate to contact us at acmwosu@gmail.com.



THANK YOU TO OUR 2021-2022
SPONSORS



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