$$\{1\} \otimes c \xrightarrow{\sigma} c \otimes I \qquad c \otimes d \xrightarrow{\sigma} d \otimes c$$

$$\downarrow c \qquad \qquad \downarrow c \qquad \qquad \downarrow \sigma$$

$$c \otimes d \qquad \qquad \downarrow \sigma$$