$$(\operatorname{br}_{\mathcal{U}U,\mathcal{U}Y} \circ (f \otimes g))(x,z) = \langle \uparrow \{z\}, \uparrow \{x\} \rangle \circ (f \otimes g)$$

$$= \left\langle \bigcup_{z' \in \uparrow \{z\}} g(z'), \bigcup_{x' \in \uparrow \{x\}} f(x') \right\rangle.$$