$$\begin{array}{cccc}
X & \stackrel{p}{\longleftarrow} & Z & \stackrel{r}{\longleftarrow} & V \\
f \downarrow & & \downarrow g & \downarrow h \\
Y & \stackrel{q}{\longrightarrow} & U & \stackrel{s}{\longrightarrow} & W
\end{array}$$