

ASIAN COUNSELING AND REFERRAL SERVICE

# SPONSORSHIP



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and REFERRAL SERVICE

# 2026



## MISSION & IMPACT

30,000+

individuals reached through  
services and advocacy

14,735

registered clients served

3,500+

referrals and navigation  
services

72,000

community event  
engagements

ACRS promotes social justice and the well-being of A&NH/PI and other underserved immigrant and refugee communities through multilingual, trauma-informed, and culturally responsive services. Our programs span the lifespan, from youth leadership and mental health care to elder wellness, food security, and employment support. ACRS is rooted in community and built on more than five decades of social justice advocacy. We stand alongside Asian, Native Hawaiian, Pacific Islander, immigrant, refugee, and other underserved communities to advance racial equity, expand access to care and work to elevate the voices of vulnerable and marginalized communities. Beyond a service provider, ACRS is a community anchor, a trusted advocate, and a place where people find connection, dignity, and hope. Together with our partners, we are building a more just, compassionate, and equitable future for generations to come.





## PROGRAM HIGHLIGHTS

### BEHAVIORAL HEALTH & RECOVERY

ACRS offers trauma-informed, multilingual mental health and recovery services that meet people where they are. Adults, children, and families receive culturally grounded counseling, substance-use recovery support, and care that honors their lived experience. Our approach reduces barriers, builds trust, and strengthens long-term stability through community-based healing.

### AGING & ADULT SERVICES

We provide culturally responsive support for elders and adults that promotes independence, dignity, and connection. Through programs like Club Bamboo, case management, wellness activities, chronic illness support, and post-hospitalization care, staff who share language and cultural background create continuity, comfort, and deep trust.

### FOOD SECURITY & NUTRITION

ACRS ensures reliable access to culturally familiar food through a community-centered Food Bank, senior meal sites, and a working Community Farm. Families and elders receive fresh produce, hot meals, and pantry staples that reflect their cultural traditions. These programs serve as a vital lifeline for households navigating food insecurity and rising costs.

### YOUTH & FAMILY PROGRAMS

These programs support youth and families with culturally attuned mental health, leadership, and early-intervention programs. School-based and community services nurture cultural pride, resilience, and belonging. Through Pathways to Our Future, A&NH/PI youth receive individualized guidance, civic leadership development, and support in building strong academic and career pathways.



## COMMUNITY SNAPSHOT

- 85% A&NH/PI clients
- 60% Women
- 80% low income (per Federal Poverty Level)
- 100+ bilingual/bicultural mental health professionals
- 64 client languages 42+ staff languages



## REACH AND ACCESS

- 14,735 registered clients served
- 30,000 individuals reached through services and advocacy
- 3,500+ referrals and navigation services
- 72,000 community event engagements







## REPUTATION

For more than fifty years, ACRS has been recognized as one of the region's most trusted and culturally grounded service providers. Partners across King County rely on our deep expertise in serving Asian, Native Hawaiian, Pacific Islander, immigrant, and refugee communities with dignity and cultural responsiveness. Our strong reputation for integrity, impact, and community-driven leadership makes ACRS a reliable partner for sponsors committed to meaningful, equity-centered investment.

## EVENTS

Walk for Rice draws nearly 1,000 participants, and the ACRS Annual Benefit Gala welcomed 450 attendees in 2025, including community leaders, elected officials, and long-time ACRS supporters, friends, and families.

Across the year, ACRS also hosts annual staff retreats, dozens of community outreach events, and multiple volunteer appreciation gatherings, strengthening connection, visibility, and engagement across King County.

## REACH

ACRS reaches over 30,000 people every year through services and civic engagement with an active network of over 800 volunteers

Sponsors will gain exposure to ACRS's networks via promotional emails, digital media, and printed materials.

- ACRS email list has 11,000+ individuals
- Print mail reaches over 5,000 households
- 8,000+ followers on social platforms



# WALK FOR RICE

Community Event: May 16 2026

1M +

ACRS Food Bank gives  
pounds of rice and food  
to people in need

24K +

ACRS serves warm meals  
to the elderly annually

1 lb +

With every dollar raised by  
Walk for Rice of healthy  
food goes to a low-income  
senior or family

The Walk for Rice is a long-standing community fundraiser that brings thousands together to support the ACRS Food Bank and ensure access to culturally familiar foods for Asian, Native Hawaiian, and Pacific Islander community members across King County. Since 1990, this event has grown from a small neighborhood walk into a powerful movement rooted in dignity, care, and collective action. We're inviting partners to join us as sponsors and help sustain this essential work. Your support strengthens a community-driven safety net and shows your commitment to equity, belonging, and food security.

## MEANINGFUL WAYS YOUR COMPANY CAN GET INVOLVED:

- **Fundraise:** Build a company Walk for Rice team to boost employee engagement and collective impact.
- **Donate:** Make a corporate gift that demonstrates your company's commitment to community well-being.
- **Promote:** Highlight your company's presence at Walk for Rice to showcase your values and community leadership.
- **Be in community:** Join us at Seward Park on May 16 to celebrate and stand with the community you support.
- **Volunteer:** Strengthen team bonds while supporting our community farm, food bank and Club Bamboo kitchen.







# SPONSORSHIP OVERVIEW

When we come together, every effort adds up - and every grain counts.

## PRESENTING \$25K+

- Top-tier recognition as “Presenting ” sponsor
- Top-tier logo placement on campaign website, event materials, promotional emails, and ACRS newsletter acknowledgment
- 8 Social Media mentions
- Stage Spotlight during program
- Private volunteer opportunities
- Host an activation or activity at event

## PREMIER \$15K+

- Large logo on campaign website, event materials, promotional emails, and ACRS newsletter acknowledgment
- 6 Social Media mentions
- Stage Recognition during program
- Private volunteer opportunities
- Private booth for activity or branded giveaways at event

## ADVOCATE \$10K+

- Medium logo on campaign website, event materials, promotional emails, and ACRS newsletter acknowledgment
- 4 Social Media mentions
- Private booth for activity or branded giveaways at event

## PARTNER \$5K+

- Small logo on campaign website, event materials, promotional emails, and ACRS newsletter acknowledgment
- 4 Social Media mentions
- Shared booth at event

## COMMUNITY PARTNER \$3K+

- Name on campaign website, event materials, promotional emails, and ACRS newsletter acknowledgment
- 2 Social Media mentions



# FOR MORE INFORMATION

FOR SPONSORSHIP INFORMATION:

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[JENNIS@ACRS.ORG](mailto:JENNIS@ACRS.ORG) OR (206)506-4987

FOR IN KIND GIVING & PARTNERSHIP OPPORTUNITIES:

**ALLICE SUNG BRANDT**  
COMMUNITY GIVING LEAD  
[ALLICEB@ACRS.ORG](mailto:ALLICEB@ACRS.ORG) OR (206)695-7555

FOR GENERAL EVENT & CAMPAIGN ASSISTANCE:

[ACRSEVENTS@ACRS.ORG](mailto:ACRSEVENTS@ACRS.ORG)