$$((f \otimes g) \circ br_{\mathcal{U}Y,\mathcal{U}U})(x,z) = \langle f(x), g(z) \rangle \circ br_{\mathcal{U}Y,\mathcal{U}U}$$
$$= \left\langle \bigcup_{z' \in g(z)} \uparrow z', \bigcup_{x' \in f(x)} \uparrow x' \right\rangle.$$